



SPONSORSHIP PROPOSAL

WHITTLESEA JUNIOR FOOTBALL CLUB

PRESENTED BY
EXECUTIVE COMMITTEE

2027



INTRODUCTION

WELCOME TO A STRATEGIC PARTNERSHIP

Whittlesea Junior Football Club is proud to be a community-driven club supporting over 300 junior players and their families. By partnering with WJFC Juniors, your business directly supports grassroots sport, healthy lifestyles, and positive development for local children — while gaining meaningful exposure within our growing family community.

Sponsoring our club connects your business directly with engaged local families who value community, sport, and supporting businesses that give back. Your brand becomes part of something positive — development, teamwork, and grassroots sport.



SPONSORSHIP OPPORTUNITIES

FLEXIBLE SPONSORSHIP LEVELS TAILORED TO YOU

Our sponsorship options are designed to connect local businesses with the families and players who make up the heart of WJFC.

Each partnership level offers consistent exposure, meaningful recognition, and the opportunity to invest directly in the growth of grassroots football.

We're proud to work collaboratively with our sponsors and tailor packages where needed.

 PLATINUM CLUB SPONSOR	 GOLD CLUB SPONSOR	 SILVER CLUB SPONSOR	 TEAM SPONSOR
• Ground signage x2 flags • Inclusion in team photos and match imagery • Social media feature across season • Online logo inclusion • Presentation day recognition • Invitation to junior club functions	• Ground signage • 3 x social media posts • Logo on website • Presentation day recognition • Invitation to junior club functions	• Ground signage • 2 x social media posts • Logo on our new website	• Logo on team photo board • Team presentation day acknowledgement
\$5,000	\$3,000	\$1,500	\$500

LIMITED OPPORTUNITIES 2027

2027-2029 EXCLUSIVE OPPORTUNITIES - 3YR COMMITMENT

● MAJOR JUMPER PARTNER

- Major logo on back of playing jumpers
- Inclusion in team photos and match imagery
- 6 x dedicated social posts
- Junior Player of the Week sponsor
- Presentation Day major partner recognition
- Invitation to junior club functions
- Recognition in major announcements
- Online logo inclusion

\$4,000 - EACH YEAR

TOTAL \$12,000

3 YEAR COMMITMENT

● JUMPER PARTNER

- Logo placement on front breast of jumper
- Inclusion in team photos and match imagery
- 6 x dedicated social media posts
- Presentation Day recognition
- Recognition in key club announcements
- Online logo inclusion

\$2,500 - EACH YEAR

TOTAL \$7,500

3 YEAR COMMITMENT

● DRINK BOTTLE SPONSOR

- 160 co-branded drink bottles (club-wide distribution)
- Bottles remain in circulation for 3-year term
- Premium ground signage (production included)
- 6 x dedicated social media posts
- Presentation Day recognition
- Recognition in key club announcements

\$2,000 - 1ST YEAR

\$350 - YR 2 & 3

3 YEAR COMMITMENT

● 2 SPOTS AVAILABLE

● 2 SPOTS AVAILABLE

● 1 SPOT AVAILABLE

Be Part of the Next Chapter!

With new WJFC playing jumpers being introduced, this is a rare opportunity to secure your place on our club jumpers for the next three years. With only four sponsorship positions available across all WJFC playing jumpers, these opportunities offer genuine exclusivity and long-term visibility for your business within our club and the wider Whittlesea community.

Secure your position for 2027–2029 and become part of the WJFC journey, both on and off the field.

WHY SPONSOR US

THE VALUE OF YOUR SPONSORSHIP

● COMMUNITY CONNECTION

WJFC supports over 300 local players and their families each season. Sponsoring our club connects your business directly with engaged local families who value community, sport, and supporting businesses that give back.

Your brand becomes part of something positive — development, teamwork, and grassroots sport.

● MEANINGFUL LOCAL VISIBILITY

Our sponsors receive consistent exposure across games, training sessions, events, and digital platforms throughout the season.

From ground signage and team apparel to social media recognition and club announcements, your business is seen repeatedly by local families — not just once, but across the entire year.

● GENUINE COMMUNITY IMPACT

Sponsorship directly supports junior participation, equipment, and development programs, helping keep football accessible and affordable for families.

Your support makes a real difference to young players and their experience each season.

● LONG-TERM BRAND ALIGNMENT

Junior sport builds strong loyalty. Families remember and support businesses that invest in their children's clubs.

By partnering with WJFC, your brand becomes aligned with trust, growth, and positive community values.



LET'S CONNECT

JOIN US AS A SPONSOR

We're always looking to partner with local businesses who share our passion for community, development, and grassroots sport.

If you'd like to explore a sponsorship opportunity with WJFC, we would love to chat and tailor a partnership that aligns with your business goals.

Join us in supporting the next generation of local athletes.



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