



FOR IMMEDIATE RELEASE: AUGUST 24, 2026

12th Annual Cobble Beach Concours & Motoring Festival Presents Legendary Automotive Designer and Visionary Peter Brock.

GEORGIAN BLUFFS, ON - The Cobble Beach Concours d'Elegance & Motoring Festival is pleased to host yet another year of our fabulous automotive seminars at The Historic Roxy Theatre in Downtown Owen Sound. This year, legendary automotive designer, Peter Brock, will serve as a keynote speaker for the upcoming seminar series on September 19th, 2026.

In this one-of-a-kind seminar, Brock, will present how the Daytona Cobra Coupe came to be and how it won the FIA GT World Championship in 1965, still the only American car to do so.

"This seminar is more than just a discussion of cars - it's a story of innovation, passion and human experience", says Rob McLeese, Chair of the Cobble Beach Concours d'Elegance. "We're pleased to welcome this powerhouse and offer attendees a rare opportunity to experience the past and future of motorsport in one sitting".

Brock is a good object lesson. Here's a man who's never stopped looking and never stopped asking the interesting questions. That trait has led him into a series of successful careers, any one of which would be a good lifetime achievement for most folks. In short, we're talking about a fellow who proves the value of never being afraid to explore the next thing down the road.

Details:

- Seminar #1: Peter Brock - Origins and History of the Daytona Cobra Coupes
- Date: Saturday, September 19th, 2026
- Time: 12:30 PM
- Location: The Historic Roxy Theatre, 251 9th St E, Owen Sound.
- Admission: \$10.00 fee per person, per seminar, with proceeds proudly supporting the Brightshores Health System, Hospital Foundation.

More details and information are available at: www.cobblebeachconcours.com

See you on the fairway!

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