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FOR IMMEDIATE RELEASE: TUESDAY, AUGUST 5TH, 2025

WEEKEND OF AUTOMOTIVE FUN: CARS & COFFEE AND CONCOURS D'LEMONS RETURN TO COBBLE BEACH

Kemble, ON — The Cobble Beach Concours d'Elegance & Motoring Festival is more than just a world-class concours—it's a full weekend celebration of all things automotive. Returning this September, two fan-favourite events are back to deliver fun, variety, and fueled-up passion: Cars & Coffee presented by Brackett Auto Group and the always-entertaining Concours d'Lemons presented by Hagerty.

Cars & Coffee presented by Brackett Auto Group – Saturday, September 13

Kick off the weekend by enjoying a relaxed morning among fellow car enthusiasts during Cars & Coffee, hosted in downtown Owen Sound on 2nd Ave East. This free spectator event brings together hundreds of vehicles from every era and styles from classics and exotics to muscle cars, hot rods, and daily drivers that surprise and delight.

"It's about bringing car lovers together—whether they have a million-dollar vintage Ferrari or a beloved '90s Honda," said Rob McLeese, Chair of the Cobble Beach Concours d'Elegance & Motoring Festival. "Cars & Coffee presented by Brackett Auto Group celebrates passion without pretense."

Registration is open to the public and spaces are limited. Coffee and breakfast items will be available for purchase onsite.

Concours d'Lemons presented by Hagerty – Saturday, September 13, downtown Owen Sound

The same day, 2 blocks away, the spotlight turns to the weird, the wacky, and the wonderfully unique at the Concours d'Lemons presented by Hagerty, held in the River District 1st Ave West in Owen Sound. This offbeat car show celebrates the underappreciated, the unloved, and the hilariously horrendous vehicles of the automotive world. Think rust, duct tape, and questionable design choices — all judged with tongue firmly in cheek.

From Yugos and AMC Pacers to misfit customs and faded family wagons, no vehicle is too strange to be celebrated. Awards like “Rust Belt Revival” and “Most Obvious Oil Leak” make it a must-see event for anyone with a sense of humour and a love for automotive oddities.

“Concours d’Lemons presented by Hagerty proves that not every car has to be concours-perfect to be memorable,” McLeese adds. “It’s pure fun, and the crowd loves it.”

Make it a weekend to remember!

These Saturday events serve as the perfect prelude to Sunday, September 14th’s Cobble Beach Concours d’Elegance, Canada’s most prestigious concours event. Together, they offer something for every enthusiast—from concours purists to lovers of the quirky and everything in between.

For more information, event times, and registration details, visit: www.cobblebeachconcours.com

ABOUT THE COBBLE BEACH CONCOURS D’ELEGANCE:

The Cobble Beach Concours d’Elegance is Canada’s premiere automotive Concours event, showcasing rare and exceptional vehicles along the stunning shores of Georgian Bay. The annual event draws collectors and enthusiasts from across North America, celebrating the finest examples of automotive design and engineering.