### INTRODUCING

# Club Prophet Marketing Hub

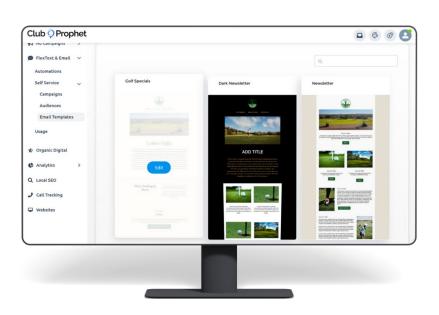
# Discover Our All-in-One Website and Marketing Platform

Running a golf course today means more than delivering great rounds of golf. Operators are expected to manage websites, social media, online reviews, digital listings, and customer outreach all while keeping day-to-day operations running smoothly. That's a heavy lift for any team.

Our new platform was built to simplify these tasks, reduce operational burden, and give your course a powerful digital presence that attracts more golfers. With one login, you can manage every aspect of your online brand and marketing strategy, saving time and creating a more seamless experience for your customers.

# **How This Supports Your Golf Course**

Golfers expect a professional, mobile-friendly, and easy-to-use online presence when they discover, book, and engage with your course. If your website looks dated, if your hours are wrong on Google, or if your social media is silent, golfers may move on to another facility. Our platform ensures you stay ahead without adding more to your already full plate.





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# **Key Capabilities**

#### Website Management Made Simple

- Quickly update your website with new pages, promotions, blogs, updates, or announcements.
- Swap out images and refresh your look in minutes.
- Ensure your site is always beautiful, functional, and optimized for user experience, SEO, and design best practices.

#### Centralized Social Media

- Draft, schedule, and publish posts across all your social channels from one place.
- Keep your golfers engaged with fresh content without bouncing between multiple platforms.

#### Targeted Email and Text Campaigns

- Build custom audiences from your Club Prophet customer database.
- Launch newsletters, campaigns, promotions, and personalized outreach that keep golfers coming back.

### Online Reputation and Business Listing Management

- Monitor and respond to reviews in real time.
- Strengthen your brand perception by showing golfers you value their feedback.
- Update critical details like hours, address, and contact info directly within the platform.
- Ensure your information on Google and other directories is accurate so golfers can always find you.

# **The Benefits for Your Operation**

- Reduce administrative burden: No more juggling tools, platforms, or logins.
- Increase visibility: Make it easy for new customers to find and choose your course.
- **Boost bookings**: A modern, optimized site drives more traffic into your tee sheet.
- **Elevate your brand**: Deliver a professional, visually appealing, and seamless experience that reflects the quality of your facility.



