



LUTHERAN
TOWERS

2021 ANNUAL REPORT



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Our Mission

To provide a safe, quality, and affordable home with person-centered supportive services that empower its residents to thrive.



Our Vision

A vision of the late Reverend Doctor Robert E. Lee, Lutheran Towers is the only faith-based community of its kind in Midtown Atlanta. Our commitment to quality extends to our staff, selected for their compassion as well as their skills and credentials.

To provide a modern home that provides a flourishing community with innovative services.

Our Board

James Summer III - President

Sue McCart - Vice President

Lisa O. Wayco - Secretary

Paul Isaacson - Treasurer

Suzanne Bridgers

Catharine Dressel

Doug Dumont

Mindy St. George

Kevin Grogg

Hannah Farhadi

Pete Franetovich

Nichelle Mitchem- Executive Director

Our Executive Director's Letter

Dear Friends,

It is with immense pleasure that I share Lutheran Towers' recent successes. Due to external and internal occurrences, both 2021 and 2020 have been transformative years where our agency has experienced exponential growth.

In keeping with the Lutheran Church of the Redeemer's mission and demonstrated commitment to service to the most vulnerable members of humanity, in 2021, Lutheran Towers provided not simply housing but also holistic, innovative, person-centered health and wellness programs, including but not limited to several free on-site feeding programs designed to improve the quality of life for the residents in our senior community.

During the first and second years of the COVID-19 pandemic, Lutheran Towers was the home to two hundred and ten (210) very low-income elderly persons struggling with chronic physical health challenges. In 2021, our residents' average annual income was less than \$12,000. With that being said, all of our residents are at elevated risk for homelessness and are food insecure.

Each month, most of our residents exhaust their available food and funds to purchase food well before the end of the month. In response to making this finding, in 2018, in collaboration with the Lutheran Church of the Redeemer and the USDA, Lutheran Towers launched its first two anti-hunger programs onsite for our residents.

It has long been said that "Food is medicine." Because of your financial support, in 2018, we established a food ministry at Lutheran Towers designed to increase our residents' access to food on a routine basis. Again in 2019 and 2020, we were able to grow our free feeding programs because of donor support. 98.9% of the funding for Lutheran Towers' anti-hunger and other supportive service programs offered to our residents comes from donors like you to our Benevolence Fund.

Thanks to the generosity of our donors, in 2019, Lutheran Towers had the capacity to launch four (4) new resident free feeding programs to address our residents' food insecurity holistically. To help keep our residents safe from COVID-19 and fed, in 2020, in partnership with Redeemer Lutheran Church and Fulton County Senior Services, we launched a Monday through Friday free on-site lunch program exclusively for our residents. In 2020, Lutheran Towers disseminated 70,000 pounds of free food to our residents.

In 2020 and 2021, when countless other nonprofit organizations across the country had to curtail their programs and services due to the pandemic, we expanded our onsite health and wellness program offerings for our residents with the overarching goals of helping prevent an outbreak of COVID-19 within our senior community occupied by highly vulnerable persons by feeding their minds, bodies, and spirits onsite.

Because of the support of our donors and community partners, for the first time in our history, we disseminated more than 75,000 pounds of free food to our residents in 2021. Our feeding programs are pictured throughout the 2021 annual report. Our residents have shared that our free feeding programs are answered prayers.

As referenced earlier, for Lutheran Towers, 2020 and 2021 were transformative years where no aspect of our operations was left untouched. With the overarching goal of improving the lives of our residents in a meaningful and lasting manner, amid the pandemic, with the use of technology, we were able to expand our health and wellness program, supportive services, as well as recreational programs.

In 2020, we added Wi-Fi throughout the building. This allowed our residents to have free access to the internet throughout our senior community. Free access to the internet allowed residents to visit safely from the comfort of their homes with family and friends. It also permitted residents with smart devices to participate in Lutheran Towers' regularly scheduled virtual recreational activities. Further, it gave residents access to telemedicine.

In 2020, Lutheran Towers not only added Wi-Fi throughout the building, but we also conducted a needs assessment to determine how many residents wanted/ needed a smart device to visit with their doctors, family, or friends safely. Twenty residents expressed the desire to increase their access to their doctors, family, and friends via the utilization of a smart device.

In response to the technology needs assessment conducted in our senior community, we launched Project Engage to teach our residents how to use an iPad and give them regular access to an iPad to use in the privacy of their homes. After completing the smart device tutorial sessions, residents were afforded the opportunity to borrow an iPad from Lutheran Towers. This is one of our many efforts to help our residents safely maintain connections with family, friends, and others during the pandemic.

Further, in 2020 and 2021, we held regularly scheduled virtual recreational activities for our residents. In 2020, we began to disseminate personal protective equipment to all our residents and staff. In 2021, we held three onsite COVID-19 vaccination clinics. Our efforts to combat COVID were extremely successful in that we did not experience a COVID outbreak in 2020 or 2021.

Your investments in the lives of the residents that call Lutheran Towers their forever home have changed the quality of life of almost 5,000 desperately poor elders in countless ways since 1976.

Over the course of almost five decades, more than 4,900 people of all cultures and faiths have called Lutheran Towers their forever home. Lutheran Towers is more committed than ever to not simply housing but also providing holistic, innovative, person-centered supportive and recreational services to its more than two hundred residents.

With guidance from our Strategic Plan, the dedication of a caring Board of Directors, very dedicated and talented Staff, our innovative as well as holistic programs, and the dedication of our individual donors, we are poised to move forward in becoming one of our nation's premier senior independent living communities.

On behalf of Lutheran Towers' Residents, Staff, and the Board of Directors, I thank you deeply for your generosity. It is greatly appreciated by all.
With the warmest gratitude and best wishes,

Nichelle A. Mitchem Adamson, JD



BEYOND HOUSING

In 2018, to address the recently discovered prevalence of residents' hunger within our retirement community, we created our first on-site free feeding program, and each year since then, the type of hunger intervention programs operated here and pounds of food disseminated annually has grown to more than 78,000 pounds in 2021 .

