This month's events, news and highlights for Pasco and Hernando counties' businesses and job seekers.



# **Monthly Digest: April 2021**

CareerSource Pasco Hernando News, Events and Highlights

## CareerSource Pasco Hernando Unemployment Stats

Pasco: 5.0% Hernando: 5.8% Florida: 5.3%



**Virtual Contacts 116,185** 

1,694 Individuals have found Employment as a Direct Result of CareerSource Pasco Hernando.

Ask How We Can Help You Find Employment Today!

# info@careersourcepascohernando.com or call (813)377-1300

# In the News Success in Virtual Job Fair!



Hello, my name is Donna Ebert. I am the Recruiting Manager for our New Port Richey Assistive Care State Programs Office. My territory covers all East and West Pasco County. It can be challenging to find the candidates we need within such a large area, during these challenging times and the abundance of other job opportunities for the candidate to choose. So, when I was offered to participate in the CareerSource Pasco Hernando Job Fair, I took the opportunity to use it as an extra tool to widen my exposure.

I have never participated in a Virtual Job Fair before. This avenue was completely new to me. They made it really easy to sign up and add items within the job booth for the candidates to review. It was fast and simple. I loved the platform they used to put it all together. The platform allowed me to add just the right amount of marketing as to not be overwhelming. The best part was you did not have to be sitting in front of computer all day. All I had to do was have the booth open and if someone wanted to ask a question, I would get notice they were in the live chat box.

I had great success by the end of the day. I received 27 resumes, but not one of them had any Health Care experience. However, I knew there is always the idea they may want to change career paths or just did not list their experience on their resume. I called every single one asking why wouldn't they just apply to a job post? Their response was out of fear of the new norm when a computer program pings key words verses the possibility to speak to live person. They did not want to wait for a call after they applied somewhere. After my discovery conversations, I had 5 interviews, 3 who were hired. That is a good day.

The benefits of participating in programs like the CareerSource Pasco Hernando provided me with the exposure I needed to reach people who would not think of applying to my job post. I Eco their sediment, speaking to a live person delivers instant results and conversation that is more informative. Their resumes were impressive, and the candidates were receptive. Even though the job fair was virtual, it still felt as if you were face to face. At the end of the day, you cannot replace a one-on-one interaction and the CareerSource Pasco Hernando Virtual Job Fair provided that to me and more!

## **Upcoming Events**

# EmployFlorida & Resume Workshop

April 29, 2021 10:00am - 11:30am

This workshop will be in-person at the one-stop career center.



At this meeting you will use a computer to create, edit, update, or post an online resume. This session will help you to polish your resume to submit it for an online job application.

For More Information about EmployFlorida & Resume Workshop Click Here!

### **Service Spotlight**



Employers - Let Us Help You!

Looking for that special talent for a new position?

Look no further, our Talent Marketplace is designed to help you find and recruit the right talent.

For More Information about Internship Opportunities Click Here!

**Blog Highlight** 



Florida Prepares for Health Care Industry's Talent Needs

#### HERE ARE THE SKILLS AND PROFESSIONS MOST IN DEMAND

The health care and life sciences industry represents a major opportunity for Florida employers and career seekers at every level.

Florida is expected to gain 6 million residents by 2030, which means the state must add 2 million jobs to remain at 5 percent unemployment. State leaders have identified health care and life sciences as a target industry with potential for highwage jobs and overall economic impact, but the industry is evolving.

Technological advances, patient expectations and medical research have increased demand for specialized workers. Career seekers must also demonstrate proficiency in communication, customer service, organization and critical thinking.

CareerSource Pasco Hernando is leading the way in this landscape by anticipating the needs of both employers and employees.

As a starter for our discussion, here is a snapshot of the health care and life sciences industry and its talent demands based on the Florida Jobs 2030 report by the Florida Chamber of Commerce.

#### The basics

The health care and life sciences industry represents 8.4 percent of Florida's gross state product and about 810,000 jobs. The number of jobs is expected to grow by 9 percent through 2021.

Health care anchors this industry with the state's 700+ hospitals and other health care facilities. The sector also includes medical device manufacturing, pharmaceutical manufacturing and biotechnology.

#### **Educational demands**

Of the state's target industries, health care and life sciences has the highest number of occupations that require a postsecondary degree or credential (66 percent). Biotechnology, for example, is projected to grow by 25 percent in Florida with most of the increase in occupations that require a bachelor's degree. Nurses with bachelor's degrees also will be needed to serve the state's large and aging population.

Entry-level and medium-level employees will be in demand in supporting roles as:

· Medical assistants.

- Medical secretaries,
- Billing and posting clerks and
- Medical records and health information technicians.

Within pharmaceutical and medical device manufacturing, there are expected opportunities for:

- Machinists,
- Industrial Machinery Mechanics,
- Dental laboratory assistants and

#### **Identified gaps**

The occupations with the highest projected gaps between supply and demand in the next eight years include:

- Physical therapists,
- · Medical and clinical laboratory technologists,
- Billing and posting clerks,
- Health technologists and technicians and
- Dental hygienists

Note that the majority of the occupations are not in direct patient care roles.

#### Talent pipeline

One of the challenges in developing talent for the future will be encouraging more students to consider occupations in demand through career counseling and awareness. But companies also have opportunities to help current employees advance through employer-led training and credentialing.

Internships, which benefit both the employer and career seeker, have long been a source of talent within the health care and life sciences industry.

#### Geography

Miami and Tampa have the largest number of jobs in health care and life sciences, but the areas with the greatest projected job growth over the next five years are: The Villages (24 percent), Ocala (15 percent) and Okeechobee (15 percent), with the retirement-age population driving much of the increase. The Gainesville area, meanwhile, is an identified growth locale for medical device companies.

With a wide range of jobs available, health care and life sciences will be an important industry within Florida for many years to come. At CareerSource Pasco Hernando, we stand ready to assist employers and career seekers.

Please contact us today and let us know how we can help you.

Visit Our Blog

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