## Pasco Hernando Workforce Development Consortium

All meetings of the Consortium are subject to the Florida Sunshine Law and Public Records Law.

## **Meeting Agenda**

August 26, 2025 - 10:00 a.m.

Join via Microsoft Teams

## **Public Comments**

No requests from the public were received during the allotted time period published in the Public Notice on the CareerSource Pasco Hernando website.

## **Action Items**

1.	Minutes from April 3, 2025, Consortium Meeting (Commissioner K. Starkey)	Page 2
2.	Budget Approval 2025-2026 (Theresa Miner)	Page 6
3.	Board Candidate (Jerome Salatino)	Page 20
4.	Board Candidate (Jerome Salatino)	Page 31
5.	Non-Board Member Candidate (Jerome Salatino)	Page 46

Adjournment

# ACTION ITEM 1 Approval of Minutes

In accordance with Article III, Section D of the Amended and Restated Interlocal Agreement between Pasco and Hernando County, all meetings of CSPH, it's committees and between members shall comply with the Sec. 24, Article I of the Florida Constitution, Florida Government in the Sunshine Act and the Public Records Act, and Chapter 112, Florida Statutes. CareerSource Pasco Hernando is required to keep correct and complete minutes of the proceedings of any Consortium meeting.

Draft minutes of the April 3, 2025, Consortium Meeting are presented for review. Any modifications should be requested prior to approval.

## FOR CONSIDERATION

Approval of April 3, 2025, Pasco Hernando Workforce Development Consortium meeting minutes, to include any modifications or changes noted by the Consortium.

## Pasco Hernando Workforce Development Consortium

## **Consortium Meeting Minutes - DRAFT**

April 03. 2025 – 9:30 a.m.

Meeting Location: Meeting Held Virtually via Microsoft Teams

**Consortium Members Attending:** Commissioner Kathryn Starkey, Andrew Taylor, David Lambert, Nicole Hughes

Consortium Members Absent: Commissioner John Allocco

**Staff Attending:** Nicole Beverley, Brenda Gause, Theresa Miner, Jerome Salatino, Jessica Weightman, Kenneth Russ

Others Attending: The Hogan Law Firm - Jarrod Prater

**Quorum Present?** Yes

**Call to Order:** The meeting was called to order at 9.34 a.m. by Commissioner Starkey.

## **Public Comments**

Commissioner acknowledged members of the Pasco-Hernando Workforce Development Board members attending the meeting in a joint forum. Everyone introduced themselves.

#### **Consent Agenda**

There were no items on the Consent Agenda.

## Action Item 1 – Minutes from December 2, 2024, Consortium Meeting

The Consortium members reviewed the minutes from the December 2, 2024, Pasco Hernando Workforce Development Consortium meeting. All Consortium members were in agreement that the minutes correctly reflected the actions from that meeting.

MOTION was made by Andrew Taylor to approve December 2, 2024, Consortium meeting minutes.

MOTION was seconded by Nicole Hughes. Motion carried 3-0.



## <u>Action Item 2 – Modification to Addendum Umbrella MOU Pasco County School Board</u>

The Consortium reviewed the request to approve the modified Addendum – Umbrella MOU between CSPH and Pasco County School Board that was initially approved on December 2, 2024. This modified addendum would establish clear financial terms and service contributions related to student referrals and parental consent agreements.

MOTION was made by Andrew Taylor to approve the Addendum to the Addendum - Umbrella MOU Addendums between Pasco-Hernando Workforce Board and Pasco County School Board, and clarifying financial and in-kind service requirements, with a total payment amount not to exceed \$75,000 annually.

MOTION was seconded by Nicole Hughes. Motion carried 3-0.

## Action Item 3 - You Thrive Florida MOU Addendum

The Consortium reviewed for approval the MOU Addendum between You Thrive and Pasco-Hernando Workforce Board.

MOTION was made by Nicole Hughes to approve the You Thrive MOU Addendum.

MOTION was seconded by Andrew Taylor. Motion carried 3-0.

## <u>Action Item 4 – Pasco County Housing Authority MOU Addendum</u>

The Consortium reviewed for approval the MOU Addendum between Pasco County Housing Authority and Pasco-Hernando Workforce Board.

MOTION was made by Andrew Taylor to approve the Pasco County Housing Authority MOU Addendum.

MOTION was seconded by David Lambert. Motion carried 3-0.

David Lambert, Executive Vice-President and General Manager of Withlacoochee River Electric Cooperative and member of Pasco Hernando Workforce Development Consortium, entered the meeting at 10:03 a.m.

## Action Item 5 - AARP Foundation MOU Addendum

The Consortium reviewed for approval the MOU Addendum between AARP Foundation and Pasco-Hernando Workforce Board.

MOTION was made by Andrew Taylor to approve the AARP Foundation MOU Addendum

MOTION was seconded by David Lambert. Motion carried 4-0.

## Action Item 6 – Division of Blind Services MOU Addendum

The Consortium reviewed for approval the MOU Addendum between Division of Blind Services and Pasco-Hernando Workforce Board.

MOTION was made by David Lambert to approve the Division of Blind Services MOU Addendum.

MOTION was seconded by Andrew Taylor. Motion carried 4-0.

## **Action Item 7 – Board Candidate**

The Consortium reviewed for approval the appointment of Cindy Bray to the Pasco-Hernando Workforce Board of Directors. Ms. Bray represents a local business that provides education, social, and vocational services in the Pasco and Hernando region(s). It is recommended adding Ms. Bray to class 1 of staggered terms with the proposed term ending, being June 30, 2029.

MOTION was made by Nicole Hughes to approve the Cindy Bray as a Pasco-Hernando Workforce Board of Director under the Labor/Apprenticeships sector as a Class 1 of staggered terms and a end date of June 30, 2029.

MOTION was seconded by Andrew Taylor. Motion carried 4-0.

## <u>Action Item 8 – Non-Board Candidate</u>

Staff presented the nomination of Aaron Deberry for appointment as a Non-Board Member to the Pasco-Hernando Workforce Board's Standing Committees, with a proposed term ending June 30, 2033. The nomination, previously approved by the PHWB's Nominating Committee on February 20, 2025, and by the Pasco-Hernando Workforce Board on March 6, 2025, was brought forward for consortium consideration.

Key considerations regarding quorum and voting, financial disclosure requirements, and compliance with CareerSource Florida Policy Number 91 were reviewed.

Following discussion, the consortium determined to table the action item. The consortium requested Workforce Board staff to conduct additional research and gather further information on the candidate, and to bring the item back for consideration at the next consortium meeting.

#### Information Item 1 – Letter Grades

Jerome Salatino reviewed the Letter Grade report for the time period of July 1 2023, through September 30, 2024.

With no further business to discuss, the meeting adjourned.

# ACTION ITEM 4 Approval of 2025-2026 Annual Budget

In accordance with the Grantee/Subgrantee Agreement issued by the Florida Department of Commerce, the CareerSource Pasco Hernando Board of Directors and the Local Elected Officials must jointly approve the organization's annual operating budget. The finalized budget must be submitted by October 1 of each year to remain in compliance with state and federal requirements.

The 2025–2026 annual budget was approved by the Pasco-Hernando Workforce Board's Executive Committee on August 14, 2025.

## FOR CONSIDERATION

Recommend the approval of the budget for the 2025–2026 fiscal year.



# BUDGET

2025 - 2026

CareerSource Pasco Hernando

Dade City • Brooksville • New Port Richey

VISIT: www.careersourcepascohernando.com

CareerSource Pasco Hernando is an equal opportunity employer/program. Auxiliary aids and services are available upon request to individuals with disabilities. All voice telephone numbers on this website may be reached by persons using TTY/TDD equipment via the Florida Relay Service at 711.

# CareerSource Pasco -Hernando Budget for Program Year 2025 – 2026

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## **Budget Narrative**

The Board Leadership team have prepared the budget for CareerSource Pasco-Hernando. This narrative will be divided into sections describing our various programs, as follows:

## **Temporary Assistance for Needy Families (TANF)**

The Temporary Assistance for Needy Families (TANF), provides services to recipients of temporary assistance, their children and families, and to low-income people in danger of entering welfare dependency. The goal of this program is to assist these people in obtaining employment, leading to self-sufficiency. Clients require intensive services prior to obtaining viable employment as well as transitional assistance to assure job retention and the achievement of self-sufficiency.

## **Workforce Innovation and Opportunity Act (WIOA)**

The Workforce Innovation and Opportunity Act (WIOA) effective July 1, 2015, supersedes the Workforce Investment Act (WIA) of 1998. WIOA is designed to help job seekers access employment, education, training, and support services to succeed in the labor market and to match employers with the skilled workers they need to compete in the global economy. Three funding sources fall under WIOA – Adult, Dislocated Worker, and Youth. Career Services available in our Career Centers range from intake, assessment of skills, job search and placement assistance, and training services. Training, which is linked to job opportunities in our local area, may be provided through an individual training account (ITA), paid internship, or onthe-job training (OJT) to qualified customers who are not able to find employment. Florida Statutes states at least 50% of Adult and Dislocated Worker funds must be expended on ITAs and their related staff costs.

Requirements for youth funding specify a minimum of 75% of youth funds are to be used for out-of-school youth 16-24 years of age. FL Commerce received a waiver from USDOL for a 50% minimum for out of school youth. A minimum of 20% of youth funds are to be used toward paid internship or on-the-job training.

CareerSource Pasco-Hernando has a full-service One stop center in Brooksville, Dade City and New Port Richey. Other locations staffed to serve are in Marchman Tech school. This location will provide a broad range of services to the citizens and businesses in Pasco and Hernando Counties.

#### Rapid Response

Funding to provide support for staff engaged in rapid response activities which emphasize layoff aversion activities with local employers.

## **Hope Florida – A Pathway to Prosperity**

These funds offer a comprehensive approach to addressing poverty and promoting economic mobility in Florida. An initiative with the Florida Department of Children and Families will guide Floridians on an individualized path to economic self-sufficiency. Services to help Hope Florida participants find jobs, enroll in training and launch new career pathways.

## **Apprenticeship Navigator**

Provides funds for a dedicated staff engaged in leading and supporting regional efforts to develop, expand, and support registered apprenticeship and pre-apprenticeship programs. As of the date this is being published, we have not received nor been notified that we will receive additional funding for this program.

## Reemployment Services and Eligibility Assessment (RESEA)

A grant from USDOL provides re-employment and eligibility assessments to unemployment compensation claimants. The purpose of the project is to determine the effectiveness of more intensive services (in- person re-employment eligibility assessments) in helping claimants find employment, thereby resulting in shorter claims durations and fewer erroneous payments.

## **FL Commerce – Joint Managed Programs**

Programs under FL Commerce – Joint Managed Programs are for services delivered by FL Commerce state staff assigned to our local career centers. The Florida Workforce Innovation Act of 2000 gave responsibility for FL Commerce Programs to the local workforce boards.

- 1. Wagner-Peyser The basic services provided under this program are employment workshops, referral and placement services to job seekers, reemployment services to unemployment compensation claimants, and recruitment services to employers with job vacancies.
- 2. Disabled Veterans' Outreach Program (DVOP) & Local Veterans' Employment Representative Program (LVER) The DVOP & LVER Veterans' programs provide jobs and job training opportunities for veterans and disabled veterans. DVOP and LVER assist veterans through contacts with employers, promote and develop on-the-job training and apprenticeships and various other services applicable to provide maximum employment opportunities for veterans.

## Non-Custodial Parent Employment Program (NCPEP)

This grant will provide funding to assist non-custodial parents who are unemployed or underemployed and have difficulty meeting child support obligations. CSPH contracts with Gulf Coast Jewish Community Jewish Family and Community Services provide career services, job placement, training and support with a goal to obtain and retain self-sufficient employment.

## Supplemental Nutrition Assistance Program – Employment and Training (SNAP)

SNAP recipients without dependents receive assistance from CareerSource Pasco-Hernando with employment and training services to enable them to become self-sufficient. Beginning January 1, 2016, the State of Florida returned to mandatory participation for SNAP recipients. CSPH anticipates receiving additional funds for this program year to continue serving these clients in the same capacity as in the past.

## Other

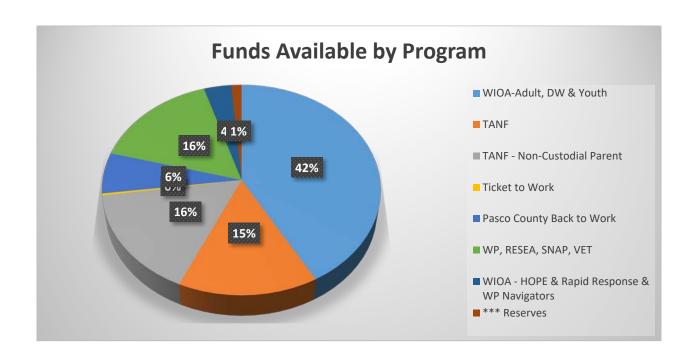
Other Funding consists of Ticket to Work

## **Pasco County Back to Work**

Pasco County Grant, back to work that allows us to work with Pasco County customers who would not otherwise be eligible to receive benefits. This program is geared towards the homeless, veterans, youth, substance abuse and barriers to employment, as well as and employment needs geared towards employers in Pasco County.

