



PHILADELPHIA
AMERICAN
LIFE INSURANCE COMPANYSM

YOUR SIMPLE SOLUTION TO AFFORDABLE HEALTHCARE IS HERE. JOIN THE MOVEMENT.

- ✓ \$5,000,000 Lifetime Maximum per policy
- ✓ Customize your plan to fit your healthcare and budget needs
- ✓ Use any Doctor or Hospital you choose without penalty
- ✓ For additional savings, the PHCS network is available at no added cost
- ✓ TelaDoc provides a convenient alternative to Urgent Care or ER visits

Philadelphia American Life is committed to transforming healthcare in America through innovative and consumer-centric products that are affordable and rich in benefits.

Philadelphia American is a New Era Life Insurance Company



www.NewEraLife.com



TAKE CONTROL OF YOUR HEALTHCARE

In today's environment of rapidly rising premiums controlling your health benefit costs is a challenge. PALIC's non-traditional and innovative approach to healthcare rewards consumers by offering them more flexibility, more control, more transparency and more potential for savings.



ONE SIZE DOES NOT FIT ALL

Why choose an expensive traditional "one size fits all" insurance policy when you can customize a plan that's right for you and your family? With PALIC, you can have control over the design of your policy benefits, as well as access to many value added benefits and resources to help you navigate through the costly healthcare market. We offer several products for every budget.



REWARD YOURSELF

Not only do you have control over the benefits you receive; you also have control over your healthcare spending. Our plans reward educated consumers by returning excess claim dollars back to the policyholder.

PHILADELPHIA AMERICAN LIFE U65 HEALTH PRODUCT PORTFOLIO

High-End Fixed Benefit Plans

- ✓ Health Saver Plus Gold Edition
- ✓ Health Choice Select
- ✓ Health Saver Plus III

Maximize Your Benefits with Additional Protection

- ✓ Specified Disease
- ✓ Individual Accident Expense
- ✓ 24 Hr Enhanced Accident
- ✓ Critical Illness
- ✓ Gap
- ✓ Dental
- ✓ Pink Ribbon Cancer Plan