Pippily is a Business Management System for the other 80% that are not yet members of the Chamber of Commerce.

Membership Management Systems are for managing your members (20%)

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The Complete Community Ecosystem:
Managing the Whole, Not Just the Part.

Empowering the "Commerce of Commerce"

Generating Non–Dues Revenue and Digital Growth—Managed Entirely by Pippily

Zero-Touch Management
Pippily handles all onboarding, service delivery, and promotional activities—no additional staff burden on your Chamber. You just share the program.

New Revenue Streams
Monthly revenue checks sent directly to the Chamber from non-member business participation in the platform.

Future-Proof Tech
Advanced websites optimized for SEO, AI integration (LLMs), and seamless social media syndication.

TOT Tax Eligibility
Platform features designed to qualify for municipal tourism and transient occupancy tax funding opportunities.

The Problem
The Gap Chambers Face:
- Chambers remain "stuck" in a membership-only mindset, missing 80% of their business community
- Small businesses are overwhelmed by digital marketing complexities—SEO, AI tools, and social media management
- Chamber staff experience "initiative fatigue" with no bandwidth for launching new programs

The Pippily Solution
From Membership to Community:
- We augment your membership model—we don't replace it
- Aggregate your entire business base, reaching the 80% you aren't currently engaging
- Full-service system that jumpstarts engagement without any Chamber intervention required except for sharing the program

Managed Operations: We Do the Work, You Get the Check

Pippily's managed service model eliminates the operational burden entirely. Our expert team handles every aspect of business onboarding, technical support, and ongoing service delivery. Your Chamber gains a new revenue stream without adding a single task to their workload.

The system maintains clear brand distinction from traditional Chamber membership, while creating a natural pipeline that warms non-members toward eventual membership conversion.

01
Onboarding Automation
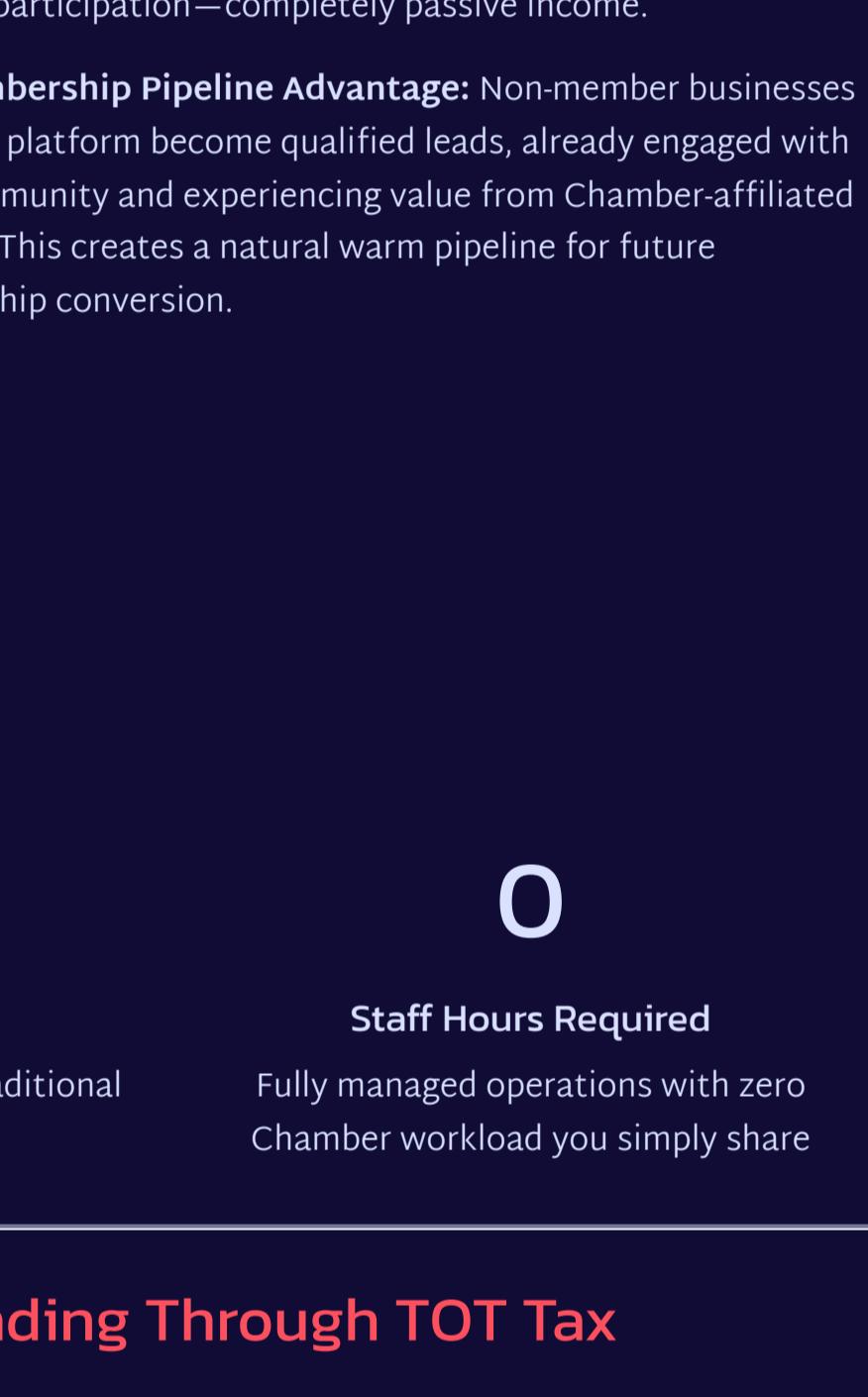Pippily experts handle all business enrollment and setup

