

# FCA SPORTS BRANDING KIT

You may use the provided logos/types for the design of fliers and similar graphic projects. **These logos cannot be used for the design/production of apparel.** However, if you have an idea on apparel design, we would love to hear it!

By using these logos, you are agreeing to these guidelines as a volunteer representing Fellowship of Christian Athletes/FCA Sports Idaho/FCA Force to your players, families and community. Go to [www.fcasportidaho.org/branding-agreement](http://www.fcasportidaho.org/branding-agreement) or scan qr code to agree to our branding use policy to access those logos.



## FONT

Our official font is Gotham, but you need a license for that. You're welcome to use Montserrat as an alternate, as it is available on most platforms and programs. This includes all alternate forms of Montserrat (light, medium, bold, etc. Roboto fonts work for substitute texts, too.

## COLORS



**Gold:** hex #ffc425, CMYK 0-24-93-0

**Grey:** hex #e6e6e6, CMYK 8-6-7-0

**Black:** hex #1c1c1b, CMYK 72-66-66-77

**White:** hex #ffffff, CMYK 0-0-0-0

## LOGOS

Use main website to download logos. If you need a different file version, please email [llawson@fca.org](mailto:llawson@fca.org).

