

ULTIMATE

NINJAS



ULTIMATE NINJAS LOGO

FULL COLOR LOGO

The full-color logo is the standard option.

For regional branding, use the location-specific full-color logo.



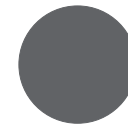
LOGO COLORS



Pantone: 293
C 91 **M** 68 **Y** 0 **K** 0
R 33 **G** 94 **B** 172
215EAC



Pantone: 367
C 46 **M** 0 **Y** 92 **K** 0
R 162 **G** 212 **B** 94
A2D45E



Pantone: Cool Gray 10 C
C 62 **M** 53 **Y** 50 **K** 21
R 98 **G** 99 **B** 102
626366

INVERT LOGO

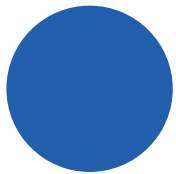
If the logo's colors blend with the background, use the inverted version to maintain readability.



COLOR PALETTE

PRIMARY

Use primary colors as the foundation of Ultimate Ninjas designs.



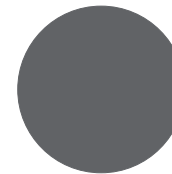
BLUE

Pantone: 293
C 91 **M** 68 **Y** 7 **K** 0
R 33 **G** 94 **B** 172
626366



GREEN

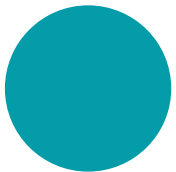
Pantone: 367
C 46 **M** 0 **Y** 92 **K** 0
R 162 **G** 212 **B** 94
A2D45E



GRAY

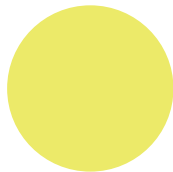
Pantone: Cool Gray 10 C
C 62 **M** 53 **Y** 50 **K** 21
R 98 **G** 99 **B** 102
626366

Introduce secondary colors sparingly to create visual interest.



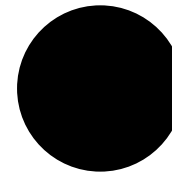
TEAL

Pantone: 320
C 80 **M** 20 **Y** 33 **K** 0
R 1 **G** 154 **B** 167
009AA7



YELLOW

Pantone: 393
C 10 **M** 0 **Y** 73 **K** 0
R 236 **G** 234 **B** 104
ECEA68



BLACK

Pantone: 6 C
C 75 **M** 68 **Y** 67 **K** 90
R 0 **G** 0 **B** 0
000000

TYPOGRAPHY

MONTSERRAT

Montserrat is the signature font for Ultimate Ninjas branding.

Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Semibold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Extrabold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Black

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

SANS CULOTTES

Sans Culottes is the accent font for Ultimate Ninjas branding and should be used sparingly for emphasis or contrast.

ABCDEFGHIJKLMNOPQRSTUVWXYZ
QRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz
tuvwxyz

GRAPHIC ELEMENTS

TEXTURE VECTOR

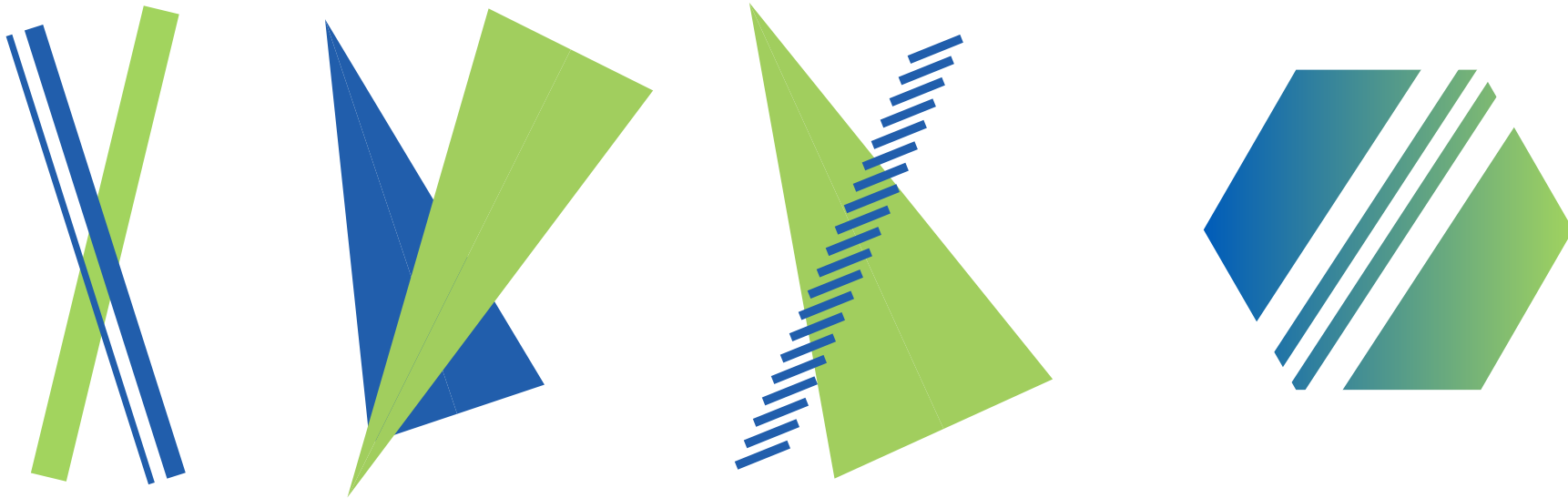
Apply texture vectors sparingly and at a lower opacity to fill negative space and add depth.