02
Ongoing Support
Technical assistance and service delivery managed entirely by Pippily

03
Revenue Distribution
Monthly checks sent directly to the Chamber—simple and transparent

☑ **Key Efficiency Metric:** Zero additional hours required from Chamber staff except for sharing while generating sustainable monthly revenue.

The "Commerce of Commerce" Platform: Modern Tech for Modern Communities

AI-Ready Architecture
Business data structured specifically for Large Language Model scraping (LLMs), ensuring your community appears in AI-generated recommendations and searches. Future-proof technology that adapts as AI evolves.
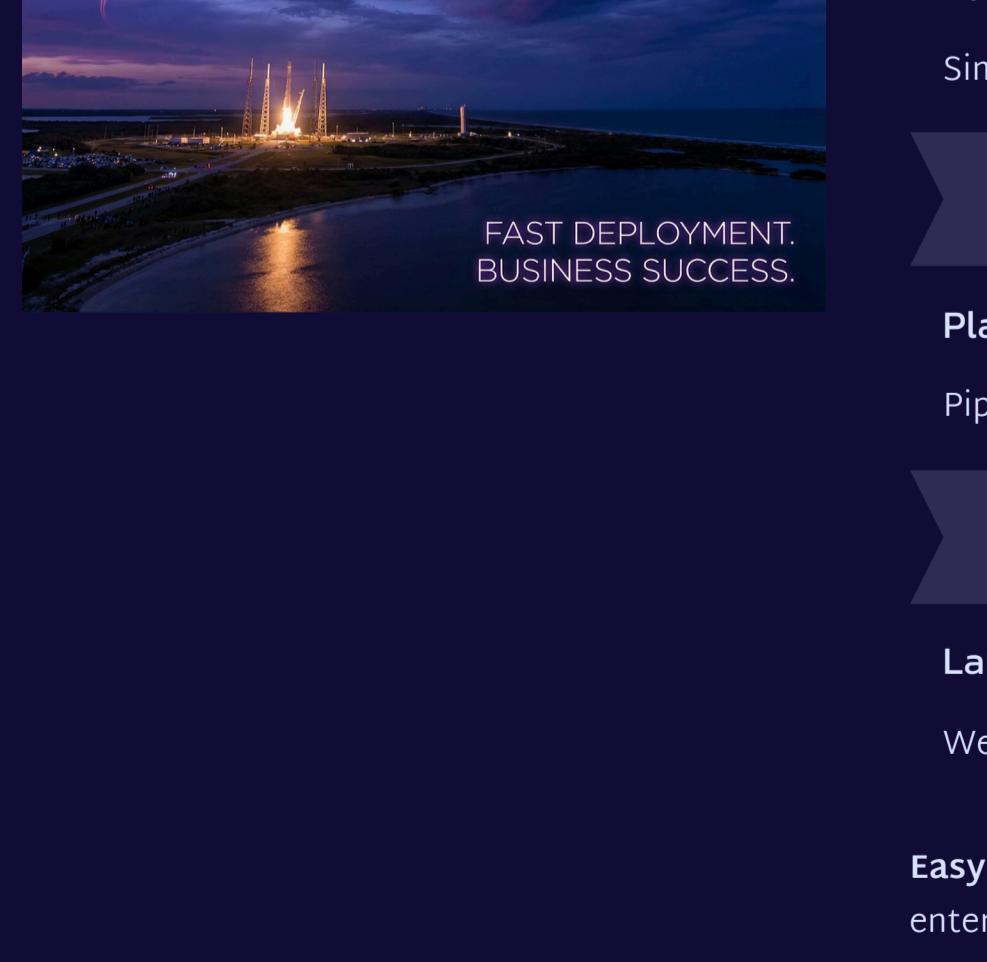
Social & Mobile Optimization
Syndication to all major social media platforms. Mobile-first design ensures businesses look professional on every device, with seamless service sharing capabilities built in.

