Downtown United
Soccer Club

The 2017/18
Annual Report



We are DUSC

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We at DUSC are humbled and proud to reflect on our fantastic 2017/2018 season. Thank you to all our players, parents, coaches, volunteers, donors, board members — everyone who made it happen.

Moving into 2019 and beyond, we will continue to improve our infrastructure, coaching education and communication with our community. We will also look to become more vocal with our elected officials and governing bodies, to ensure our most vital resource for an active and healthy lifestyle is enriched — fields.

Thank you for your continued support!




Our Mission is to educate, train and inspire youth soccer players of all ages and abilities in a positive, respectful, supportive environment. We seek to foster a community that reflects the diversity of New York City, in which children can develop a lifelong love for the beautiful game and realize their full potential, both as players and as people.

Downtown United Soccer Club, Inc. is organized as a 501(c)(3) not-for-profit entity.




Our Core Principles

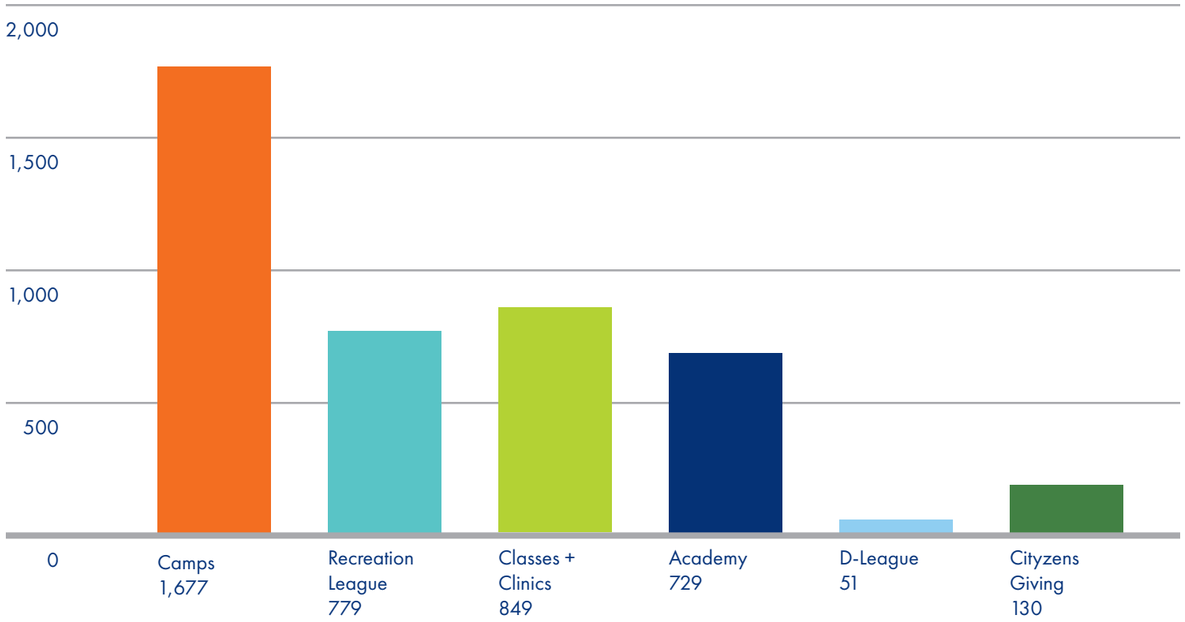
1. Put the best interest of players first by emphasizing individual long-term development.

2. Provide the proper environment to learn important life skills through the sport of soccer.

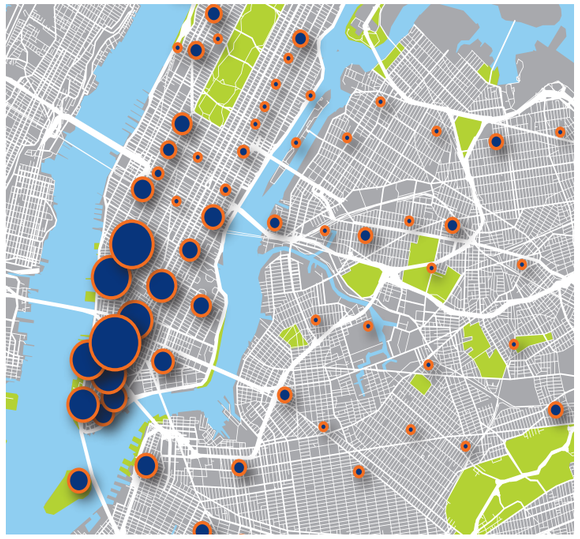
3. Include all members of our community.

