2020/21

Downtown United Soccer Club

Annual Report of 2020/21

www.dusc.net

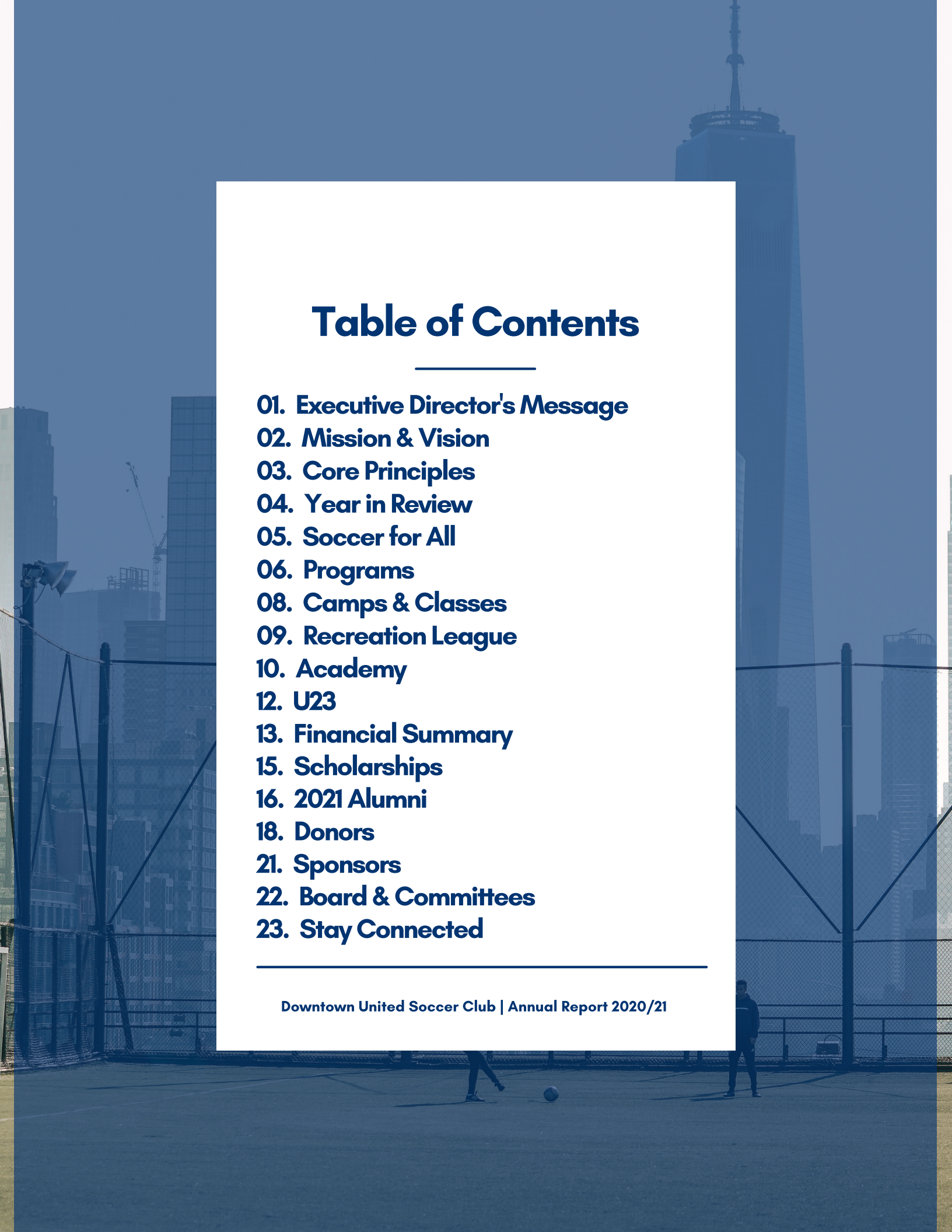


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Executive Director's Message

Hello DUSC

As we begin a new year, we don't merely look back on 2021 with its continuing challenges and glimmers of hope, we look back to 1982 when DUSC began. We celebrate our 40th anniversary this year and embrace the symbol of 40 years - the Ruby. Once thought to protect warriors if worn on their armor or embedded in their skin, the ruby represents love, passion, energy, and success. I cannot think of a better emblem for our club as we continue to adapt to these unpredictable times. Throughout 2022 we will commemorate our 40 years of service to downtown and NYC youth soccer but most importantly, we will honor the extraordinary commitment and the fortitude and agility of you - our DUSC community.

