



FOR IMMEDIATE RELEASE: SEPTEMBER 3, 2026

12th Annual Cobble Beach Concours Presents 140 Years of Mercedes Benz

GEORGIAN BLUFFS, ON - The Cobble Beach Concours d'Elegance is proud to announce that its 12th annual event will officially honour 140 years of Mercedes-Benz Innovation.

As part of a global year of celebration, this year's Concours will dedicate a judged class, Class 6: Mercedes-Benz Icons: Celebrating 140 Years of Innovation, commemorating the milestone. The vehicles selected for this year will not be eligible to attend again until 2030.

Mercedes-Benz marks the historic milestone of the day Carl Benz filed patent DRP 37435 for his gas-powered, three-wheeled Motorwagen on January 29, 1886.

The 12th Annual Cobble Beach Concours d'Elegance will take place on Sunday, September 20, 2026, welcoming automotive enthusiasts, collectors, and historians from across North America. Further details regarding specific historic vehicles on display, ticket sales, and weekend event schedules will be announced in the coming months.

Net proceeds from this event support Sunnybrook and the Brightshores Health System Owen Sound Foundations. To date, Cobble Beach Concours d'Elegance has raised over \$1,460,000 for its charities!

More details and information are available at: www.cobblebeachconcours.com

See you on the fairway!

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