2021

Lutheran Church of the Redeemer Meals*
9,600 meals provided.

Lutheran Towers
4,475 meals provided

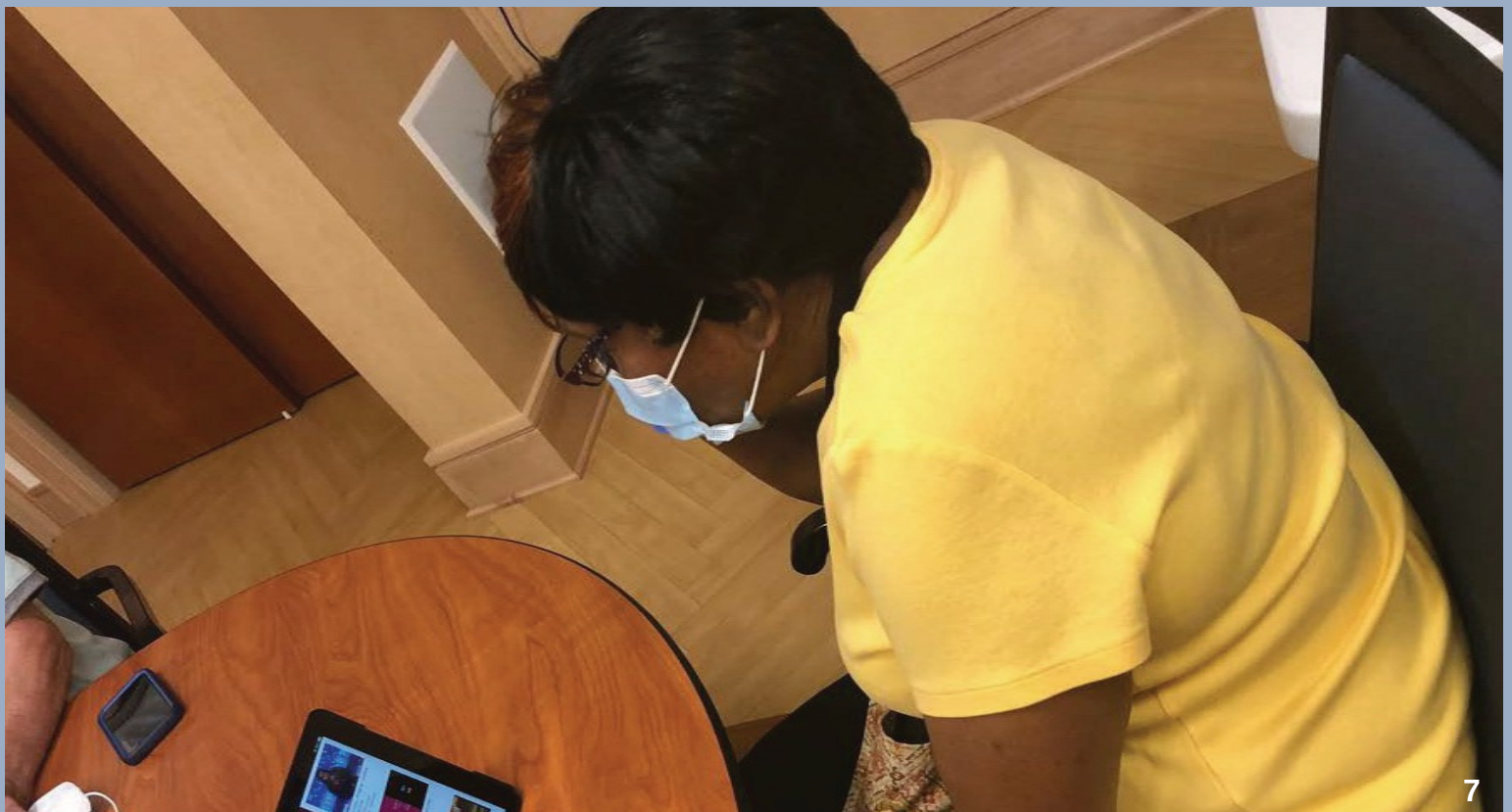
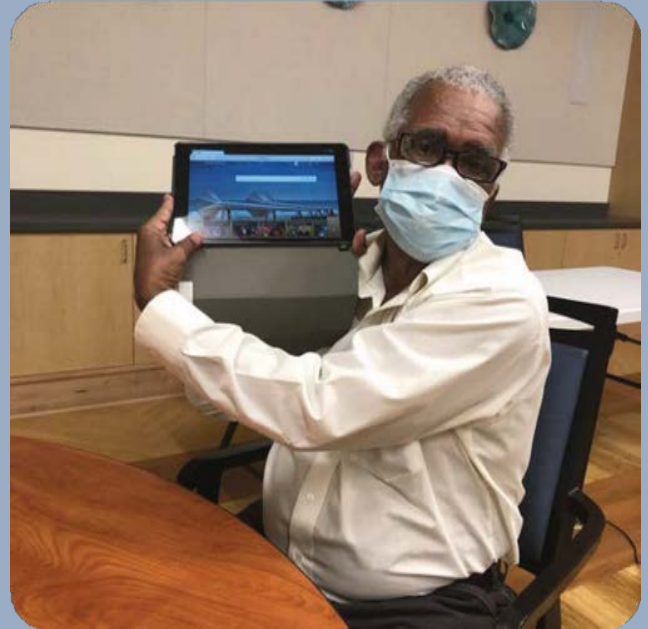
Commodity Supplemental Food Program
480 boxes provided

Meals served in 2021 (All Programs)
15,085 meals provided

Pounds Distributed in 2021 (All Programs)
78,245 lbs. Distributed

BEYOND HOUSING

Lutheran Towers utilized technology to engage residents and keep them informed during the pandemic. Vital information was shared on our in-house digital signage boards, and calls and text messages were sent out via our Voice Friend communication program. Lutheran Towers is also enhancing the use of technology with the distribution of 30 Apple iPads, an in-house cable TV channel, and the installation of building-wide Wi-Fi.