## **Chart of Funds Available by Program**

	Care	eerSource Pasc	o Hernando							
Funds Available by Program										
Program Year 2025-2026										
Funds Available by WIOA Allocation Program Program % of Total Breakdsown Funds Available % of										
WIOA-Adult, DW & Youth	4,688,917	41.87%	Adult/DW	3,280,871	69.97%					
TANF	1,662,789	14.85%	Youth	1,408,046	30.03%					
TANF - Non-Custodial Pare	1,785,088	15.94%	TOTAL	4,688,917	100.00%					
Ticket to Work	35,000	0.31%								
Pasco County Back to Work	700,000	6.25%								
WP, RESEA, SNAP, VET	1,792,046	16.00%								
WIOA - HOPE & Rapid Resp	389,815	3.48%								
*** Reserves	145,382	1.30%								
TOTAL	11,199,036	100.00%								



CareerSource Pasco Heri Summary of Funds Available - A								
Program Year 2025-20	_							
July 1 - June 30								
Budeted Expenditures								
		0						
Funding Streams	Funding Available PY 25-26	Carryover funds for PY 26-27	Funding Budgeted fo PY 25-26					
T	4 550 050	400.024	4 200 225					
Temporary Assistance for Needy Families (TANF)	1,558,256	160,031	1,398,225					
Temporary Assistance for Needy Families (TANF) Carry fwd Temporary Assistance for Needy Families (TANF) Non Custodial	104,533		104,533					
Parent Program	1,416,000	100.001	1,416,000					
TOTAL TANF	3,078,789	160,031	2,918,758					
WIOA Adult & Dislocated Worker	2,425,480	208,052	2,217,428					
WIOA Adult & Dislocated Worker Carry Fwd	855,391	•	855,391					
TOTAL WIOA AD & DW	3,280,871	208,052	3,072,819					
WIOA - Youth	1,095,073	147,853	947,220					
WIOA - Youth Carry Fwd	312,973	147,000	312,973					
TOTAL WIOA YOUTH	1,408,046	147,853	1,260,193					
WIOA Rapid Response -	160,000		160,000					
WIOA HOPE	80,000		80,000					
WP Hope Navigator Carry Fwd	844		844					
WP Hope Navigator	78,971		78,971					
TOTAL WP HOPE NAVIGATOR	79,815	-	79,815					
WP Apprenticeship Navigator - unsure if being funded	70,000	1,831	68,169					
Wagner Peyser Carry Fwd	159,250		159,250					
Wagner Peyser	692,248	171,678	520,570					
TOTAL WAGNER PEYSER	851,498	171,678	679,820					
Veteran Programs (DVOP & LVER)	244,449	12,406						
Re-employment Services Eligibility Assessment (RESEA)	531,575	17,539	514,036					
Supplemental Nutrition Assist Prog E&T (SNAP)	164,524	3,794	160,730					
State Funding - Non-Custodial Parent Program	369,088		369,088					
Ticket to Work;	35,000		35,000					
From Reserves	145,382		145,382					
Pasco County Back to Work Program	700,000	109,995	590,005					
TOTAL Budgeted Expenditures:	11,199,036	833,179	10,365,857					

## Budget Comparison – All Programs – PY 2025-2026 & PY 2024-2025

		ource Pasco He							
		mparison & Inf							
Program Year 2025-2026 to 2024-2025									
		Note	PY 25-26	PY 24-25	Expenditures				
		Reference	Budget	Budget	PY 24-25				
Funding Available Less Reserves		Kererence	buuget	buuget	F1 24-25				
Personnel Costs									
Salaries & Fringe Beneifts	**	1	5,134,799	5,374,951	4,876,566				
Staff Training & Education		2	8,500	11,000	3,097				
Total Personnel Costs			5,143,299	5,385,951	4,879,663				
Facility Costs		3	351,320	465,863	495,257				
Office Furniture & Equipment		4	52,512	34,000	30,178				
Operating Costs - Career Centers & Admin									
Accounting/Audit		5	111,932	109,373	98,064				
Communications		6	73,166	88,240	73,250				
Contracted Services		7	236,550	201,000	231,129				
General Insurance		8	66,000	66,000	44,201				
Legal		9	30,000	30,000	23,116				
MOS		10	10,000	10,000	13,312				
Office Costs & Expenditures		11	75,130	54,920	50,091				
Software & Licenses		12	148,950	234,000	176,576				
Travel & Meetings		13	54,960	46,030	22,637				
TOTAL Operating Costs			806,688	839,563	732,376				
Program Services	***								
Special Scholarships and Training Opps	***	14	100,000	209,000	166,147				
ITA's		14	875,000	690,000	877,457				
IWT's		14	250,000	150,000	37,745				
OJT's		14	180,000	105,000	61,868				
Work Experience		14	95,405	045.000	444.55				
Support		14	180,000	215,000	141,564				
One Stop Operator		15	45,000	30,000	32,846				
Outreach services		16	70,000	50,000	56,977				
Subrecipients		17	2,216,635	2,655,720	2,425,699				
Total Program Services			4,012,040	4,104,720	3,800,303				
TOTALS	:		10,365,860	10,830,097	9,937,777				

## **Notes to Comparative Budget Statement**

## **Explaining Budget Line Items and Variances between Budget Years**

## For Program Years 2025-2026 & PY 2024-2025

Note 1 Salaries – Includes positions for Career Services and Board Administration with no salary increases.

Budgeted Staff: 58 Full time employees; 3 part time employees

State Merit Staff: 10

State merit positions are <u>not</u> included in CSPH budgeted salary/fringe benefit line item. They are paid by the State of Florida as employees of Florida Commerce. We provide supervision and oversight in our career centers for these employees.

Customers anticipated to serve:

Job seekers 10,000 from a pool of 76,000 Employers 2,300 from a pool of 22,000

Fringe Benefits - Includes mandatory taxes: social security, Medicare, unemployment compensation, and worker comp insurance. Medical benefits for employees are paid by CSPH for a base health plan. Buy-up options will be available with employee contributions. Life, and long-term disability benefits for employees are paid by CSPH. The average fringe benefit rate for PY 25-26 is about 26.32% although we haven't received our renewal for Group benefits yet.

- Note 2 Staff Training & Education Training for staff to include on-site training, opportunities offered by Florida Commerce, and outside sources to be determined.
- Note 3 Facility costs are derived from rent, utilities, and moving expenses for comprehensive one stop career centers, as well as building maintenance.
- Note 4 Equipment & Furniture This line item is budgeted for replacement of equipment/furniture needs.
- Note 5 Accounting/Audit This line item includes costs for our independent CPA audit and IRS 990 return, as well as financial and programmatic

	contracted monitoring of subrecipients. This line item also includes bank fees.
Note 6	Communications – This line item includes IT services, Cells phones and desk phones for our centers and staff.
Note 7	Contracted Services – This line item includes includes our IT contract, as well as background checks for subrecipients.
Note 8	General Insurance - This covers insurance for directors & officers, general liability, pension bond, crime, property, electronic equipment, wind, and auto. Worker compensation is listed with fringe benefits.
Note 9	Legal – Includes costs for one stop operator and legal services.
Note 10	MOS – This line item is the repairs and maintenance of our Mobile One Stop
Note 11	Office Expense and Supplies – This line item includes costs for dues and subscriptions, incidental expenses, office supplies, equipment leases and postage.
Note 12	Software & Licenses – This includes software and licenses for maintenance of our IT system, as well as the accounting software licenses and customer software.
Note 13	Travel & Meetings – Mileage reimbursement (\$0.445 per mile), overnight travel (per diem breakfast \$6, lunch \$11, and dinner \$19), hotel, incidentals, and meeting expenses are reported in this line item. Travel for Board and state employees are paid based on the state limits listed which are below federal allowances.

Note 14 Program Services – Includes costs for Individual Training Accounts (ITAs) for tuition, books, fees, and supplies, along with on-the-job training (OJT), customized worker training (IWT), and youth paid internships. For training budgets by funding/program refer to Budget by Allocations (pg. 9) in the packet.

Adult & Dislocated Worker Funds are required to expend 50% on ITAs and related expenses. We expect to meet that requirement.

The Youth budget will meet the minimum 50% requirement for out-ofschool youth activities. The training budget for youth also includes an amount for paid internships and on-the-job training to exceed the 20% WIOA youth work experience requirement.

Client Support – Support services are on an individual basis and need. Possible costs may include auto repair, childcare, housing, insurance and transportation costs and if allowable, incentives.

- Note 15 One Stop Operator This cost is required by Department of Commerce
- Note 16 Outreach A variety of media is used for educating employers, job seekers, and community on the services offered at CSPH. This line item includes \$22,000 in outreach services partnering with the Pasco County Economic Development Council.
- Note 17 Subrecipients This line item is the contracted amount we have with Gulf Coast Jewish Family Services for the Non-Custodial Parent program and other contractors for youth for youth services, still being negotiated.

## **Budget By Allocation**

CareerSource Pasco Her	nando														
Budget by Allocation															
Program Year 2025-2026															
July 1 to June 30															
		TOTAL	TOTAL WIOA AD & DW	TOTAL WIOA YOUTH	WIOA Rapid Response**	Supplemental Nutrition Assist Prog E&T (SNAP)		TOTAL TANF	Re-employment Services Eligibility Assessment (RESEA)	Veteran Programs (DVOP & LVER)	TOTAL WAGNER PEYSER	WP Apprenticeship Navigator **	State Funding - Non-Custodial Parent Program	Pasco County Back to Work Program	Ticket to Work;
Funding Available	PY 25-26	11,053,654	3,360,871	1,408,046	160,000	164,524	79,815	3,078,789		244,449	851,498	70,000	369,088	700,000	35,00
Carryover funds heldb	ack for PY 26-27	833,178	208,052	147,852	-	3,794	-	160,031	17,539	12,406	171,678	1,831	-	109,995	
Funding Available Less (	Current year Reserves	10,220,476	3,152,819	1,260,194	160,000	160,730	79,815	2,918,758	514,036	232,043	679,820	68,169	369,088	590,005	35,00
From	prior period Reserves	145,382													145,383
TOTAL FUNDS AVAILABL	E LESS RESERVES	10,365,858	3,152,819	1,260,194	160,000	160,730	79,815	2,918,758	514,036	232,043	679,820	68,169	369,088	590,005	180,38
Personnel Costs															
Salaries & Fringe Ben	eifts	5,134,799	1,553,203	525,697	131,373	135,732	66,432	1,191,458	425,143	191,890	411,015	45,664	-	441,872	15,319
Staff Training & Educ	ation	8,500	2,313	1,111	598	225	260	1,972	478	247	455	49	-	757	3
Total Personnel Costs		5,143,299	1,555,516	526,809	131,971	135,957	66,692	1,193,431	425,621	192,137	411,470	45,712	-	442,630	15,353
Facility Costs		351,320	52,488	21,459	5,207	1,195	1,583	40,807	14,561	6,572	191,798	(9)	-	15,134	525
Office Furniture & Equip	oment	52,512	15,880	5,375	1,343	1,388	679	12,182	4,347	1,962	9,355		-		
Operating Costs - Career	Centers & Admin														
Accounting/Audit	Centers & Admin	111,932	17,826	24,033	1,508	1,558	762	48,674	4,879	2,202	4,717	524	_	5,071	176
Communications		73,166	22,132	7,491	1,872	1,934	947	16,977	6,058	2,734		651	_	6,296	
Contracted Services		236,550	71,553	24,218	6,052	6,253		54,888	19,586	8,840		2,104		20,356	
General Insurance		66,000	19,964	6,757	1,689	1,745		15,314	5,465			587		5,680	
Legal		30,000	9,075	3,071	768	793		6,961				267		2,582	
MOS		10,000	3,025	1,024	256	264		2,320		374		89		861	
Office Costs & Expend	litures	75,130	22,726	7,692	1,922			17,433	6,221			668		6,465	
Software & Licenses		148,950	45,055	15,249	3,811	3,937	1.927	34,562	12,333	5,566		1,325		12.818	
Travel & Meetings		54,960	14,447		1,222	1,262	618	11,082	3,954	1,785	,	425	-	4,110	
TOTAL Operating Costs		806,688	225,802	101,625	19,099	19,733	9,658	208,212	61,807	27,897	59,753	6,638	-	64,239	2,22
Program Services															
Special Scholarships a	nd Training Opps	100,000													100,000
ITA's		875,000	875,000												
Work Experience		95,405		95,405											
IWT's		250,000	250,000												
OJT's		180,000	150,000											30,000	
One Stop Operator		45,000	13,612	4,607	1,151	1,190	582	10,442	3,726	1,682	3,602	400	-	3,872	134
Outreach services		70,000	14,519	4,914	1,228	1,269	621	11,138	3,974	1,794	3,842	427	-	4,131	22,14
Subrecipients		2,216,635		500,000				1,292,547				15,000	369,088		40,00
Support		180,000						150,000						30,000	
Total Program Services		4,012,040	1,303,131	604,926	2,379	2,458	1,203	1,464,126	7,700	3,475	7,444	15,827	369,088	68,003	162,27
	TOTALS:	10.365,860	3,152,819	1,260,194	160,000	160,730	79,815	2,918,758	514,036	232,043	679,820	68,169	369,088	590,005	180,38

Admi	nistration Costs								
	n Year 2025-2026								
July 1 to June 30									
	TOTAL	Program	Admin						
Funding Available Less Reserves		_							
Personnel Costs									
Salaries & Fringe Beneifts	5,134,799	4,576,558	558,242						
Staff Training & Education	8,500	4,000	4,500						
Total Personnel Costs	5,143,299	4,580,558	562,742						
Facility Costs	351,320	344,438	6,883						
Office Furniture & Equipment	52,512	42,512	10,000						
Operating Costs - Career Centers & Admin									
Accounting/Audit	111,932	64,432	47,500						
Communications	73,166	69,561	3,605						
Contracted Services	236,550	221,000	15,550						
General Insurance	66,000	36,000	30,000						
Legal	30,000	28,725	1,275						
MOS	10,000	3,285	6,715						
Office Costs & Expenditures	75,130	75,130	-						
Software & Licenses	148,950	120,175	28,775						
Travel & Meetings	54,960	42,655	12,305						
TOTAL Operating Costs	806,688	660,963	145,725						
Program Services									
Special Scholarships and Training Opps	100,000	100,000							
ITA's	875,000	875,000							
IWT's	250,000	250,000							
OJT's	180,000	180,000							
Work Experience	95,405	95,405							
Support	180,000	180,000							
One Stop Operator	45,000	45,000							
Outreach services	70,000	70,000							
Subrecipients	2,216,635	2,216,635							
Total Program Services	4,012,040	4,012,040							
TOTALS:	10,365,860	9,640,510	725,349						
Admin%	-		7.009						

# ACTION ITEM 3 Board Candidate – Timothy Hellmers

With three vacant seats on the Board, and to maintain compliance with CareerSource Florida Policy Number 91, the following nomination has been received to fill a vacancy under the Labor/Apprenticeships sector:

Candidate: Timothy Hellmers

Mr. Hellmers represents the Department of Veteran's Affairs that provides healthcare services in our region to veterans and has been nominated by the James A. Haley VA Hospital. Information on Mr. Hellmers is included and presented for review.

