



FOR IMMEDIATE RELEASE: SEPTEMBER 10, 2026

Tour D'elegance On The Move: Cobble Beach Concours Tour D'elegance (Participants Tour) Through Grey Bruce

GEORGIAN BLUFFS, ON - In the lead-up to the prestigious Cobble Beach Concours d'Elegance, select entrants will take part in the much-anticipated Tour d'Elegance, where automotive artistry meets the open road.

On Friday, September 18, over 60 concours-level vehicles will set off from Cobble Beach Golf Resort and will tour 113 KM of the Bruce Peninsula including Owen Sound, Oliphant and Wiarton, showcasing our Participants' world-class vehicles. They will be arriving for lunch at the Bluewater Park in Wiarton around noon. People are invited to come and see these vehicles in person.

"These vehicles weren't built just to sit still," says Rob McLeese, Chair of the Cobble Beach Concours d'Elegance. "This tour brings them to life, giving the public a chance to witness them where they belong -on the road."

Some participants crossing borders and provinces, are collectively traveling over 6,000 kilometers to be here. This year, 30 vehicles are arriving from across the United States, alongside a dedicated enthusiast making an incredible journey from Newfoundland, who will join a passionate contingent of drivers from Ottawa, Windsor, Niagara and the Greater Toronto Area, cementing the region as the premier vintage automotive destination.

We encourage the local community to come out and witness these stunning vehicles in motion along the tour route!

Details:

- Date: Friday, September 18, 2026
- Time: Departing Cobble Beach Golf Resort at 10:30AM
- Route details and stop times will be posted to the Cobble Beach Concours website.

More details and information are available at: www.cobblebeachconcours.com

See you on the fairway!

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