



FOR IMMEDIATE RELEASE

Senior WBC Executive Speaks at Expo Manufactura Event in Monterrey

MONTERREY & GUADALAJARA, March 11, 2015 - During the first week of February 2015, members of WBC's Mexico Lending Team traveled to two cities in Mexico for a trip focused on business development and due diligence related to several active loan opportunities. WBC's Senior Vice President, Ricardo Croes, and Vice President, Jose Gonzalez, attended *Expo Manufactura*, a business forum held in Monterrey that focused on the Mexican manufacturing sector. The Manufactura event introduced the latest manufacturing technologies with the aim of increasing the overall competitiveness of the Mexican manufacturing sector. Mr. Croes participated as a panel speaker in a discussion that featured experts in manufacturing, technology, and finance. Mr. Croes discussed the various financing solutions available to Mexican businesses to support their purchases of new production equipment, corporate expansions, and investment projects. According to Mr. Croes, "Expo Manufactura was a great opportunity for WBC to meet Mexican middle market manufacturing companies that require long-term debt financing for growth." Mexico is a top priority lending market for WBC.

The due diligence part of the trip focused on two Mexican companies that are involved in the SME equipment leasing and micro-finance sectors. Since 2009, WBC has been providing long-term loans to Mexican leasing companies and niche banks to support the growth of their SME portfolios. The financing from WBC has been critical for Mexican leasing companies to offer more attractive pricing and longer lease terms to their SME customers purchasing capital goods, vehicles, and production equipment.

About WorldBusiness Capital, Inc.

WBC (www.worldbusinesscapital.com) is a commercial finance company based in Hartford, CT that offers flexible term loans helping small and midsize businesses compete in the global marketplace. Founded in 2003, WBC is a direct lender staffed by multilingual professionals with many years of experience in cross-border trade and project finance. The WBC team has a proven track record of successfully-closed loans around the world, with a focus on lending in Mexico, India and Turkey. WBC is an active member of the American Chamber of Commerce of Mexico.

WBC's Mexico Lending Team is led by Joseph Raycraft, Executive Vice President and Managing Director-Mexico, and also includes Ricardo Croes, Senior Vice President and Director-Mexico, Jose Manuel Gonzalez Rico, Vice President and Director-Mexico, and Juan Araujo, Senior Vice President-Portfolio Management.