

2024 Sponsorship Opportunities Catalog



COVINGTON
BUSINESS COUNCIL



About the Covington Business Council

The mission of the Covington Business Council is to advocate and take action for a healthy Covington business environment. The vision of the Covington Business Council is to become a premier resource for the City of Covington and its partners.

ACCESS. OPPORTUNITY. GROWTH.

2023 Sponsors

Our list of sponsors from the 2023 calendar year that supported our organization represents both large multi-national firms and small businesses.

Adam's Law	Frost Brown Todd	Payroll Partners
Altafiber	Gateway College	PNC Bank
A.M. Titan Group	IDeaZone Marketing	Republic Bank
AT&T	Indiana Tech	Rumpke
At Work Personnel	Keystone Bar & Grill	The Salyers Group
Baker Hunt	Link nky Media	ServPro
The Catalytic Development Fund	Madison Design	Smoke Justis
C-Forward	Manning Contracting	St. Elizabeth Healthcare
Charter Communications	Master Provisions	Stock Yards Bank and Trust
Corporex	MeetNKY	Strauss Troy
Cove Federal Credit Union	Midwest Paylink	The BMW Store
DBL Law	Munninghoff, Lange & Co.	The Globe
Dinsmore & Shohl	Northern Kentucky University	The Milburn Group
Duke Energy	NKY Contractors Association	The Radisson
Erigo Employer Solutions	NKYCAC	VonLehman CPA & Advisory Firm
Excel Title	Northwest Title	Waltz Business Solutions
First Financial Bank	Park Place Business Improvement	Wenzel Whiskey

Covington Business Council Board Members

Jay Fossett, Chair, City of Dayton, KY

Tony Milburn, CBC Foundation Chair, The Milburn Group

Greg Paeth, Secretary, Covington Neighborhood Collaborative

Kenneth Webb, Finance Chair, Republic Bank

Liz Reeder, Events Chair, Strauss Troy

Emily Badger, Lisse Steakhuis

Anthony Bradford, A.M. Titan

Jeanne Schroer, The Catalytic Development Fund

Bruno Giacomuzzi, St. Elizabeth Healthcare

Ken Smith, City of Covington, KY

Dr. Fernando Figueroa, Gateway Community & Technical College

Jackie Roberto, Madison Design

John Keller, PNC Bank

Betsy Weber, DBL Law

Julie Kirkpatrick, meetNKY

Cara Brooks, Duke Energy

Will Weber, Southbank Partners



CBC Annual Dinner

One of the Tri-State's premier business events that continuously attracts over 450 people.

Top Presenting Sponsor - \$8,000

- Premier Seating - Two tables of Ten (20 seats)
- Complimentary Foursome at CBC Annual Golf Event
- Company Logo listed at Top Presenting Sponsor on Save-the-Date Card, Invitation, CBC Website, and on Monthly Luncheon Announcements.

Event Host Sponsorship - \$5,500 [SOLD OUT]

- Premier Seating - One table of Ten (10 seats)
- Company Logo listed as Event Host Sponsor on Save-the-Date Card, Invitation, CBC Website, and on Monthly Luncheon Announcements.
- Public acknowledgement as Event Host Sponsor during the event.
- List of all Registered Attendees post event.
- Incorporated into all relevant media releases and e-blasts.

Cocktail Hour Sponsorship - \$4,750

- Premier Seating - One table of Ten (10 seats)
- Company Logo listed as Cocktail Hour Sponsor on Save-the-Date Card, Invitation, CBC Website, and on Monthly Luncheon Announcements.
- Public acknowledgement as Cocktail Hour Sponsor during the event.
- Incorporated into all relevant media releases and e-blasts.

Entertainment Sponsor - \$4,000

- Premier Seating - One table of Ten (10 seats)
- Company Logo listed as *Entertainment Sponsor* on Save-the-Date Card, Invitation, CBC Website, and on Monthly Luncheon Announcements.
- Recognized as providing the entertainment for the evening (secured by the Covington Business Council) during the event.
- Incorporated into all relevant media releases and e-blasts.

Spirits Sponsor - \$3,500 [SOLD OUT]

- Premier Seating - One table of Ten (10 seats)
- Exclusive Spirits Sponsor for the event.
- Company Logo listed as *Spirits Sponsor* on Save-the-Date Card, Invitation, CBC Website, and on Monthly Luncheon Announcements.
- Public acknowledgement as *Spirits Sponsor* during the event.
- Incorporated into all relevant media releases and e-blasts.

Wine Sponsor - \$3,500

- Premier Seating - One table of Ten (10 seats)
- Exclusive Wine Sponsor for the event.
- Company Logo listed as *Wine Sponsor* on Save-the-Date Card, Invitation, CBC Website, and on Monthly Luncheon Announcements.
- Public acknowledgement as *Wine Sponsor* during the event.
- Incorporated into all relevant media releases and e-blasts.