To ensure a turnover balance on the board, and to establish consistent terms of office, staff recommend adding Mr. Hellmers to Class 3 of staggered terms. The proposed term end date for Mr. Hellmers is June 30, 2031.

Mr. Hellmers nomination as a board candidate was presented to PHWB's Nominating Committee on July 17, 2025, and to PHWB's Executive Committee on August 14, 2025.

## FOR CONSIDERATION

Approval of the appointment of Timothy Hellmers to the Pasco-Hernando Workforce Board of Directors.



# APPLICATION FOR MEMBERSHIP PASCO HERNANDO WORKFORCE BOARD

Please provide full and complete information. Send the completed form and attachments to Nicole Beverley at <a href="mailto:nbeverley@careersourcepascohernando.com">nbeverley@careersourcepascohernando.com</a>.

Include a biography that includes pertinent employment and educational information, as well as information about other boards on which you serve.

Last Name: Hellmers	First Name: Timo	othy	M.I.: L	
Street Address: 1245 Wisper Run Ct				
City: Lutz	State: FL	Zip: 33558		
County of Residence: Pasco		Home Phone:		
Personal Email: timothy.hellmers@va.	.gov	Cell Phone: (352) 4	-28-5270	
Employer or Organization that will be repre	esented: Department of	· Veteran's Δffairs - I	ames A Haley VA	
Job Title or Position: Health System Sp	•	Est. Annual Revenue		
Street Address: 13000 Bruce B Downs		LSt. Allidai Neveride	· .	
City: Tampa	3 DIVU	State: FL	Zip: 33612	
County of Business: Hillsborough		Work Phone: (813) 399-1471		
Work Email: timothy.hellmers@va.go	V	Other Phone: (813) 972-7537		
Assistant Name: Daniella Rodriguez		Assistant Title: Secretary		
Assistant Email: Daniela.Rodriguez1@	ðva.gov	Assistant Phone: (813) 972-7537		
		(	,	
Preferred Method of Contact:	Phone 🗵 Cell Pho	one 🗵 Personal	Email	
☐ Work F	Phone 🗵 Work E	mail 🔲 Other:		
Please choose the industry sector that b	pest fits your busines	s/organization:		
☐ Accounting/Finance 区	Government	☐ Real Est	tate	
☐ Agriculture 区	Healthcare	☐ Retail		
☐ Arts and Culture ☐	] Hospitality/Tourism	☐ Utilities		
☐ Bio Tech	Insurance	☐ Union		
☐ Communications ☐	Manufacturing	Manufacturing		
☐ Construction ☐	Social Services	☑ Other: V	eterans	
☐ Education				

info@careersourcepascohernando.com PO Box 6589 | Spring Hill, FL 34611 p: 352-593-2222 | f: 352-593-200





## **DEMOGRAPHIC DETAILS**

The following information is requested to assist CareerSource Pasco Hernando in complying with Board diversity and representation requirements as mandated by the Workforce Innovation and Opportunity Act, Florida Statute 445.007(1), and CareerSource Florida's Administrative Policy 091.

Gender:	Race/Ethnicity:	Other:
	☑ White (not Hispanic)	☑ Disabled Individual
☐ Female	☐ Black/African American (not Hispanic)	☐ Older Individual
	☐ White and Hispanic	⊠ Veteran
	☐ Black and Hispanic	
	☐ Other	

# Hellmers, Timothy L.

timothyhellmers@gmail.com • 1245 Whisper Run Ct. Lutz, FL • (352) 428-5270

## Objective

Dynamic Healthcare Leader with a robust background in Mental Health Care, Healthcare Administration, and Quality Management. Known for fostering transparent communication among interdisciplinary teams, achieving high compliance and quality standards. Proven track record in enhancing patient-focused care through effective management of office operations and administrative functions, including performance improvement and budget management. Resourceful problem solver adept at identifying needs and implementing innovative solutions to drive productivity and efficiency across diverse organizational levels. Military experience, former member of the United States Air Force.

#### **Education and Certifications Timeline**

- American College of Healthcare Executives (ACHE) Member
   Focusing on Fellowship Completion (est. 2025)
- Competency Development for Leadership Certificate

Received 2020

- Florida International University
   Health Services Administration, Master's Degree Fall 2019
- University of South Florida
   Sociology Degree, Bachelor's Degree Fall 2017
- Green Belt Certification
   Received 2016

## **Professional Experience**

James A Haley Veterans Hospital | 13000 Bruce B. Downs Blvd.

Executive Assistant to Chief of Staff/Chief Medical Officer (Health System Specialist) 05/2023 – Present

- Primary duty as the Health Systems Specialist is working alongside Chief of Staff (COS)/Chief Medical Officer (CMO) in daily operations for oversight of 4000+clinicians.
- Key leader for the planning, developing, coordinating, directing, and evaluating for outpatient, inpatient, and residential services of James A. Haley Veterans' Hospital

## Hellmers, Timothy L.

• • •

(JAHVH) its Community Based Outpatient Clinics (CBOCs), and the Homeless/SUDS Domiciliary (DOM).

- Development of new health system processes and procedures. Analyzed workflow trends to determine optimal utilization of the health system resources.
- Managed changes in integrated health care delivery systems and technological innovations while keeping focus on quality of care.
- Evaluates conformity of all healthcare program documents with overarching philosophies of the Veterans Health Administration. Explained and developed policies, procedures and services to patients.
- Examined and resolved problems concerning access, performance, or functionality within the healthcare system infrastructure.
- Developed business plans aimed at enhancing staffing efficiencies and improving reporting frameworks.
- Spearheaded a post-discharge engagement initiative that successfully advanced JAHVA from the bottom 6 nationally to surpass the 90th percentile.
- Reduced the wait time for new outpatient mental health patients from more than 20 days to an average of 9.6 days.
- Conducted audits and evaluations, including those by the Joint Commission, Medical Inspector, and Inspector General.
- Oversee strategic planning initiatives throughout the James A. Haley healthcare system.

James A Haley Veterans Hospital | 13000 Bruce B. Downs Blvd.

Administrative Chief (Supervisory Program Specialist) 05/2020 – 05/2023

- Primary duty as the Administrative Chief for Mental Health and Behavioral Sciences Service is working alongside Mental Health Chief in daily operations for oversight of 380+ clinicians.
- Supervised team of 50 VA administrative employees. Delegated work to staff, setting priorities and goals. Managed Human Resource, Position Management, and Credentialing and Privileging actions.
- Responsible for the direction of a budget (est. \$80,000,000) and financial management program for Mental Health Service employees and work with the Chief Fiscal Officer in the employment of groups of employees, such as General Schedule, Title 38, and Hybrid-Title 38. Involved in all facets of financial management, including budget formulation, justification, assessment, execution, and reporting.
- Communicated regularly with senior leadership regarding updates on projects and programs managed by the department.
- Conducted regular assessments of program effectiveness and efficiency.
- Implemented quality control measures to uphold standards.

James A Haley Veterans Hospital | 13000 Bruce B. Downs Blvd.

Program Specialist/Health Systems Specialist 10/2016 – 05/2020

- Accreditation Manager for the Service. Joint Commission and CARF accreditation.
- Identified potential areas of risk associated with noncompliance with applicable laws or regulations.

## Hellmers, Timothy L.

• • •

- Developed training materials to educate faculty and staff on the importance of accreditation standards.
- Conducted periodic reviews of program operations to ensure compliance with accreditation requirements.
- Facilitated cross-functional teams to design and implement process improvements.
- Trained and mentored project leaders and discipline managers to drive culture change toward total quality mindset across production continuum.
- Conducted data analysis to identify areas of opportunity for improved efficiency and effectiveness.
- Rectified CPT and various data entry errors identified during report generation for precise workload tracking and documentation. Worked with the Business Office to ensure 3rd party billing is received and everything is appropriate and accurate.

## Other Professional Experience

- National Official for Veteran's Games Dept. of VA (2015 current)
- Equal Employment Opportunity Assistant James a Haley VA (2015 2016)
- Logistician Target (2014 2015)
- Service Advisor Jim Browne Auto (2012 2014)
- Special Vehicle Mechanic US Air Force (2008 2012)

#### Skills

- Healthcare management
- Organizational leadership
- Strategic Planning
- Goal Setting & Attainment
- Patient Experience
- Healthcare accreditation & quality
- Workflow and data analysis
- Performance and process improvement
- Staffing optimization

- Team leadership
- Medical coding and Productivity
- Program / Policy/ Documentation Development & Design
- Staff Selection, Recruitment, Hiring, Scheduling, Mentoring, Counseling, & Disciplinary Actions
- Fiscal Accountability
- Community Outreach

#### References

- Christopher Blasy, D.O. FAAFP, Chief of Staff, (813)972-7537 or Christopher.Blasy@va.gov
- Glenn Catalano, M.D., Chief of Mental Health, (813)631-7111 or Glenn.Catalano@va.gov
- Colleen Jakey, M.D., Chief of Staff (former), (813)817-6766 or Colleen.Jakey@va.gov
- Chad Adams, FACHE, Deputy Executive Health System Director, (352)339-3335
- Daniel Ducker, Tennessee Valley VA Executive Director, (615)873-6970 or Daniel.Ducker@va.gov
- Michael Benning, Equal Employment Opportunity (retired), (813)380-7757

## Biography



## Timothy L. Hellmers

Timothy L. Hellmers is a dynamic healthcare leader with extensive experience in mental health care, healthcare administration, and quality management. Known for fostering transparent communication and achieving high compliance and quality standards, Timothy excels in managing office operations and enhancing patient-focused care.

Born in New Port Richey, FL and raised in Brooksville, FL. Timothy graduated high school at Hernando Christian Academy in Brooksville, FL and played basketball and baseball. With a Master's Degree in Health Services Administration from Florida International University and a Bachelor's Degree in Sociology from the University of South Florida, Timothy is also a member of the American College of Healthcare Executives (ACHE) and holds various certifications, including Competency Development for Leadership and Lean Six Sigma Green Belt Certification.

Currently, Timothy serves as the Health System Specialist at James A. Haley Veterans Hospital, where he assists the Chief of Staff/Chief Medical Officer in overseeing operations for over 4000 clinicians. His previous roles at the same institution include Administrative Chief and Program Specialist, where he managed budget, accreditation, and operational efficiency improvements.

Timothy's career began in the United States Air Force as a Special Vehicle Mechanic, which instilled in him a disciplined approach to problem-solving. He remains actively involved in community service as a National Official for Veteran's Games.

Timothy's skills span healthcare management, strategic planning, performance improvement, and community outreach, making him a valuable asset in advancing the quality and efficiency of healthcare delivery.



# DEPARTMENT OF VETERANS AFFAIRS James A. Haley Veterans' Hospital 13000 Bruce B. Downs Boulevard Tampa, FL 33612

June 17, 2025

Mr. Jerome Salatino Pasco-Hernando Workforce Board, Inc. P.O. Box 6589 Spring Hill, FL 34611

Dear Mr. Salatino,

I am writing to highly recommend and nominate Timothy Hellmers as a representative of the business sector in the Pasco Hernando Region.

As the Health Systems Specialist at the James A. Haley VA Hospital, Tim has demonstrated an exceptional commitment to enhancing healthcare delivery through innovative solutions and strategic leadership. His extensive experience in numerous projects aimed at improving patient care and operational efficiency highlights his suitability for this role. Tim's analytical skills, paired with his deep understanding of healthcare systems, have consistently led to the successful implementation of critical initiatives. From optimizing workflow processes within clinical services to spearheading interdisciplinary collaborations across our enterprise, Tim's contributions have been invaluable to our department. These attributes will significantly enhance the overall composition of the Board of Directors at CareerSource Pasco Hernando.

