



PROMO
FORWARD

PROMOTION DRIVEN PROGRESS

YOUR PROMOTIONAL MARKETING SUITE

*Amplify your brand voice and reach, free your team,
and drive progress with every promotion.*

Advance your message. Preserve your mission.

WHY PROMO FORWARD?

BECAUSE 'WE THINK IT'S WORKING' ISN'T A STRATEGY

Promo Forward is your all-in-one promotional marketing engine built for credit unions. We help you stay visible, deepen loyalty and engagement, and grow membership with every campaign — all while freeing your team to focus on what matters most: your members.

KEY BENEFITS & DELIVERABLES OVERVIEW



BRAND CONSISTENT VISIBILITY

Stay top-of-mind with members through branded marketing campaigns designed for the appropriate channels.



CREATIVE & EXECUTION

On-brand assets for digital, email, and in-branch touch-points that connect with your audience.



TIME & MONEY SAVINGS

Outsource marketing for the cost of just one entry-level hire—get a full team without the expense of benefits, onboarding, or lost time.



INDUSTRY EXPERTISE

Gain 25+ years experience in marketing strategy, graphic design and web design by FI Industry Supporters.



PROVEN GROWTH *

Drive deposit growth, expand account openings, and strengthen member loyalty with measurable results.



ANALYTICS & INSIGHTS *

Transparent performance snapshots with actionable recommendations to refine and grow.

* PROMO FORWARD INSIGHT ONLY

PROMO FORWARD

\$3,500 / Month



Fully managed campaign calendar



Turn-key visuals and messaging ready to launch



Cross channel member engagement (web, mobile, social, print, in-branch)

Additional Services:

Extra support can be added at an **hourly rate** for overflow work, custom campaigns, or one-off projects.

PROMO FORWARD INSIGHT

\$5,500 / Month



Fully managed campaign calendar



Turn-key visuals and messaging ready to launch



Cross channel member engagement (web, mobile, social, print, in-branch)



Transparent results reporting with actionable Insights



Automated E-mail marketing campaigns



Media buys (traditional and digital)



MARKETING
+ BRANDING

WHAT IF EVERY CAMPAIGN COULD MOVE YOUR CREDIT UNION FORWARD?

SCAN THE QR CODE AND LET'S GET STARTED!



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