

ANNUAL Sponsorship PROGRAM

YEAR-ROUND VISIBILITY,
DIRECT ACCESS TO
DECISION-MAKERS, AND A
MEANINGFUL ROLE IN
ADVANCING THE
BEHAVIORAL HEALTH
INDUSTRY IN TENNESSEE



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tennessee association of
mental health organizations

2026

www.tamho.org



SPONSORS 2025

Thank you for your support!

GOLD SPONSORS



SILVER SPONSORS



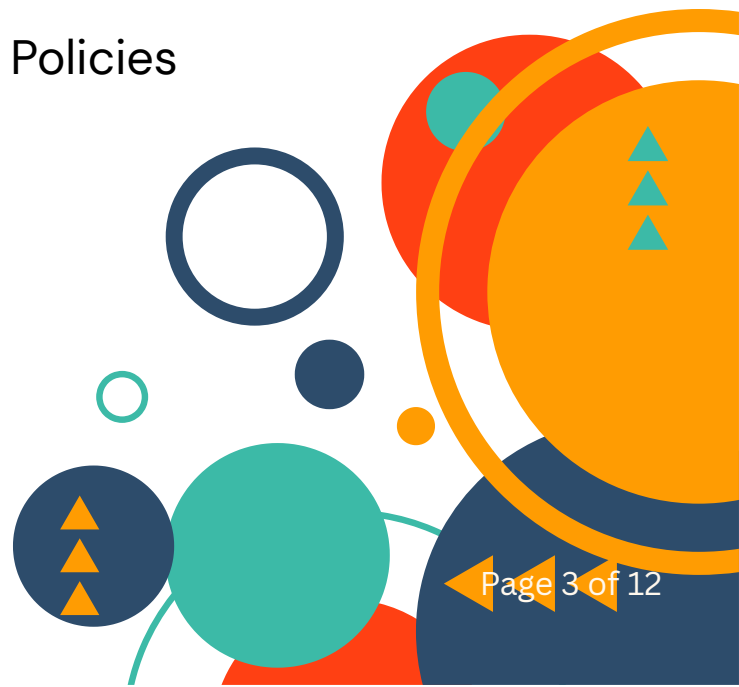
BRONZE SPONSORS



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CONNECTING BEHAVIORAL HEALTH INDUSTRY LEADERS

Founded in **1958**, the **Tennessee Association of Mental Health Organizations (TAMHO)** is a statewide trade association representing Community Mental Health Centers (CMHCs) and other nonprofit corporations that provide behavioral health services.

For **more than 65 years**, TAMHO has served as the leading voice for behavioral healthcare providers across the state. The association plays a vital role in advocating for effective behavioral health policies and working collaboratively with the Tennessee General Assembly and other state policymakers to improve access to care and strengthen the behavioral health system.

TAMHO member organizations **serve adults, children, and families across Tennessee, delivering critical services** for individuals experiencing:

- Mental health conditions;
- Substance use disorders;
- Co-occurring and co-morbid conditions; and,
- Complex behavioral health needs.

Through a **strong statewide network**, TAMHO members provide compassionate, evidence-based care that helps Tennesseans live healthier, more stable lives.



**THE STATEWIDE
VOICE OF
BEHAVIORAL
HEALTHCARE IN
TENNESSEE FOR OVER
65 YEARS.**

WHY SPONSOR TAMHO – A STATEWIDE BEHAVIORAL HEALTH TRADE ASSOCIATION?

Year-Round Visibility

Sponsorship provides continuous exposure throughout the year, not just at a single event. Your brand appears across our communications, programs, and initiatives, ensuring consistent visibility with professionals across the state.

Direct Access to Decision-Makers

Our membership includes industry leaders, executives, and key decision-makers. Sponsorship puts your organization in front of the people who influence purchasing, partnerships, and policy.

Statewide Reach

As a statewide organization, we connect professionals across multiple regions and sectors. Sponsorship helps you expand your presence and brand recognition across the entire state.

Meaningful Networking Opportunities

Sponsors gain opportunities to connect directly with members through events, meetings, and special initiatives, building relationships that lead to long-term business and collaboration.

Demonstrate Industry Leadership

Supporting the association signals that your organization is invested in the growth and advancement of the industry. Sponsorship positions your brand as a trusted leader and partner.

Support Workforce & Industry Development

Your sponsorship helps fund education, training, advocacy, and workforce initiatives that strengthen the industry and benefit all stakeholders.

Marketing & Promotion Opportunities

Sponsors receive recognition through newsletters, digital communications, events, and social media, extending your marketing reach to a targeted professional audience.

Align with a Trusted Organization

By sponsoring the association, your brand aligns with a credible and respected statewide organization, reinforcing trust with members and partners.

Customized Engagement Opportunities

Sponsorship packages can include speaking opportunities, thought leadership placements, and program participation, allowing you to engage with members in meaningful ways.