We Set the Standard

Holistic Health and Wellness

Programs

2021 marks Lutheran Towers' 49th year of providing much-needed affordable housing accompanied by person-centered health and wellness programs and recreational activities to seniors with retirement incomes ranging from moderate to extremely low income.

Lutheran Towers is part of a small number of U.S. Housing and Urban Development (HUD) subsidized independent living communities that provide holistic health and wellness programs as well as an array of regularly scheduled recreational activities for its residents.

Social science research data teaches us that poor people often lack access to very necessary social services designed to improve the quality of their lives due to no money for transportation. With that knowledge, we established onsite programs and services. Year over year, Lutheran Towers' array of onsite health and wellness programs and services has broadened to better address our residents' needs and interests.

In our nation, Lutheran Towers is the only senior community that provides a range of health and wellness programs, including but not limited to free-feeding programs on a routine basis for our residents. In 2021 alone, Lutheran Towers distributed more than 75,000 pounds of free food to our residents via our four onsite feeding programs. Our feeding programs have served to not only improve the state of our residents' physical health but also improve their mental health.

In our nation, in 2021, over 15 million Americans aged 65+ that are economically insecure, live at or below 200% of the federal poverty level (FPL) (\$25,760 per year for a single person in 2021).

These older adults struggle with rising housing and health care bills, inadequate nutrition, lack of access to transportation, diminished savings, and job loss. For older adults who are above the poverty level, one major adverse life event can change today's realities into tomorrow's troubles.

For 85% of Lutheran Towers' residents, their retirement income is less than \$15,000, which means that they are extremely poor. Research data indicates that homelessness and poverty are inextricably intertwined. In the United States, the number of elders living in poverty has increased. Among this growing population of older adults living in poverty are people forced to grow old in the streets and in emergency shelters.

Increased homelessness among elderly persons is the result of poverty and the declining availability of affordable housing. According to the U.S. Department of Housing and Urban Development (HUD), on a single night, in 2019, roughly 568,000 extremely poor people experienced homelessness in the United States. In our nation and in the state of Georgia, senior homelessness and food insecurity are on the rise.

Because of their extremely low incomes, prior to coming to Lutheran Towers to reside, most Lutheran Towers' residents were either homeless or at extreme risk of homelessness.

Not only were our prospective and now current residents either homeless or at extreme risk of homelessness, but these individuals were also food insecure.

We Set the Standard

Recognizing that poor people struggle to obtain access to necessary services, we have offered onsite services since our early years. Our programs and services for our residents have grown year over year. In recognition of the challenges that poor people have with accessing medical treatment due to limited funds for transportation, in 2016, Lutheran Towers opened an onsite Wellness Center.

It has long been said that “Food is medicine.” For more than ninety (90) percent of our residents, food is a scarce commodity on many days of the month. Because of the financial support of our donors, in 2018, we were able to establish a food ministry at Lutheran Towers designed to increase our residents’ access to food.

Our discovery of the prevalence of hunger in our residents compelled us to establish free feeding programs onsite for our residents in 2018 and expand the number and type of Lutheran Towers’ resident feeding programs year over year.

For the vast majority of our residents, they exhaust their funds required to purchase food long before the end of the month. Because of the support of our donors, in 2019, Lutheran Towers had the capacity to provide a total of nine hundred and twenty (920) meals to our residents.

Specifically, in 2019, we distributed more than twenty-one thousand (21,000) pounds of food to our 210 residents.

To address two objectives, in 2020, we established a Monday through Friday free lunch program exclusively for our residents. By launching a free weekday onsite lunch program at the outset of the COVID-19 pandemic, in doing so, we fed our residents and helped them avoid the contraction of the COVID-19 virus. In 2020, Lutheran Towers’ free feeding programs distributed more than 70,000 pounds of food to our residents.



Because of the pervasive nature of food insecurity among our seniors, the pounds of free food disseminated to our residents has grown yearly. In 2021, we disseminated more than 75,000 pounds of free food and prepared

to notably grow our capacity to feed our residents and further assist them in staying healthy during the COVID-19 pandemic by establishing an onsite “No Charge” grocery store.

Lutheran Towers’ “No Charge” grocery store will be the first of its kind in a senior community in the nation. It is our plan to launch our “no charge” onsite grocery store exclusively for our residents in January of 2022. The items in the store will be no charge to the residents. These consumable and non-consumable items will be purchased with individual donation dollars from people like you. In order to sustain this valuable resource to our residents, we count on your continued financial support.

The establishment of Lutheran Towers’ feeding programs was only possible because of the financial and in-kind support that we receive from our individual donors, Atlanta churches, and other private and public nonprofit organizations. In Georgia and perhaps in our nation, Lutheran Towers is the first senior community to offer several free feeding programs for our residents.

We Set the Standard

In 2022, because of the continued pervasiveness of food insecurity in our resident population, we want to distribute more food to our residents. With the continued financial and in-kind support of our individual donors, Atlanta churches, and other private and public nonprofit organizations, it is our goal to continue to set the standard by the continued provision of innovative as well as holistic services and also by notably increasing the number of pounds of free food disseminated to our very vulnerable residents in 2022.

Lutheran Church of the Redeemer & Lutheran Towers Free Weekday Lunch Program

The Lutheran Church of the Redeemer Food Program provides twenty-five meals (at minimum) Monday thru Friday for residents in need due to the COVID-19 pandemic. These daily soup meals also include an array of healthy snack items.



Project HOPE

Provides a monthly fresh produce voucher for residents to access locally farm-raised fruit and vegetables. Project HOPE allocates \$100 per resident in \$20.00 increments to be used during onsite market days. Each market day the residents receive FDA-approved nutrition hand-outs to address healthy eating and proper nutrition.