Our Year in Review

Player Registration



Player Heat Map



DUSC continues to grow each and every year. This year we served 4,215 players (5% more than in 2016/17) across the wide range of programs that we offer. Our commitment to provide "soccer for all" continued its expansion,rolling out our early childhood program for ages 3–4 and launching our U20 and U23 men's teams. We now offer programs from ages 3 to 23.

This was the year that a record number of players received financial assistance, totaling over $385,000 in subsidized player fees and over $45,000 in subsidized uniforms for those in need. All thanks to your generosity!

Our partnership with New York City FC helped provide *free* after-school soccer programing that established healthy habits and productive outcomes for an additional 130 kids who attend PS 20 and PS 134 as part of the Cityzens Giving project.

Our girls academy program took another step forward, increasing participation 14% while adding some notable coaches to our staff — Sarah Dwyer Shick and Annie Eckstein — each of whom brings vast experience and insight to our program.

Kevin McCarthy was hired as our Director of Youth Development, after over 20 years of experience coaching at the collegiate level for both women and men at Division I Columbia University. A NYC native, he has navigated the soccer scene as player, coach, board member, volunteer and parent.

We launched the Development League (D League) program, giving players the opportunity to compete in a travel team environment as a bridge from our Recreation League to Academy for U9–12 boys. 52 new players joined the new D League.

Forty-three players graduated from our academy program to college including the first from our girls' teams. The majority are continuing to participate in intercollegiate or club soccer with their school while pursuing higher education. Our alumni continue to spread out across the country and come back to DUSC after high school graduation to compete in our newly formed U20 and U23 teams, participate in our summer camp program as a coach/counselor or just say hello to former coaches and mentors.

While our club grows we continue to be commited to delivering programming based on our core values: serving our players development first and foremost, creating environments for physical and emotional well-being, and offering inclusive opportunities for all members of our community regardless of income or ability.







Our Programs Our Programs offer a wide range of opportunities for all ages and skill levels. We provide a place to enjoy soccer, regardless of one's ability to pay or to play.

Camps range from NYC's most popular summer camp to elite training camps for serious players.

Recreation League provides a fun learning environment for the novice or casual player.

Classes and Clinics are for players looking to bring their game to the next level.

Academy is our highly regarded travel program, for players with the desire and ability to compete at the highest level.

Camps

We offer a full range of Camps during the summer months and school breaks, from fun in the sun for the youngest players to advanced training camps for the serious athlete looking to take their game to the next level. Open to all players.









Recreation League

The Recreation league offers an opportunity for young players to build friendships, develop community and build a passion for the game through friendly competition. The program is managed by our professional soccer staff with years of experience in youth development; however, all teams are coached by parent volunteers. We offer guidance to volunteer coaches to support a positive learning environment. Open to all players.









Classes

General classes focus on fundamental skills and fun, while building a foundation of technical proficiency for future growth in the game. Topics include dribbling, passing, receiving, shooting and creativity. Advanced classes focus on individual player development, with more depth in certain aspects of the game. All classes are taught by our professional coaching staff teaching the "DUSC Way." Players may be split into groups based on ability.









Academy

Run strictly by our professional coaching staff, our Academy is geared toward the complete development of high level players looking to progress to the collegiate level and beyond. Our Academy uses internationally-recognized, age-specific best practices to prepare young players for competition in a fun, safe environment, instilling a lifelong love of our game. Tryouts required.









Our Community is vitally important to us. In addition to our core progams, we are constantly searching for ways to reach out and make our community better through soccer, both locally and globally.

City in the Community

City in the Community Soccer Program serves urban communities of New York City with after-school soccer programs that teach lessons on healthy eating habits and physical exercise. DUSC has been selected to deliver this as part of New York City FC's Cityzens Giving program, a global fund that supports young leaders in cities around the world to tackle tough challenges affecting their communities, through the power of soccer.