One of Tim's standout qualities is his proactive approach to leadership. He has a natural ability to inspire and motivate team members, fostering a collaborative environment that encourages innovation and continuous improvement. His adaptability and keen problem-solving skills enable him to navigate complex challenges with ease, making him an asset to any healthcare organization.

In conclusion, Tim Hellmers exemplifies the qualities of a forward-thinking healthcare leader. His participation on the board will not only benefit his professional growth but also contribute to the advancement of our organization and the broader healthcare community. I wholeheartedly support his application and urge you to consider him for this opportunity.

The James A. Haley VA Healthcare System has been serving the area for many years as a federal government organization operating as a not-for-profit. Please accept this nomination for your consideration.

Sincerely,

Christopher D Blasy, DO, FAAFP

Chief of Staff

James A. Haley VA Hospital

## HERNANDO COUNTY BOARD OF COUNTY COMMISSIONERS BOARD/COMMITTEE APPLICATION

Please type or print clearly

Name of Board/Committee Pa	asco-Herna	ando Workforce Board of Directors	
Check one:	<b>Ø</b>	Full Member Position Alternate Member Position	_
Name Timothy Luke Helln	ners		_
(Yo	ur name mus	t be listed as it appears on your voter registration card)	_
RECORD LIPON SURMITTI	NG THIS A EASE OF T MPTION. ULT IN YO	S REQUIRED FOR COUNTY RECORDS AND BECO APPLICATION. IF YOU BELIEVE THAT YOU QUAIFHIS INFORMATION, PURSUANT TO F.S. 119.07, PLYOUR FAILURE TO ANSWER FULLY AND TRUTIOUR APPLICATION BEING DENIED OR YOUR SIMITTEE IF APPOINTED.	I IEV FOR AN
Address 1245 Wisper Run C	žt		
City Lutz		Zip 33558	
Telephone (352)428-5270		(home)	(business)
E-mail address timothy.hellm	ers@gmai	I.com	
Are you a resident of Hernand	o County?	No, Pasco	
Voter Registration Number <u>1</u>	25164085	i e e e e e e e e e e e e e e e e e e e	
Education Masters of Health (Pleas Bachelor of Arts in Sociology	e include anv	dministration, Florida International University; certificates, awards, diplomas, degrees, professional license numbers, ty of South Florida;	etc.)
American College of Healtho	are Execu	tives (ACHE) Member;	_
Employment History Departn	nent of Vet	terans Affairs, James A Haley VA from 2015-current;	
Target 2014-2015; Service A	h a resume if dvisor at J	favailable) Jim Browne Auto 2012-2014; US Air Force 2008-2012	
Licenses or Certificates Held	VA Comp	petency Development for Leadership Certificate	
Have you ever previously appl	ied for a po	osition on any County Board/Committee? No	
If yes, please state the Board(s)	/Committe	ee(s) you applied for, when you applied, and whether you v	were appointed
middomoonor? No	, 1	nilty or no contest, or entered into PTI for a felony or	1 <sup>st</sup> / 2 <sup>nd</sup> degree
If yes, what charges?			
Are you currently involved as			
		2	
Have you ever been named as a			
If yes, when and describe action	·•		

Please state your reasons for applying to this Board/Committee I am deeply committed to serving on the board to enhance veterans' health and well-being, address healthcare and homelessness. Leverage my passion and experience to make a tangible impact in our community. Advocating where needed.

Please list three character references of persons NOT related to, NOT an employer, NOT an employee of you or your company, and whom you have known at least one (1) year. Please include addresses and phone numbers.

- 1. Jake Gaustad, 9118 E Sweetwater Dr. Inverness, FL 34450. (352)584-1878
- 2. Adam Calvert, 407 Druid Hills Rd. Temple Terrace, FL 33617. (850)217-3687
- 3. Melanie Mumley, . (813)928-2599

I hereby request consideration as a committee/board appointee. It is my intention to familiarize myself to the duties and responsibilities of the office to which I may be appointed, and to fulfill the appointment to the best of my ability, exercising good judgement, fairness, impartiality, and faithful attendance. By my signature below, I hereby authorize Hernando County to check my references and my background, including, without limitation, obtaining a criminal history check. I also agree to file a Financial Disclosure form as required by State law, if applicable, and abide by provisions of the State Sunshine Law.

I hereby swear and affirm, under Penalty of Perjury, that the above information is true and correct.

Applicant s signature TIMOTHY HELLMERS Digitally signed by TIMOTHY HELLMERS

(Please direct all inquiries to the County Administrator's Office at 754-4002.)

Completed applications may be submitted to the County Administrator's office, 15470 Flight Path Drive, Brooksville, Florida 34604, or faxed to 352-754-4025 Attention: Jessica Wright.

# ACTION ITEM 4 Board Candidate – Stefanie Pontlitz

With three vacant seats on the Board, and to maintain compliance with CareerSource Florida Policy Number 91, the following nomination has been received to fill a vacancy under the Business sector:

Candidate: Stefanie Pontlitz

Mrs. Pontlitz represents the accounting/finance industry sector in our region to and has been nominated by the Pasco EDC. Information on Mrs. Pontlitz is included and presented for review.

To ensure a turnover balance on the board, and to establish consistent terms of office, staff recommend adding Mrs. Pontlitz to Class 2 of staggered terms. The proposed term end date for Mrs. Pontlitz is April 11, 2030.

Mrs. Pontlitz nomination as a board candidate was presented to PHWB's Nominating Committee on July 17, 2025, and to PHWB's Executive Committee on August 14, 2025.

## FOR CONSIDERATION

Approval of the appointment of Stefanie Pontlitz to the Pasco-Hernando Workforce Board of Directors.



# APPLICATION FOR MEMBERSHIP PASCO HERNANDO WORKFORCE BOARD

Please provide full and complete information. Send the completed form and attachments to Nicole Beverley at <a href="mailto:nbeverley@careersourcepascohernando.com">nbeverley@careersourcepascohernando.com</a>.

Include a biography that includes pertinent employment and educational information, as well as information about other boards on which you serve.

Last Name: Pontlitz	First Name: Stefa	anie	M.I.: F	
Street Address: 11538 Lakeview Dr				
City: New Port Richey	State: FL	Zip: 34654		
County of Residence: Pasco		Home Phone: 727-5	514-5133	
Personal Email: sfpontlitz@gmail.com		Cell Phone: 727-51	4-5133	
Employer or Organization that will be represer	nted: Pontlitz Asse	et Advisors		
Job Title or Position: COO		Est. Annual Revenue	e: 350,000	
Street Address: 5920 Main Street				
City: New Port Richey		State: FL	Zip: 34652	
County of Business: Pasco/Hernando		Work Phone: 877-355-1755		
Work Email: sfpontlitz@gmail.com		Other Phone:		
Assistant Name: n/a		Assistant Title: n/a		
Assistant Email: n/a		Assistant Phone:		
Preferred Method of Contact: Home Pho	<b>=</b>	<b>=</b>	Email	
Please choose the industry sector that bes	t fits your busines	s/organization:		
☐ Agriculture ☐ H ☐ Arts and Culture ☐ H ☐ Bio Tech ☐ Ir ☐ Communications ☐ M	covernment lealthcare lospitality/Tourism lasurance lanufacturing ocial Services	Real Es Retail Utilities Union Wholesa Other:		

info@careersourcepascohernando.com PO Box 6589 | Spring Hill, FL 34611 p: 352-593-2222 | f: 352-593-200





## **DEMOGRAPHIC DETAILS**

The following information is requested to assist CareerSource Pasco Hernando in complying with Board diversity and representation requirements as mandated by the Workforce Innovation and Opportunity Act, Florida Statute 445.007(1), and CareerSource Florida's Administrative Policy 091.

Gender:	Race/Ethnicity:	Other:
☐ Male	☑ White (not Hispanic)	☐ Disabled Individual
▼ Female	☐ Black/African American (not Hispanic)	☐ Older Individual
	☐ White and Hispanic	☐ Veteran
	☐ Black and Hispanic	
	☐ Other	

## Stefanie Ambrosio Pontlitz 11538 Lakeview Dr New Port Richey, FL 34654 (727) 514-5133 sfpontlitz@gmail.com

EDUCATION: Bachelor of Communications, May 2003

Minors: Business and English Florida State University, Tallahassee, FL Graduated Cum Laude

Series 7 & 66 Licensed

#### **EXPERIENCE**:

# Chief Operating Officer, May 2025 to Present Pontlitz Asset Advisors, New Port Richey, FL

- Direct daily operations across all departments to ensure seamless delivery of financial advisory services and client satisfaction.
- Collaborate with the Chief Wealth Strategist to develop and execute business strategies aligned with firm growth and client retention goals.
- Oversee compliance with SEC, FINRA, and state regulatory requirements, ensuring firm policies and procedures adhered to industry standards.
- Streamline operational processes, implemented scalable systems, and drove efficiencies to support growth and profitability.
- Manage financial forecasting, budgeting, and resource allocation
- Supervise cross-functional teams including client services, marketing, finance, and HR to enhance operational alignment and team performance.
- Identify and deploy new technologies and platforms to improve advisor productivity and client experience.
- Build and maintained vendor and partner relationships to support firm operations and business development initiatives.
- Develop KPIs and dashboards to track operational performance and support data-driven decision-making.
- Oversee risk management protocols and business continuity planning.

## Chief Executive Officer, Executive Director, November 2020 to May 2025 Lighthouse for the Visually Impaired and Blind, New Port Richey, FL

## Fiscal Control:

- Analyze and direct all financial operations of all programs and services
- Work closely with the contracted accounting firm to maintain standards of accounting applicable to non-profit business practice
- Negotiate contracts and agreements with funding sources in accordance with the guidance of the Board of Directors

#### Programs:

- Establish program objectives, and ensure objectives are achieved
- Carry out programs that meet national accreditation standards and achieve the objectives of each program
- Oversee and supervise all rehabilitation programs, including holding regular staff and case management meetings, policy and procedure reviews, curriculum development and staff development/training
- Locate new sources of funding and oversee grant proposals & applications

## Personnel Management:

- Carry out sound personnel practices and policies in accordance with the Personnel Manual and current professional standards
- Recruit, employ, supervise, evaluate, and discharge all personnel
- Encourage professional growth of staff

## Policy:

- Helps set and carry out the policies and procedures as set forth in the Policy & Procedure Manual
- Recommend changes in policies and procedures
- Presents recommendations to the Board of Directors concerning legal and contractual obligations of the agency

#### Community Relations:

- Initiate new contacts and maintain contacts with other human service agencies, and network locally, statewide, nationally, and internationally
- Promote awareness about blindness and low vision within agencies, businesses, and organizations in the community

## Fundraising & Development:

• Serve in concert with the Board of Directors in fundraising

# Owner, March 2021 to Present Cypress Charitable Consulting

## Grant Writing:

- Offer ongoing contracts for grant writing services for nonprofit organizations
- Research grant opportunities, write highly competitive proposals and participate in debriefs on approved or rejected proposals

#### Social Media:

- Offer on-going contracts for social media services for nonprofit organizations
- Work with organizations for content and create additional content
- Track and analyze results based on social media platforms

## Vice President Development, March 2018 to November 2020 Youth and Family Alternatives, New Port Richey, FL

- Responsible for planning, directing and increasing the development of financial resources for the organization
- Identify, cultivate and foster new partnerships to expand programming enrichments
- Manage, support and oversee RAP River Run Committee, largest fundraiser
- Work directly with Supportive Living Coaches and Developmentally Delayed residents in new affordable housing project
- Elevate fundraising initiatives and provide management support to overall agency
- Secured \$250,000 in 2019 State Legislative Budget for shelter renovations, \$500,000 requested in 2020 LBR, decision pending.
- In first 6 months of fiscal year 2019-20, wrote grants for a total of \$1,553,000. Decisions pending.
- Produced promotional social media post in cooperation with Pasco County Sheriff's Office, generated 31,000 views, 10,000 likes and more than 1,000 shares
- Wrote, submitted and managed grants through DJJ, DCF and DV
- Raised 1,800,000 in first year and 2,600,000 in second year of position

## Chief Operating Officer, November 2016 to March 2018

Vice President of Development, January 2015 to November 2016 (Promoted to COO) Director of Development, April 2012 to January 2015 (Promoted to VP of Development) United Way of Pasco County, Land O'Lakes, FL

- Responsible for planning, directing and increasing the development of financial resources for the organization
- Responsible for development and implementation of annual budget
- Provide timely financial reporting to Finance Committee and Board of Directors
- Annually supervise and mentor Publix Associate on Loan
- Develop, implement and supervise new Small Business Partnership Manager and overall initiative
- Create, implement and execute signature fundraiser, Lip Sync Battle Pasco Page 35 of 71