We Set the Standard



Whole Foods Recovery and Reclamation Program with Redeemer

This program is a weekly food reclamation program in partnership with Lutheran Church of the Redeemer and local grocery stores. This program is available every Monday free of charge for residents to add to their weekly household food supply. Items typically include fresh fruit, vegetables, dairy products, and bread/pastries.

BECAUSE SENIORS OFTEN LIVE ON LOW, FIXED INCOMES, THEY ARE PARTICULARLY VULNERABLE TO HUNGER.

USDA Commodity Program

Forty residents receive monthly commodity food boxes (CSFP). The boxes are provided with federal funding through the USDA and aimed at supplementing the monthly food supply for low-income seniors.



We Set the Standard



Meals on Wheels

Lutheran Towers has a partnership with First Presbyterian Church and Open Hands to provide residents with weekly meals on wheels services. Residents qualify for this state-funded program based on income guidelines and household/health needs.

Lutheran Towers Food Pantry

Lutheran Towers food pantry was created in partnership with the Atlanta Community Food Bank to provide residents with healthy and nutritious foods to supplement their monthly food supply. Residents are given free of charge a 15lbs bag of non-perishable items with regard to their dietary needs. The Lutheran Towers pantry also serves as an emergency pantry in the event of an individual or community emergency.



Holiday Food Give-Away

Lutheran Towers is committed to making sure that residents have food, especially during the holiday season. Lutheran Towers will distribute food for Thanksgiving and Christmas to residents to ensure that they have access to a home-cooked meal. The giveaway includes meat (chicken/turkey/ham), stuffing, green beans, and mixed greens. This free meal giveaway is aimed at supplementing the cost associated with the preparation of a holiday meal.

Lutheran Towers worked together with community partners to address the increasing needs of our residents in acquiring access to free feeding programs.



TOGETHER WE



CAN THWART COVID-19



Stand Together
By Not
Standing Together



OUR IMPACT

2021 Success Stories

This section of the report highlights the impact of these programs and services to highlight the continued need for your financial support.



MIND OVER MATTER

Ms. Carson expressed her great appreciation for Lutheran Towers' Health and Wellness programs. She stated that "I was becoming depressed sitting in my apartment alone. I'm glad that I decided to participate in all the programs offered by Lutheran Towers. By participating in Lutheran Towers' classes, I was able to meet new friends as well as occupy my mind."

2021 THANKSGIVING TREATS

Mrs. Wells stated that she was extremely grateful for the \$20.00 gift card she received for Thanksgiving. The gift card allowed her to purchase items required to bake her famous pound cakes for the family.



SMALL BUT MIGHTY

Ms. Wright expressed her gratefulness to Lutheran Towers staff for all their efforts to ensure that the residents are cared for and treated with respect. Ms. Wright stated that Lutheran Towers went over and beyond by gifting each resident with fresh produce, a catered meal, and a \$20.00 gift card for the holidays. Ms. Wright went on to state that perhaps these gifts from Lutheran Towers might appear miniscule to some, but to her, the food and the gift card were mighty blessings for her---especially during this time of COVID.

OUR IMPACT

2021 Success Stories

YOUR VOTE STILL MATTERS

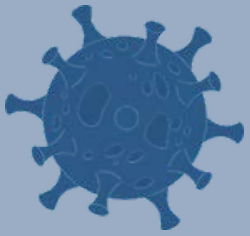
Mr. Montgomery, an eighty-year-old Lutheran Towers' resident, reached out to his Resident Service Coordinator for assistance with finding out how to vote in the upcoming election. Mr. Montgomery had multiple health concerns and asked his Resident Service Coordinator about the accessibility of early voting. His Resident Service Coordinator assisted him in changing his address so that Mr. Montgomery could vote. However, because of recent changes in the voting rules, he was unable to vote by simply submitting an absentee ballot. He had to vote in person. Because of Lutheran Towers' van, Mr. Montgomery was able to vote by joining other residents on our van trip to the voting poll. He expressed his deep appreciation for all the assistance he received. Mr. Montgomery stated that he would not have been able to vote without our help.



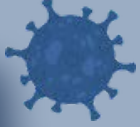
GREAT START TO THE WEEK

Recently, Mrs. Elliott started to participate in Lutheran Towers' Monday Meditation classes. She shared that this Meditation class is refreshing. It helps her start her week off great. (Research has shown that practicing Meditation can reduce stress, reduce pain, increase memory/focus, and reduce depression.)





PROTECT YOURSELF, GET VACCINATED!



In 2021, Lutheran Towers partnered with Briarcliff Pharmacy to provide onsite COVID-19 vaccination clinics for residents.

During these clinics, we had the opportunity to vaccinate more than 50 residents (this does not include the vaccinated residents through other resources).



What Our Residents Say

Blessed are the Servant-Hearted
There are people in our lives who are genuinely kindhearted such as the staff of Lutheran Towers. God Bless you all.
-Love Barbara Clement



Thank you all for all you do for all us here at the Towers... and special thanks for the wonderful... useful gifts... and Dinner... all rather spectacular... Special thanks for making Christmas a lot brighter
-Jim Nossaman



Thanks for my 4th of July lunch... safe...happy 4th weekend to all
-Jim Nossaman



“ The virtual fitness class allowed me to continue working on staying active and getting healthier so I can walk without my walker.
-M. Garner



“ We, Lutheran Towers' residents, would like to thank our retirement community's management for being a light to us. Matthew 5:14-16
-Betty Stewart