Soccer Recycle

Mission Statement

Soccer Recycle collects new and gently used soccer uniforms and redistributes them to needy programs around the world. We engage youth volunteers to promote social responsibility and foster a lifetime commitment to public service.

Origin

The DUSC Soccer Recycle Project was initiated by DUSC '99 player Eyob Ford. The first delivery was to an orphanage in his native Ethiopia in 2010. In the years that followed, Eyob scrimmaged with local youth and delivered uniforms to programs around the world including Kick-4-Life in Lesotho, BREDs in Jamaica, several programs in Guatemala, and Worldwide Orphans in Ethiopia.

2017–18 Highlights

- Girls Goalkeeper Director Coach, Sarah Dwyer-Shick helped coordinate with Program Director Adam Norse to donate DUSC Recreation League soccer uniforms to Growing the Game for Girls in Uganda.
- Coach Mauricio Maya returned to his home town in Colombia and brought DUSC donated soccer equipment with him. There he distributed the equipment to local players and teams.
- In 2018, Sarah Dwyer-Shick donated DUSC Recreation League uniforms to Leveling the Playing Field.



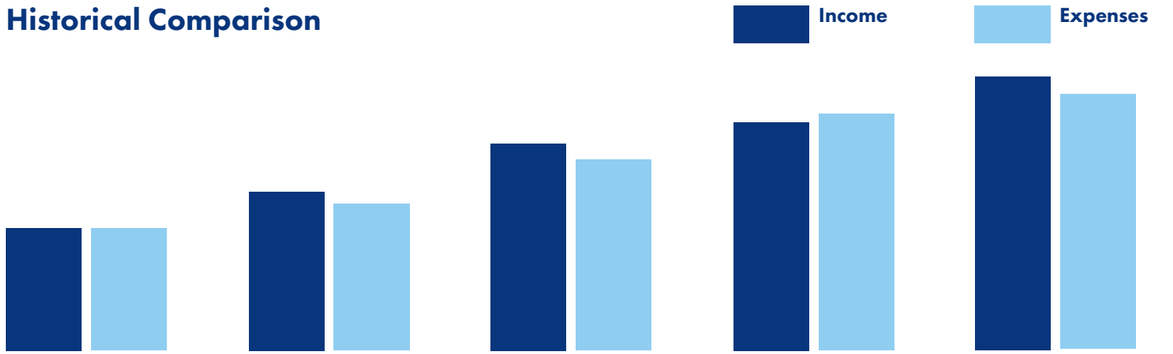




Our Financial Summary

		2017/18
		Actual
Income		
	Camps	$ 731,209
	Recreation League	$175,495
	Classes	$ 292,705
	Academy	$1,543,140
	D League	$ 85,230
	Other Income	$11,748
	Fundraising	$ 208,644
		$ 3,048,171
Expense		
	Compensation	$ 1,956,572
	Fields	$ 330,448
	Other Programming	$ 470,258
	Finance, Oper. + Admin	$ 201,195
		$ 2,958,473
Net Surplus		$ 89,698
Net Reserves — Beginning of Year		$ 492,217
Net Reserves — End of Year		$ 581,825

Historical Comparison



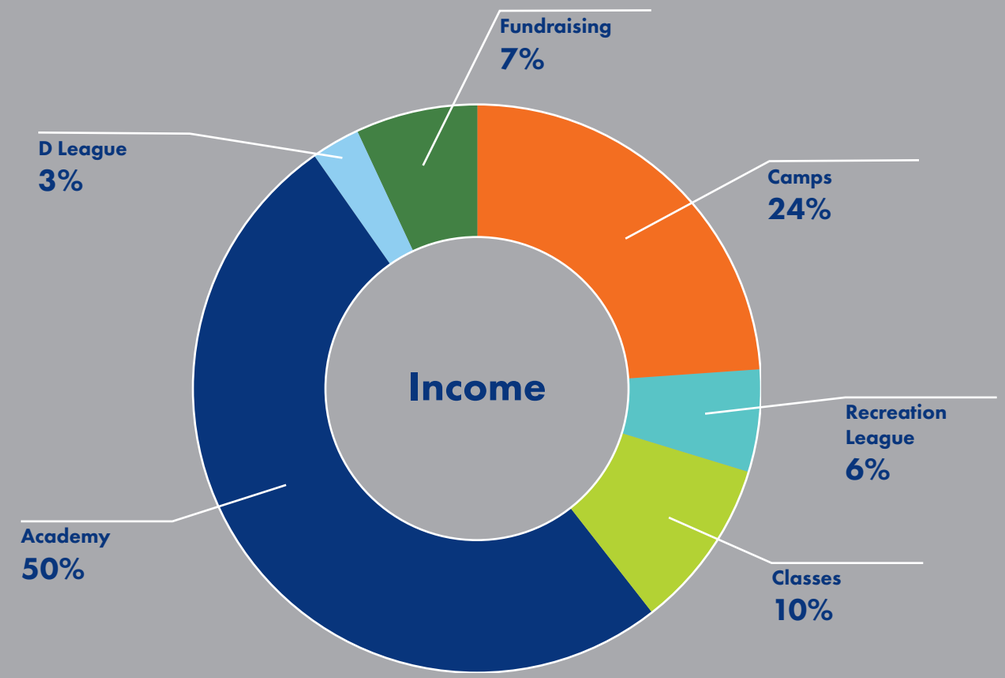
2013/14
Income: $ 1,420,536
Expenses: $ 1,415,683