SEO Dominance
High-authority community directories engineered to rank prominently in community search results. Businesses gain visibility they couldn't achieve independently, driving local economic growth.

Revenue Model: Sustainable Non-Dues Revenue

How Revenue Flows to Your Chamber
Pippily's automated billing and collection system handles all financial transactions with participating businesses. Each month, your Chamber receives a revenue-sharing check based on non-member participation—completely passive income.

The Membership Pipeline Advantage: Non-member businesses using the platform become qualified leads, already engaged with your community and experiencing value from Chamber-affiliated services. This creates a natural warm pipeline for future membership conversion.

$$$
Monthly Revenue Checks
Automated payment processing and transparent revenue sharing

80%
Expanded Reach
Access to businesses outside traditional membership

0
Staff Hours Required
Fully managed operations with zero Chamber workload you simply share

Funding Innovation: Unlocking Municipal Funding Through TOT Tax

Turning a "cost center" into a community asset funded by tourism and economic development grants.

Pippily's advanced platform features are specifically designed to qualify for TOT (Transient Occupancy Tax) and other municipal tourism funding. By positioning your business directory and promotion platform as a tourism and economic development tool, you can access government funding streams typically unavailable to traditional Chamber programs.

This innovative funding approach transforms community business promotion from an expense into a municipally-supported public service, amplifying your impact while reducing financial pressure on Chamber operations.

1 **Tourism Alignment**
Platform promotes local businesses to visitors

2 **Grant Qualification**
Features designed to meet municipal funding criteria

3 **Economic Development**
Documented community impact for grant reporting

Engagement & Success: Helping Every Business (HEB)

Full-Service Promotion
We don't just list businesses—we actively promote their products and services through multi-channel marketing, social syndication, and local SEO optimization.

Community-Wide Impact
Visit HelpingEveryBusiness.com to see how our platform creates value for every business in your community, from startups to established enterprises.

Measurable Results
Businesses receive detailed analytics on their visibility, engagement, and reach—demonstrating tangible value that drives retention and referrals.

☑ **The HEB Philosophy:** When you help every business succeed, you strengthen the entire economic ecosystem—creating a rising tide that lifts all boats, including community subscription value.

Implementation: Rapid Deployment

Launch in Weeks, Not Months
Pippily's plug-and-play system integrates seamlessly with your existing Chamber website and programs. No complex IT requirements, no staff training marathons, no lengthy implementation cycles.

FAST DEPLOYMENT. BUSINESS SUCCESS.

Partnership Agreement
Simple onboarding process

Platform Setup
Pippily configures everything

Launch & Promote
We provide marketing materials

Easy to promote, easy to implement. Your Chamber benefits from enterprise-level technology without enterprise-level complexity or cost.

Future–Proof Your Community Today

The Call to Action
The business landscape is evolving rapidly. Chambers that embrace technology-enabled, non-dues revenue models will thrive. Those that don't risk obsolescence.

Pippily offers you a zero-risk opportunity to generate new revenue, expand your community impact, and position your Chamber as a forward-thinking economic development leader—all while your staff focuses on what they do best.

Schedule Your Demo
See the Pippily platform in action with a personalized demonstration

Start Earning Next Month
Begin generating your first non-dues revenue check within 30 days of launch

"The future of Chambers isn't about choosing between membership and community—it's about serving both, profitably."

Schedule Demo