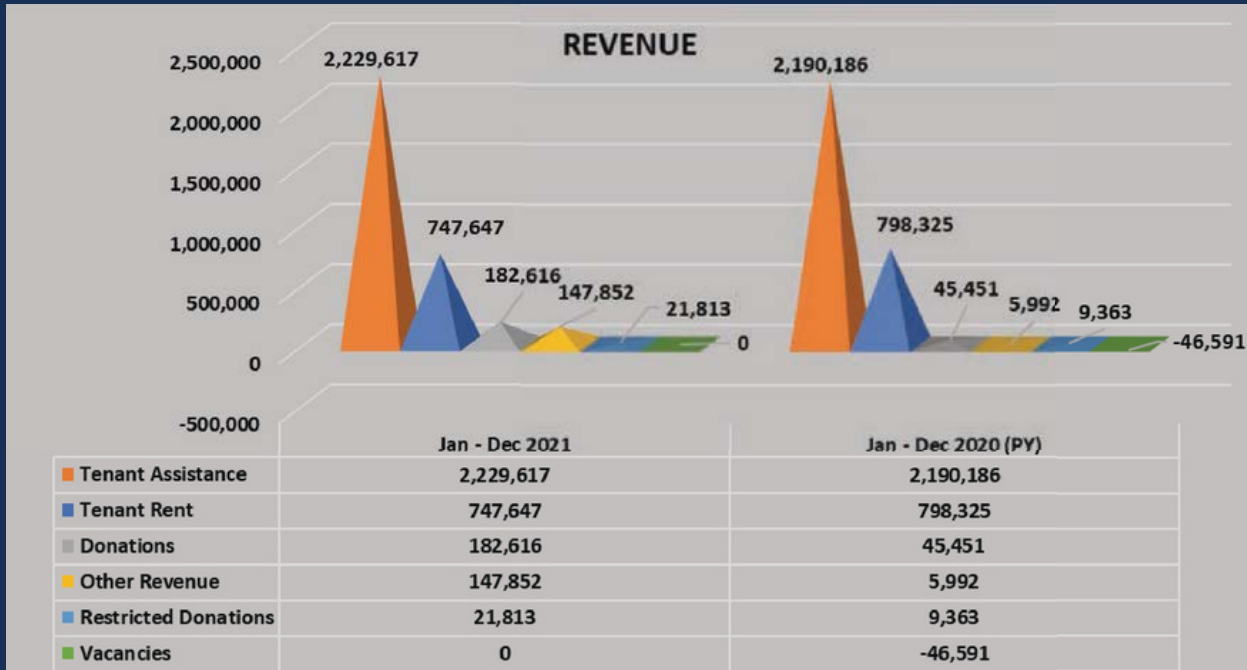
“ Just a Thank You to say, How I enjoyed OUR THANKSGIVING LUNCH TODAY!
IT WAS DELIGHTFULLY DELICIOUS!
-Betty Stewart



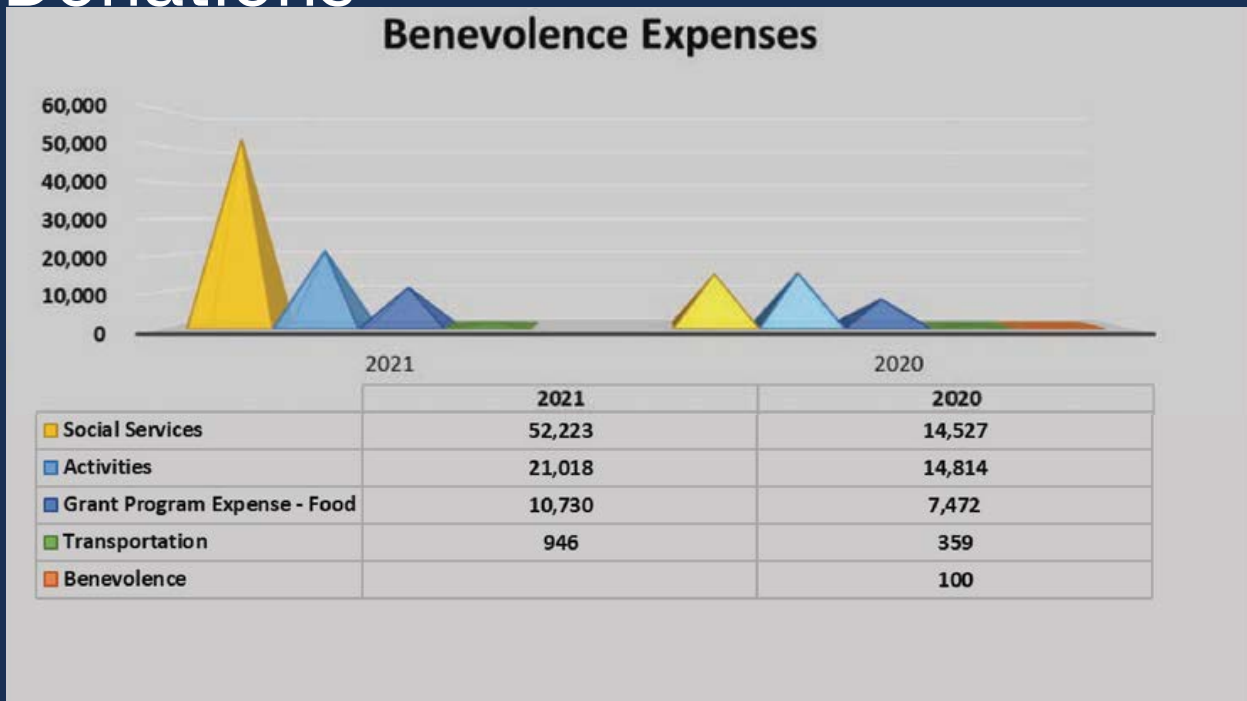


Financials

Revenue



Donations



Lutheran Towers benefits from the generous support of Individuals, Organizations, Churches, and Foundations. Your gifts help provide and create programs to support the needs of our seniors.

