



JUNIOR LEAGUE
GREENVILLE, NC

Partner With Purpose



MISSION READY

Leadership. Service. Measurable community results.

2026 - 2027

A personal invitation

Pitt County is our home. It is where we live, work, raise families, build businesses, and choose to serve.

The Junior League of Greenville, NC advances women's leadership for meaningful community impact through volunteer action, collaboration, and training. Our members carry full professional, family, and civic lives. Still, they make time to shop, pack, plan, train, deliver, welcome, and lead.

We are inviting partners to stand beside that work. Your support helps sustain programs families rely on while preparing women to lead with skill and purpose. In return, we offer thoughtful visibility, clear communication, and reporting that helps your organization share the impact it made possible.

Thank you for learning who we are. We would be honored to build something meaningful with you.

Jamie Lynn Cash
President 2026-2027



The women helping lead the work



Katie McFarling
VP Membership



Nikki Caswell
Treasurer



Caitlin Justice
VP Community Impact



Caroline Heineck
Secretary

What is the Junior League?

We are a women-led civic organization that develops leaders and puts that leadership to work in the community.

Locally established in 2010 as the Greenville Woman's Association, the organization became an Association of Junior Leagues International affiliate in 2017.

Membership is active. Members organize programs, build partnerships, raise resources, complete hands-on service, and train for greater civic responsibility.



Why leadership belongs in an impact story

Community needs do not solve themselves. Sustainable service requires people who can assess needs, manage resources, collaborate with partners, communicate clearly, and carry work through. JLG develops those skills while directing them toward Pitt County.



GENERAL MEMBERSHIP



LEADERSHIP TRAINING



COMMUNITY PROJECTS

Our largest direct service investment

Backpack Buddies

Food insecurity reaches beyond a weekend meal. Through Backpack Buddies, JLG provides shelf-stable food, full-size hygiene products, and other needed goods for families connected to four Pitt County schools.

\$10,000

estimated annual
program cost

40-50

bags prepared
each month

4

Pitt County schools served

540

estimated member
hours each school year



Purchased. Organized. Packed. Delivered.

Members shop, coordinate inventory, pack bags, and prepare deliveries for confidential distribution through Pitt County Schools.



SHOP



PACK



DELIVER

We meet needs in more than one way



30 students. Every year.

Through Angel Tree, JLG supports 30 Pitt County Schools students annually with personalized seasonal assistance.



\$1,000 scholarships since 2017

The scholarship program has continued without interruption. JLG formerly awarded four scholarships annually and has awarded three each year since 2024, including 2026.

Food support also means partnership



Members prepare food, sort donations, and work alongside community partners. The work changes with the need. The commitment to show up does not.

A front door to community service



306 attendees last year
42 organizations

The Volunteer Expo is a free community event that helps residents discover nonprofit organizations, volunteer opportunities, and ways to engage locally. Participation has reached 50 organizations in prior years and averages approximately 42 annually.

This year, the Expo will move to Eastern Elementary School and include a blood drive. The event regularly attracts community interest, returning organizations, and media coverage.



What partnership makes possible

A Junior League Greenville, NC sponsorship is not a logo placed beside a single event. It helps keep service organized, leadership prepared, and community programs moving throughout the year.

Sustain the work

Help cover hard program costs, supplies, outreach, training, and the systems needed to deliver consistently.

Share credible impact

Use KPI snapshots, attendance, volunteer hours, program outcomes, and photo recaps in internal or external communications.

Be present with purpose

Receive recognition connected to service, leadership and community engagement rather than advertising alone.

Engage with our Members

Selected levels offer opportunities for employee engagement, speaking, or direct connection to a named area of impact.



VISIBLE IN THE COMMUNITY



CONNECTED THROUGH SERVICE

Choose how you want to stand with us

Our website holds the complete checklist of benefits. This page shows the relationship each level is designed to create.

MISSION UNDERWRITER

\$5,000

Lead beside us all year

Industry-exclusive visibility, Volunteer Expo presenting recognition, a GMM speaking opportunity, premium volunteer-shirt placement, year-round digital storytelling, quarterly reporting, and a year-end impact report.

MISSION PARTNER

\$2,500

Put your name beside a visible outcome

Connect your organization to Backpack Buddies, scholarships, or a selected League focus with GMM recognition, Expo presence, seasonal visibility, digital features, and semi-annual reporting.

LEADERSHIP ADVOCATE

\$1,000

Strengthen the people behind the service

Support leadership and community work with GMM recognition, selected event visibility, a website listing, a social spotlight, and a year-end impact summary.

FRIEND OF THE MISSION

\$500

Start a meaningful local relationship

Receive accessible community recognition through an event program, website listing, social thank-you, and recap summary.

IN-KIND PARTNER

Custom

Turn resources into results

Printing, meeting space, catering, supplies, and professional services can reduce hard costs and direct more resources toward mission delivery.

An invitation, not a transaction



We know every organization has competing priorities. Our goal is not to add another ask. It is to build a partnership that reflects your values, serves Pitt County, and gives your team a meaningful story to share.

We would welcome a conversation about your goals and which level feels useful to your organization. If a standard level is not the right starting point, an in-kind contribution or targeted program investment may be.

Thank you for considering an investment in women who are prepared to lead and committed to showing up.

Ready to begin?



Scan to review opportunities and partner online

Request an invoice: treasurer@jlgreenvillenc.org

Website: jlgreenvillenc.org

PO Box 2211, Greenville, NC 27836

Zeffy may suggest an optional tip at checkout. Sponsors may adjust the amount, including to \$0.