- Assist community partners with volunteerism needs, fundraising guidance, and community education
- Compose and distribute the United Way story through press releases, social media, newsletters, and other outlets
- Verify incoming funds for input into donor relations software
- Confirm input of pledges and funds in donor relations software and transfer to QuickBooks
- Utilize monthly Profit and Loss, Accounts Receivable and other fiscal statements to evaluate current fundraising status and pledge loss estimates
- From 2013-2015: Recruit volunteers and leaders to staff locations for annual Stuff the Bus program, schedule volunteers and ensure adequate volunteer coverage throughout event
- •Raised more than \$100,000 in school supplies for more than 3,500 Pasco teachers during 3-year Stuff the Bus event
- Increased largest corporate donor campaign in 2016-2017 by 14.05% or \$120,000

## Retirement Services Team Lead, February 2010 to April 2012 Customer Service Rep I, August 2009 to February 2010 (Promoted to Team Lead) Chase Investment Services Corporation/Chase Bank, Tampa, FL

- Provide direct supervision to 10+ Customer Service Representatives (CSR) and management support to 30+ representatives
- Evaluate, maintain and deliver monthly reviews to CSR levels 1 through 3
- Assist upper management with all aspects of managing employee performance, quality control and handling escalation requests
- Address high priority/complex requests from internal/external clients
- Develop, implement and supervise a new Retirement Specialist queue available to Financial Advisors and licensed Personal Bankers
- Coach Chase bankers, financial advisors, tellers and private wealth managers regarding policies, procedures, products, systems and banking transactions involved with Retirement services
- Interview candidates for available positions within the Contact Center

#### Financial Advisor, July 2005 to August 2009

## A.G. Edwards & Sons/Wachovia Securities/Wells Fargo Advisors, Port Richey, FL

- Responsible for over \$25 million in client assets
- Maintain and service over 100 households
- Assist in the comprehensive understanding of complex financial issues
- Conduct in-depth reviews of clients' financial circumstances, risk levels, time horizon and goals
- Review and respond to clients changing needs and financial circumstances
- Develop Planned Giving strategies/charitable giving strategies as part of client's financial plan
- Obtain and build client base through prospecting
- Provide expert guidance for individuals and businesses in the areas of retirement solutions, insurance and investment services, estate needs, business solutions, education funding, and employee benefits
- Utilize research and product knowledge to maintain assets according to clients' goals
- Achieved Accredited Asset Management Specialist Designation

## PROFESSIONAL AND COMMUNITY ACTIVITIES:

• Community resume available upon request

## **PROFESSIONAL REFERENCES:**

• References available upon request

### Stefanie Ambrosio Pontlitz Community Resume

### **Service Club Activities:**

### **Rotary Club of Trinity**

### Officer Positions:

2022-2023 Director of Club Administration, Elect

2021-2022 Treasurer

2020-2021 Past President & Treasurer

2019-2020 President

2018-19 President Elect

2017-18 Board of Directors

### **Committee Positions:**

2019-2021 Co-chair of Paul Harris House – a Safety Town building to promote community service

2019 Gala Committee & Decorating Co-Chair

2018 Public Image Chair

2018 Gala Chair

2017 Gala Committee & Logistics Chair

2015 & 2016 Speaker Chair

2013-2015 Schwettman Interact Liaison

2014 Fire & Ice Gala Promotions Chair

2013-2014 Miss Sunshine

2013 PasCow Plop Social Media Chair

2013-2015 Weekly Bulletins

2013-2015 Pack-A-Sack Liaison (Dec 2013, Feb-May 2014, March 2015)

### Sponsorships:

2013-2022 Gala Sponsor (through Pontlitz Asset Advisors)

### **Rotary District 6950**

2025-2026 District Governor 1st Lady

2022-2024 District Governor 1st Lady Elect

2016-2018 District Executive Board of Directors

2016-2018 District Alumni Chair

2016 Incoming District Alumni Chair (new position)

### **Junior Service League**

### Officer Positions:

2018-2022 Sustainer

2016-2017 Sustainer & Board Consultant

2015-2016 Past President

2014-2015 President

2013-2014 1st Vice-President

2008-2009 2nd Vice-President

2007-2008 Secretary

### **Committee Positions:**

2017 Nominating Committee Chair

2015 Historian / Alumni Database Creation

2014 Bylaws Committee

2014 Playground Committee Member

2013-2014 Nominating Committee Chair

2008-2009 Nominating Committee Chair

2008 Santa Brunch Chair

### Sponsorships:

2008-2016 Dancing with the Local Stars Sponsor (through Pontlitz Asset Advisors)

### **Lions Club of Hudson/Bayonet Point**

### **Committee Positions:**

2022 Nominating Committee

### **Other Community Affiliations Activities:**

### **Big Blue BBQ**

2022 Event Co-Chair

### **Leadership Pasco**

### **Officer Positions:**

2017 Immediate Past President

2016 President

2015 President Elect

2014 Secretary

2013-2014 Board Member

2012-2013 Class Vice President

### **Committee Positions:**

2018-2022 Strategic Planning Committee

2017-2022 Past President's Council

2017-2022 Class Day Chair

2017 Bylaws Committee

2016 -2021 Nominating Committee Member

2015-2022 Recruitment Committee Member

2015-2016 Class Day Co-Chair

2014 Business & Industry Day Chair

2014 Branding Committee Member

2013-2017 Youth Leadership Pasco Class Day presenter

2013-2017 SIMSOC Committee Member

2012 Taste of Pasco Marketing & Promotions Committee Member

### Sponsorships:

2019-2022 Simsoc and Graduation Sponsor (through Pontlitz Asset Advisors)

### **SPCA Suncoast**

### **Officer Positions:**

2013-2017 Secretary

### **Committee Positions:**

2016 Finance Committee

2015 Finance Committee

2014 & 2015 Spay-ghetti Dinner Committee

2014 Whiskers & Tails Fundraiser Chair

2013-2015 Finance Committee

2013 Executive Review Committee

### **Toys for Tots**

### Officer Positions:

2014 Volunteer Coordinator

### **Youth and Family Alternatives**

### **Committee Positions:**

2022 RAP River Run Co-Chair (post-employment)

2018 & 2019 was employed by YFA

2017 RAP River Run Committee (pre-employment)

2016 RAP River Run Committee (pre-employment)

2015 RAP River Run Volunteer (pre-employment)

2014 RAP River Run Committee (pre-employment)

### **United Way of Pasco County**

### **Committee Positions:**

2018-2019 Stuff the Bus Volunteer (post-employment)

### **Professional and Occupational Activities:**

### **Association of Fundraising Professionals**

### Officer Positions:

2018-2022 Treasurer

2017 Treasurer

2016 Past President

2015 President

2014 President Elect & Secretary

2013 Board Member

### **Committee Positions**:

2019-2020 Website Chair

2017 Website Chair

2017-2018 Public Relations Co-Chair

2016 National Philanthropy Day Chair

2016 Mentorship Chair

2015 Public Relations Chair

2014 National Philanthropy Day Chair

2013 Programs Chair

2013 Diversity Chair

### **Business Networking International, Outlook to Success Chapter**

### **Officer Positions:**

2008-2010 Director

2006-2007 Founder & First President

### **Committee Positions:**

2008-2009 Mentor Coordinator

2007-2008 Member Issues Chair

### **West Pasco Young Professionals Group**

### Officer Positions:

2018-2019 Officer

2012-2013 Secretary

2008-2009 President

2007-2008 Secretary

### **Committee Positions**:

2015 Sleek & Sexy Committee – Volunteer Chair

2009-2010 Social Chair

2008 Sleek & Sexy Committee

2007 Sleek & Sexy Committee 2007 Santa Brunch Committee

### Sponsorships:

2008-2016 Sleek and Sexy Event Sponsor (through Pontlitz Asset Advisors)

### **Calusa Business and Professional Women**

### Officer Positions:

2007 Treasurer

2006 Treasurer

2005 Treasurer

### **Committee Positions**:

2006 Program Chair

2005-2007 Scholarship Committee

### **West Pasco Chamber of Commerce**

### **Committee Positions:**

2017 Amanda Murphy's Honorary Governor's Race Committee 2013 Honorary Governor's Race Wacky Quacky Duck Race Chair 2005-2017 Chamber Ambassador

### Sponsorships:

2007-2009 Main Sponsor, Hudson Brochure Exchange

### Other

2022-2023 RESPECT of Florida Oversight Committee

2022-2023 Florida Associations Serving the Blind Board Secretary

2018-2021 Suncoast Credit Union Advisory Board

2015-2022 Krewe of Mustang Sallies, General Member

2014 Celebration of Lights-Santa Is Real, Board Member and Volunteer

2009 American Cancer Society, Relay for Life, Luminaria Chair

2007-2009 All Children's Hospital Guild, General Member

2007-2009 Community Service Council, Bachelor Auction Committee

2005-2007 Sigma Alpha Epsilon (St. Leo University) Fundraising and promotions consultant

2004-2005 Public Relations Society of America, General Member

2004-2005 Sigma Alpha Epsilon (Univ. of North Florida) Fundraising and promotions consultant

1999-2003 Women's Refuge House DV Shelter volunteer

1999 Peter Warrick Heisman Coalition

### **Awards:**

### **Leadership Pasco**

2020 Judith Rochelle Award

### **Rotary Club of Trinity**

2013-2014 Rotarian of the Year

### It's Your Home Trinity Magazine

2017 Hometown Hero (February)

### **West Pasco Chamber of Commerce**

2022 Queen Chasco Nominee

2020 Queen Chasco Nominee

2019 Queen Chasco Nominee – declined nomination due to commitment as incoming Rotary President

2018 Queen Chasco Nominee

2017 Queen Chasco Nominee

2016 Queen Chasco Nominee

2015 Queen Chasco Nominee

2009 Queen Chasco Nominee

### **Association of Fundraising Professionals**

2013 Chamberlain Scholar



www.pascoedc.com



**POLICY COUNCIL** 

Staci Bertrand, Duke Energy
Andrea Brvenik, Pasco-Hernando State College
Nick Carideo, Morton Plant North Bay
Hospital/BayCare
James DeTuccio, Saint Leo University
Matt Fetterhoff, Phillips & Jordan, Inc.

Lisa Gibbings, Metro Development Group Ricky Gude, Withlacoochee River Electric Cooperative

Ryan Quattlebaum, AdventHealth Andy Taylor, TECO/Emera Jamie Wilson, Moffitt Cancer Center

### **BOARD OF DIRECTORS**

STACEYANN SINCLAIR JIBBISON — CHAIR
RASMUSSEN UNIVERSITY
PAUL MANUEL—VICE CHAIR
COASTAL DESIGN CONSULTANTS, INC.
ALAIN FERNANDEZ- SECRETARY/TREASURER
SUNCOAST CREDIT UNION
MICHELE LEO HINTSON—IMMEDIATE PAST CHAIR
SHUMAKER

Sheylla Aceves, Tiger Concrete & Screed, LLC John Allgeier, Moffitt Cancer Center Mike Bishop, Thirsty Buffalo Brewing Company Jim Cummings, JE Dunn Construction Alain Fernandez, Suncoast Credit Union David Garcia, Charter Communications Dr. Stephen Kubasek, Saint Leo University Chris LaFace, RIPA & Associates, LLC Mike Lawson, Metro Development Group Stephanie Lerret, Avalon Park West Brandon May, Morton Plant North Bay Hospital/BayCare

Mark Metheny, Homes By West Bay, LLC Skip Miller, Truist

**Dewey Mitchell**, Berkshire Hathaway Florida Properties

Mike Murrill, AdventHealth Zephyrhills Dr. Jesse Pisors, Pasco-Hernando State College Rick Richmond, TECO/Emera Mike Ross, Ardurra Group, Inc. Frank Rygiel, CSI

Ryan Schell, Clifton Larson Allen, LLP Sally Seymour, HCA Florida Bayonet Point Hospital J. Bradley Smith, Wells Fargo Gene Snyder, SouthState Bank

**Davor Trubajic**, Regions Bank **Heidi Tuttle-Beisner**, Commercial Asset Partners Realty

**Tom Willson**, Phillips & Jordan, Inc. **Michael Wolf**, Columnar Land

Ex Officio

Commissioner Seth Weightman Pasco Administrator Mike Carballa, P.E. Jerome Salatino, CareerSource Pasco Hernando April 8, 2025

Pasco Hernando CareerSource Attn: Board of Directors 4440 Grand Boulevard New Port Richey, FL 34652

Dear Members of the Board of Directors:

It is my pleasure to nominate Stefanie Pontlitz, COO for Pontlitz Asset Advisors, for your consideration to the Pasco-Hernando Workforce Board. Stefanie has recently joined her husband in their family financial practice and will be leaving Lighthouse for the Visually Impaired and Blind in May. Previously, Stefanie held a seat on the Workforce Board as the CEO for Lighthouse since 2023 advocating for residents with disabilities. I believe that Stefanie's experience on the Workforce Board, in our community, as a nonprofit leader, and as a business owner, will provide her valuable insight into the needs of our residents.

Pontlitz Asset Advisors has been in business since 2008. Stefanie received her Series 7 in 2005 working for AG Edwards and Chase Bank as a financial advisor. She worked full time while her husband began their own practice. Giving her heart, time and career to local nonprofits, Stefanie grew her leadership skills and was exposed to various aspects of local needs.

Stefanie is a former resident of Hernando County and a current resident of Pasco County. The last two agencies she worked for had a strong presence in both counties, giving her a perspective into each one's unique needs. She is extremely involved in the community and has a vast network of resources. I believe you will find her to be an asset to your board of directors.