GRAPHIC ELEMENTS

VECTORS & GRADIENTS

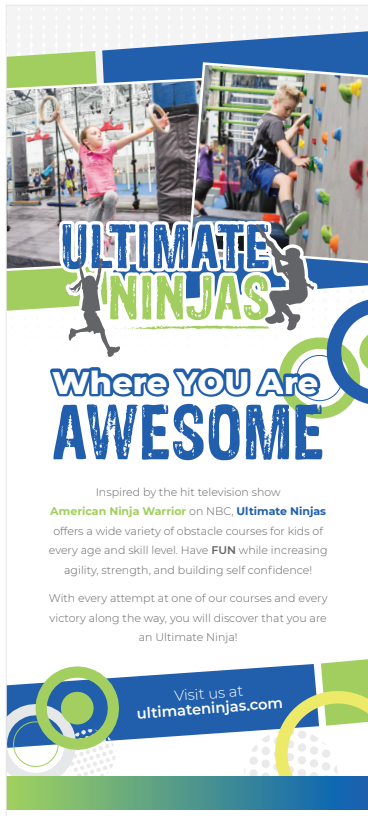
For Ultimate Ninjas projects, incorporate geometric shapes to fill voids and consider using gradients in specific areas to create a dynamic aesthetic.



COLLATERAL

SAMPLE OF ULTIMATE NINJAS COLLATERAL

Ultimate Ninjas collateral should be exciting and fun while adhering to brand standards. Incorporate circle vectors to fill empty spaces and use texture vectors subtly in the background.



ULTIMATE NINJAS

Where YOU Are AWESOME

Inspired by the hit television show **American Ninja Warrior** on NBC, **Ultimate Ninjas** offers a wide variety of obstacle courses for kids of every age and skill level. Have **FUN** while increasing agility, strength, and building self confidence!

With every attempt at one of our courses and every victory along the way, you will discover that you are an Ultimate Ninja!

Visit us at ultimateninjas.com



PARTIES: Ultimate Ninjas is an easy choice for your next birthday, party, celebration, or team event! Enjoy private use of our obstacle courses, rock climbing wall, our dodge ball court, and party room to celebrate your special day!

CAMPS / EVENTS: From holiday camps to Pro Ninja weekends that include ninjas from **American Ninja Warrior**, there is always something happening at Ultimate Ninjas. We also host private and corporate events, school outings, troops, and more!

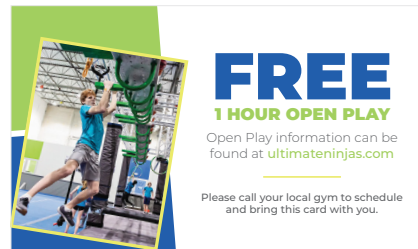
OPEN GYM: Open Gym passes grant access to 6+ year olds to the entire Ultimate Ninjas facility, including the warped walls, obstacle courses, and basketball court! Online booking is highly recommended.

KIDS CLASSES: Ultimate Ninjas classes improve and enhance athletic performance in many sports, builds self-confidence, and prepares all ages to accomplish their future goals.

ULTIFIT ADULT FITNESS

At every fitness level, ULTIFIT strives to motivate and invigorate YOU in both group and one-on-one environments. Classes, OCR training, personal training, and more. Visit ULTIFITonline.com to register today!

140 Long Rd - Suite 130
Chesterfield, MO 63005
stlouis@ultimateninjas.com
phone: 636.206.8550



FREE

1 HOUR OPEN PLAY

Open Play information can be found at ultimateninjas.com

Please call your local gym to schedule and bring this card with you.



1 FREE CLASS

AGES 3-16

Classes 7 days a week

More information can be found at ultimateninjas.com

Email to schedule noblesville@ultimateninjas.com



AMANDA HAMBLIN

BUSINESS MANAGER

amanda@ultimateninjas.com
Phone: 317.473.7480
9625 E 150 St.
Noblesville, IN 46060

Email noblesville@ultimateninjas.com to schedule a **FREE** hour of Open Play!



ULTIMATE NINJAS

Visit us at ultimateninjas.com



ULTIMATE NINJAS



BUILDING STRENGTH FROM THE INSIDE OUT

Visit ultimateninjas.com

ULTIMATE NINJAS

ULTIFIT