



## Monthly Digest: August 2020

*CareerSource Pasco Hernando News, Events and Highlights*

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### In the News



### "Three Years Later" Amanda Shipman's Success Story

#### *CareerSource Pasco Hernando Youth Retention Success Story*

Former CareerSource Pasco Hernando Youth Program participant Amanda Shipman spoke to newly enrolled participants about her employer, Habitat for Humanity of Pinellas and West Pasco Counties, and shared her personal experience with the youth program. Amanda talked about the Habitat for Humanity mission to provide affordable housing for struggling individuals and families, as well as the local ReStore and what it offers to residents.

Amanda also described her position as a Volunteer Coordinator for Habitat, a position she was promoted to within the first year of her employment, and includes

managing all community volunteers within the ReStore, Habitat Garden, construction sites and all special events.

Amanda told her experience on how she ended up enrolling into the Youth Program, stating “I enrolled into the program December 2016, because I was unemployed and it was worth a shot. I attended the two-week workshop, because I felt it was something I needed to do for myself. I even came in while I had a kidney stone,” she joked. She then went on to say that her original plan was to actually be an LPN, however, her Career Coach Brittany Rodriguez noticed a different set of skills and suggested an opportunity with Habitat, managing their social media platform and marketing.

“When she came to me about this position, I was really skeptical at first because I had no idea how to do marketing. Sure, I knew how to work Facebook and Twitter but not marketing. But in the end, I decided to give it a try,” Amanda recounted. An eight-week paid internship at Habitat as their Social Media Marketer, and after the internship was over, former Executive Director Kobas Appelgrin was so impressed by her work ethic and dedication that he went to his Board of Directors to create a permanent position as a Social Media Specialist!

Amanda’s first official day in her new position with Habitat for Humanity was February 20, 2017. “In the almost three years I have been there, I have done everything except for finance. I am actually scheduled to start taking Leadership classes in order for me to be promoted to a Leadership role within the next year....This program completely changed my life for the better. I wake up every morning excited to go to work. I absolutely love my job!”

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## Upcoming Events

### Virtual Job Fair

Thursday, August 20, 2020  
9:00am - 3:00pm

*Don't miss this great opportunity!*

- Employers are you looking for qualified workers
- Full-time positions
- Log on and job search with local employers
- Job seeker must have current registration in Employ Florida



Contact:  
Careersourcepascohernando Phone: 727-484-3400, ext. 3023 Questions:  
[info@careersourcepascohernando.com](mailto:info@careersourcepascohernando.com)

[For More Information about  
Virtual Job Fair Click Here!](#)

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## Service Spotlight

*Employers - Let Us Help You!*



Looking for that special talent for a new position?

Look no further, our Talent Marketplace is designed to help you find and recruit the right talent.

[For More Information about Internship Opportunities Click Here!](#)

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## Blog Highlight



### JOB SEARCHING IN THE DIGITAL AGE IS STILL PERSONAL

#### *DON'T SEND YOUR RESUME INTO THE ABYSS*

Applying for jobs has changed dramatically in the digital age. Now, with the help of online job sites, candidates can submit resumes and apply for dozens of positions in a single day, but quantity often doesn't equal success.

Some applicants apply for hundreds of jobs with no response, essentially sending their resumes into a black hole. If that's where you are, it's time to change your approach.

These job-searching tips, paired with the resources we offer to career seekers, will help you use digital tools to find a job you love.

- Include keywords in your resume and application
- Maximize your social media presence
- Personal contact still matters
- Follow-up is key

At [CareerSource Pasco Hernando](#), we can help you develop your resume and practice interviewing techniques. We also offer assessments to identify careers that match your talents and skills, along with internships and on-the-job training programs.

[Please contact us today and let us know how we can assist in your job search.](#)

[Visit Our Blog](#)

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