There is no denying the challenges we have faced over the past year — as individuals and communities, as a club, workplace and as a city. At DUSC, working together with you, we proved to be resilient. Our coaches continued to serve our players with excellence; we remained focused on the well being of our players; and we continued to do whatever it takes to keep the club running safely. The pandemic did accelerate some positive changes. Whether it was our Winter Warriors Rec season last January and February, the evolution of squads from the classes program or starting Blue Pathways for Academy players, we have become skilled at turning constraints into opportunities and challenges into victories.

During fiscal year 2021, when many organizations continued to be fiscally rocked by the pandemic, DUSC remained financially strong once again thanks to you - our community. You registered for our programming at pre-pandemic levels, you donated generously and often to our fundraising drives and our volunteer DUSC Board and Finance Committee, led by our President Andy Scruton, worked tirelessly to keep our foundation solid and prepared to grow as we move forward in 2022.

In many ways, we are coming out of the pandemic stronger than we were before it started. Our players have a resurfaced Pier 40 to play on and will soon be kicking the ball around on Gansevoort Pier; we have hired Paul O'Donnell to be our Director of Coaching and our heat map shows DUSC attracting families from new neighborhoods across the city. And through it all, we have remained steadfast to our Soccer for All values and belief that DUSC include everyone, uplift everyone while serving families throughout NYC. I am more optimistic today than at any point since the pandemic began. We all have great aspirations for what we want to accomplish and know what we're capable of as a community.

Our goal is to do this while balancing our key priorities—keeping our players out of harm's way, providing developmental continuity and quality, and creating/allowing for opportunities for social connection and community for the enjoyment of the DUSC players, and for an environment that is safe, joyful and fun.

Finally, we can thank 2021 for showing us that getting "back to normal" will not suffice: it's time to further transform the programs that shape our lives. Following the lead of our community—we're hard at work reshaping and reimagining our systems, communication, programming and more so that we continue to be the most progressive club in developing, nurturing and inspiring NYC youth soccer players and families in 2022, the next 40 years, and beyond.
Thanks so much.

Kevin McCarthy

Mission & Vision

Our Mission

Downtown United Soccer Club, Inc. is organized as a 501c(3) not for profit entity to educate, train and inspire youth soccer players of all ages and abilities in a positive, respectful, supportive environment. To foster a community that reflects the diversity of New York City in which children can develop a lifelong love for the beautiful game and realize their full potential as both players and people.

Our Vision

Provide a world-class youth soccer educational experience on and off the field to players staff and parents. In state of the art facilities on the field: outdoor and indoor and in classrooms that also serve as a community meeting place. All while being funded sufficiently so to be accessible and affordable to all.



Our Core Principles

1. Put the best interest of players first by emphasizing individual long-term development.

2. Provide the proper environment to learn important life skills through the sport of soccer.

3. Include all members of our community.

The DUSC Way

Our Player Development Philosophy

DUSC is committed to providing pathways in soccer that maximize the long-term individual **Development** of our players. With programs that are available **Universally** to players of all ages, abilities and speeds of development, that are designed to create **Successful** players on and off the field. By focusing on key **Character** strengths such as integrity, positive attitude, teamwork, and determination. Creating a **Winning** mindset — over the long term and not focused on individual games — while retaining the joy, excitement and happiness that comes from simply playing the game. With an emphasis on an **Attacking**, possession-oriented style of play that is positive and progressive. DUSC seeks to empower the diverse **Youth** soccer players of NYC to continue to develop as self-driven, imaginative and intelligent players and people long after their time at DUSC.