Thank You to all of our kind supporters

You Make a Meaningful Difference

Visionaries \$10,000 +

Mueller Foundation
Renate Seybold

Innovators \$5,000 - \$9,999

Lutheran Church of The Redeemer*
Justin Wilde

Leaders \$1,000 - \$4,999

Walter and Amy Carpenter
Paul Issacson
The Johanniter
Sue Mc Cart
Nichelle Mitchem
Harry and Penny Saunders
Barry & Gail Spurlock
James and Kristin Summer III Clark
Weisner
David Yelich

Champions \$500 - \$999

Dorothy Beasley
Carol Bloomquist
Suzanne Bridgers
Bettina Cothran
Frederick and Catherine Dressel
Charles and Cathy Hairston
Jean Iverson
Ed Kleckley
Gloria Lewis
Christoph von der Osten
Elise Thomas

Builders \$100 - \$499

Josephine Adams
Bill and Liz Alexander
Georgia Clean and Associates LLC
Elizabeth Bair
Daniel and Jannean Bello
Tara Brashear
John Carr
Dunwoody Woman's Club
Heidi Couch
Thrivent Choice Dollars
Lorraine Dorough
Douglas Dumont
Terry & Connie Eshenour
Hannah Farhadi
Mindy St. George
Alexandria Giles
Marilynn B. Kelm
Jeanne Merritt
Gayle Morgan
Kathryn Morris
Ingrid & Doug Neal
Anthony Provenzano Jr.
Peter Roberts
G.David Sprowl
James & Shera Taylor Jr.
Philip Vogel
Ken & Lisa Wayco
Karon Winston

Friends \$99 & under

Keyaki Dean
Rhoda Duthie
Ian Gentry
Chris Giles
Mabel & Percival Harris
Jordan Ikner
Miesha Jordan
Leisa Minor
Katie Pope
Carla Schissel
Niall Slater
Joan Vernor
Daniel Walker
Rodney Williams

Annual Sponsorship Levels

Lutheran Towers Legacy Club

The Legacy Club belongs to dedicated supporters of the Lutheran Towers who would like to help us be there for future generations. These supporters have made a commitment to the Lutheran Towers and its core values through their Will, or an annuity or life insurance policy. When you include a legacy gift for Lutheran Towers in your estate plan, you will be invited to join our Legacy Club.

Your name will also be placed on our Donor Wall to commemorate your generous support. And as a member of the Club, you will receive information about Lutheran Towers activities, programs, and services, as well as informative updates on developments in estate planning and tax laws.

There are many ways to leave a lasting legacy to the Lutheran Towers. Discussions with your legal or financial advisor, and or family, can help you determine which option is best for you.

If you prefer, your commitment to the Lutheran Towers can remain confidential. However, we still would like to know about your intention to leave a bequest to the Stars for Life Foundation. This allows us to maintain accurate records, and to show our appreciation privately.

VISIONARIES

\$10,000 and up

- Thank you letter from Executive Director and tax receipt Recognition in
- annual report
- Listed in Book of Giving on Website
- Recognition on Permanent Donor Wall
- Invitation to our virtual Major Donor Reception
- Corporate name and link with logo on website
- If you wish, a press release will be issued stating your contribution
- Special engraved plaque to display at home/business



INNOVATORS

\$5,000-\$9,999

- Thank you letter from Executive Director and tax receipt
- Recognition in annual report
- Listed in Book of Giving on Website
- Recognition on Permanent Donor Wall
- Invitation to our virtual Major Donor Reception
- Corporate name and link with logo on website
- If you wish, a press release will be issued stating your contribution



LEADERS

Annual Sponsorship Levels

\$1,000-\$4999

- Thank you letter from Executive Director and tax receipt
- Recognition in annual report
- Listed in Book of Giving on Website
- Recognition on Permanent Donor Wall
- Invitation to our virtual Major Donor Reception
- Corporate name and link with logo on website
- If you wish, a press release will be issued stating your contribution



CHAMPIONS

\$500 - \$999

- Thank you letter from Executive Director and tax receipt
- Recognition in annual report
- Listed in Book of Giving on Website
- Recognition on Permanent Donor Wall
- Invitation to our virtual Major Donor Reception
- Certificate of appreciation
- Corporate name and link with logo on website



BELIEVERS

\$100-\$499

- Thank you letter from Executive Director and tax receipt
- Recognition in annual report
- Listed in Book of Giving on Website



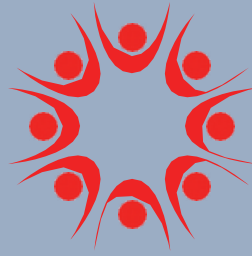
FRIENDS

\$99 and below

- Thank you letter from Executive Director and tax receipt
- Recognition in annual report



COMMUNITY ENGAGEMENT



HAVE A HEART, LEND A HAND,
AND MAKE A DIFFERENCE!



How you can help?

- Donate to Lutheran Towers' COVID-19 Emergency Relief Fund
100% of the donations to Lutheran Towers' COVID Relief Fund will be used to support Lutheran Towers' free feeding programs established to address the prevalence of food insecurity within our resident population.
- Set Up a Facebook Fundraiser to Benefit Lutheran Towers' Residents
Celebrate a special occasion (a Birthday, Anniversary, or special Holiday) by inviting your friends and neighbors to help those in need! It's easy to set up and 100% of donations go to help your neighbors in need.
If you want to make it fun, you can start a friendly competition with a friend or co-worker by asking them to set up their own fundraiser. Come up with a prize for the person who helps the most family.
- Distribute Care
If you are over 70 1/2 and have an IRA, you can donate to Lutheran Towers directly from your IRA -- it is called a Qualified Charitable Distribution. Unlike your regular distributions, you pay no taxes on this distribution. Check with your financial advisor for more details.
- Organize a Virtual Food Drive
You can help us out by hosting a virtual food drive! Use email or social media to invite your family, friends, or colleagues to make an online donation to Lutheran Towers. Their donations will go to help families in need.
Remember that because of Lutheran Towers' partnership with the Atlanta Community Food Bank a donation as small as \$65 can help feed a resident in need of food for a week!



