

Capital Advisors Ltd., LLC – Form CRS

Capital Advisors Ltd., LLC (“we”, “our” or “us”) is registered with the Securities Exchange Commission (“SEC”) as an investment adviser. We are not registered as a broker-dealer. Our services and fee structure differs from that of a registered broker-dealer and it is important for retail investors to understand the difference. Namely, we provide ongoing investment advice and broker-dealers generally act on your instructions or provide point-in-time investment advice and do not monitor their recommendations. Free and simple tools are available to research firms and financial professionals at www.investor.gov/CRS. The site also provides educational materials about broker-dealers, investment advisers and investing. Information in text boxes below are intended to be conversation starters for you to have with us and are required by the instructions to Form CRS.

What investment services and advice can you provide me?

We provide various services to our retail investors, which generally include individuals and their trusts and estates. We provide retail investors with discretionary or non-discretionary investment advisory services and will generally make available financial planning and consulting services for non-investment related matters, to the extent specifically requested by a client.

To begin the investment advisory process, we first determine your investment objectives and then invest or recommend you invest your assets consistent with your investment objectives. Once invested, we provide monitoring and review of account performance and asset allocation as compared to your investment objectives and may rebalance or may recommend that you rebalance your accounts as necessary based on these reviews.

We generally provide our services on a discretionary basis, which means we have the authority to buy and sell investments in your account without speaking to you prior to doing so. We may agree to a non-discretionary relationship for certain clients. You can place reasonable restrictions on the securities that we buy by notifying us, in writing.

We do not limit the scope of the universe of securities that we use in managing client accounts, but we predominantly use mutual funds, exchange traded funds (“ETFs”), individual equities, individual bonds, bond funds, and publicly traded real estate investment trusts.

We do not have minimum fee requirements for clients, but clients are subject to minimum annual fee for accounts maintained at Pershing as described in Item 5 of our [Form ADV Part 2A](#). Clients with accounts at other custodians are not subject to this minimum annual fee but may have other fees and expenses associated with their account.

For more detailed information about our *Advisory Business* and the *Types of Clients* we generally service, please See Items 4 and 7 in our [Form ADV Part 2A](#).

<i>Given my financial situation, should I choose an investment advisory service? Why or why not?</i>
<i>How will you choose investments to recommend to me?</i>
<i>What is your relevant experience, including your licenses, education and other qualifications? What do these qualifications mean?</i>

What fees will I pay?

Our fee for investment management is based on a percentage of your assets under our management. Our fee varies but will not under any circumstances exceed 1.25% of a client’s assets under management. All fees are agreed upon prior to entering into an agreement with us. We typically deduct our fee from one or more of your investment accounts on a quarterly basis, in advance at the beginning of each calendar quarter. Because our fee is based on the amount of your assets under our management, the more assets you entrust us to manage, the more you will pay us for our services. This could result in an incentive to increase the amount of assets that you entrust to us.

Your account will be held with a qualified custodian. Custodians generally charge transaction fees for effecting certain securities transactions, which we believe are nominal, and we do not receive any portion of them. In addition, your assets will be invested in mutual funds and ETFs. You will bear your pro rata share of the investment management fees and other fees of these funds, which are in addition to the fees you pay us. These fees and expenses are described in each fund’s prospectus or other offering documents and potentially include a management fee, distribution fee (i.e., rule 12b-1 fee), and

other fund expenses. You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time, which is why we pay close attention to the funds we use. Please make sure you understand what fees and costs you are paying.

Help me understand how these fees and costs might affect my investments. If I give you \$500,000 to invest, how much will go to fees and costs, and how much will be invested for me?

For more detailed information about our fees and costs related to our management of your account, please See Item 5 in our [Form ADV Part 2A](#).

What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?

When we act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the investment advice we provide you. Here are some examples to help you understand what this means:

- * We may recommend a particular custodian from whom we receive support services. This presents a conflict of interest, because our receipt of their support may make us more inclined to continue using and recommending them.
- * Certain of our supervised persons are insurance agents / registered representative of a broker-dealer (Lincoln Investment), who offer commission-based services outside their capacities as representatives of our investment advisory firm. This presents conflicts of interest, because they can recommend that you purchase insurance or commission-based products based upon the compensation that the firm will receive, rather than your individual need. You are not under any obligation to purchase those products through any of those representatives.
- * We may recommend rollovers out of employer-sponsored retirement plans and into Individual Retirement Accounts that we manage for an asset-based fee. If we don't currently manage your account held with your employer's plan, this will increase our compensation.

How might your conflicts of interest affect me, and how will you address them?

For more detailed information about our conflicts of interest, please review Items 4, 10, 11, and 12 of our [Form ADV Part 2A](#).

How do your financial professionals make money?

Our financial professionals are generally compensated on a salary basis and may receive discretionary bonuses. In the event an employee earns a bonus, they are based on various factors, including teamwork, proficiency, professional advancement, increased responsibilities, new client development and the overall profitability of the firm, which is partially based on the amount of assets we manage. In addition, certain of our financial professionals are equity owners of the firm, in which case they stand to receive a share of the profits of the firm.

Do you or your financial professionals have legal or disciplinary history? No

We encourage you to visit www.investor.gov/crs to research our firm and our financial professionals.

As a financial professional, do you have any disciplinary history? If so, for what type of conduct?

Additional Information

Additional information about our firm is available on the SEC's website at www.adviserinfo.sec.gov. You may contact our Chief Compliance Officer at any time to request a current copy of your Form ADV Part 2A or our *relationship summary*. Our Chief Compliance Officer may be reached by phone at (216) 295-7900.

Who is my primary contact person? Is he or she a representative of an investment adviser or broker-dealer? Who can I talk to if I have concerns about how this person is treating me?