Acronym: D.U.S.C. W.A.Y

One Year in Review

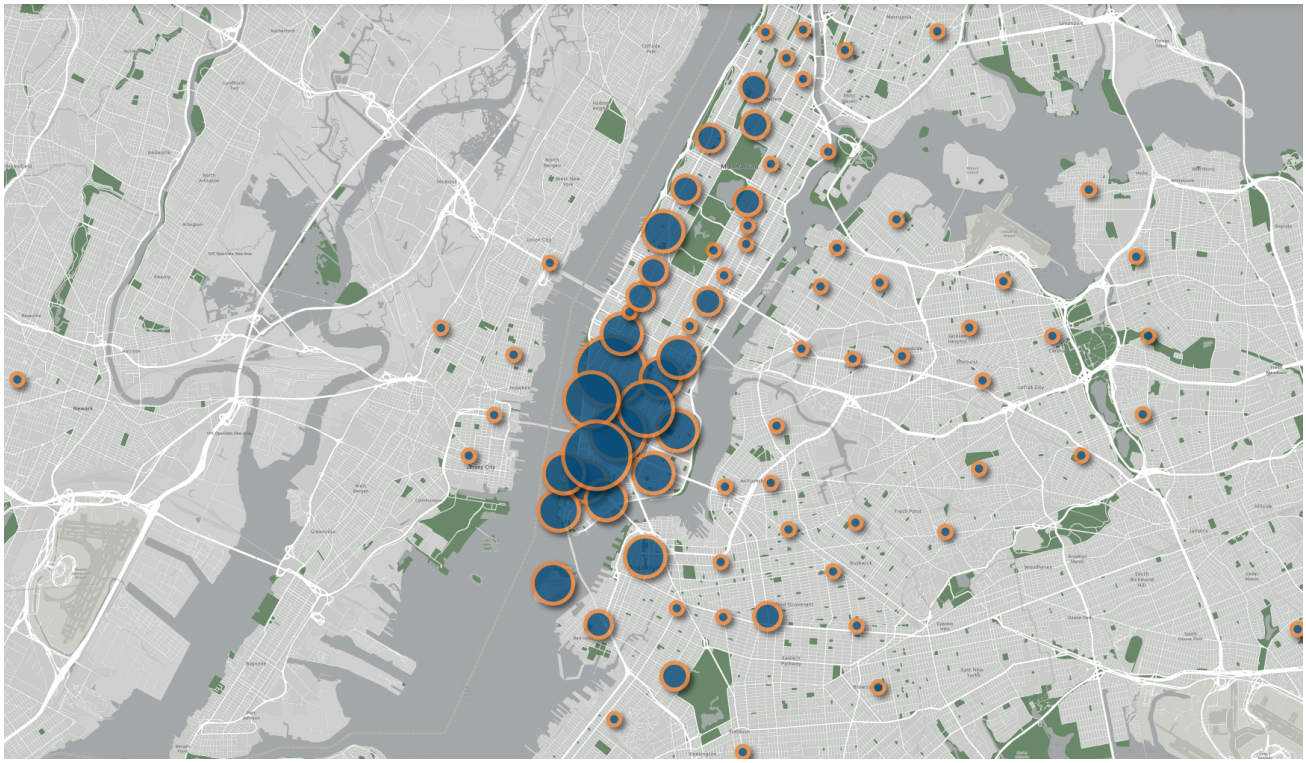
Player Registration

Total Players: 3,343



- **Academy 25%** (836)
- **D League 2%** (78)
- **Camps 23%** (770)
- **Classes 34%** (1,139)
- **Recreation League 16%** (520)

Player Heat Map



Soccer for All

A Community Commitment

Regardless of race, color, religion, national origin, gender, age, disability, sexual orientation and socio-economic status, NYC youth should have the opportunity to play the game we all love. Besides the joy of scoring a goal, making a save, or even being a part of a team, the impact of soccer can be profound. Kids who play sports are more engaged in school, graduate at a higher rate from college, and links have been shown to greater success in professional life. Not to mention that playing the game leads to improved mental and physical health outcomes which has become a critical key to the holistic well-being of NYC children during the pandemic.
In short, soccer is more than just a game.

DUSC programs and partnerships create environments that are safe, fun places, designed to meet the developmental needs of young players in urban areas. DUSC believes creating access to the game for all NYC youth is a worthwhile endeavor, but it is not an easy task. It requires creative partnerships, organizational commitment and lots of hard work.









January of 2020 marked the creation of an essential committee dedicated towards equitable access to soccer in NYC. The DUSC Soccer for All Committee is dedicated to fulfilling the DUSC core value of providing soccer opportunities for all of NYC youth. The DUSC Commitment to foster a community that reflects the diversity of New York City in which children can develop a lifelong love for the beautiful game and realize their full potential as both players and people is seen in the following initiatives:

· Over $400,000 in financial assistance
· Partnership with NYC Department of Education & U.S. Soccer Foundation to provide Soccer for Success programming to over 2000 NYC school children
· Deliver of a free after-school soccer to Public School students
· Funding for more field space to accommodate our demand in grassroots programs in underserved NYC neighborhoods

DUSC **Soccer For All**

Downtown United Soccer Club

Our Programs offer a wide range of opportunities for all ages and skill levels. We provide a place to enjoy soccer, regardless of one's ability to pay or to play.





Classes are designed to focus on the individual growth and development of a player. Coaches run players through skills based training sessions including dribbling, passing, shooting and creativity while teaching the "DUSC" Way". Open to all players.



