



CHARITY GOLF TOURNAMENT
TUESDAY, JUNE 24



MISSION + IMPACT

Since its inception, Cotton Fest has made it its mission to utilize the week of the festival to help raise money for the High Cotton Relief Fund. This organization was established to assist the West Texas Cotton Community and anyone that has fallen on hard times.

A true passion for William, the organization was started in 2019 and is comprised of local area professionals within the Cotton & Farming industry and has raised more than \$1mm and counting. Now, each year during Cotton Fest week in Lubbock, events like the Cotton Boll acoustic and Cotton Fest Classic, have been created all proceeds going to the High Cotton Relief Fund

Texas accounts for than 40% of the Cotton produced in the US annually, with the majority of that being produced in West Texas. The High Cotton Relief Fund helps local farmers and families in need for things such as stripping, medical expenses, funeral expenses, and other things that impact the family farmer each-and-every day.



THE EVENT

The Kick-Off to Cotton Fest Week in Lubbock, the 5th Annual Cotton Fest Classic, benefitting the High Cotton Relief Fund will be hosted by Texas singer songwriter and Texas Tech Alum, William Clark Green.

This amazing event takes place at Hillcrest Country Club and features a morning and afternoon flighted four-person scramble, handicapped tournament which includes great food, prizes, and fun for a great cause.

DATE: Tuesday, June 24

MORNING FLIGHT:

- 7:00AM - Registration & Breakfast
- 8:00AM – Shotgun Start (Scramble Format)
- Awards immediately following final score turn-in

AFTERNOON FLIGHT:

- 12:00PM - Registration
- 1:30PM – Shotgun Start (Scramble Format)
- Awards immediately following final score tune-in

\$3,000 SHOOTOUT (Approx 6pm)

- Winners from each flight participate

*** Tee times determined by handicap and tournament officials**



TITLE SPONSOR

(\$20,000)

- Presenting Sponsor of Cotton Fest Classic golf tournament
- Brand inclusion in marketing, website, onsite signage, etc.
- Opportunity for executive to welcome golfers at the start of the tournament
- Brand integration into stage signage and video branding at Cotton Fest
- Rights to cotton fest IP / logos for promotional use
- Integration into partners page on cotton fest website
- Two (2) foursomes in the golf tournament
- Eight (8) Bloom VIP weekend passes for Cotton Fest
- Reserved table for eight (8) at Cotton Boll – VIP concert & auction
- Ten (10) weekend GA passes to cotton fest
- An autographed Cotton Fest guitar



BREAKFAST, LUNCH, OR DINNER SPONSOR

(\$5,000 OR PROVIDE PRODUCT FOR 300 PPL)

- Presenting Sponsor of Cotton Fest Classic participant meal
- One (1) foursome in the golf tournament
- Brand inclusion in marketing, website, onsite signage, etc.
- Opportunity to place promotional item or coupon within golfer swag bag
- Integration into Cotton Fest Classic portion of the Cotton Fest website
- Four (4) weekend GA passes to cotton fest



BEVERAGE SPONSOR

(\$5,000 OR PROVIDE MUTUALLY AGREEABLE PRODUCT)

- Presenting Sponsor of Cotton Fest Classic beverage cart including signage
- One (1) foursome in the golf tournament
- Brand inclusion in marketing, website, onsite signage, etc.
- Opportunity to place promotional item or coupon within golfer swag bag
- Integration into Cotton Fest Classic portion of the Cotton Fest website
- Four (4) weekend GA passes to cotton fest

GOLF CART SPONSOR (\$5,000)

- Presenting Sponsor of Cotton Fest Classic participant golf carts
- Signage featured on all event golf carts
- One (1) foursome in the golf tournament
- Brand inclusion in marketing, website, onsite signage, etc.
- Opportunity to place promotional item or coupon within golfer swag bag
- Integration into Cotton Fest Classic portion of the Cotton Fest website
- Four (4) weekend GA passes to cotton fest

TOURNAMENT SHOOTOUT SPONSOR (\$4,000)

- Title sponsor to the \$3,000 3-hole shootout for each flight winner with opportunity to present the cash prize to the winning team
- Signage featured at the golf tournament
- One (1) foursome in the golf tournament
- Brand inclusion in marketing, website, onsite signage, etc.
- Opportunity to place promotional item or coupon within golfer swag bag
- Integration into Cotton Fest Classic portion of the Cotton Fest website
- Four (4) weekend GA passes to cotton fest

DRIVING RANGE SPONSOR

(\$3,500)

- Presenting Sponsor of Cotton Fest Classic driving range
- Signage located at the driving range
- One (1) foursome in the golf tournament
- Brand inclusion in marketing, website, onsite signage, etc.
- Opportunity to place promotional item or coupon within golfer swag bag
- Integration into Cotton Fest Classic portion of the Cotton Fest website
- Four (4) weekend GA passes to cotton fest

HOLE IN ONE SPONSOR (4)

(\$3,500 OR PROVIDE PREMIUM CONTEST PRIZE)

- Presenting Sponsor of one of four Par 3 holes – Hole in One Contest
- One (1) foursome in the golf tournament
- Brand inclusion in marketing, website, onsite signage, etc.
- Opportunity to place promotional item or coupon within golfer swag bag
- Integration into Cotton Fest Classic portion of the Cotton Fest website
- Four (4) weekend GA passes to cotton fest

TEE BOX SPONSOR (14)

(\$1,000)

- Presenting Sponsor a Cotton Fest Classic Tee Box with signage
- Opportunity to set up fan engagement / interactive on your hole
- Brand inclusion in marketing, website, onsite signage, etc.
- Opportunity to place promotional item or coupon within golfer swag bag
- Integration into Cotton Fest Classic portion of the Cotton Fest website
- Four (4) weekend GA passes to cotton fest

GREEN SPONSOR (18)

(\$750)

- Presenting Sponsor a Cotton Fest Classic Green with signage
- Brand inclusion in marketing, website, onsite signage, etc.
- Opportunity to place promotional item or coupon within golfer swag bag
- Integration into Cotton Fest Classic portion of the Cotton Fest website
- Four (4) weekend GA passes to cotton fest

FOURSOME (\$800)

- Foursome in Cotton Fest Classic
- 18 holes for four at Hillcrest Country Club (morning or afternoon flight)
- Complimentary beverages, meal, snacks, and awards
- Complimentary player swag bag for each player