As we look back at 2021 and embrace the new normal, we are beyond thankful to:

Our donors for their ongoing support. We could not be more grateful for the generosity.

Our amazing staff for showing dedication and strength as they cared selflessly and tirelessly for our residents.

Our residents and families for their resilience, gratitude, and understanding, all while coping with isolation and separation from their loved ones.

Lutheran Towers has a wide array of Health and Wellness programs and Services which include but are not limited to Life Enrichment program, Healthy Cooking courses, Pain Management Informational sessions, Diabetes Educational courses, Painting classes, Crafting, Trips to museums, National parks, Bingo, Meditation, and so much more.



Mayor Andre Dickens gathered with Lutheran Towers' residents in the bistro during our Voter's Registration drive to discuss the importance of voting.



Residents enjoying the outdoors at the Bold Monkey Brewery sponsored by Lutheran Church of The Redeemer*



Residents participating in social distanced Bingo.

Health & Wellness Programs

LUTHERAN TOWERS



EMOTIONAL WELLNESS

Emotional wellness encompasses optimism, self-esteem, self-acceptance, and the ability to experience and cope with feelings independently and interpersonally.

LUTHERAN TOWERS PROGRAMS

Lutheran Towers understands the importance of emotional wellness and its impact on aging. We have partnered with licensed social workers to conduct both group and individual sessions that allow residents to address emotional wellness concerns and learn coping strategies.



SOCIAL WELLNESS

Social Wellness focuses on connecting with your community and the people around you.

Lutheran Towers offers several opportunities for residents to engage with each other and the community by curating activities that allow them to connect and be social. Events include the annual City of Atlanta Mayoral Prom, Annual Holiday parties, and monthly birthday parties for residents, to name a few.



INTELLECTUAL WELLNESS

Intellectual wellness encourages participating in mentally stimulating and creative activities.

Lutheran Towers has a Life Enrichment program that focuses on providing residents with mentally stimulating activities, including painting classes, trivia hours, crafting, trips to museums, national parks, bingo, meditation, and so much more.



PHYSICAL WELLNESS

Physical wellness is not merely the absence of illness but about maintaining a thriving lifestyle. This area of wellness includes adopting healthy habits such as routine medical exams, immunizations, safety precautions, sexually transmitted infection screenings, adequate sleep, a balanced diet, regular exercise, and more.

Lutheran Towers has partnered with pharmacies to provide annual flu, pneumonia, shingles, and COVID-19 immunization clinics. In addition, Lutheran Towers has health clinics throughout the year including services from a Podiatrist, Optometrist, and Chiropractor. We also offer weekly fitness classes and a variety of supplemental meal programs.



SPIRITUAL WELLNESS

Spiritual wellness involves seeking and having a meaning and purpose in life, as well as participating in activities that are consistent with one's beliefs and values.

Lutheran Towers currently has several opportunities for residents to take part in weekly bible studies with community partners as well as resident-run bible study.

OUR HISTORY

1960 A DREAM COME TRUE



Senior Pastor of Lutheran Church of the Redeemer, the late Reverend Dr. Robert E. Lee's dream to provide safe, decent, and affordable housing for low - and moderate-income seniors in the Midtown Atlanta, Georgia became a reality.

1970



On July 27th Redeemer congregation transferred ownership of its property located at 727 Juniper Street to the R.L.C Corporation, which led to the partnership with U.S. Department of Housing and Urban Development under Section 202/236. The property that became 727 Juniper Street (also known as Lutheran Towers) was assembled from the following pieces of Property: A Redeemer-owned day school/nursery ; an old Tudor home of a local physician; and an old wooden "termite-infested" former church.

2000



The 2000s marked the era of transformation for Lutheran Towers, as building renovation occurred routinely, new collaborations were established, and the service offerings to residents expanded.



In May, as a continued effort to focus on the quality of life for our residents, we held our first Health Fair. The forty (40) health-related vendors included medical supply companies, home health care, and associations such as the American Cancer Society. In addition, the Atlanta Medical Center and Grady Hospital screened our residents for high blood pressure, cholesterol, and sugar. This health focused event was our entry into the area of hosting activities designed to enhance our residents' health and well- being.

1969

In June, The R.L.C Corporation (doing business as Lutheran Towers) was established and designated the first members of its, governing body, the board of directors.

1971

On April 25th, Lutheran Towers' groundbreaking took place.



1972

For the first 32 years, the following individuals served as Lutheran Towers' Executive Director: Charles Rizzo, Tom Leppenau, and Mark Lee (son of the founder, Dr. Robert E. Lee).



In April, Lutheran Towers' first residents moved into our building. The dedication of our apartment building took place on October 8, 1972.

2004

G. David Sprowl, MPA became Lutheran Towers' fourth Executive Director.

Lutheran Towers completed the first phase of the hallway renovations which included replacing the wallpaper, carpet and adding fresh paint to five floors.

Thanks to the generous donations from Redeemer Lutheran Church members and others in the-community, Lutheran Towers was able to furnish the elevator lobbies on all fourteen residential floors. The furnishings include two chairs, a console, a mirror, and a floral arrangement. The results were well-received and appreciated by the residents.



2005

A Development Committee was created to oversee and direct all fundraising activities. Phase I of the hallway renovations was completed. Lutheran Towers began the renovation of Lee Hall and the adjacent garden. The central feature of the new garden was the installation of a beautiful fountain in memory of Pastor Robert E. Lee, the founder of Lutheran Towers.



2006

Lutheran Towers completed the renovation of Lee Hall, the garden, the kitchen, and the adjacent storage room. Both phase II and phase III of the hallway renovations were completed.



The 35th Anniversary of the ground-breaking of Lutheran Towers was celebrated with a luncheon hosted by the Board of Directors in honor of the founding board members.