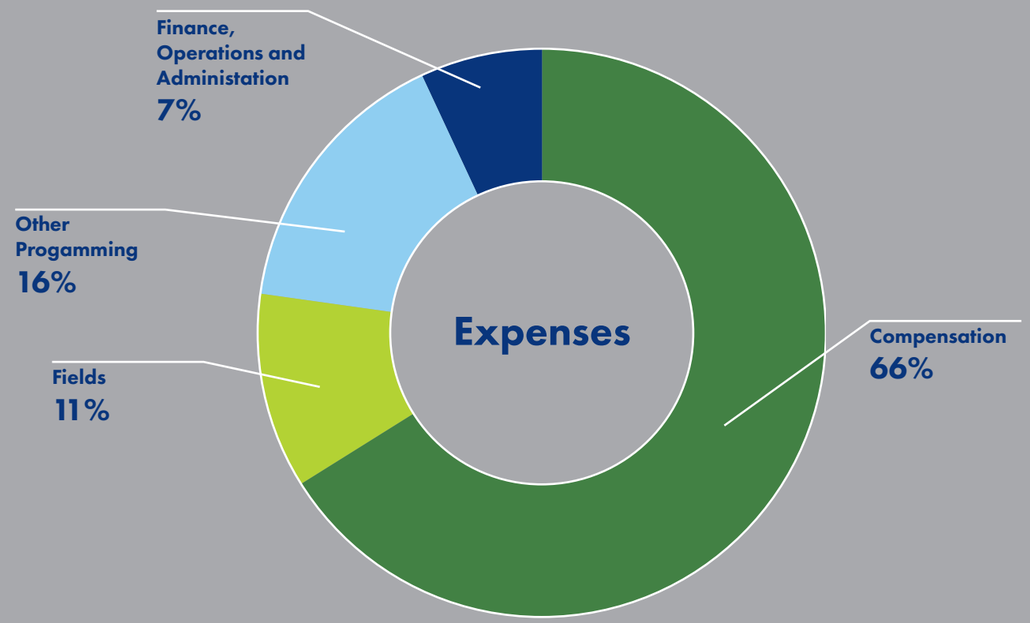
2014/15
Income: $ 1,842,387
Expenses: $ 1,724,788

