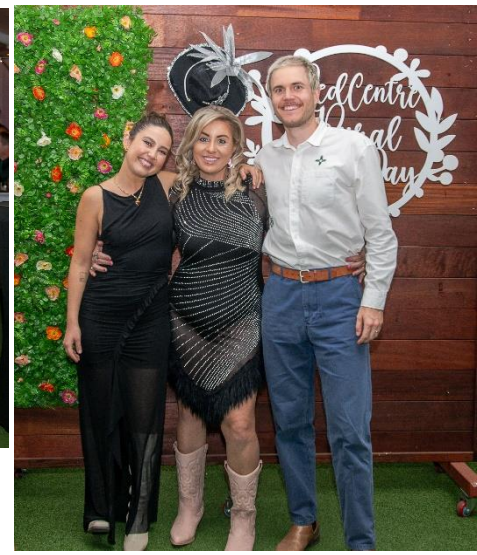




11th of October 2024

The Red Centre – Rural Ladies Day was a huge success. The only gala dinner to be held in Alice Springs to celebrate and recognise the contribution rural women of the Central Desert Region make to life on the land and within the community. With 82 attendees and also included those that travelled from interstate just to attend the evening. We had live entertainment from Jem Cassar-Daley along with Mark Chester Harding and local band, Sneaky Train getting everyone up out of their seats dancing the night away. Travelling from Interstate we had guest speakers Stack and Mel from the hit TV show Travel Guides. These 2 were a breath of fresh air. Live & breath the agricultural and cattle industries since they could walk, with a popular and vast social media following these women captivated the crowd with their past adventures and amazing stories. Our awesome MC, Daniel Milne dressed in his sparkly silver jacket took the floor to their feet with interactive games making the guests to interact with those they've never met and form friendships & connections which they never would of otherwise. He also made sure the event ran perfectly and on time the entire night. The gorgeous girls from Desert Diamonds wowed the crowd with their entertaining dance routines encouraging the crowd to join in and get up on the floor. We received a couple of items donated to our event & used some towards the gifts for our 3 rural women winners & held a quick auction involving 2 items where funds raised were to be put back in to the event for 2025 we raised \$890 from this. We put a call out to the public to nominate 3x red centre rural women who make a massive contribution to life on the land, that volunteers her time to committees and is actively involved in community events. Contributions of Rural women often go unrecognised, so we wanted to thank, recognise and praise the efforts of these women by awarding them with a trophy and gift packs. The 2024 winners were Amber Driver, Donna Digby & Helen Kunze. Watching as the sun went down over the lush green grass at Alice Springs Turf Club our guests enjoyed mouthwatering 3 course meals presented by Gaps Kitchen. Our entire night was captured by the very talented photographer, Amber from Amber Simms Photography. We will be forever grateful to all our sponsors, grant donors, volunteers and everyone who attend our gala dinner. We have paved the way for the women of the Red Centre and opened doors and minds into recognising the tremendous work these rural women do every day! After the many conversations had on the night and the feedback we have received since, it is definitely an event that was much needed for our region and we are very excited to bring it back in 2025.







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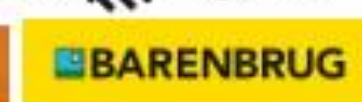
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