



Shazamme and Avionté have an integration!

Enhance your clients recruitment marketing success with Shazamme's revolutionary drag-and-drop website technology, designed to elevate Avionté's clients to unprecedented heights in the digital realm.

Our cutting edge website editor integrates seamlessly with Avionté, enabling the creation of unlimited custom job boards and job feeds, all hosted directly on your clients' primary domain (no subdomain required). So advanced, we also allow for jobs to have custom URL's, meta titles and descriptions. This strategic approach significantly boosts search engine optimization (SEO), provides deeper insights into conversion data & analytics, and optimizes user experience. Moreover, the candidate application process is not only fully customizable and fully integrated with one click apply but also allows for tailored job detail headers and videos, adaptable by industry and job type, ensuring a unique and targeted approach for each job. All of this provides the perfect candidate experience.

This and so much more, it is a game changer for the industry!

Finally a platform that allows you to make changes without having to lodge tickets or be a developer and write code.

The integration helps build the best of breed website that engages with candidates and clients and automates everything to do with jobs and applications.

The Shazamme platform also helps solve lots of problems like accessibility, GDPR and other privacy issues.

The Shazamme integration is bi-directional and we receive job data from BOLD and push candidates and applications into BOLD.



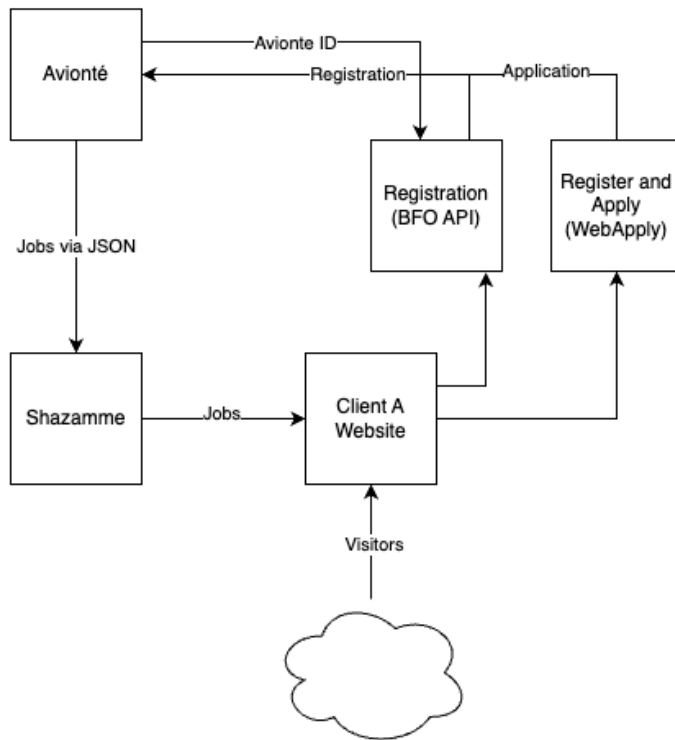
Shazamme will receive the jobs via API from Avionté. Applications will create a candidate profile in Avionté and attach the job application to the candidate.

Data fields and direction data transfers between Shazamme and Avionté	
Talent First and Last name	SHAZAMME to Avionté
Talent Email	SHAZAMME to Avionté
Talent CV	SHAZAMME to Avionté
Talent Phone Number	SHAZAMME to Avionté
Job Name	Avionté to SHAZAMME
Job Reference Number	Avionté to SHAZAMME
Job Work Type	Avionté to SHAZAMME
Job Post Date	Avionté to SHAZAMME
Job Post ID	Avionté to SHAZAMME
Job Post Region	Avionté to SHAZAMME
Job Office	Avionté to SHAZAMME
Job Pay Min	Avionté to SHAZAMME
Job Pay Max	Avionté to SHAZAMME
Job Owner	Avionté to SHAZAMME
Job Type	Avionté to SHAZAMME
Job Country	Avionté to SHAZAMME
Job State	Avionté to SHAZAMME
Job Description HTML	Avionté to SHAZAMME
Job Description TEXT	Avionté to SHAZAMME
Job Category	Avionté to SHAZAMME
Job Description	Avionté to SHAZAMME
Job City	Avionté to SHAZAMME
Job Department	Avionté to SHAZAMME
Job Link	Avionté to SHAZAMME
Apply Link	Avionté to SHAZAMME
Board Name	Avionté to SHAZAMME
Job Profession	Avionté to SHAZAMME
Job WorkType	Avionté to SHAZAMME



Provide high-level diagram explaining the integration:

Avionté and Shazamme



Application Flow:

- Step 1: Create candidate
- Step 2: Get Avionté Candidate ID Back
- Step 3: Post application against Candidate
- Step 4: Post application against Job

Job Flow:

- Step 1: Create Job In Avionté
- Step 2: Shazamme pulls job via JSON
- Step 3: Shazamme posts job to website

