



FOR IMMEDIATE RELEASE

WBC Appoints 20-Year Veteran Ricardo Croes as President as Company Prioritizes Western Hemisphere Financing Strategy and Opportunities

HARTFORD, CONNECTICUT, January 5, 2026 - WorldBusiness Capital, Inc. (WBC) announced the appointment of Ricardo Croes as the Company's President. In his new role, Mr. Croes will oversee WBC's business development and agency relationship functions, strengthening WBC's executive management team led by Brett Silvers, WBC's Chairman & CEO.

Mr. Croes joined WBC in 2006 and most recently served as WBC's Executive Vice President & Chief Lending Officer, providing expertise in structured finance and international lending. Prior to joining WBC, Mr. Croes underwrote government-guaranteed commercial loans for middle market companies at The Bank of Southern Connecticut and managed operations at his family-owned company in Venezuela.

A native Spanish speaker, Mr. Croes earned a BA in Management Sciences from Universidad Metropolitana in Caracas, Venezuela, and an MBA from University of New Haven.

CEO Brett Silvers commented, "The refocusing of U.S. private sector and government resources on building trade and investment relationships across the Western Hemisphere presents unique opportunities for WorldBusiness Capital. Ricardo's extensive financing experience and deep-rooted connections throughout Latin America and the Caribbean, as well as with U.S. companies and investors doing business in the region, are instrumental to our continuing growth and success."

"Ricardo is an enormously talented, insightful, and energetic executive," Mr. Silvers continued. "The Board of Directors of WBC is proud to name Ricardo as our next President."

About WorldBusiness Capital, Inc.

WBC (www.worldbusinesscapital.com), headquartered in Hartford, CT, USA, is a regulated commercial finance company and direct lender that offers long-term loans to U.S., Mexican, and other Latin American and Caribbean companies in a wide variety of industries. WBC's loans finance business expansions, mergers & acquisitions, turnarounds, and special projects enabling companies to capitalize on growth opportunities. Founded in 2003, WBC is staffed by multilingual professionals with many years of experience in commercial lending and international finance. The WBC team has a proven track record of successfully closed loans in the United States and around the world.