2015/16
Income: $ 2,368,926
Expenses: $ 2,328,055

2016/17
Income: $ 2,615,343
Expenses: $ 2,643,737

2017/18
Income: $ 3,048,173
Expenses: $ 2,958,326





Our Scholarships

Camp
113 Players
$ 44,665

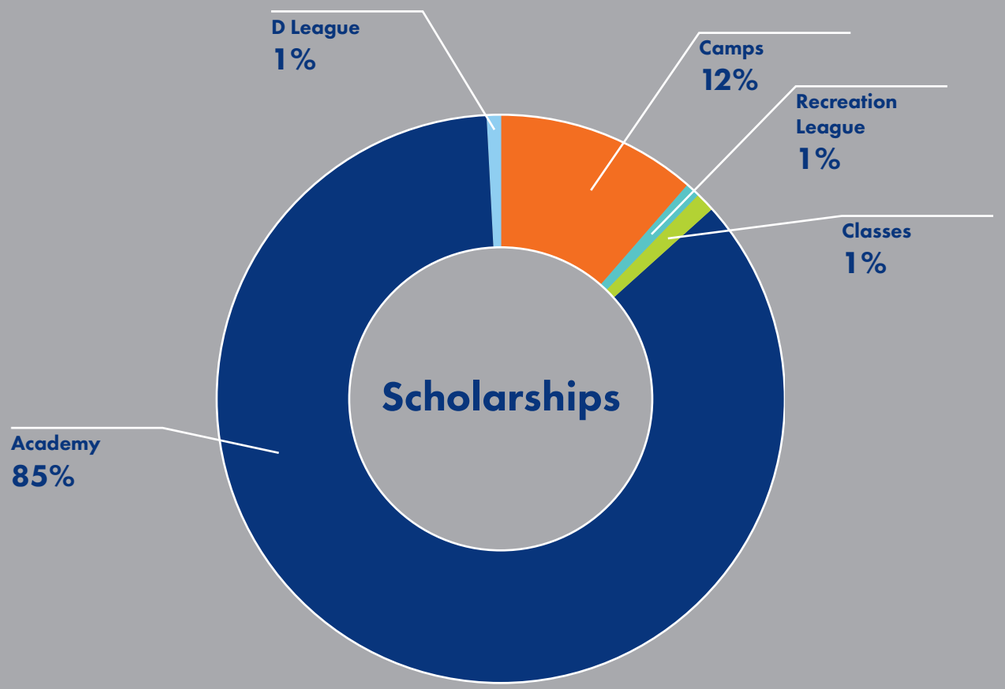
Academy
161 Players
$ 329,815

Classes
15 Players
$ 3,912

D League
7 Players
$ 2,990

Recreation League
20 Players
$ 3,550

Total Fee Subsidies
461 Players
$ 384,932 (13% of income)



Our 2018 Alumni

Peter Baccash	Drexel University
Ethan Berg	Occidental College
Samuel Berman	University of Texas
Chaz Bond	undecided
Yoselin Bonola	York College
Jaime Carrillo	College of New Rochelle
Julien Darsses	Occidental College
Luca D.C. de Mello	Haverford College
Charles Elder	University of Miami
William Fernandez	undecided
German Garcia	Mercy College
Luan Gjonbalaj	St. Francis College
Lirim Gjonbalaj	St. Francis College
Lindi Gjonbalaj	St. Francis College
Callum Gordon	New York University
Anthony Gomez	York St. John's University
Jonathan Granados	John Jay College
Calvin Hing	Drexel University
Elliott Holtzman	University of Pennsylvania
Isaac Jefferys	UC Santa Cruz
Daniel Lambert	University of Massachusetts
Gregory Keh	George Washington University
Azamat Fuller	Grinnell College
Jack Kyle	Geneseo College
Noah Levitt	Nyack College
John McElduff	Baruch College
Max Neve	Wesleyan University
Reuben Oshman	Muhlenberg College
Gabriella Palomino	New York University
Evan Phillips	Bowdoin College
David Power	Binghamton University
Meleniam Rahaman	University of Buffalo
Garrett Ramos	Babson College
Lev Rosenbush	Kenyon College
Adam Sahel	SUNY Oneonta
Anthony Lima Sanchez	SUNY New Paltz
Benjamin Silver	Franklin & Marshall College
Mahfouz Soumare	Fairfield University
Benjamin Steiner	Tulane University
Duke Tsapalas	Babson College
Kenneth Van der Lande	University of Rochester



Our 2017–18 Donors

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$ 5,001+

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Isaac-Daniel Astrachan
Audette-Rao family
Augustine family
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Bachner-Godbout family
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Bremner-Hubinsky family
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Brody family
Brooker-Hedley family
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Brown family
Christopher Buckley
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Buman family
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Butte-Liebowitz family
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Martinez-Rivera family
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Gabe Weiss
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Pamela Windo
Wong family
Kristin Zaehb
Zerafa family
Zittman family