The Board of Directors in conjunction with the Development Committee launched an Annual Fund.



2011

To continue meeting our mission and preparing for the future, Lutheran Towers successfully refinanced its mortgage. The proceeds were used to begin the renovation of the bathrooms and kitchens in each of the resident apartments.



2012

April 20th Lutheran Towers 40th Anniversary celebration.



2017

Nichelle Mitchem, Esq. became Lutheran Towers' 5th Executive Director.

Lifelong Learning Center and Game Room Center were created.

Established partnership with Resurgia in order to increase our residents' access to comprehensive healthcare in the comfort of their individual apartment or in Lutheran Towers' on-site Wellness Center.

Established partnership with USDA to increase our residents' access to free food.

Each month, USDA provides 30 residents with a commodity box.



2018

Lutheran Towers continued to flourish by expanding our community partnerships, growing our service offerings to include expanded hours as well as more varied services, and establishing free resident food programs.

Lutheran Towers conducted a resident needs assessment which highlighted that due to their extremely low retirement incomes that over 90% of Lutheran Towers' residents are food insecure which means that they exhaust their food and funds to purchase food before the month's end.

Established a Food Reclamation Program in partnership with Redeemer Lutheran Church which affords Lutheran Towers an opportunity to conduct a free weekly food market for our residents.

Residents free Thanksgiving Day Brunch established.



OUR HISTORY

2019

We look to our future by appreciating and building upon our past. These actions allow the building to remain a desirable housing option for lower-income seniors in the Midtown area.

In response to the findings of the 2018 Residents' Needs Assessment, Lutheran Towers launched several free feeding programs for our residents.

Established Project Hope Helping Older People Eat Healthier (HOPE) which is a monthly free fruit and vegetable program.

Established Free Thanksgiving and Christmas Grocery-Giveaway for Residents.

1st Floor Renovation Completed: Fellowship Hall/Lee Hall, Bistro, Commercial Kitchen, and garden.

Established partnership with Atlanta Community Food Bank to create a free food pantry on-site for our residents.

Established Lutheran Towers' Food Pantry.

Established Free Thanksgiving Day Brunch for Residents.



2020

At the outset of the COVID-19 pandemic, established partnerships with Fulton Community Senior Services and Redeemer Lutheran Church to launch an on-site free Monday through Friday lunch program for 65 of our most vulnerable residents.

Launched virtual programs.

Installed WI-FI throughout the building to give residents free Internet access.

Began renovating the residential hallways on all 15 floors of the building for the first time in 40 years.

Renovated the entire basement floor.



2021

The senior housing sector undoubtedly turned a corner in the fight against COVID in 2020. In 2021, Lutheran Towers continued on a positive trajectory toward our "new normal" with confidence to continue our mission.

Increased partnerships.

Completed renovation of the common areas on all 15 floors.

Held three on site COVID-19 vaccination clinics for residents and staff.

Resident Wishlist

Support Lutheran Towers by donating the top items contained within our wish list.

We ask that all donated items be new and unopened

Household Items

Blankets
Sheet Sets (All sizes Twin-Queen)
Pillow and pillowcases
Towel and wash cloth sets
Throw Blankets
Toilet Tissue/ Paper Towels/ Trash Bags
Dish Sets
Pots and pan sets



Cleaning Supplies

Cleaning Dusting Kit with Extendable Handle
Laundry detergent
Dish washing soap



Personal Items

Toothpaste
Toothbrush
Body wash
Slippers with Non-Skid Slippers
Reading Glasses (various strengths)



Gift Cards

VISA Gift Cards
Kroger
Publix Trader Joes
Cleaning Services Gift Cards (i.e., Molly Maid Services)

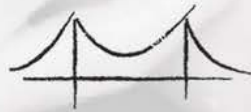
Miscellaneous

Walking Canes
Grabber Tool
Personal Buggy/ Shopping Carts





LUTHERAN CHURCH OF THE
REDEEMER



HANDS ACROSS THE BRIDGE



**THANK YOU TO OUR
COMMUNITY
PARTNERS**



Community partnerships are vital to the work that we continue to do at Lutheran Towers. In 2020, Lutheran Towers was able to work with several community partners to ensure that our residents were able to thrive even during the pandemic. The following list reflects community partnerships and their contributions to Lutheran Towers.



**SECOND
HELPINGS
ATLANTA**



**ATLANTA
COMMUNITY
FOOD BANK**
End hunger. Grow stronger.



**First Presbyterian
Church** OF ATLANTA



**DUNWOODY
WOMAN'S CLUB**



A Wholistic Approach, LLC
Inspiration Service Excellence Integrity
Transforming minds and situations
one HEART at a time




**Georgia
Power**

Every Investment in Lutheran Towers Strengthens Our Community's Most Vulnerable Members

As a 501(c)(3) nonprofit organization, Lutheran Towers counts on generous financial support from individual donors to provide much needed food for our more than 200 very vulnerable elderly residents at no cost to them.

- Monthly sustaining gifts help us operate effectively throughout the year.
- Donate online to Lutheran Towers at <https://lutherantowers.org>.
- Honor and Memorial Gifts - Consider a gift to celebrate a colleague or family member, honoring their legacy of service to the community. Simply designate your gift online or by mail.
- Planned Gifts - Become a member of Lutheran Towers Legacy Society by making a gift to Lutheran Towers through your estate plan.

Donations made to Lutheran Towers are tax-deductible to the extent permissible under the law.



Share with the Lord's
People who are in need.

Practice Hospitality.

Romans 12:13

Lutheran Towers has earned the Platinum Seal for Transparency by GuideStar.



This award/designation is the highest rating and highlights excellence in Lutheran Towers' financial health, transparency and accountability.

When you donate to Lutheran Towers, you can have peace of mind knowing that we are good stewards of your investment, strategically using these resources every day to improve the quality of life for our extremely low-income seniors.