



# LET 'EM KNOW

**TRUE POTENTIAL**

AUGUST 8, 2026 • RESEARCH & INNOVATION INSTITUTE, REGINA, SK

**300–1,000+**

EXPECTED ATTENDEES

**AGES 10–18**

YOUTH ATHLETES

**MULTI-CITY**

SOCIAL MEDIA REACH

**PRO ATHLETES**

SPEAKING AT EVENT

## CHOOSE YOUR LEVEL OF IMPACT

YOUR INVESTMENT DIRECTLY FUNDS:

- Venue Rental
- Youth Scholarships & Free Tickets
- Athlete Travel & Accommodations
- Marketing & Promotion
- Audio / Visual Production
- Community Outreach

SPONSOR LEVEL	INVESTMENT	KEY BENEFITS	PASSES
<b>PLATINUM</b>	<b>\$10,000+</b>	Title sponsor ('Presented by') • Logo on ALL materials • Stage banner • Speaking opportunity • Vendor booth • 10 VIP passes • Social media spotlight • Press releases	<b>10 VIP</b>
<b>GOLD</b>	<b>\$5,000</b>	Logo on all marketing materials • On-stage verbal recognition • Vendor table • Social media mentions + event signage	<b>6 VIP</b>
<b>SILVER</b>	<b>\$2,500</b>	Logo on select marketing materials • Social media mentions • Event signage recognition	<b>4 VIP</b>
<b>BRONZE</b>	<b>\$1,000</b>	Logo on event program • Social media thank-you post	<b>2 VIP</b>
<b>COMMUNITY PARTNER</b>	<b>\$250–\$500</b>	Name listed on event program • Social media thank-you post	<b>1</b>

**CUSTOM PACKAGES:**

Athlete Meet-and-Greet | Youth Scholarship | Equipment Sponsor | Media/Production | Venue | Food & Beverage | Transportation

“WHEN THE PLAYERS SPEAK, THEY’RE NOT JUST TELLING THEIR STORIES. THEY’RE LETTING THE NEXT GENERATION KNOW THAT GREATNESS IS POSSIBLE.”

**VENTSON DONELSON**  
TRUE POTENTIAL COACH



TOGETHER, LET'S LET 'EM KNOW WHAT'S POSSIBLE

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**VENTSONDONELSON.COM**