Our 2017–18 In-Kind Donations

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Apple Seeds
Jonathan Bell
Brother Jimmys
Chris Buckley
Cathy Lang Ho and Stefan Jonot
Chelsea Piers Fitness
(Chelsea Locaton)
Marika Condos
Core Intent Fitness
by Jennifer Hale
Dan Courtemanche
Cowgirl
Urvi Dalal
Emma Daly
Deborah Grant and Srdjan
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William Leicht
Liz Sharp
Leshem Loft
Santiago Lyon
Mike Jr. Magliulo
Maison Kayseer
Matthew McAskin
Mezze
Trish Neve
New York City Ballet
New York City FC
Peter Nicol
NYRR
Gustavo Palomino
Alison Qualter-Berna
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Elizabeth Smith
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SWERVE Fitness
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Kimmeridge

WASHINGTON MARKET Pediatrics

Bronze

ARC Athletics TRIBECA SINCE 2005

KUMON

mandarin seeds

MANHATTAN PENTHOUSE CELEBRATIONS

MONTES at the sign of the chef SINCE 1918

Oxeon

Our 2017–18 Board and Committees

Board of Directors

Andrew Scruton, *President*
Gary Baddeley, *First Vice President*
Isaac-Daniel Astrachan, *Second Vice President*
Daniel Holtzman, *Treasurer*
Samantha Alderson, *Secretary*
Ken Daniels, *Director*
Paul Fox, *Director*
Carisima Koening, *Director*
John Liu, *Director*

Audit Committee

Gary Baddeley, *First Vice President*
Paul Fox, *Director*

Board Development Committee

Samantha Alderson, *Secretary*
Gary Baddeley, *Vice President*
Shannon Carr, *Director*

Fields Committee

Isaac-Daniel Astrachan, *Vice President*
Ken Daniels, *Director*
Tom Frambach, *General Manager*
John Liu, *Director*
Kevin McCarthy, *Executive Director*
Malorie Warents, *Operations Manager*

Finance Committee

Rasna Defeis, *Controller*
Tom Frambach, *General Manager*
Daniel Holtzman, *Treasurer*
Andy Scruton, *President*

Fundraising Committee

Gordon Bakoulis, *At Large*
Catherine Brandli, *At Large*
Kevin McCarthy, *Director of Youth Development*
Amy Richards, *At Large*
Andy Scruton, *President*
Malorie Warents, *Operations Manager*

Health + Safety Committee

Shannon Carr, *Director*
Penelope Clark, *At Large*
Ken Daniels, *Director*
Tom Frambach, *General Manager*
Carisima Koening, *Director*
Kei Kinoshita, *Technial Director*
John Liu, *Director*
Mauricio Maya, *At Large*
John McGreal, *At Large*

Programs Committee: Academy/Advanced Camps

Isaac Daniel Astrachan, *Second Vice President*
Adam Bremner, *At Large*
Jessica Contrastano, *At Large*
Sarah Dwyer-Shick, *Technical Director*
Tom Frambach, *General Manager*
Kei Kinoshita, *Technial Director*
Amanda Marsted, *At Large*
Kevin McCarthy, *Director of Youth Development*
Arman Osooli, *Technical Director*
Gustavo Palomino, *Technical Director*
Matt Pilkington, *NYCFC*
Luis Ramos, *Technical Director*
Jose Luis Rebay, *Technical Director*
Ernesto Teran, *At Large*

Programs Committee: Rec/Classes/Camp

Ken Daniels, *Director*
Paul Fox, *Director*
Tom Frambach, *General Manager*
Carisima Koening, *Director*
Adam Norse, *Program Director*

Staffing Committee

Tom Frambach, *General Manager*
Amanda Marsted, *Director*
Kevin McCarthy, *Director of Youth Development*
Andy Scruton, *President*

Our Player Develpment Philosophy

DUSC is committed to providing pathways in soccer that

maximize the long-term individual **D**evelopment of our players.

With programs that are available **U**niversally to players of all ages, abilities and speeds of development,

That are designed to create **S**uccessful players on and off the field

By focusing on key **C**haracter strengths such as integrity, positive attitude, teamwork, and determination,

Creating a **W**inning mindset — over the long term and not focused on individual games — while retaining the joy, excitement and happiness that comes from simply playing the game.

With an emphasis on an **A**ttacking, possession-oriented style of play that is positive and progressive,

DUSC seeks to empower the diverse **Y**outh soccer players of NYC to continue to develop as self-driven, imaginative and intelligent players and people long after their time at DUSC.



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