



SPECIALIZED BRAND SOLUTIONS FOR CREDIT UNIONS

Your brand is more than a logo — it's how members see, trust, and connect with your credit union. Brand Forward gives you the identity, tools, and strategy to stand out, build loyalty, and grow with confidence.

WHY BRAND FORWARD + WHAT YOU GET

Your credit union's brand identity is the foundation of trust and recognition in your community. Members don't just choose you for products and rates — they choose you for who you are, what you stand for, and how you make them feel. A strong, consistent brand makes that connection clear.

KEY BENEFITS & DELIVERABLES



CUSTOM LOGO

Tailored concepts refined into a final design that reflects your credit union's values and community.



VISUAL STANDARDS GUIDE

Clear rules for logo use, color palette, and typography to ensure consistency across every channel.



PRINT COLLATERAL

Business cards, letterhead, and additional materials that establish credibility from the first impression.



DIGITAL TOOLKIT

Ready-to-use assets, social media templates, and logos so your team can apply the identity across digital touchpoints seamlessly.



SCALABLE BRANDING

A purposefully scalable system designed to grow with your credit union goals and adapt to new opportunities.

CUSTOM WEBSITE DESIGN

\$8,000-\$12,000

COMPREHENSIVE REBRAND

STARTING AT \$12,500



Website Design



SSL Certificate



Bi-Weekly Meetings for Concept Approval

Other Web Products We Recommend



Web Hosting* / \$1,800 Annual



Website Maintenance & Support* / \$2,400 Annual



UserWay ADA Software/Litigation Protection* / \$490 Annual

*Annual charges that are not included in website redesign investment amount above



Logo Concept Development



Multi-Format File Delivery



Brand Standards Guide



Print Collateral Package



MARKETING
+ BRANDING

READY TO INVEST IN A BRAND YOUR MEMBERS WILL BELIEVE IN?

SCAN TO VIEW OUR MARKETING + BRANDING PORTFOLIO.



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