

Parties for *her*

THE *her* INITIATIVE

HELPING • EMPOWERING • RESOURCING

Parties for *her*

HELPING • EMPOWERING • RESOURCING

Host a party for her, you and all your friends! Throw a really fun girl's night, plan a weekend get-a-way, hike a mountain, but do it for her! The sky is the limit and we know you are creative, so go on and plan that party!

What's the purpose?

We want women all around the country knowing about her and helping her. Our goal is for you to challenge your friends to become \$25/month donors. That's one woman providing 25 women with clean water in just one year! We think that is pretty great.

Don't worry, we want to help, empower, and resource you too! So you have a couple of options:

1. Let's throw a party together! We are more than happy and willing to come help you host your party for her. We will work with you on the details of the night, bring all the resources needed, and lend our voice as you share with your friends about why you wanted to throw her a party.
2. The *her* box! Your official "party in a box"! We'll send you all the resources you need to host your party along with a detailed guide for what to say when introducing your friends to her. We want to help you as much as possible, but trust us, stifling your creativity is the last thing we want to do. So go ahead girl, do your own thing.

Where do you begin?

Right here, right now. Start dreaming up your party for her with our Party Planner on the next page.

Questions: Feel free to call or email Kayla Fruchtman, Director of Marketing and Communications. She is your party girl and can answer any questions you might have:

kfruchtman@healingwaters.org

Direct Line: 303.407.2963

Party planner for *her*

HELPING • EMPOWERING • RESOURCING

LET'S GET STARTED

YOUR NAME: _____

ADDRESS: _____ CITY: _____ STATE: _____

EMAIL: _____ PHONE: _____

☐ Let's host a party together!

☐ Please send me the Party in a Box!

GOALS

WRITE OUT YOUR PARTY FOR HER PURPOSE IN ONE SENTENCE: _____

OF PEOPLE ATTENDING: _____ # OF PEOPLE BECOMING \$25/MONTH DONORS: _____

PARTY DETAILS

DATE: _____ TIME: _____ PLACE: _____

☐ MAILED INVITES? ☐ EMAILED INVITES? DATE TO SEND INVITE (WE RECOMMEND 4 WEEKS): _____

THEME: _____ BUDGET: _____

MENU IDEAS: _____

*PLEASE SEND A COPY OF THIS FORM TO KAYLA AT [KFRUCHTMAN@HEALINGWATERS.ORG](mailto:kfruchtman@healingwaters.org)

Party planning checklist

AN EASY-TO-USE GUIDE TO A SUCCESSFUL PARTY FOR *her*

1-3 MONTHS BEFORE PARTY

- ☐ Choose a date, time & place
- ☐ Determine guest list, goals and budget
- ☐ Make first contact with Kayla

1 MONTH BEFORE PARTY

- ☐ Send out invitations
- ☐ Plan menu, create shopping list
- ☐ Take inventory of supplies you have and what you will need
- ☐ If using the "party in a box" make sure that it has been mailed

3 WEEKS BEFORE PARTY

- ☐ Familiarize yourself with the Party for her guide and program
- ☐ Buy wine, beer, coffee or whatever beverages you are serving
- ☐ Buy Decorations
- ☐ Buy water bottles used for takeaways and package with KIND bars
- ☐ Print any other resources needed
- ☐ Line up any help you will need day of

1 WEEK BEFORE PARTY

- ☐ Follow up with anyone who hasn't RSVP'd to get a final headcount
- ☐ Write out the schedule of events using help from the Party for her guide
- ☐ Write out your talking points to share during the program
- ☐ Start grocery shopping for menu
- ☐ Prepare any food that can be frozen beforehand
- ☐ Go over lists of food, beverages, decorations, etc.
- ☐ Make sure all materials needed in your "party in a box" are there
- ☐ Create playlist for background music

2-3 DAYS BEFORE PARTY

- ☐ Do any last minute shopping
- ☐ Do any last minute cleaning
- ☐ Have final phone call with Kayla

1 DAY BEFORE PARTY

- ☐ Final shopping
- ☐ Prepare final menu items
- ☐ Finalize your talking points and go over schedule of events
- ☐ Start setting up tables and decorations if possible

DAY OF THE PARTY

- ☐ Finish setting up the serving area, bar, tables, chairs, etc.
- ☐ Set out flowers and/or other decorations
- ☐ Finish preparing food
- ☐ Buy ice and chill beverages
- ☐ Set up party for her resources and takeaways
- ☐ Turn on music playlist
- ☐ Greet guests as they arrive
- ☐ Have FUN!

Party for *her*

HOSTESS PLANNING

menu

shopping list

drinks

decor

YOU'RE INVITED TO A

party for *her**

HELPING • EMPOWERING • RESOURCING

please join me for a party honoring her

there will be food, drinks, and lots of merriment

when? _____

where? _____

time? _____

please rsvp by: _____ to: _____

phone/email: _____

*Who is she? She is strong. She is kind. She is smart. She is funny. She is adventurous. She is hopeful. She is brave. She loves hard. She plays hard. She laughs hard. She is you. She is me. We are her.

The *her* initiative is working to bring women like us together to help, empower, and resource women in developing countries through clean water. I can't wait to introduce you to her at the party!

YOU'RE INVITED TO A

party for *her**

HELPING • EMPOWERING • RESOURCING

please join me for a party honoring her

there will be food, drinks, and lots of merriment

when? _____

where? _____

time? _____

please rsvp by: _____ to: _____

phone/email: _____

*Who is she? She is strong. She is kind. She is smart. She is funny. She is adventurous. She is hopeful. She is brave. She loves hard. She plays hard. She laughs hard. She is you. She is me. We are her.

The *her* initiative is working to bring women like us together to help, empower, and resource women in developing countries through clean water. I can't wait to introduce you to her at the party!





2015 ALL RIGHTS RESERVED

NOT FOR COMMERCIAL USE

TO USE CONTENT OR PICTURES, YOU MUST RECEIVE WRITTEN CONSENT