Award Presenter Sponsorship - \$3,750

- Premier Seating - One table of Ten (10 seats)
- Opportunity to present award to recipient.
- Company Logo listed as *Award Presenter Sponsor* on Save-the-Date Card, Invitation, CBC Website, and on Monthly Luncheon Announcements.
- Public acknowledgement as *Award Presenter Sponsor* during the event.
- Incorporated into all relevant media releases and e-blasts.

CBC Annual Dinner Parking Sponsorship - \$3,500

- Premier Seating - One table of Ten (10 seats)
- Company Logo listed as *Dinner Parking Sponsor* on Save-the-Date Card, Invitation, CBC Website, and on Monthly Luncheon Announcements.
- Public acknowledgement as *Dinner Parking Sponsor* during the event.
- Incorporated into all relevant media releases and e-blasts.

Commonwealth Sponsorship - \$1,500

- Reserved Seating - One table of Ten (10 seats)
- Company Logo listed as *Commonwealth Sponsor* on Save-the-Date Card, Invitation, CBC Website, and on Monthly Luncheon Announcements.
- Public acknowledgement as *Commonwealth Sponsor* during the event.
- Incorporated into all relevant media releases and e-blasts.

Patron Sponsorship - \$850

- Reserved Seating - Half table of five (5) seats.
- Company name listed in program and signage at the dinner.



SPRING GOLF OUTING



The CBC hosts two golf outings per year, our large Spring outing and a fun networking outing in the Fall.

Event Title Sponsor - \$3,750 [SOLD OUT]

- Prominent display of your company's logo on banner.
- Special recognition in CBC announcements
- 5 Minutes of podium time at the beginning of outing.
- Prominent listing on program & signage.
- Logo on CBC website indicating sponsorship
- Registration for one (1) foursome.

Gift Sponsor- \$3,500 [SOLD OUT]

- Provides the gift for each golfer in the outing.
- Special recognition in CBC announcements.
- Registration for one (1) foursome.
- Logo on website and in event program.

Cart Sponsor- \$3,000

- Logo present on signage in each golf cart.
- Special recognition in CBC announcements.
- Registration for one (1) foursome.
- Log on website and in event program.

Lunch Sponsor- \$1,750 [SOLD OUT]

- Provides lunch for the outing.
- Special recognition in CBC announcements.
- Registration for one (1) foursome.
- Logo on website and in event program.

Feature Sponsor - \$1,100

- Special recognition in CBC announcements
- Prominent signage at the outing with logo.
- Logo on CBC website indicating sponsorship
- Registration for one (1) foursome.

Breakfast Sponsor - \$1,300 [SOLD OUT]

- Provides the coffee and breakfast.
- Special recognition in CBC Announcements.
- Registration for one (1) foursome.
- Log on website and in event program.

Beverage Cart Sponsor - \$600 [3 AVAILABLE]

- Special recognition in CBC Announcements.
- Logo on website and in event program.

Hole/Table Sponsor - \$300

- Table on one of 18 locations on the course.
- Special recognition in CBC Announcements.

Tee Sponsor - \$200

- Signage on tees boxes.

Individual Foursome - \$700

- Includes four (4) golfers, green fees and carts.
- 1 Mulligan, Pink Tee and Sting per Golfer.
- Beverages included all day (beer/water/soft drinks)
- Lunch for the foursome golfers
- Door Prizes and Golf Awards (long drive, etc.)



Event Title Sponsor - \$1,750

- Prominent display of your company's logo on banner.
- Special recognition in CBC announcements
- Your company's banner inside the networking after party room.
- Prominent listing on program and signage.
- Registration for two (2) twosomes.

Contest Sponsor - \$550

- Provides the gift for each contest winner.
- Special recognition in CBC announcements.
- Log on website and in event program.

Cart Sponsor - \$1,750

- Company logo prominently displayed on all golf carts in golf outing.
- Special recognition in CBC announcements
- Registration for two (2) twosomes.
- Logo on website and in event program.

Hole/Table Sponsor - \$100

- Sign on course during outing.
- Table setup during networking reception.
- Special recognition in CBC announcements.

After Party Sponsor - \$1,250

- Provides the drink tickets and appetizers for all golfers and guests networking after party.
- Signage prominently displayed on food and beverage tables at after party.
- Special recognition in CBC announcements.
- Registration for one (1) twosome.
- Logo on website and in event program.

Two-some - \$150

- Includes 2 golfers green fees with cart.
- Two (2) drink tickets
- After Party Networking Reception (Drink tickets and appetizers included)

CBC General Luncheons

Monthly series that attracts 150+ attendees on average per month, with a 20% growth rate over the last five years. Event takes place at a venue in Covington from 11:30 - 1:00 PM, 11 months out of the year.

Event Sponsor - \$1,200 Limit: 1 per luncheon

- Opportunity to introduce luncheon speaker.
- Luncheon moderator will give a short commercial about the sponsor.
- Logo on all CBC branded materials including weekly e-blast newsletter to 1,200 individuals and event displays.
- Company credit at the beginning and end of the luncheon as well as a brief description of the sponsor right before the main speaker.
- Seating for TWO at the head table with the speaker.
- Positioned as a major supporter of Covington.

