

CALL FOR SPONSORS & EXHIBITORS

2025



December 4-5, 2025

Franklin Cool Springs Marriott Hotel
700 Cool Springs Boulevard, Franklin, TN

In-Person Attendance Option Only
No virtual attendance option



tamho

tennessee association of
mental health organizations

TAMHO ANNUAL CONFERENCE

TAMHO 2025 Annual Conference

Bridging the Gaps: Enhancing Behavioral Health Treatment and Support for Tennesseans

Join us for the 2025 TAMHO Annual Conference, where we'll come together to address the various behavioral health needs of Tennessee's populations. From exploring challenges and solutions for individuals with mental health conditions and co-occurring intellectual and developmental disabilities to addressing the unique needs of those reentering society after incarceration, this conference will provide a platform for collaboration across multiple disciplines. Attendees will gain valuable insights into effective strategies for improving behavioral health treatment and support throughout communities across the state. Mark your calendars for December 4-5, 2025. We look forward to seeing you there.

Become a Sponsor of the 2025 TAMHO Annual Conference

We invite you to join us in making a lasting impact on the future of behavioral healthcare by becoming a sponsor of our highly anticipated annual conference. This premier event brings together industry leaders, innovators, and aspiring professionals from around the world to share knowledge, forge connections, and shape the future. By partnering with us as a sponsor, you'll play a pivotal role in empowering tomorrow's leaders and contributing to the advancement of behavioral healthcare in Tennessee.

Why Sponsor?

1. **Visibility and Recognition:** As a sponsor, your brand will gain prominent exposure throughout the conference,

from marketing materials to event signage. Stand out as a champion of innovation and leadership, enhancing your brand's reputation and recognition.

2. **Networking Opportunities:** Our conference is a convergence of the brightest minds in the field, offering sponsors unparalleled networking opportunities. Connect with influential decision-makers, potential collaborators, and emerging talents, fostering valuable relationships that can lead to future partnerships.
3. **Targeted Exposure:** Tailor your sponsorship to align with your specific objectives. Choose from various sponsorship levels and opportunities to best showcase your organization's values, products, and services to a relevant audience.

Sponsorship Tiers

GOLD SILVER BRONZE

Sponsorship tiers are available with tier specific amenities. See listings for details.

Tailor your sponsorship experience to align with your organization's goals. We offer various opportunities, such as coffee breaks and branded merchandise, and much more ensuring your marketing and messaging resonates with attendees. Email tamho@tamho.org to learn more.

Impactful Partnerships:

Join our esteemed list of past sponsors who have made a lasting impact on the success of TAMHO. By sponsoring, you become part of a community dedicated to advancing the behavioral health industry knowledge and nurturing future leaders.

Together, we can shape a brighter future by investing in the education, inspiration, and collaboration that our annual conference provides behavioral health professionals.

Empower tomorrow's leaders, elevate your brand, and make a significant impact on the future of your industry by becoming a sponsor of our annual conference. Join us in creating a world where innovation, collaboration, and leadership flourish. Your support is not just an investment in an event; it's an investment in shaping the leaders of tomorrow.

The TAMHO 2025 Annual Conference and Awards Ceremony is being designed as an in-person only attendance event — no virtual or online attendance options.

SPONSORSHIP CATEGORIES

GOLD SPONSOR

Level A Title Sponsorship	\$8,000
Level B	\$5,000

LEVEL A | GOLD TITLE SPONSORSHIP

- Recognition as a Gold Title Sponsor of the Annual Conference
- Recognition of your company / organization through electronic and print posting of your logo throughout the conference including a single slide in the Scrolling Event PowerPoint played between conference segments.
- A complimentary 6' draped display table space with prime positioning within the Event Expo Hall.
- Inclusion of your company/organization logo on the LED Welcoming Monitor located at the entrance of the General Session room.
- Recognized as a sponsor of the Annual Awards Ceremony & Luncheon — announcement during event and in print and electronic materials.
- Complimentary one-time pre- or post-conference direct messaging distribution to TAMHO's membership

showcasing your company or organizations products and services.

- Recognition in three (3) pre-conference social media postings — Facebook, LinkedIn, and Instagram.
- Table-top, easel-backed sign for your display table promoting your status as a GOLD TITLE SPONSOR.
- Recognition in the TAMHO Winter Edition Newsletter—January 2026.
- Six (6) complimentary comprehensive registrations for your organization representatives to access to all TAMHO educational and social functions – additional registrations discounted and available at the TAMHO member registration rate.

LEVEL B | GOLD SPONSORSHIP

- Recognition as a top level sponsor of the Annual Conference
- Recognition of your company / organization through electronic and print posting of your logo throughout

the conference including a single slide in the Scrolling Event PowerPoint played between conference segments.

- A complimentary 6' draped display table space with prime positioning within the Event Expo Hall.
- Recognition onsite at the conference as the sponsor of complimentary WiFi for all event participants.
- Complimentary one-time pre- or post-conference direct messaging distribution to TAMHO's membership showcasing your company or organizations products and services.
- Recognition in the TAMHO Winter Edition Newsletter—January 2026.
- Four (4) complimentary comprehensive registrations for your organization representatives to access to all TAMHO educational and social functions – additional registrations discounted and available at the TAMHO member registration rate.