The **Recreation League** fosters an environment for young players to build friendships, establish camaraderie, and develop passion for the game in an engaging and competitive atmosphere. Our professional staff of coaches manage the program with their years of experience while each team is coached by parent volunteers. In an effort to maintain a positive environment, our coaches are always on site to provide support. Open to all players.



We are happy to host a full range of **Camps** throughout the summer and winter months. Whether it's establishing fundamentals for the youngest players or advanced training camps to develop the more serious athlete, our camps focus on fun and growth. Open to all players.



Managed by our professional coaching staff, our **Academy** is geared towards the complete development of high level players looking to progress to the collegiate level and beyond. Our Academy uses internationally-recognized, age-specific best practices to prepare young players for competition in a fun, safe environment, instilling a lifelong love of our game. Players Try-outs required.











Camps

Summer Camp in 2021 saw the return to play after what was an unconventional year to say the least. Focusing on creating a joyful soccer experience is an integral part of all camp programs and was never more important than this past summer. At our Pier 40 camp, our professional coaches strive to maintain a positive environment where fun and improvement go hand in hand. We also offer Advanced camps and Residential camps for Academy level players where there is a greater emphasis on individual player development. Highlights from advanced camps included record numbers of players attending our Residential camp at Golden Goal and Gotham FC players making guest appearances at our Girl's advanced camps.

Classes

DUSC Classes are designed to introduce the game in a fun, non-competitive way to our players while ensuring a safe environment to build fundamental soccer skills and a deep appreciation for the sport. Led by our professional coaches, classes are fun and simple, yet engaging and challenging enough where our players learn soccer skills at their own pace. The program's small instructor-to-player ratio helps maximize individual development and leads to consistent improvement for our players and their technical skills after every season. The goal is to provide a super fun class that focuses on teaching the game in a positive environment where players are encouraged and supported. Learning the game should be fun, and that's exactly what our coaches deliver with each class.

Recreation League

Recreation League is a foundational pathway towards heightened competition in a team or group setting; it is a great place for families to start before investing resources into higher levels of competitive soccer. Many DUSC Academy players start their soccer journeys in the Recreation League and continue to come back for additional playing opportunities throughout their DUSC experience. The fall of 2020 saw high levels of participation with families and players embracing our safe return to play policies and protocols. Though Covid continued to plague NYC last winter, our Recreation community pivoted to create our fully outdoor winter Rec program - The Winter Warriors! Despite 25+ inches of snow last winter, we had strong enrollment, extended the season through March and our players and parents created a positive and supportive environment no matter what the conditions!

A special component of the Recreation League is the aspect of the Volunteer Parent Coach. DUSC supervises every Recreation League session, however, Parent Volunteers provide the instrumental community spirit and innate interest for the game that brings our league to life. In addition, our volunteer community members, along with DUSC on-site staff, act as role models for their teams. Under the leadership of Oumou Toure, DUSC Recreation will continue to grow and build in greater parent involvement and integration into the program in the future.







Girls Academy







Highlights

- Fall 2020 NYCS League Winners
  - G2012 Blue, G2011 Blue, G2010 Blue, G2009 Blue, G2008 Blue
- G2008 Blue - NY Open Cup Finalist 2021
- G2008 Blue - USYS NL II Champions Fall 2021
- G2009 Blue - NYCS/EDP 2021 Fall League Division Winners
- EDP 2021 Fall Cup Champions
  - G2008 Blue, G2009 Blue

Boys Academy



Highlights

- B2006 Blue - NY Open Cup Champions 2021
- B2006 Blue- USYS NL PRO Qualification
- B2006 Blue- MSC Kickoff Classic 2021 Champions
- B2009 Blue- USYS Club v Club Champions Fall 2021
- EDP 2021 Fall Cup Champions
  - B2009 Blue, B2009 Orange, B2008 Orange







U23

Highlights

- U23 Men EDP Champions (3rd consecutive title)
- WPSL Gotham Reserve Team - WPSL Champions
- WPSL Eastern Conference 'Franchise of the Year'
- WPSL Eastern Conference 'Media Team of the Year'









Our Financial Summary

		2020/2021
Income		
	Academy	1,872,789
	Recreation League	111,672
	D League	140,477
	Camps	160,592
	Classes	344,703
	Fundraising	191,659
	Other Income	473,744
Total Income		3,295,636
Expenses		
	Compensation	2,417,998
	Fields	174,167
	Other Programming	404,102
	Finance Ops Admin	100,567
Total Expenses		3,096,834
Net Income		198,802
Net Reserves - Beginning of Year		697,391
Net Reserves - End of Year		896,193

