

Aubrianna Lily Pahl

aubriannalily@outlook.com
aubriannalily.com



It's nice to meet you!

Sales Associate & Graphic Designer at

Hugo Boss

In Auburn Hills, MI
From Jan 2023 -- Current

- ❖ Built relationships with high spending guests to establish loyal customers
- ❖ Established consistent promotional signage and social media post templates to improve communications between the brand and its guests

Motion Designer as a

Freelance Contractor

From Aug 2023 -- August 2024

- ❖ Produced case studies and design concept videos for over 300K viewers
- ❖ Reimagined an esports scoreboard later displayed to more than 1.2M fans

CCS Sponsored Project

Graphic and Motion Designer at

Veterans Affairs

In Detroit, MI
From Sep 2023 -- Dec 2023

- ❖ Worked in collaboration alongside a group of designers to establish a consistent and accessible hospital wide brand system unique to Detroit
- ❖ Responsible for research, ideating and prototyping, and establishing a motion identity

Freelance Graphic Designer at

Fiverr

From Jul 2021 -- Aug 2023

- ❖ Developed and improved time-management skills to meet deadlines and work on multiple projects simultaneously
- ❖ Worked with more than 30 clients to create custom broadcast graphic packages for a wide range of esports and other online hosted tournaments
- ❖ Earned an average of rating of 4.9/5 stars from more than 20 reviews

Education

Bachelor's in Fine Arts from the

College for Creative Studies

In Detroit, MI
From Aug 2020 -- May 2024

- ❖ Produced a 10-minute visual storytelling experience featured at the CCS 2024 Senior Exhibition Showcase

Skills

- ❖ Innovative Thinking
- ❖ Attention to Detail
- ❖ Critical Thinking
- ❖ Research
- ❖ Decision-making
- ❖ Multitasking
- ❖ Planning
- ❖ Organization & Layout
- ❖ Typography & Hierarchy
- ❖ Time-management
- ❖ Leadership
- ❖ Open-mindedness
- ❖ HTML, CSS, JS
- ❖ Adobe Suite
- ❖ Social Media