



Crandall
University

President & Vice Chancellor – Crandall University

This executive search is conducted by Nelson/Kraft & Associates on behalf of Crandall University

EXECUTIVE SUMMARY

Crandall University is searching for an energetic, strategic leader who is passionate about the post-secondary student journey to guide the institution into its next chapter as President and Vice Chancellor.

The President and Vice Chancellor is the chief executive officer of Crandall, appointed by and accountable to the Board of Governors. The President and Vice Chancellor provides visionary, spiritual, academic, and operational leadership to the University, stewards its Christian mission and identity, advances strategic and financial sustainability, strengthens trust and institutional alignment, and serves as Crandall's primary ambassador with donors, churches, alumni, the Canadian Baptists of Atlantic Canada (CBAC), government, and community partners.

The President and Vice Chancellor will build upon Crandall's last decade of tremendous growth and health, focusing on innovation and emerging trends in the Christian higher education sector. They will be equipped to lead the University into its next era of impact with a proven track record of success leading similar Christ-centered academic communities.

This is an exciting opportunity for a faith-based leader who is gifted in prayerful and strategic discernment as they lead in the Christian post-secondary sector.

If you are interested in learning more about this exciting opportunity, reach out to Mark Kraft (mark@nelsonandkraft.com) at Nelson/Kraft & Associates to explore further.

ABOUT CRANDALL

Crandall University is a private Christian university in Moncton, New Brunswick, Canada, founded in 1949 by the CBAC. Its mission is to transform lives through quality university education firmly rooted in the Christian faith. Crandall offers undergraduate and graduate education marked by academic excellence, Christian formation, student belonging, and leadership development.

The next President and Vice Chancellor will lead in a context shaped by enrollment volatility, the need for long-term financial sustainability, and the tradition of higher education innovation while balancing capacity constraints. At the heart of this work is a commitment to fostering student transformation, ensuring that students experience academic growth, Christian formation, a strong sense of belonging, and preparation for lives of service and leadership. They will

accomplish this while holding Crandall's external relationships and key stakeholders with the upmost care and respect.

Living in Moncton, New Brunswick offers a compelling balance of affordability and quality of life, supported by lower housing costs and a steadily growing regional economy. Its Atlantic location provides ready access to coastal landscapes, beaches, and a distinctive maritime lifestyle, while the city itself maintains a measured pace and strong community environment.

OUR MISSION

The mission of Crandall University is that of "Transforming lives through quality university education firmly rooted in the Christian faith."

This mission is accomplished through:

- Teaching in the disciplines of the liberal arts, business, science, and professional studies
- Co-curricular transformation opportunities for undergraduate students
- Faculty research
- Employee service

LEADERSHIP PROFILE

- Deep commitment to Jesus Christ and to the mission of Christian higher education.
- Strong relational intelligence, trust-building capacity, and communication ability.
- Understanding of academic culture and the ability to lead effectively within a university environment; direct higher education experience is preferred.
- Strategic discernment and the ability to articulate direction, priorities, and trade-offs clearly.
- Wisdom, steadiness, and resilience in leading through ambiguity, complexity, and change.
- Financial literacy and sound stewardship judgment.
- Fundraising effectiveness and strong external relationship-building instincts.
- Aptitude and vision for the use of new technology methodology in advancing Christian higher education.
- Ability to work effectively with boards, senior leaders, faculty, and academic governance processes.
- Humility, self-awareness, servant leadership, and team orientation.

QUALIFICATIONS

- An earned doctoral degree, preferred; or relevant terminal degree.
- Ability and willingness to affirm Crandall's Christian mission and lead in a manner consistent with the institution's faith commitments.
- Committed to the CBAC family of churches through active participation and membership in a CBAC church, or a willingness to become a member of one.

- Significant senior executive leadership experience, ideally in higher education or a related mission-driven setting.
- Ability to work effectively in a diverse environment among students and staff from varied backgrounds.
- Demonstrated success in organizational leadership, strategy, performance, and culture.
- Experience in fundraising, donor development, and significant external relations leadership.
- Strong financial acumen and experience with budgeting, sustainability, and institutional stewardship.

Location: Moncton, New Brunswick, Canada

Application Deadline: September 8, 2026

Start Date: TBD

Salary Range: \$190,000 - \$230,000

APPLY online at

https://pod5.app.loxo.co/job/NDExMTItNjB2czNhZGZhaGFvMWUyeQ==?t=1783021107437&source_type=twu-alumni

ABOUT US

Nelson/Kraft & Associates Inc. is an executive consulting firm that specializes in working with not-for-profits and for-profit businesses across Canada, assisting them in the placement of senior executives and directors.

Nelson/Kraft & Associates Inc. welcomes and encourages all interested applicants to apply for this position. Nelson/Kraft & Associates Inc. is committed to the principles of diversity and inclusion in its hiring practices, and will only make distinctions among interested applicants in accordance with the applicable Human Rights legislation.

Nelson/Kraft & Associates Inc. also welcomes and encourages applications from candidates with disabilities. Accommodations are available on request for candidates taking part in the selection process. If you require disability-related accommodation during the recruitment process, please contact us.