



THE MONTGOMERY COUNTY FAIR
ADMINISTRATIVE OFFICE MAILING ADDRESS
580 Calumet Lane
Dayton, Ohio 45417-8014
www.montcofair.com
Phone: (937) 224-1619
FAIRGROUNDS SITE: 645 INFIRMARY RD, DAYTON



EXECUTIVE DIRECTOR
Lori Page
OFFICE ASSISTANT
Cystyne Courtney
BOARD OF DIRECTORS
Mark Jimison, President
Tim Colston, Vice President

Dear Potential Montgomery County Fair Supporter,

The Montgomery County Agricultural Society is excited to launch our annual sponsorship campaign for the 2025 Montgomery County Fair, which will take place from July 6th - 12th, 2025. **This year, we are focusing on supporting the growth and development of our future leaders – our 4-H and FFA youth participants – through the various activities and programs that make our fair such a special event.**

We are deeply grateful for the support we have received from businesses and individuals in the past, which has helped to shape the success of our fair. We hope we can count on your continued involvement and would also like to extend an invitation for new sponsors to join us in this exciting week of community celebration and youth development. Your support helps provide educational opportunities and hands-on experiences for our young people, empowering them to become the leaders of tomorrow.

We offer a variety of sponsorship packages to suit any budget, and we encourage you to review them and choose the level that best aligns with your business's capabilities. Detailed information on sponsorship opportunities can be found on the next page. By becoming a sponsor, your business will receive exposure to over 100,000 people through printed materials, website, radio and tv advertisements, as well as direct exposure to fairgoers during the event.

We hope you will continue or begin to support the youth of Montgomery County in 2025. If you have any questions or would like more details, please don't hesitate to reach out to us at 937-224-1619, option 102.

Please respond by June 1st, 2025, to ensure your inclusion in our marketing program and maximize your advertising opportunities. After June 1st, we will still work to include you in as many advertising efforts as possible. We look forward to partnering with you to make this year's fair a meaningful and successful experience for our youth.

Warm regards,

Michelle Neff

Michelle Neff, Sponsor Comm. Co-Chair
Director, Montgomery County Fair

Wally Stiver

Wally Stiver, Sponsor Comm. Co-Chair
Director, Montgomery County Fair

Enclosure: 2025 Fair Supporter Form
2025 Fair Intercom Announcement Spotlight Form

FAIRGROUNDS & EVENT CENTER SITE: 645 Infirmary Road, Dayton, OH



SPONSORSHIP LEVELS

Blue Ribbon

\$1,501+

- GOLF CART ADVERTISEMENT
- BANNER ON FRONT FENCE
- DIGITAL SIGN
- RADIO SPOTLIGHT
- WEBSITE/SOCIAL MEDIA
- FAIR INTERCOM SPOTLIGHT-3 X DAY, EVERYDAY
- 8 WEEKLY PASSES
- 5 CHRISTMAS LIGHT SHOW PASSES
- FAIR BOOK RECOGNITION *WITH LINK TO PAGE*

Red Ribbon

\$1,001-\$1,500

- BANNER ON FRONT FENCE
- DIGITAL SIGN
- RADIO SPOTLIGHT
- WEBSITE/SOCIAL MEDIA
- FAIR INTERCOM SPOTLIGHT-3 X DAY, T, TH, S, S
- 5 WEEKLY PASSES
- FAIR BOOK RECOGNITION

Yellow Ribbon

\$501 - \$1,000

- DIGITAL SIGN
- RADIO SPOTLIGHT
- WEBSITE/SOCIAL MEDIA
- FAIR INTERCOM SPOTLIGHT-3 X DAY ON M, W, F
- 4 DAILY PASSES
- FAIR BOOK RECOGNITION

Friends of the Fair

\$50 - \$500

- WEBSITE/SOCIAL MEDIA
- FAIR INTERCOM SPOTLIGHT-2 X DAY ON M, W, F
- 2 DAY PASSES
- FAIR BOOK RECOGNITION

PLEASE INDICATE SPONSORSHIP TYPE & MONETARY AMOUNT

Please return this completed form to the Secretary.

AMOUNT: _____

PRINT BUSINESS NAME BELOW, AS IT IS TO APPEAR ON PROMOTIONAL MATERIALS

ADDRESS: _____

EMAIL: _____

PHONE: _____

CONTACT PERSON: _____

PLEASE SIGN ABOVE

Form & Payment due by June 2nd

Montgomery County Agricultural Society
580 Calumet Lane, Suite 1
Dayton, OH 45417-8014

Make checks payable to *MCAS*
Or, please email cystyne@mcohofair.com
for online payment instructions.

THANK YOU FOR SUPPORTING OUR FAIR!

Fair Book Advertisement

• PRICING & SIZES •

Select below. Please send artwork to cystyne@mcohofair.com

FAIR BOOK AD MUST BE SUBMITTED BY APRIL 1

- \$250** Full Page B&W 8.5x11 inches
- \$175** 1/2 Page B&W 7.5x4.5 inches
- \$150** 1/4 Page B&W 3.5x4.5 inches



Intercom Announcement Spotlight Form

Thank you for being a valued sponsor of the 2025 Montgomery County Fair! As part of your sponsorship, you have the opportunity to feature a Fair Intercom Ad.

Please provide us with a brief script—approximately 15 seconds in length—highlighting your company. Let us know what you'd like us to share with fair attendees.

We appreciate your support and look forward to featuring your business!

For questions, please contact our office.

Email: cystyne@mcohiofair.com

Phone: 937-224-1619 x102