

Digital Marketing Specialist

Digital Consultants is a digital marketing company that is committed to partnering with businesses and non-profit organizations to provide digital marketing services that ignite online presence and deliver value for growth. Digital Consultants will hand hold and walk along clients to develop custom strategies and provide modern and Artificial Intelligence (AI) solutions for today's business problems.

Digital Consultants specialize in:

- Artificial Intelligence messaging websites to engage website visitors
- Communicate your value proposition through Storytelling content
- Develop SEO, Responsive and Mobile Friendly website
- Full e-commerce system to order online and receive payment without human inter-action
- Fully manage social media channels and increase brand awareness
- Develop mobile apps that engage customers and grow business revenue

Responsibilities

- Post and manage Social Media channels and website to drive brand awareness, generate inbound traffic, sales and customer interaction for faith-based organization (e.g. Christian Schools)
- Develop, propose and implement digital marketing strategy suitable for our target markets
- Create description and content that clearly communicates the value and benefits of the organization
- Manage and coordinate all marketing activities for each portfolio
- Design graphics and contents for website
- Develop unique ideas and strategy to grow online presence and generate leads

Your Expertise

- Building a highly engaged posts and contents around the brand as well as creating brand ambassadors among followers
- Understand Social Media channels and to grow engagement
- Strong writing and editing skills
- Experience developing key messaging themes
- Able to identify target audiences
- Graphic and video design tools (Canva, Figma, etc.)
- Strong verbal and written communication skills in English
- Strong attention to detail, with the ability to see the "big picture"
- Interpersonal and customer service skills to under client
- Demonstrated knowledge of web development and social media networks
- Demonstrates personal commitment, acts with integrity, diplomacy and displays an open and trustworthy attitude
- Must be confident, proactive and professional
- Resourceful and independent while comfortable working within the framework of an integrated development program and team-oriented environment
- Experience in Microsoft Office, Google software and Canva
- Excellent writing, layout, analytical and problem-solving skills
- Available to work occasional weekends and evening hours

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Digital Consultants Looking for team members who:

- Belong to a local church and exercise integrity and excellence
- Self-starter and have an innovative mind-set
- Natural at creating and building relationships
- Committed to learning and growing in digital marketing

Benefits:

- Flexible Schedule
- Work from Home

How to Apply

- Provide resume with marketing experience and previous work experience
- Send resume to info@digitalconsultants.ca