

**Contact:** Jennelle Willis,  
Marketing Manager  
Cobble Beach  
[marketing@cobblebeach.com](mailto:marketing@cobblebeach.com)



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## **CHEVROLET'S LEGENDARY CERV I, II, & III TO BE SHOWCASED AT COBBLE BEACH CONCOURS D'ELEGANCE ON SUNDAY, SEPTEMBER 14**

Kemble, ON — The Cobble Beach Concours d'Elegance is thrilled to announce that three of the most historically important experimental vehicles ever created by Chevrolet — the CERV I, II, and III (Chevrolet Engineering Research Vehicles) — will be featured at this year's event, taking place September 14, 2025 on the shores of Georgian Bay.

The CERV Legacy: CERV, standing for Chevrolet Engineering Research Vehicle, represents a lineage of advanced engineering prototypes that pushed the boundaries of automotive design, performance, and technology.

### **CERV I**

Developed in 1959/60 under the legendary Zora Arkus-Duntov, the "Father of the Corvette," the CERV I was built at the Chevrolet Engineering Center in Warren, Michigan, as a research platform for studying advanced ride and handling dynamics.

Highlights include:

- Lightweight chrome-molybdenum steel truss chassis (only 125 lbs.) and fiberglass body (80 lbs.).
- A 283 cu in Chevrolet V-8 producing 350 hp, with extensive use of aluminum and magnesium to achieve a remarkable 1:1 power-to-weight ratio.
- Fully independent suspension, inboard rear brakes, and exposed wheels for direct observation of tire behavior.
- Innovative design allowed engineers to explore suspension and handling characteristics at a level impossible with production cars.

### **CERV II**

Created in 1963-64, again under Duntov's leadership, the CERV II represented a radical leap forward with its monocoque chassis and all-wheel drive system, aiming to develop a new line of racing Corvettes.

Key features:

- Initially powered by a 377 cu in aluminum small-block V-8 with Hilborn injection, later upgraded to a ZL-1 style big-block.
- Advanced torque converter system that variably distributed power to the front and rear — the first known attempt at such a dynamic AWD system.
- Achieved 0-60 mph in just 2.5 seconds and exceeded 180 mph.

- Although Chevrolet management ultimately ended the program, CERV II demonstrated technologies years ahead of its time.

### **CERV III**

Beginning life as the 1986 Corvette Indy concept, the CERV III evolved into a near-production-ready supercar by 1990.

Highlights:

- Carbon fiber, Kevlar, and Nomex body over a composite monocoque, with titanium suspension components.
- Computer-controlled active suspension, four-wheel drive with viscous coupling, four-wheel steering, and dual-disc brakes.
- A unique six-speed hybrid transmission routed 650 hp from a twin-turbo 5.7L V-8, launching it to 60 mph in 3.9 seconds with a top speed of 225 mph.
- Packed with technology including drive-by-wire steering and early nav screens, it was projected to cost over \$300,000 — ultimately too high for GM to greenlight production.

“Having the CERV I, II, and III together at Cobble Beach is nothing short of historic,” said Rob McLeese, founder and show chair of the Cobble Beach Concours d’Elegance. “Each represents a different era of groundbreaking engineering and innovation. It’s an incredible opportunity for Canadian enthusiasts to see firsthand how Chevrolet pushed the envelope of performance and technology.”

The 2025 Cobble Beach Concours d’Elegance on Sunday September 14, 2025 will host these icons alongside over 100 of the world’s most beautiful and rare automobiles, set against the stunning backdrop of Georgian Bay. The weekend features the Tour d’Elegance (Participants’ Tour), Cars & Coffee, Concours d’Lemons, educational seminars, and culminates with Sunday’s elegant Concours on the 18th fairway.

Tickets and full event details are available at [www.CobbleBeachConcours.com](http://www.CobbleBeachConcours.com)

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### **About the Cobble Beach Concours d’Elegance**

The Cobble Beach Concours d’Elegance is Canada’s premiere celebration of automotive excellence and history, raising over \$1.125 million for local and regional hospital foundations over the past decade.