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ENGAGEMENT & REACH

- TAMHO represents **21 member organizations across Tennessee**;
- TAMHO’s member organizations provide services in **nearly 300 service locations**;
- TAMHO **member agencies employ nearly 10,000 individuals** statewide – Senior Management, Administrative Professionals, Clinicians, and more;
- TAMHO member agencies collectively **serve approximately 350,000 individuals across Tennessee each year**;
- TAMHO hosts approximately **70 events and engagement opportunities each year**;
- TAMHO publishes a **quarterly newsletter as well as timely resources and papers** supporting Tennessee’s behavioral healthcare system;
- **1,746 event attendees** annually;
- **5,150+ monthly email reach** on average;
- TAMHO **website** receives **18,000 views each year**; and,
- TAMHO **social media** follower count is young and steadily growing.

SPONSORSHIP LEVEL	INVESTMENT	AVAILABLE OPPORTUNITIES
TITANIUM PARTNER	\$15,000 +	UNLIMITED
PLATINUM PARTNER	\$10,000	UNLIMITED
GOLD PARTNER	\$7,500	UNLIMITED
SILVER PARTNER	\$5,000	UNLIMITED
BRONZE PARTNER	\$2,500	UNLIMITED
COPPER PARTNER	\$1,000	UNLIMITED
SUPPORTING PARTNER	\$0	LIMITED

PARTNERSHIP

benefits and amenities



TITANIUM	PLATINUM	GOLD	SILVER	BRONZE	COPPER	SUPPORTING	BENEFITS AND AMENITIES
\$15,000+	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000	\$0	
2 Annually	1 Annually	---	---	---	---	---	HOSTING OPPORTUNITY – Educational Webinar, Reception, Leadership Luncheon, etc.
3 Annually	2 Annually	1 Annually	---	---	---	---	TAMHO Newsletter – Sponsor Spotlight, Article, or Interview
January Edition - Logo Placement	January Edition - Logo Placement	January Edition - Logo Placement	January Edition - Logo Placement	January Edition - Logo Placement	January Edition - Logo Placement	January Edition - Logo Placement	TAMHO Newsletter – Sponsorship Recognition
Premiere Placement	Prominent Placement	Prominent Placement	Moderate Placement	Moderate Placement	General Placement	General Placement	Logo Placement on TAMHO Website
4 Annually	3 Annually	2 Annually	1 Annually	---	---	---	Sponsor Spotlight on TAMHO Social Media Platforms
6 Comps	4 Comps	3 Comps	2 Comps	1 Comp	1 Comp	1 Comp	TAMHO Annual Conference - Comp'd Registration – access to Expo Hall, Education Sessions, Breaks, Networking, and Awards Ceremony.
Maximum Placement	Prime Placement	Prime Placement	Moderate Placement	Moderate Placement	General Placement	General Placement	TAMHO Annual Conference – Expo Hall Display Table and Chairs
X	X	X	X	X	X	X	Print and/or Electronic Recognition Throughout the Year at TAMHO Conferences and Webinars

TITANIUM

Premier partnership level with maximum exposure and engagement.

COPPER

This category is intended for not-for-profit agencies that do not qualify for the Supporting Partner category.

SUPPORTING

This category is intended for reciprocal arrangements between TAMHO and our partner associations and advocacy groups in Tennessee.



TESTIMONIALS



★★★★★
Not only did we contribute to a cause we deeply care about, but we also built genuine connections with the community.

★★★★★
Best networking and engagement opportunity ever!

★★★★★
The event gave us direct access to our target audience, and provided a means to showcase our brand in a creative and meaningful way.

★★★★★
Partnering with TAMHO has helped our organization build valuable relationships with behavioral health leaders across Tennessee.

★★★★★
An incredible opportunity to connect with key-decision makers in a fun environment with incredible detail to traffic-flow and incentive.

★★★★★
Great attention to engagement details and the needs of sponsors. Very welcoming and supportive throughout the event.

MARKETING & EXPOSURE

Varying sponsorship levels provide valuable exposure:

- TAMHO Website
- TAMHO Newsletter - Quarterly Publishing
- Print and Electronic Event Signage and Materials
- TAMHO Social Media Outlets
- Conference Materials
- Webinars, and Learning Series
- In-Person, Virtual, and Hybrid Events
- And so much more!

**BECOME A
PARTNER**

Organizations interested in becoming a TAMHO sponsor should complete the Sponsorship Commitment Form accessible at:

<https://form.jotform.com/261274298820159>



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ELIGIBILITY AND REGISTRATION

Exhibitors must be approved vendors, sponsors, or partners whose services and organizational missions align with the Association's commitment to professional and behavioral healthcare standards. All exhibitors are required to complete registration and remit full payment by the published deadlines. Exhibit space will be assigned based on sponsorship level and/or on a first-come, first-served basis. The Association reserves the right, at its sole discretion, to decline or remove any exhibitor whose offerings, messaging, or practices are inconsistent with applicable laws, professional standards, or TAMHO's mission and values.