SILVER SPONSOR

Level A	\$4,000
Level B	\$2,500

LEVEL A | SILVER SPONSORSHIP

- Recognition as a mid-level sponsor of the Annual Conference
- Recognition of your company / organization through electronic and print posting of your logo throughout the conference .
- Three (3) complimentary comprehensive registrations for access to all TAMHO educational and social functions – additional registrations discounted and available at the TAMHO member registration rate.
- A complimentary 6' draped display table space within the more moderately prime area of the Expo Hall.
- Complimentary one-time pre- or post-conference direct messaging distribution to TAMHO's membership showcasing your company or organizations products and services.
- Recognition in the TAMHO Winter Edition Newsletter—January 2026.

LEVEL B | SILVER SPONSORSHIP

- Recognition as a mid-level sponsor of the Annual Conference
- Recognition of your company / organization through electronic and print posting of your logo throughout the conference .
- Two (2) complimentary comprehensive registrations for access to all TAMHO educational and social functions – additional registrations discounted and available at the TAMHO member registration rate.
- A complimentary 6' draped display table space within the more moderately prime area of the Expo Hall.
- Recognition in the TAMHO Winter Edition Newsletter—January 2026.

BRONZE SPONSORSHIP

- Recognition as a sponsor of the Annual Conference.
- Recognition of your company / organization through electronic and print posting of your logo throughout the conference as a Bronze Sponsor.
- A complimentary 6’ draped display table space within the Event Expo Hall.
- Recognition in the TAMHO Winter Edition Newsletter—January 2026.
- One (1) complimentary comprehensive registration for access to all TAMHO educational and social functions – additional registrations discounted and available at the TAMHO member registration rate.

Level A	\$1,500
Level B NON-PROFIT ORGANIZATION	\$700
Level C TAMHO MEMBER ORGANIZATION	\$500
Level D STATEWIDE ASSOCIATION AND ADVOCACY GROUP PARTNERS	\$0



The trusted voice for Tennessee’s behavioral health system for over sixty-five years.

WWW.TAMHO.ORG

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AN ONLINE REGISTRATION FORM IS AVAILABLE FOR PROVIDING SPONSORSHIP AND EXHIBIT COMMITMENTS

To access and submit your commitment form, visit [https://
form.iotform.com/250824956260157](https://form.iotform.com/250824956260157).

Online payment via PayPal is available.

If online payment via PayPal is prohibited for any reason, or you prefer to avoid processing fees, [invoicing options are available](#). Click the 'invoice' option during the online commitment form submission process.

The online sponsorship submission form provides an upload option for submission of your corporate logo or you may send the JPG or PNG file as an email attachment to TFUQUA@TAMHO.ORG

DEADLINES

SPONSORSHIP COMMITMENTS: As soon as possible for maximum outreach and visibility, but no later than **November 3, 2025**.

CORPORATE LOGO SUBMISSION: Preferably upon submission of sponsorship commitment but no later than **November 3, 2025**.

The full event details are in process at this time. Stay informed by visiting www.tamho.org/conference-resources for links to the latest updates and information. Notice will be provided by mid-November of 2025 for exhibit set-up date(s)/time(s).

Guidelines

Pre-registration and payment of fees is required to guarantee sponsorship considerations and exhibit space assignment. Access to the various events/activities related to the TAMHO Annual Conference require sponsorship and/or registration for those above the number of complimentary registrations included in sponsor packages.

No drop-ins or onsite cold-calls. No conduct of special events targeting TAMHO Annual Conference attendees without the support of the TAMHO conference. All vendors of products and services must commit to a minimum Bronze Level A sponsorship in order to have access to, or interaction with, TAMHO conference attendees.

On-site table-top display space is limited. Assignment will be given on a "first come – first served" basis with prime space being allocated to Gold Sponsors and moderately prime space to Silver Sponsors.

Application for booth space must be made using the official online Registration Form provided by TAMHO and must include payment of required fees or request invoicing.

Agenda at a Glance

December 4th & 5th

This is a draft agenda and very much subject to adjustments as conference flow and offerings are in the planning stages.

Pre-Event — December 3rd

Pre-Event accessibility unknown at this time. Announcement of set-up times will be provided in November 2025.

DAY 1 — December 4th

7:00 am — 8:00 am

Table Top Display Set-Up

8:00 am — 8:30 am

Registration and Sign-In

8:30 am – 9:45 am

Conference Offering

9:45 am – 10:00am

Break, Networking, EXPO Hall

10:00am – 11:00am

Conference Offering

11:00am — 11:30 am

Break EXPO Hall

11:30am – 12:30 pm

Conference Offering

12:30pm — 12:45pm

Break, Networking, EXPO Hall

12:45 pm — 1:45 pm

Conference Offering

1:45 pm — 2:00 pm

Break, Networking, EXPO Hall

2:00 pm — 3:00 pm

Conference Offering

3:00 pm — 3:30 pm

Bonus EXPO Hall Visit Time

3:30 pm

Adjourn for Day 1

DAY 2 — December 5th

7:30am — 8:00 am

Registration and Sign-In

Break, Networking, EXPO Hall

8:00am – 10:00 am

Conference Offering

10:00 am

Table Top Display Dismantling

Conference Adjourns



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