Historical Comparison



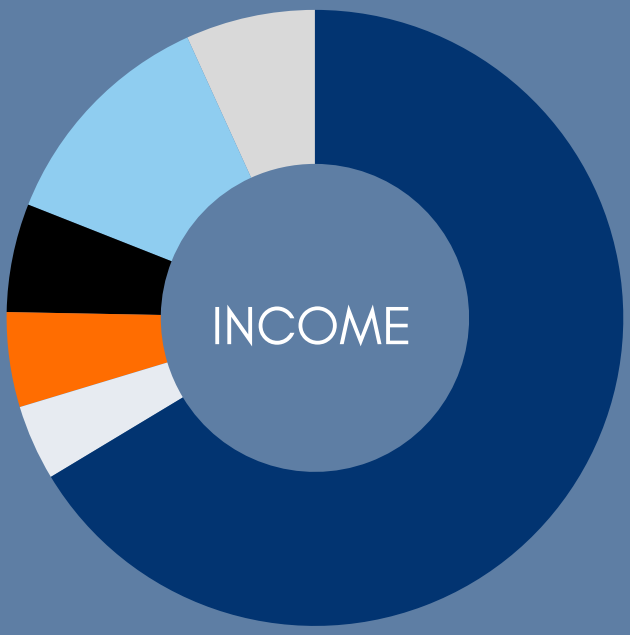
2016/17
Income: $2,615,343
Expenses: $2,643,587

2017/18
Income: $3,048,171
Expenses: $2,958,473

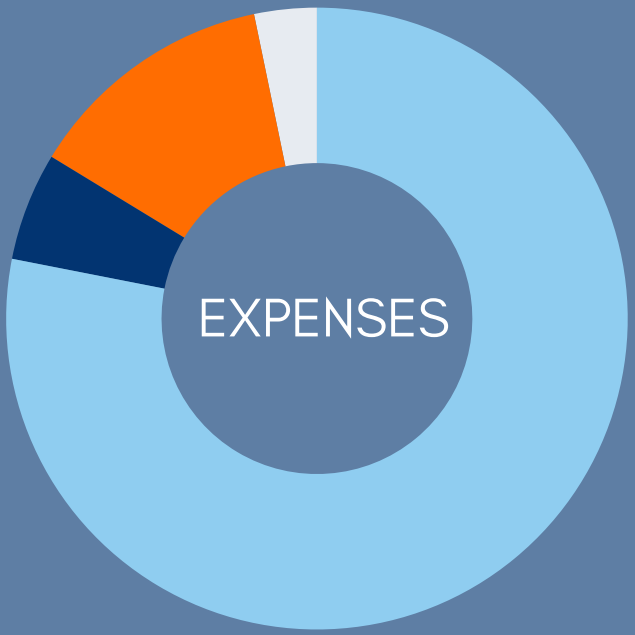
2018/19
Income: $3,452,720
Expenses: $3,497,299