Thank you for your consideration,

Bill Cronin President/CEO

CD: Turner Arbour



# PASCO COUNTY BOARD OF COUNTY COMMISSIONERS

West Pasco Government Center 8731 Citizens Drive, Suite 340 New Port Richey, FL 34654

Phone: (727) 847-8115 Fax: (727) 815-7010

### APPLICATION FOR ADVISORY BOARD/COMMITTEE/COMMISSION

Advisory Board/Committee/Commission you are applying for:
Pasco-Hernando Workforce Board of Directors
Are you willing to be considered for an alternate Board/Committee/Commission Yes No
Are you a registered voter? (Need only answer if a requirement for the entity for which you are applying) Yes   No
Name Stefanie Pontlitz
Address 11538 Lakeview Dr
City New Port Richey State FL Zip 34654
I reside in Commission District # (can be found on back of your Voter Registration Card)  4
Are you a Year Round Resident? Yes No
Do you reside in the unincorporated area? Yes 🗸 No
If no, please indicate city: n/a
Home Phone 727-514-5133 Work Phone 727-514-5133 Cell Phone 727-514-5133
Email sfpontlitz@gmail.com
Employer Pontlitz Asset Advisors
Address 5920 Main Street, New Port Richey, FL 34652
Occupation (if retired, please indicate) Finance
Please list any governmental Advisory Boards/Committees/Commissions on which you currently serve  Commission for the Status of Women, appointed 2024
The Board of County Commissioners strives to ensure equal access for minorities and women to serve on advisory boards/committees/commissions. Completing this information will help the County Commissioners Office compile information needed to comply with Florida State Statutes 760.80.  African American Asian American American American Woman  Hispanic American Native American Other
For Office Use Only Received: Entered:
Received: Entered: Meets Qualifications: Yes No Forwarded to Department:
Acknowledgement Sent:BOCC Mtg Date:Action: Letter Sent:

Page 44 of 71

### APPLICATION FOR ADVISORY BOARD/COMMITTEE/COMMISSION

Complete the following. Please describe those facets of your background/experience which you feel may be useful for membership on this Board/Committee/Commission.

### Academic - Degrees, Diplomas

Bachelor of Communications, May 2003 Minors: Business and English Florida State University, Tallahassee, FL Graduated Cum Laude

### Professional - Certification

Series 7 & 66 Licensed SHRM Certified Professional Social Enterprise Designation, St. Leo University

### Knowledge - Training, interest or experience

Strong financial experience and knowledge; Worked for various social service agencies and am familiar with the needs and gaps in the community, work with a variety of community organizations and have strong resources and network, experience with Vocational Rehabilitation and workforce development, experience hiring and managing employees in both counties, interest in growing job opportunities for stigmatized and under-served populations

### Community Involvement - List organizations/positions

Rotary District 6950 - Assistant Governor Area 6 (West Pasco) Rotary Club of Trinity - Past President, Director of Administration Leadership Pasco - Director Emeritus Big Blue BBQ - Co-Chair

### Organizations - Memberships

Rotary District 6950 Rotary Club of Trinity Leadership Pasco Florida Agencies Serving the Blind

### IMPORTANT INFORMATION

- 1. Eligibility for membership on certain advisory boards/committees/commissions requires a valid voter registration card.
- 2. Membership on certain advisory boards/committees/commissions requires financial disclosure or the submission of other information.
- 3. Florida State Statute 119.07 designates this application as a public document to be made available for anyone requesting to view it.
- 4. Pasco County Code of Ordinances Article V regulates Boards, Committees, Authorities, Councils, and Commissioners of the Board of County Commissioners.

The Board of County Commissioners of Pasco County, Florida does not discriminate upon the basis of any individual's disability status. This non discrimination policy involves every aspect of the Board's functions including one's access to, participation, employment, or treatment in its programs or activities. If you are a person with a disability who needs any accommodation in order to participate in this proceeding, you are entitled, at no cost to you, to the provision of certain assistant. Within two working days of your receipt of this notice, please contact Human Resources, West Pasco Government Center, 7536 State Street, New Port Richey, FL 34654; (727) 847-8030 and via 1-800-955-8771 if you are hearing impaired.

By typing my name and submitting this application, I acknowledge this constitutes	my
signature under the Florida Electronic Signature Act.	

Electronic Signature	Type Name	Stefanie Pontltiz	Date	

PLEASE NOTE: Application will remain active for one (1) year. Resumes may be included; however, the application MUST still be completed. Read Important Information section, then sign the application.

Revised 5/9/2018

**Email Form** 

# ACTION ITEM 5 Non-Board Member Candidate – Aaron Deberry

To maintain compliance with CareerSource Florida Policy Number 91 and address vacant non-board member seats on standing committees, the Board must appoint qualified candidates to ensure compliance and committee functionality.

### **Key Considerations:**

- Quorum & Voting: Non-board members count toward a quorum; however, voting restrictions may apply depending on committee business.
- **Financial Disclosure:** Non-board members do not need to file financial disclosures since they are not official board members.
- **Compliance:** Standing committees must include non-board members who bring demonstrated experience and expertise.

Candidate: Aaron Deberry

Mr. Deberry represents a local business that provides education services in our region and has been nominated by Systro Solutions, LLC. Information on Mr. Deberry is included and presented for review.

To ensure a turnover balance on the board and to establish consistent terms of office, staff recommend adding Mr. Deberry to Class 3 of staggered terms, with a proposed term end date of June 30, 2033.

Mr. Deberry's nomination as a non-board member candidate was presented and approved by the PHWB's Nominating Committee on February 20, 2025, and by the Pasco-Hernando Workforce Board on March 6, 2025. This item was tabled at the April 3, 2025, PHWD Consortium meeting to allow PHWB staff to conduct additional research and gather further information on the candidate.

### FOR CONSIDERATION

Approval of the appointment of Aaron Deberry to the Pasco-Hernando Workforce Board of Directors as a Non-Board Member with appointment to Pasco-Hernando Workforce Board's Standing Committees, with a term ending on June 30, 2033.



# APPLICATION FOR MEMBERSHIP PASCO HERNANDO WORKFORCE BOARD

Please provide full and complete information. Send the completed form and attachments to Ania Williams at <a href="mailto:awilliams@careersourcepascohernando.com">awilliams@careersourcepascohernando.com</a>.

Include a biography that includes pertinent employment and educational information, as well as information about other boards on which you serve.

Last Name: DeBerry	First Name: Aard	on	M.I.: <b>M</b>
Street Address: 12797 Palapa Loo	р		
City:Spring Hill		State:FL	Zip:34610
County of Residence: Pasco		Home Phone:	
Personal Email:		Cell Phone: (813)	857-1364
	t I Disasta A		
Employer or Organization that will be repr	resented: Rnodes A	cademy	
Job Title or Position: CEO		Est. Annual Revenue	e:NA at this time
Street Address: 12797 Palapa Loo	р		
City:Spring Hill		State:FL	Zip:34610
County of Business: Pasco		Work Phone:	
Work Email: rhodesacademy16@	gmail.com	Other Phone:	
Assistant Name:		Assistant Title:	
Assistant Email:		Assistant Phone:	
<u> </u>	e Phone 🗵 Cell Pho	one Personal	Email
☐ Work	Phone 🗵 Work E	mail U Other:	
Diagon also are the indicator and that	haat fita waxa baalaaa	-/iti	
Please choose the industry sector that	best fits your busines	s/organization:	
Accounting/Finance	Government	Real Est	tate
Agriculture	Healthcare	Retail	
Arts and Culture	☐ Hospitality/Tourism	☐ Utilities	
☐ Bio Tech	Insurance	☐ Union	
☐ Communications ☐	☐ Manufacturing	☐ Wholesa	ale
☐ Construction ☐	☐ Social Services	☑ Other: T	echnology
⊠ Education			

info@careersourcepascohernando.com PO Box 6589 | Spring Hill, FL 34611 p: 352-593-2222 | f: 352-593-200





### **DEMOGRAPHIC DETAILS**

The following information is requested to assist CareerSource Pasco Hernando in complying with Board diversity and representation requirements as mandated by the Workforce Innovation and Opportunity Act, Florida Statute 445.007(1), and CareerSource Florida's Administrative Policy 091.

Gender:	Race/Ethnicity:	Other:
	☐ White (not Hispanic)	☐ Disabled Individual
☐ Female	☑ Black/African American (not Hispanic)	☐ Older Individual
	☐ White and Hispanic	☐ Veteran
	☐ Black and Hispanic	
	☐ Other	

### **AARON M. DEBERRY**

□12797 Palapa Loop, Spring Hill, Florida 34610, □ Cell: 813-857-1364 □ Email: rhodesacademy16@gmail.com

### **OBJECTIVE**

Showcase level of education, job experience, and trainings,

### **SKILLS**

Excellent Interpersonal Skills	Ability to Effectively communicate across various levels
Experience in Team Leadership	Innate Ability to Remain Resilient in Meeting Goals

### PROFESSIONAL WORK HISTORY

### Rhodes Academy, (Spring Hill, FL) Founder/CEO

(August 2021- Present)

- Oversee the overall direction and operations of the company.
- Build and maintain strong relationships with key stakeholders (partners, investors, educators).
- Oversee the development and launch of the Rhodes Academy products and services, such as new microcredential courses and platform enhancements.
- Identify and pursue strategic partnerships with educational institutions, businesses, and other organizations.
- Develop and implement go-to-market strategies for new products and services.
- Oversee the company's financial performance, including budgeting, forecasting, and fundraising.
- Manage cash flow and ensure the company's financial stability.
- Build, lead, and mentor a high-performing team of employees.
- Foster a positive and collaborative work environment.
- Recruit, hire, and develop talented individuals.
- Develop and implement effective marketing and communication strategies to increase brand awareness and attract new customers.
- Stay abreast of the latest advancements in educational technology and blockchain.
- Ensure the platform is secure, reliable, and user-friendly.
- Drive the continuous improvement of the platform's technology and features.

### Ultimate Medical Academy, (Tampa, FL) Learner Service Advisor

(June 2016- May 2022)

- Conducted interviews of prospective students while gauging interest level, area of study, time and availability.
- Evaluated prospective students based on his/her needs, desire, interests, qualifications, motivations, commitments, and determinations in a qualitative manner.
- Completed and maintains all required paperwork (e.g., enrollment, transfer requests, etc.) and data entry in an accurate, timely, and compliant manner.
- Effectively communicated compliance requirements to students and other staff as appropriate and quickly escalates any compliance concerns to the Compliance department.
- Contacted potential students utilizing the most appropriate method of contact (e.g., phone, email, etc.) to set up information sessions.
- Followed admissions criteria for all prospective students in accordance with all school and company policies and procedures, all applicable federal and state regulations, and all accrediting agency standards and requirements.

### University of South Florida (Tampa, FL) Learning Specialist Assistant (August 2015 – June 2016)

- Monitored and documented weekly progress of the assigned caseload to review with the Learning Specialist
- Assisted student-athletes to set and track manageable academic goals for the semester and weekly objectives
- Created and presented workshops on learning strategies and academic skills
- Assessed student-athlete progress at the end of the semester
- Collaborated with the Tutor Coordinator for a variety of projects, including presenting topics in tutor training meetings, conducting tutor observations, etc.
- Read and interpreted psychoeducational reports to develop individualized learning plans
- Participated in group training and supervision meetings
- Attended weekly academic staff meetings
- Implemented individualize learning strategies to student athletes

### Missouri Southern State University (Joplin, MO) Defensive Line Coach (March 2014 – May 2015)

- Conducted practice sessions focusing on individual and team skill development for the defensive line
- Built strong communication, and coaching skills; an inherent ability to build and maintain positive relationships with student-athletes, staff and alumni
- Ran meetings for defensive line group as well as work independently with players during practice
- Recruited prospective athletes to the football program
- Independently managed a multi-state recruiting area through organization of contacting high school coaches and prospective athletes at all positions

### Independence Community College (Independence, KS) Defensive Coordinator/Line Coach (2012 - 2013)

- Planned, organized, managed and supervised the daily administration, operation of the defensive section of the football program
- Assisted the head coach with coaching, recruiting, administration and overall implementation of the intercollegiate football program
- Oversaw all football recruiting planning and coordination of the defensive section of the football program
- Oversaw all part time assistant football coaches and their responsibilities
- Served as adjunct professor in Weightlifting and Performance class
- Advising duties for players in the football program
- Responsible for understanding graduation, eligibility, and transfer requirements of student- athletes on the football team
- Adjunct professor for Weightlifting and Performance course

### The Potter's House Family and Child Treatment Center (Stone Mountain, GA) Case Manager (2011)

- Maintained client files and program records, court reports, and develop reports as required
- Referred clients to appropriate community resources and arrange transportation to appointments as needed
- Evaluated and consult with client, team members and others significant to the client, and change and further specify Plan on a continuing basis
- Visited clients on a regular basis to check progress, provide support and monitor mental health functioning and medication effectiveness
- Participated in clinical supervision, staff meetings, and meet regularly with program coordinator for individual supervision to meet supervision requirement

### Creekside High School, (Fairburn, GA) In School Suspension Coordinator (2010-2011)

- Monitored student behavior and maintains discipline in the in-school suspension room
- Worked with individual and groups of students assigned to the in-school suspension room to reinforce instructions
  previously initiated by the teacher: Provides personalized attention and assistance to students to develop or
  improve skills in academic area
- Conferred regularly with teacher(s) to discuss plans, receives professional guidance and facilitates professional evaluation of student's progress

### Southeastern Cooperative Educational Program, (Norfolk, VA) Teacher/Counselor (2007-2009)

- Designed coherent instruction based upon knowledge of subject matter, students and their individual needs, the community, and curriculum goals
- Identified individual, group and classroom needs, develops IEP?s, and selects appropriate materials and resources to match the abilities and individual needs of all students
- Managed and directed teaching assistant and/or school community trainer assigned to their classroom to ensure compliance with implementation of classroom procedures and compliance with implementation of student individual education plans, behavior plans, safety plans, and/or transition plans
- Worked collaboratively with staff, families, and community resources to support the success of a diverse population

### Indian River High School, (Chesapeake, VA) Permanent Substitute Teacher (2006 - 2007)

- Carried out specific lesson plans left by the classroom teacher
- Indicated to students at beginning of class the basic expectations for behavior in the class
- Employed instructional methods and materials that are most appropriate for meeting lesson objectives

### Virginia Beach Public Schools, (Virginia Beach, VA)

### Substitute Teacher

(2005 - 2006)

- Carried out specific lesson plans left by the classroom teacher
- Maintained good classroom management
- Employed instructional methods and materials that are most appropriate for meeting lesson objectives

### BC Lions of the Canadian Football League, (Vancouver, BC)

**Professional Athlete** 

(2004 - 2005)

• Professional Football Player of the Canadian Football League

### **EDUCATION**

### Liberty University, (Lynchburg, VA)

• Bachelors of Science- Film Productions (August 2003)

Aaron DeBerry is the Founder and CEO of Rhodes Academy, an innovative online educational marketplace that offers microcredential courses.