EXHIBIT SPACE SETUP AND DISMANTLING

Each exhibitor will be provided with one (1) 6' table and two (2) chairs. All displays must remain within the confines of the assigned tabletop footprint and may not obstruct aisles or adjacent exhibits. Height restrictions (generally 6–8 feet) may be enforced at the discretion of event management. Advance notice of setup and dismantling dates and times will be provided prior to the event. All exhibit materials must be removed by the designated teardown deadline. Exhibitors may be responsible for any additional fees incurred due to late removal. Exhibitors are responsible for maintaining clear and accessible pathways in compliance with ADA requirements and all applicable venue safety regulations.

BOOTH CONDUCT AND STAFFING

Representatives are expected to conduct themselves in a professional, respectful manner that reflects trauma-informed and recovery-oriented principles. Prohibited activities include, but are not limited to, aggressive or high-pressure sales tactics, harassment, disruptive behavior, or interference with neighboring exhibitors. Subletting or sharing of exhibit space is not permitted without prior approval.

MARKETING, MESSAGING, AND GIVEAWAYS

Marketing claims must be accurate and not misleading. Exhibitors may not guarantee treatment outcomes or recovery, nor misrepresent credentials, licensure, or accreditation status. Language must be person-first, non-stigmatizing, and recovery-oriented; graphic or offensive imagery is prohibited.

Giveaways must be nominal in value and may not be tied to referrals, admissions, or any form of inducement. Raffles, drawings, or contests require prior approval. Distribution of materials is limited to the exhibitor's assigned space unless otherwise authorized. Use of the Association's name, logo, or branding requires prior written consent.

SALES, REFERRALS, AND RECRUITMENT PRACTICES

Onsite sales and promotional activities may be permitted at the discretion of the Association. Exhibitors are responsible for complying with all applicable federal, state, and local laws, regulations, and tax requirements.

Patient brokering, referral payments, kickbacks, or other prohibited inducements are strictly prohibited. Exhibitors may share general information about their programs and services but may not engage in misleading representations, inappropriate solicitation, or unethical recruitment practices. All interactions with attendees must remain professional and consistent with TAMHO's mission and values.

PRIVACY, CONFIDENTIALITY, AND DATA COLLECTION

Exhibitors are responsible for complying with all applicable privacy and confidentiality laws and regulations. Identifiable patient or client information may not be publicly displayed or disclosed at the conference. Exhibitors may collect professional contact information for legitimate business and networking purposes and are expected to do so in a professional manner.

TECHNOLOGY, ELECTRICAL, AND AUDIO-VISUAL USE

Requests for electrical service, internet access, or audio-visual equipment must be submitted in advance to the event venue and may be subject to additional fees. Exhibitors are responsible for all associated costs. All equipment must comply with venue policies and technical requirements. Audio or video presentations must be maintained at a volume that does not disrupt neighboring exhibitors or the overall expo environment.

SAFETY AND COMPLIANCE

All exhibits must comply with applicable fire codes, venue policies, and safety regulations. The use of open flames, hazardous materials, or unsafe structures is prohibited. Exhibitors are expected to promptly notify conference staff of any safety, medical, or behavioral health concerns that arise onsite.

LICENSING, ACCREDITATION, AND PROFESSIONAL STANDARDS

When applicable, exhibitors must accurately represent all licensure, certifications, and accreditations (e.g., Joint Commission, CARF). The Association reserves the right to request verification of such credentials. All exhibitor activities must align with recognized professional and ethical standards, including those established by organizations, but not limited to, such as SAMHSA, APA, and NAADAC, as may be applicable.

SEPARATION FROM EDUCATIONAL PROGRAMMING

Exhibitors may not conduct unauthorized presentations, demonstrations, or group sessions within the expo hall. Promotional activities may not be represented as accredited, endorsed, or official conference programming unless formally approved by TAMHO. Exhibitors may not schedule competing events or activities that conflict with official conference programming without prior written approval from the Association.

INSURANCE AND LIABILITY

Exhibitors may be required to maintain general liability insurance and provide proof of coverage upon request. The Association and venue assume no responsibility for loss, theft, or damage to exhibitor property. Exhibitors assume full responsibility for their personnel, materials, and activities.

SHIPPING AND MATERIALS HANDLING

Advance shipping instructions will be provided prior to any event. Exhibitors are responsible for all shipping, handling, and associated costs.

CANCELLATIONS AND REFUNDS

All cancellation requests must be submitted in writing. Refunds, if applicable, will be issued according to the published schedule (e.g., full refund minus processing fees for cancellations 90+ days prior; 50% refunds for 60–89 days; no refunds within 59 days of the event). No-shows will forfeit all fees.

COMPLIANCE AND ENFORCEMENT

Failure to comply with these policies may result in removal from any event without refund. The Association reserves the right to amend these policies at any time as may become necessary. All determinations made by event management are final.



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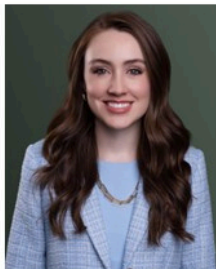
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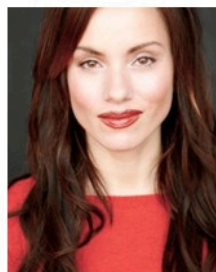


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