

PROMO FORWARD: YOUR MEMBER ENGAGEMENT PARTNER

Outsource your marketing, amplify your brand voice and reach, free your team - with effortless online and in-branch promotion support from Promo Forward.

WHY PROMO FORWARD + WHAT YOU GET

Promo Forward is your all-in-one marketing engine built for credit unions. We help you stay visible, engage your members, and drive measurable growth — while freeing your team to focus on what matters most: your members.

KEY BENEFITS & DELIVERABLES



CONSISTENT VISIBILITY

Stay top-of-mind with members through branded, always-on campaigns designed for the appropriate channels.



PROVEN GROWTH

Drive deposit growth, expand account openings, and strengthen member loyalty with measurable results.



TIME & MONEY SAVINGS

Outsource marketing for the cost of just one entry-level hire—get a full team without the expense of benefits, onboarding, or lost time.



INDUSTRY EXPERTISE

Gain 25+ years experience in marketing strategy, graphic design and web design by Industry Supporters.



CREATIVE & EXECUTION

On-brand assets for digital, email, and in-branch touchpoints that connect with your audience.



ANALYTICS & INSIGHTS

Transparent performance snapshots with actionable recommendations to refine and grow.

GROWTH | Multi-Channel Engagement

\$3,500 / Month



Fully managed campaign calendar



Turn-key visuals and messaging ready to launch



Cross channel member engagement (web, mobile, social, print, in-branch)



Transparent results reporting

Additional Services:

Extra support can be added at an **hourly rate** for overflow work, custom campaigns, or one-off projects.

PRO | High-Touch Partnership

\$5,000 / Month



Fully managed campaign calendar



Turn-key visuals and messaging ready to launch



Cross channel member engagement (web, mobile, social, print, in-branch)



Transparent results reporting



Automated E-mail marketing campaigns



Media buys (traditional and digital)



READY TO ENGAGE YOUR MEMBERS AND GROW YOUR CREDIT UNION?

SCAN THE QR CODE AND LET'S LAUNCH YOUR FIRST CAMPAIGN.



513.842.K4K4 | K4MARKETING.COM

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