Economic Update Sponsor - \$550 Limit: 1 per luncheon

- Opportunity to introduce the Covington Official giving the update.
- Company logo prominently displayed during the update.
- Luncheon moderator will give a short commercial about the sponsor.
- Logo on all CBC branded materials including weekly e-blast newsletter to 1,200 individuals and event displays.
- Company credit at the beginning and end of the luncheon as well as a brief description of the sponsor right before the main speaker.
- Seating for TWO at the head table with the speaker.
- Positioned as a major supporter of Covington.



Event Supporting Sponsor - \$500 Limit: 3 per luncheon

- Company logo posted on website pre-event and in newsletter.
- Two complimentary luncheon tickets with reserved seating.
- One sentence company description read at the outset of the luncheon, companion slides in deck appearing at the same time.
- Opportunity to have a table at event or place information at attendee tables.

Nonprofit Sponsor - \$300 Limit: 1 per luncheon

Recognized as the featured non-profit prior to and during the luncheon.

- Opportunity to give a 3 - 5 minute commercial during the luncheon for your organization.
- Logo and mention in all CBC press materials and e-blast newsletter to 1,200+ contacts.
- Luncheon attendee list provided to sponsor.

CBC Legislative Luncheon

The 2023 luncheon featured seven Kentucky legislators, with a crowd of over 150 people in attendance. Event takes place in the Fall. This is an opportunity to be at the table with legislators and other influential stakeholders.

Presenting Sponsor - \$3,500

- Logo and mention in all CBC press materials promoting luncheon, weekly e-blast newsletter to 1,200 individuals and event displays.
- Company acknowledged in the beginning and end of the luncheon as well as a brief description of the sponsor prior to the main speaker.
- Option to introduce the speaker.
- Seat for five at the head table with the speakers.
- Positioned as a major supporter of Covington.

Supporting Sponsor - \$1,250

- Logo on all CBC branded materials including weekly e-blast newsletter to 1,200 individuals and event displays.
- Company credit and front and end of the luncheon as well as a brief description of the sponsor right before the main speaker.
- Seating for two (one at head table, one at adjacent table) with the speakers and CBC Executive Director.



CBC Hard Hat Tour & After Hours Sponsor

Company seeking to position itself as a supporter of all the development/new business creation occurring in the City of Covington.

Hard Hat Tour Sponsor - \$2,200

- Name and logo featured in stand-alone email and in weekly e-blasts leading up to the tour.
- Names of tour attendees invited to the walk-throughs
- Sponsor mention at monthly luncheon which occur prior to the tour.
- Opportunity to introduce the tour leader and do a 30-second commercial about their firm's commitment to the growth of the urban business core.
- Sponsor mention and logo in follow-up article on CBC website news section.

Hard Hat After Hours Sponsor - \$1,500

- Name and logo featured in stand-alone email and in weekly e-blasts leading up to the tour.
- Names of tour attendees invited to the walk-throughs
- Sponsor mention at monthly luncheon which occur prior to the tour.
- Sponsor mention and logo in follow-up article on CBC website news section.



After Hours Events Sponsorship

Opportunity to sponsor and welcome new and current members. This event takes place every month, during a happy hour setting at a local food and drink establishment.

After Hours Event Sponsor - \$500

- Name and logo featured in stand-alone email and in weekly e-blasts leading up to the tour.
- Names of attendees.
- Sponsor mention at monthly luncheon which occur prior to the social.
- Opportunity to do a 30-second commercial during event.
- Sponsor mention and logo in follow-up article on CBC website and on social media channels.

CBC Connects Sponsor

CBC Connects is a weekly networking group consisting of both members and nonmembers. Average attendance ranges from 30 - 40 attendees.

Yearly Sponsor - \$3,000 [SOLD OUT]

- Recognition in all CBC announcements.
- Logo on all Connects promotions.
- Opportunity to introduce moderator and give a 2-minute commercial.

CBC Weekly Newsletter Sponsorship

Quarterly Sponsorship - \$300 per Quarter

- 1,695 Contacts (includes current members, past members, and prospects)
- Ability to sponsor the newsletter with an advertisement or video (graphic/text/link)
- Reoccurring bi-weekly section highlighting a CBC member company (graphic/text/link)
- Emergency or time-sensitive announcements that affect Covington businesses in "last minute" e-blasts.

Beautification Sponsorship

\$500 Per Planter

The CBC is committed to the beautification of Covington, as it continues to be the premier place for people to live, work, and play! As part of the beautification, we have installed 80 planters along Madison Avenue. Sponsorship of one of these planters will include your logo on a sign within the planter, as well as maintenance of the planter all year long.



**Thank you for your consideration and your
ongoing support of the Covington Business
Council.**

50 E. RiverCenter Blvd.
Suite 160
Covington, KY 41011
859-431-1500

