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## **ELEGANCE ON THE MOVE: COBBLE BEACH CONCOURS TOUR d'ELEGANCE (PARTICIPANTS TOUR) THROUGH GREY BRUCE**

Kemble, ON — In the lead-up to the prestigious Cobble Beach Concours d'Elegance, select entrants will take part in the much-anticipated Tour d'Elegance, where automotive artistry meets the open road.

On Friday, September 12<sup>th</sup>, over 60 concours-level vehicles will set off from Cobble Beach Golf Resort, embarking on a scenic drive that winds through the Grey Bruce region. From rolling countryside to charming small towns, this driving tour offers locals a rare opportunity to see priceless collector cars in motion — not just on the show field.

“These vehicles weren’t built just to sit still,” says Rob McLeese, Chair of the Cobble Beach Concours d'Elegance. “This tour brings them to life, giving the public a chance to witness them where they belong — on the road.”

Participants include some of the rarest and most beautifully restored vehicles in North America, including pre-war classics, vintage sports cars, and iconic designs from marques like Bentley, Cadillac, Jaguar, Packard, Ferrari, and more.

Drivers will depart from Cobble Beach at 10:30 AM, traveling through downtown Owen Sound and the picturesque landscape of Oliphant. They will arrive at Dockside Willies in Wiarton for lunch at approximately 12:15 PM. Spectators are welcome to visit and view the cars while they’re on display.

Following a brief lunch stop, drivers will return to Cobble Beach via Big Bay—a stunning scenic drive covering approximately 114 km (70 miles). A tour map can be found online at [www.cobblebeachconcours.com/events#ParticipantsTour](http://www.cobblebeachconcours.com/events#ParticipantsTour)

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Derived from the French term meaning “competition of elegance,” the Concours d'Elegance dates back to 17th-century French society. Originally featuring horse-drawn carriages paraded through Parisian parks, it has evolved into a celebration and competition of antique and classic automobiles. The 2025 Cobble Beach Concours d'Elegance will be held on the 18th fairway of Cobble Beach Golf Resort & Community, overlooking the stunning waters of Georgian Bay on Sunday September 14, 2025.