With a Bachelor of Science in Film Productions from Liberty University, Aaron brings a unique blend of creative vision and educational expertise to his role. He boasts over 19 years of experience in the education sector, serving as a dedicated educator in various capacities. These roles include working with students with disabilities in middle and high school settings, serving as an adjunct professor at Independence Community College, and excelling as an Assistant Learning Specialist in the athletics department at the University of South Florida, where, as part of the academic team, notably achieved a record-high GPA for the football team.

Aaron's leadership extends beyond the classroom. As a highly successful football coach at both the high school and collegiate levels (including Independence Community College and Missouri Southern State), he mentored thousands of young men, coaching over 30 Division 1 players and two NFL draft picks. At the age of 30, he achieved the distinction of becoming the youngest defensive coordinator in the Kansas Jayhawk Athletic Conference.

In 2021, Aaron founded Rhodes Academy, initially as a brick-and-mortar private school. Recognizing the potential of online education, he transitioned the model to a fully online platform, pioneering the use of microcredentials and blockchain technology to revolutionize the learning experience. Rhodes Academy is the first education platform to utilize blockchain technology to securely store and verify student academic credentials.

Aaron created Rhodes Academy to assist students get the skills to secure entry-level employment in high-demand occupations that is more cost effective, expedites the pathway to employment, and is more aligned with today's rapidly changing workforce. Through his experience in the education industry, Aaron was able to recognize the trends of how long graduation cycles and costly tuition expenses were leading to declining enrollments among higher education institutions. With this knowledge at hand, Aaron knew innovative technologies and fast track certification programs recorded on the blockchain would be a suitable solution.

Aaron now partners with workforce agencies, college/universities, and businesses in both the private and public sector to create microcredentials for students in local communities to access. Through this ecosystem, students, institutions, and employers work together to build a vibrant and highly productive economy that thrives on Rhodes Academy's futuristic approach to education and workforce training.



January 3, 2025

Mr. Jerome Salatino Pasco-Hernando Workforce Board, Inc. P.O. Box 6589 Spring Hill, FL 34611

Dear Mr. Salatino:

I would like to recommend Aaron DeBerry as a representative of the business sector in the Pasco Hernando Region.

Aaron is currently the CEO of Rhodes Academy. Rhodes Academy is at the leading edge of emerging Web3 technology, which is why I feel that it's critical to have Aaron on the Board of Directors of CareerSource Pasco Hernando. His leadership is visionary and his commitment to implementing the technology on behalf of future generations has been proven over the course of time. He will bring experience, leadership, vision, and active implementation to the Pasco Hernando Community. As mass adoption of Web3 digital businesses approaches, the Board of Directors will be able to lead the Pasco Hernando entrepreneurial community with wisdom and knowledge drawn from Aaron's expertise. His background and experience in digital assets, platform development, team building, financing, and product development will greatly enhance the overall composition of the Board.

Rhodes Academy is a for profit company.

Please accept this recommendation for consideration.

Sincerely,

Dr Russell C Barnes, USAF Colonel (ret) Founder/CEO Systro Solutions, LLC



# PASCO COUNTY BOARD OF COUNTY COMMISSIONERS

West Pasco Government Center 8731 Citizens Drive, Suite 340 New Port Richey, FL 34654

Phone: (727) 847-8115 Fax: (727) 815-7010

### APPLICATION FOR ADVISORY BOARD/COMMITTEE/COMMISSION

Advisory Board/Committee/Commission you are applying for:
CareerSource Workforce Board of Directors
Are you willing to be considered for an alternate Board/Committee/Commission Yes No
Are you a registered voter? (Need only answer if a requirement for the entity for which you are applying) Yes No
Name Aaron DeBerry
Address 12797 Palapa Loop
City Spring Hill State FL Zip 34610
I reside in Commission District # (can be found on back of your Voter Registration Card) 5
Are you a Year Round Resident? Yes No
Do you reside in the unincorporated area? Yes No
If no, please indicate city:
Home Phone Work Phone Cell Phone 813-857-13
rhodesacademy16@gmail.com
Employer Rhodes Academy
Address 12797 Palapa Loop Spring Hill, FL 35610
Occupation (if retired, please indicate)
Please list any governmental Advisory Boards/Committees/Commissions on which you currently serve
The Board of County Commissioners strives to ensure equal access for minorities and women to serve on advisory boards/committees/commissions. Completing this information will help the County Commissioners Office compile information needed to comp with Florida State Statutes 760.80.  African American Asian American American Other  Hispanic American Native American Other
For Office Use Only
Received: Entered: Meets Qualifications: Yes No Forwarded to Department:
Acknowledgement Sent:BOCC Mtg Date:Action:Action:
Page 54 of 71

# APPLICATION FOR ADVISORY BOARD/COMMITTEE/COMMISSION

Complete the following. Please describe those facets of your background/experience which you feel may be useful for membership on this Board/Committee/Commission.

Academic - Degrees, Diplomas				
Liberty University Bachelors of Science- Film Productions				
Professional - Certification				
Knowledge - Training, interest or experience			_	
EdTech Entrepreneur: Experienced in building and scaling EdTech startups. Blockchain Expertise: Extensive knowledge of cryptocurrency and blockchain te Proven Educator: 19 years of experience as an educator across all levels (midd Student-Centered Focus: Deep understanding of student needs and successfu Leadership & Management: Proven ability to build and lead high-performing tea	dle school, high school, community collect I learning outcomes through roles in stud		nd academic advising.	
Community Involvement - List organizations/p	ositions			
Pasco/Hernando County Workforce Advisory Committee Member				
Organizations - Memberships				
IMPORTANT INFORMATION  1. Eligibility for membership on certain advisory boards/com  2. Membership on certain advisory boards/committees/com  3. Florida State Statute 119.07 designates this application a  4. Pasco County Code of Ordinances Article V regulates Bo  Commissioners.	missions requires financial dis as a public document to be ma	closure or the submis de available for anyor	sion of other information. ne requesting to view it.	Count
The Board of County Commissioners of Pasco County, Flori discrimination policy involves every aspect of the Board's fur programs or activities. If you are a person with a disability wentitled, at no cost to you, to the provision of certain assistar Resources, West Pasco Government Center, 7536 State Strhearing impaired.	nctions including one's access tho needs any accommodation nt. Within two working days of	to, participation, emp in order to participate your receipt of this no	loyment, or treatment in its e in this proceeding, you a otice, please contact Huma	s re an
By typing my name and submitting the signature under the Florida Electronic	·	knowledge th	is constitutes m	y
Electronic Signature Type Name	Aaron DeBerry	Date	1/9/2025	

PLEASE NOTE: Application will remain active for one (1) year. Resumes may be included; however, the application MUST still be completed. **Read Important Information** section, then sign the application.

Revised 5/9/2018

**Email Form** 

# **Aaron DeBerry**

aaron.deberry@rhodesacademy.io

Submission Date	Apr 23, 2025 10:51 AM
Full Name:	Aaron DeBerry
Business/ Organization Name:	Rhodes Academy
Years in Operation:	4
Title/Role in Business:	CEO/ Oversee day to day operations of Rhodes Academy.
Is your business primarily virtual (operating online or remotely)?:	Yes – Fully virtual
Business Address:	12797 Palapa Loop Spring Hill, Florida, 34610
Phone Number:	(813) 857-1364
Phone Number: E-mail:	(813) 857-1364 <u>aaron.deberry@rhodesacademy.io</u>
E-mail:	aaron.deberry@rhodesacademy.io
E-mail:  Business Website:  Number of Employees (local	aaron.deberry@rhodesacademy.io  https://rhodesacademy.io/
E-mail:  Business Website:  Number of Employees (local and total):  Briefly describe your business and the services/products you	aaron.deberry@rhodesacademy.io  https://rhodesacademy.io/  Rhodes Academy is fundamentally a technology and infrastructure company focused on providing cutting-edge solutions for the evolving needs of education and various other industries. Our platform is built upon

Transak: Enabling seamless and secure digital payment processing for platform services.

It's crucial to understand that Rhodes Academy is not an educational institution. We do not own educational courses or content, nor do we hire instructors or enroll students directly. Instead, our sole focus is on providing our innovative platform and its underlying technology to other educational institutions, organizations, and public/private businesses. Our platform is designed to empower our educational partners. They have the opportunity to leverage our infrastructure to create and host their own courses, which can be offered publicly through our marketplace or privately to specific groups. Notably, Rhodes Academy is the only platform in the world with an exclusive focus on microcredential courses, providing our partners with direct access to a rapidly expanding market estimated at over \$100 billion.

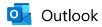
Why are you interested in becoming involved with the Pasco-Hernando Workforce Board:

I am interested in becoming involved with the Pasco-Hernando Workforce Board to leverage Rhodes Academy's innovative technology infrastructure, particularly our focus on verifiable microcredentials and AI-driven learning solutions, to directly support and enhance workforce development initiatives in the region. Given my expertise around the subject of microcredentials and my desire to play a role in seeing education progress to a new phase powered by technology and innovation, I believe that I can provide valuable tools and strategies to address the evolving skills needs of employers and empower residents with pathways to meaningful careers.

Are there specific areas of the workforce system you're passionate about (e.g., youth development, training programs, business services, policy)?:

I would say that I have a great interest in the technology portion of workforce systems. Along with innovative technologies, I'm also passionate about training and education programs.

Are you currently serving on any other boards, councils, or advisory groups? If so, please list them: WorkforceConnect Advisory Committee



### Rhodes Academy - Partnering with Pasco Through Innovation and Technology Infrastructure

From Aaron DeBerry <rhodesacademy16@gmail.com>

Date Mon 4/14/2025 7:03 AM

**To** Jerome Salatino <jsalatino@careersourcepascohernando.com>; Nicole Beverley <nbeverley@careersourcepascohernando.com>

2 attachments (8 MB)

Taskforce and Pilot Prosal.docx; The-Tampa-Bay-BlockchainAl-Initiative.pptx;

CAUTION: This email originated from outside your organization. Exercise caution when opening attachments or clicking links, especially from unknown senders.

Dear Jerome,

My name is Aaron DeBerry, and I'm reaching out on behalf of Rhodes Academy. While we understand that CareerSource is currently conducting further research in our organization, I wanted to provide you directly with a more comprehensive understanding of who we are and the unique value we bring to the education and workforce development landscape in Pasco and Hernando Counties.

Rhodes Academy is fundamentally a technology and infrastructure company focused on providing cutting-edge solutions for the evolving needs of education and various other industries. Our platform is built upon a robust technological foundation, leveraging:

- Blockchain Technology: Ensuring secure, transparent, and verifiable records, particularly for microcredentials and content ownership.
- Artificial Intelligence (AI) via Google Gemini: Offering powerful automation capabilities for educators and personalized learning experiences for students.
- Transak: Enabling seamless and secure digital payment processing for platform services.

It's crucial to understand that Rhodes Academy is not an educational institution. We do not own educational courses or content, nor do we hire instructors or enroll students directly. Instead, our sole focus is on providing our innovative platform and its underlying technology to other educational institutions, organizations, and public/private businesses.

Our platform is designed to empower our educational partners. They have the opportunity to leverage our infrastructure to create and host their own courses, which can be offered publicly through our marketplace or privately to specific groups. Notably, Rhodes Academy is the only

platform in the world with an exclusive focus on microcredential courses, providing our partners with direct access to a rapidly expanding market estimated at over \$100 billion.