2019/20
Income: $3,875,009
Expenses: $3,714,861

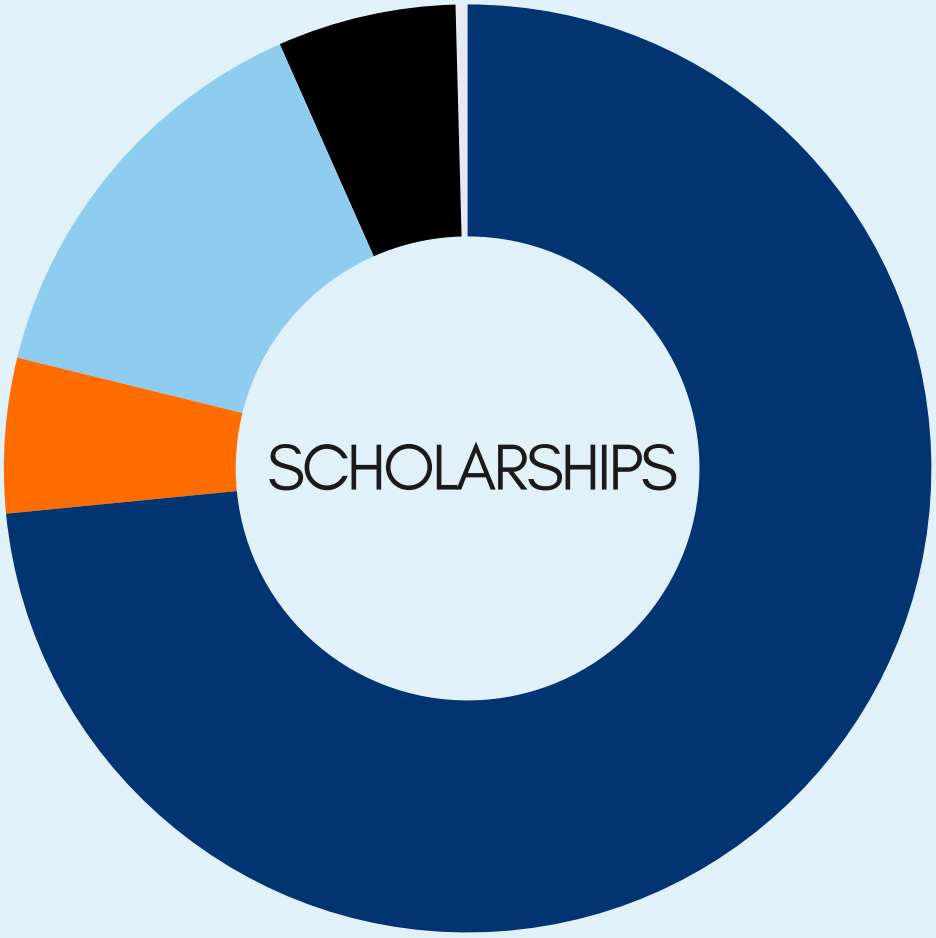
2020/21
Income: $3,295,636
Expenses: $3,096,834



- Academy 66%
- Recreation League 4%
- D League 5%
- Camps 6%
- Classes 12%
- Fundraising 7%



- Compensation 78%
- Fields 6%
- Other Programming 13%
- Finance, Operations, & Adminstration 3%



Scholarships

- Academy 73%
- D League 5%
- Camps 15%
- Classes 6%
- Recreation League 1%

Player Breakdown

Academy
177 ($435,276)
D League
13 ($21,993)
Camps
35 ($11,760)
Classes
15 ($3,097)
Recreation League
1 ($184)

Class of 2021 College Placement

Boys Academy

Adrian Montalvan	City College of NY
Aidhan Astrachan	Occidental College
Andy Hueyopan	College of Staten Island
Arin Yuksel	Stony Brook University
Arman Celebi	Macaulay Honors at Hunter College
Benjamin Drury	
Cristopher Casarez	
Dominic Blum	Carnegie Mellon University
Finn Antonson	Pitzer College
Finn Neher	New York University
Hendricus Van de Berg	
Hudson Smoot	
Isaac Libotte	
Jan Wechsler	
Jeffrey Brito	Lehman College
Jesus Ramos	
Jose Gonzalez	
Josue Gomez	Queensborough Community College
Juan Sanchez	
Justin Winborne-Freeman	McDaniel College
Kai Fiedolholtz	Occidental College
Kevin Barry	
Konrad Lehmann	
Larry Alvarado	Monroe College
Leandro Quispe	
Linus Konrad Grieco	University of St. Andrews
Luke Ehrenfreund	Hamilton College
Luke Robinson	Purchase College
Mani Clementi-Sealey	Vassar College
Marvin Heilbronn	Ponoma College
Matthew Troncozo	NYC College of Technology
Mattia Cora	
Michael Agyei	
Milan Mueller	Macaulay Honors at Hunter College
Oleg Laskov	Yale University
Owen Yaggy	
Ram Kukaj	St. John's University
Sacha Serog	
Sawyer Valero	Whitman College
Serene Sougou	Loyola University Maryland
Theo Laubisch	
Theo Plass	New York University
Tsegaye Griver	
Webber Sloan	Northeastern University
Wyatt Clayton	

Girls Academy

Annie Feinberg	University of Vermont
Daria Ippolito	University of South Carolina
Eva Kellner	McGill University
Francesca Rutherford	University of Vermont
India Oldham	
Isabella Maria Padosak	ESADE University
Jacqueline Hui	Cornell University
Josephine Mavromatis	New York University
Julia Necka-Huptysiowska	College of Staten Island
Kate Evans	Colby College
Kaylie Harlin	Bowdoin College
Lily Parks	Rollins College
Madison Kim	
Maia Crichlow	Dartmouth College
Nina Kudlack	
Sarah Katz	Elon University
Skye Stinnett	Wesleyan University
Stella Damrauer	Colgate University





DUSC

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