

CONTENT PRODUCTION

OPTIONAL ADD-ON 2

(Can be part of the retainer, or per campaign)



PRODUCT VIDEOGRAPHY AND PHOTOGRAPHY

- For social media-only content (Reels and Tiktok)
- Content taken by iPhone or any high quality phone camera
- Camera equipment and lighting as needed
- Editing videos, script, storyline, video editing

VARIETY OF PHOTOS AND VIDEOS CAN RANGE FROM:

- packaging
- unboxing
- product photoshoots
- close-ups
- product application
- flatlays
- try-ons
- behind the scenes

DELIVARABLES INCLUDED:

- 30 photos (variety of product and lifestyle)
- 10 videos (shot, edited, and post-processed videos)

AED

*NOTE: *The agency not be posting or scheduling any materials for social media (if this is taken as a separate package without a retainer) Videos created can be used for organic content or used for ads.
Raw files cannot be given out