The functionality and unique advantages of the Rhodes Academy platform are further amplified through our strategic technology partnerships. We have united with industry leaders to provide our educational partners with unprecedented capabilities:

- Aurora: Provides the robust and secure blockchain infrastructure underpinning our verifiable credentialing and data management systems.
- Transak: Integrates seamlessly into our platform to offer secure and efficient digital payment solutions for users.
- Google Gemini: Will be deeply integrated to provide our educational partners with never-before-seen automation capabilities and enable truly customized and individualized learning experiences for their students.

As a technology infrastructure company, Rhodes Academy offers a flexible and adaptable solution. We have the ability to extract various features and functionalities from our core platform and offer them in customized versions to meet the specific needs of organizations across a multitude of industries. Beyond education, our blockchain, AI (powered by Gemini), and payment processing features have compelling use cases in sectors such as healthcare, finance, supply chain, government, and digital media.

Our vision extends beyond just our platform. We believe that Rhodes Academy's technology infrastructure can be a key component in a larger strategy to position Pasco County as a leader in the new and emerging economy through innovative technology. By providing innovative tools and infrastructure, we aim to attract new businesses, support the growth of existing ones, and cultivate a digitally skilled workforce.

To better illustrate our capabilities to offer more than educational services, I have also provided a proposal for the Consortium and the Commissioners of Paso County to heavily consider. This proposal has the potential to ultimately benefit not just Pasco, but the Greater Tampa Bay community with Pasco County serving as the leader in economic and technology innovation.

I would like to request that along with your final report that you also present the attached items in this email. These items include the Rhodes Academy Proposal for a regional blockchain/AI taskforce and educational pilot program headed by Pasco County, PowerPoint presentation and a short video that highlight the Rhodes Academy Project. We would love the opportunity to schedule a discovery meeting with the Pasco-Hernando CareerSource Consortium and Pasco County commissioners to further discuss the Rhodes Academy project.

Thank you for your time and consideration.

Sincerely,

Aaron DeBerry

Chief Executive Officer/Founder

**Rhodes Academy** 

https://youtu.be/g2lvYSEfkvk



# The Tampa Bay Regional Blockchain/Al Taskforce and Rhodes Academy Pilot Program Proposal

### 1. Executive Summary:

Rhodes Academy, a technology and infrastructure company, proposes the establishment of the Tampa Bay Regional Blockchain/Al Taskforce, sponsored through Pasco County. Building upon the precedent set by the 2019 Florida Blockchain Task Force, this initiative will strategically explore and leverage the transformative potential of blockchain and artificial intelligence (Al) to drive sustainable economic growth and innovation across the greater Tampa Bay region. This was a very strategic move to help generate thoughts and ideas to position the state of Florida as a leader and hub for blockchain and Al technology. To provide a tangible demonstration of these technologies, we also propose the Rhodes Academy Educational Pilot Program, engaging local educational institutions and employers to create targeted microcredential courses in STEM fields. This pilot will showcase the practical applications and customizable features of the Rhodes Academy platform, serving as a valuable reference point for the Taskforce.

### 2. Introduction to Rhodes Academy:

Rhodes Academy is a technology and infrastructure company focused on providing cutting-edge solutions for education and various other industries. Our platform leverages:

- Blockchain Technology (via Aurora): Ensuring secure, transparent, and verifiable records for microcredentials and data management.
- Artificial Intelligence (AI) (via Google Gemini): Offering powerful automation for educators and personalized learning experiences for students.
- Transak: Enabling seamless and secure digital payment processing.

Crucially, Rhodes Academy is not an educational institution. We provide our platform and technology exclusively to educational institutions, organizations, and businesses, empowering them to create and deliver their own courses and training programs.

### 3. The Tampa Bay Regional Blockchain/Al Taskforce:

### A. Rationale and Need:

Building upon the foundation laid by the 2019 Florida Blockchain Task Force commissioned by Governor Ron DeSantis, and recognizing the transformative emergence of AI, we propose the creation of the Tampa Bay Regional Blockchain/AI Taskforce. While the 2019 task force explored the potential of blockchain for government, this new initiative will incorporate the game-changing capabilities of AI and focus on driving economic growth across key industries within the Greater Tampa Bay region. Six years later after the formation of the Florida Blockchain Taskforce, Pasco County will now be in position to deliver the first of several live blockchain projects across the state of Florida.

### **B.** Mission:

The Tampa Regional Blockchain/AI Task Force is established to comprehensively explore and strategically leverage the transformative potential of blockchain and artificial intelligence (AI) technologies to drive sustainable economic growth and innovation across the greater Tampa Bay region of Florida.

### C. Purpose:

This task force will serve as a collaborative platform, bringing together leaders from government, industry, academia, and the community to:

 Assess Economic Impact: Conduct in-depth analysis of the potential economic benefits of blockchain and AI across key industries within the Tampa Bay region.

- Identify Opportunities: Pinpoint specific opportunities for the adoption and implementation of these technologies to enhance efficiency, create new revenue streams, and foster job growth.
- Develop Strategic Recommendations: Formulate actionable recommendations for policy development, infrastructure investment, and workforce development initiatives to support the growth of the blockchain and AI ecosystem.
- Foster Collaboration: Facilitate collaboration and knowledge sharing among stakeholders to accelerate the adoption of these technologies and promote regional competitiveness.
- Showcase Regional Leadership: Position the Tampa Bay region as a national leader in blockchain and Al innovation, attracting investment and talent.

### D. Potential Economic Benefits:

The Tampa Bay Regional Blockchain/Al Taskforce holds the potential to generate significant economic benefits for the region, including:

- Attracting new businesses and investment in the blockchain and Al sectors.
- Fostering innovation and entrepreneurship, leading to new products and services.
- Upskilling the workforce and creating new, high-paying job opportunities.
- Enhancing efficiency and productivity across key Tampa Bay industries.
- Attracting research and development funding.
- Increasing the region's global competitiveness in the digital economy.
- Improving government services and transparency.

### E. The Tampa Bay Pass Program (Revenue Generation):

A key recommendation of the Taskforce will be the initiation of the Tampa Bay Pass program. Leveraging Aurora's Aurora Pass digital wallet and our partnership with Transak for USDC conversion, this program will create a unified digital platform for vendors, businesses, and organizations across the Tampa Bay region to offer deals, experiences, access to live events, retail rewards and a host of amazing products to their customer base. Transactions made through the Tampa Bay Pass will generate revenue for Pasco County through a percentage-based redemption model, with the potential to generate substantial revenue on an annual basis. This initiative will position Pasco County as a leader in the new economy through technology and innovation. The Tampa Bay Pass platform is designed not only to facilitate transactions but also to generate valuable, anonymized data on consumer behavior and spending patterns within the region. These data-driven insights will provide Pasco County and participating businesses with critical intelligence to inform targeted economic development

strategies, optimize resource allocation, and better understand the evolving needs of our community.

### 4. The Rhodes Academy Educational Pilot Program:

### A. Pilot Program Participants:

The Rhodes Academy Pilot Program will strategically engage established postsecondary educational institutions, relevant organizations, and the Pasco County School District within the Tampa Bay region.

### **B. Pilot Program Objectives and Focus:**

The primary goal is to partner with these institutions to create and deliver targeted microcredential courses in high-demand STEM-related industries, equipping students with the skills needed for entry-level positions.

### C. Pilot Program Structure and Duration:

A select cohort of students will participate in a structured program consisting of three six-week courses, providing focused and accelerated skills development.

### D. Employer Integration and Job Placement:

A key outcome of the pilot will be the establishment of partnerships with local STEM employers, creating direct pathways for successful graduates to secure entry-level employment.

### E. Technology Showcase and Customization:

The pilot will serve as a live demonstration of the Rhodes Academy platform's core technologies and customizable features, including blockchain-based verifiable credentialing, Al-powered tools, and seamless payment processing. This will illustrate the platform's adaptability to various educational needs and industry requirements.

### F. Value for the Tampa Bay Regional Blockchain/Al Taskforce:

The Rhodes Academy Pilot Program will provide the Taskforce with a tangible, real-world case study of blockchain and AI implementation in education. The data, insights, and outcomes from the pilot will be invaluable in informing the Taskforce's recommendations for broader technology adoption and policy development within the Tampa Bay region.

### 5. Call to Action and Next Steps:

We propose the immediate formation of the Tampa Bay Regional Blockchain/Al Taskforce, with representation from key stakeholders across the region in key industry sectors. We also seek the support and participation of local educational institutions and the Pasco County School District in the Rhodes Academy Pilot Program.

### The next steps include:

- Convening an initial meeting of potential Taskforce members.
- Hosting informational sessions for interested educational institutions regarding the Pilot Program.
- Establishing clear timelines and objectives for both the Taskforce and the Pilot Program.
- Initial recommendation would be between 120-160 days for Taskforce.

We are confident that the Tampa Bay Regional Blockchain/Al Taskforce and the Rhodes Academy Pilot Program will be instrumental in positioning the Tampa Bay region as a leader in the new and emerging economy. We look forward to the opportunity to discuss this proposal further and collaborate with you to bring this vision to life.

### **Next Steps:**

We would appreciate the opportunity to schedule a discovery meeting with the Pasco County Commissioners to discuss this proposal in more detail and answer any questions you may have.

Thank you for your time and consideration.

Sincerely,

Aaron DeBerry

Chief Executive Officer/Founder

Rhodes Academy

# Catalyzing Economic Growth & Innovation: The Tampa Bay Blockchain/ Al Initiative

A Proposal for the Tampa Bay Regional Blockchain/Al Taskforce & Rhodes Academy Educational Pilot





# Empowering the Future with Cutting-Edge Technology



# Aurora Blockchain

Secure, verifiable records



# Google Gemini Al

Automation & personalization



# Transak

Seamless digital payments

Rhodes Academy: technology infrastructure company providing the foundation for organizations to thrive





# A Strategic Initiative for Regional Growth



# Build on Florida's vision

Extend blockchain framework with AI capabilities



# Drive economic growth

Position Tampa Bay as digital economy leader



# Foster collaboration

Connect government, business, and academia



# Focused timeline

120-160 days for actionable recommendations

# Unlocking Economic Potential Through a Regional Digital Wallet

# Tampa Bay Pass

Regional digital wallet using Aurora and Transak

# **DataInsights**

Consumer behavior informs development strategies

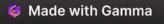


# **Business Connection**

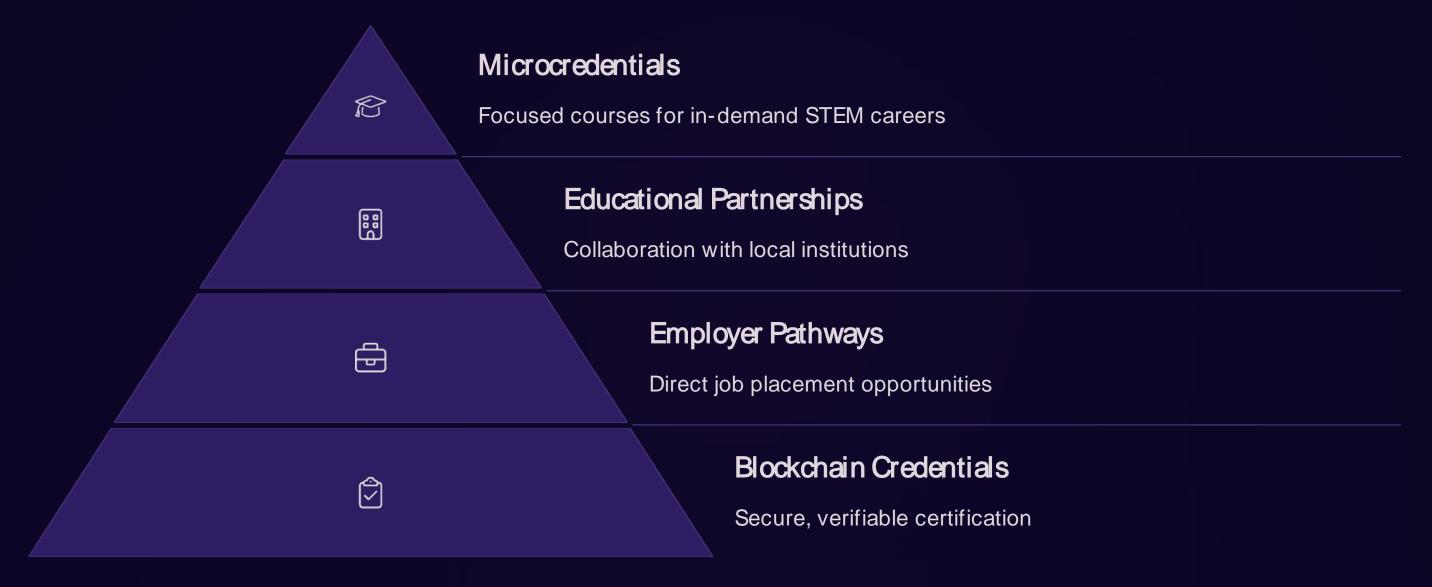
Links vendors and consumers seamlessly

# Revenue Generation

Percentage of transactions benefits county



# Cultivating a Skilled Workforce for the New Economy



Provides tangible data for Taskforce while showcasing platform capabilities



# Create the Tampa Bay Blockchain/Al Initiative

# Form Regional Taskforce

Establish cross-sector collaboration framework

# Launch Educational Pilot

Implement Rhodes Academy program

# Position as Leaders

Showcase Tampa Bay's digital economy innovation

Request initial meeting to discuss partnership opportunities and next steps

