



SEO CASE STUDY

DENTIST

Prior to SEO Engagement

In August 2024, a Dentist with 2 first-page keyword rankings approached us to improve local visibility, boost organic search rankings, and increase website traffic to grow their clientele.

Launch Date August 2024	Campaign Type Local SEO Campaign
Target Location Melbourne FL	Industry Dentist

Keywords Ranking

After 3 Months

Rankings increased from **2 to 15 keywords** on the first page.

After 6 Months

Rankings improved to **30 keywords** on first page.

By Sept 2025

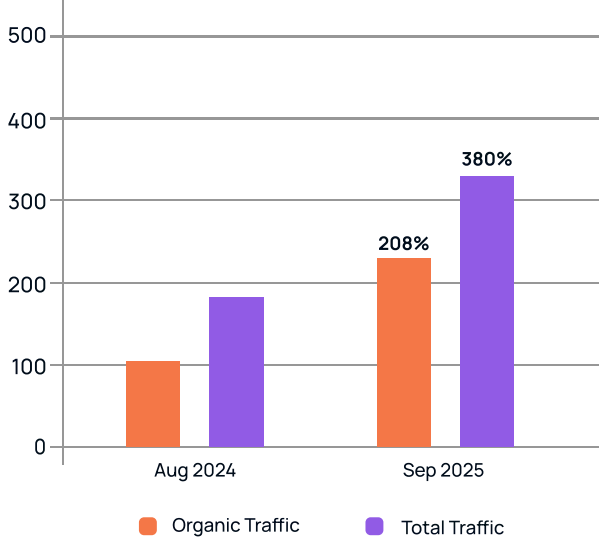
Rankings reached **75 keywords** on first page.

SEO Approach

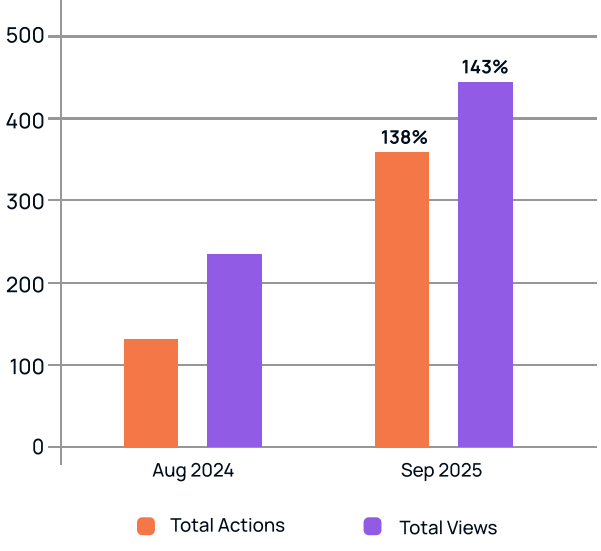
- ✔ We conducted extensive keyword research to understand how potential customers were searching and designed an SEO campaign with both on-page and off-page optimization around targeted keyword terms.
- ✔ We ensured that all name, address, and phone number (NAP) information was correct, complete, and consistent across key sites, including top-tier directories such as Google My Business and Bing Local.
- ✔ We created and published SEO-optimized content across the website pages.

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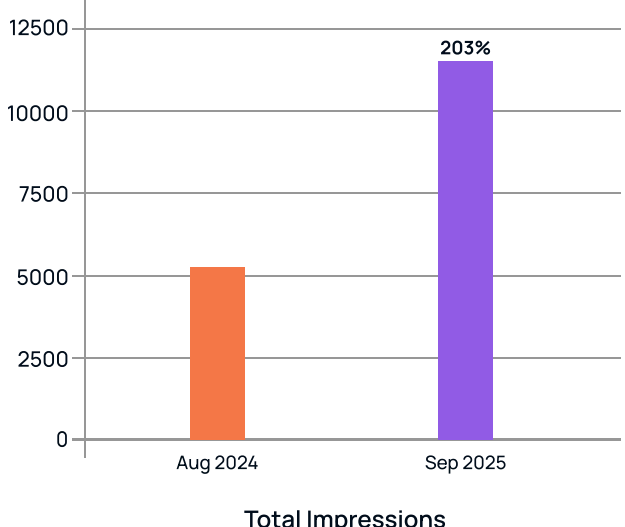
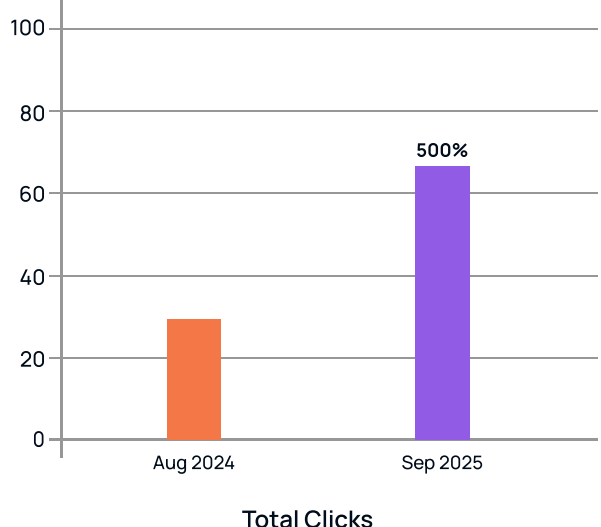
Increase in Organic Traffic and Total Sessions



Increase in Total Actions and Views



Increase in Total Clicks and Impressions



Google Search Console

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