



TRUE POTENTIAL

VENTSON DONELSON

LET 'EM KNOW

AUGUST 8, 2026 • RESEARCH & INNOVATION INSTITUTE, REGINA, SK

Let 'Em Know is a high-energy motivational speaking event featuring current and former professional football players who share the real journey behind the dream; the discipline, adversity, and defining moments that built champions. Your sponsorship puts your brand at the centre of youth empowerment, community impact, and athletic excellence.

AUDIENCE & REACH

- 300-1,000+** Expected Attendees Youth
- Ages 10-18** Athletes
- Parents** Families & Guardians
- Coaches** Trainers & Educators
- Community** Leaders & Organizations

WHY PARTNER WITH US

- Youth empowerment & community development
- Brand visibility across all marketing materials
- Social media reach to athletes, parents & coaches
- Stage presence and verbal recognition at the event
- Positive association with leadership & excellence
- Alignment with schools, sports programs & orgs

TOUCHDOWN SPONSORSHIP LEVELS

PLATINUM SPONSOR

- Title Sponsor ('Presented by [Your Company]')
- Vendor table + promotional booth

- Logo on event shirts + inclusion in press releases
- Logo on ALL marketing materials + stage banner
- Speaking opportunity during the event
- + 10 VIP passes + social media spotlight campaign

\$10,000+

GOLD SPONSOR

\$5,000

- Logo on all marketing materials
- On-stage verbal recognition Vendor table
- 6 VIP passes
- 1 media mention + event signage + social media

SILVER SPONSOR

\$2,500

- Logo on select marketing materials
- 4 VIP passes
- Social media mentions
- Event signage recognition

BRONZE SPONSOR

\$1,000

- Logo on event program
- 2 VIP passes
- Social media thank-you post

COMMUNITY PARTNER

\$250-\$500

- Name listed on event program
- Social media thank-you post

Custom packages available: Athlete Meet-and-Greet • Youth Scholarship • Equipment • Media/Production • Venue • Food & Beverage • Transportation. We can build a package that fits your goals. Contact us for details.

“THIS EVENT DIRECTLY IMPACTS YOUNG ATHLETES BY GIVING THEM ACCESS TO MENTORSHIP, INSPIRATION, AND REAL-WORLD GUIDANCE FROM THOSE WHO LIVED THE JOURNEY.”

VENTSON DONELSON | TRUE POTENTIAL COACHING



READY TO PARTNER? LET'S MAKE IT HAPPEN.

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VENTSONDONELSON.COM

Together, let's Let 'Em Know What's Possible!