

## Cost Control

# The Core Requirement of a Healthy Business

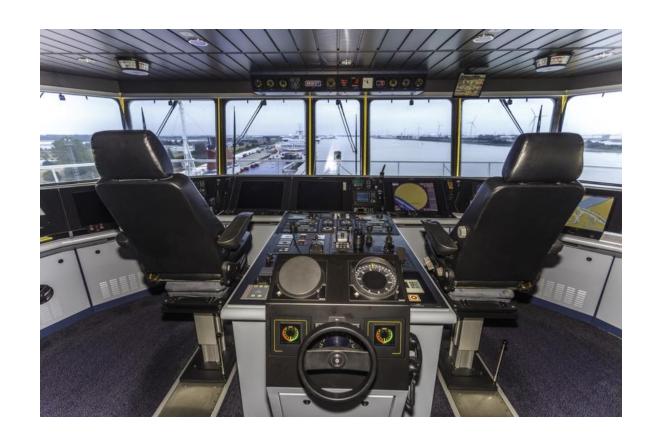
Christopher Briggs

"Take Your Social Care Business Forward in and Uncertain World"



#### Reduce uncertainty. Increase control

- To reduce uncertainty (and increase certainty) you need to increase control.
- The more control you have in your business the more certainty you will have.
- The more control and certainty you have the more
  - Resilient your business will be to handle the unexpected.
  - Cost effective it will be.



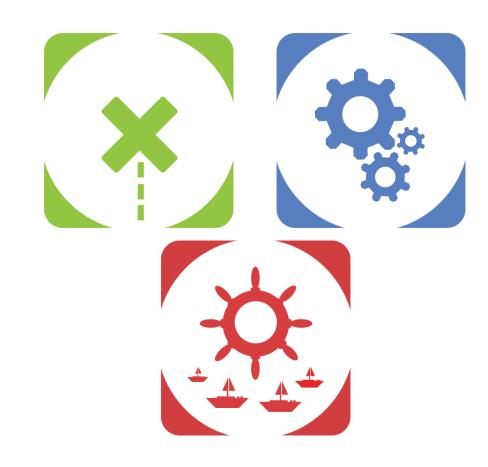


#### Cost control - Direct and Indirect

Direct - Know your costs



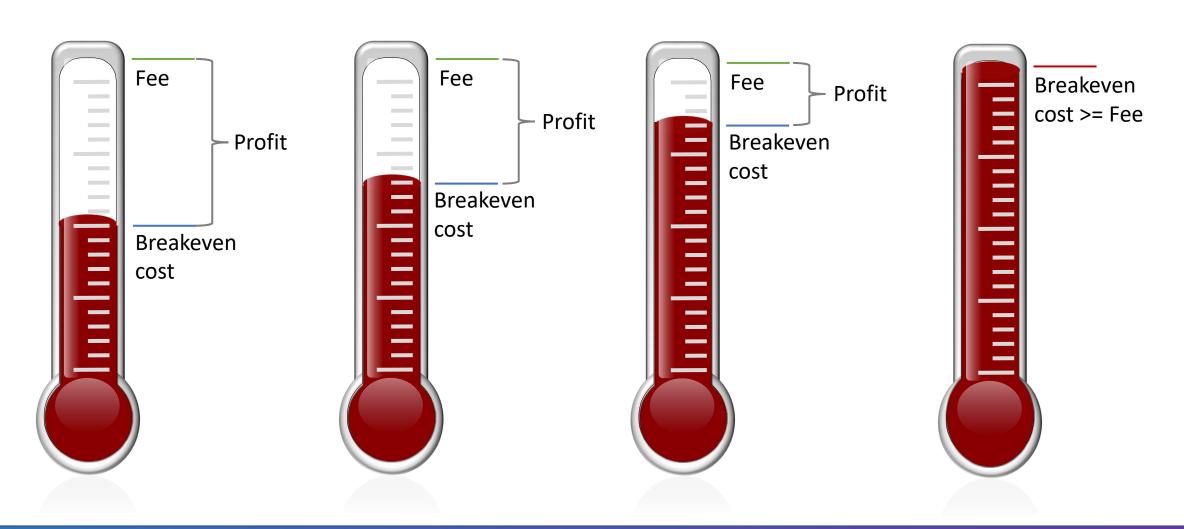
Indirect – Build a Solid Foundation





#### Year on year your costs increase

#### Which of course reduces the return you make on your fees





### If you don't control your costs

- Won't receive the fees you need.
- Increased staff turnover.
- Staff don't receive the vital training they need.
- Your clients won't receive the care they need.
- Incidents, accidents, safeguarding.
- Costs will spiral out of control.
- CQC Rating.
- Value of your business declines.
- Close your business.

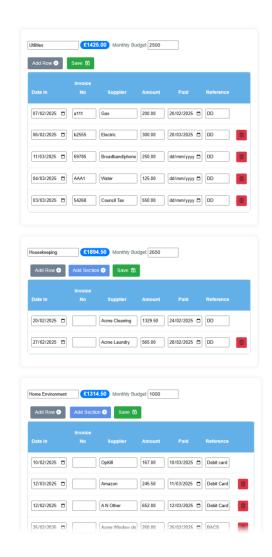


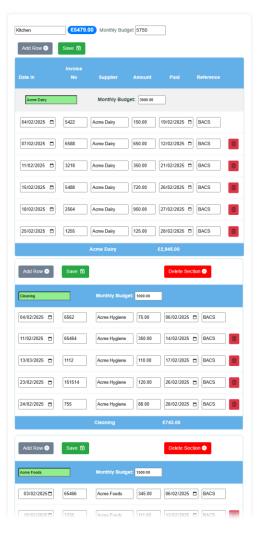
Controlling your costs is absolutely vital.



#### Know your costs

- Record your costs.
  - Use an appropriate tool.
    - Accounting software
    - Spreadsheet
    - Running Cost Calculator
  - Establish a process for entering the data.







#### Control your costs

- Set monthly budgets
- Monitor
- Establish average monthly costs that you can confidently use when setting care fees.



Repairs And Maintenance



#### Control your costs - Running Cost Calculator





Cancel your subscription if you wish without paying a penny.

No risk.



Scan the QR code to go to the **Running Cost Calculator** web page.

https://www.qualityofcare.co.uk/runningcostcalculator.html

If you have any questions, contact us on <a href="mailto:support@qualityofcare.co.uk">support@qualityofcare.co.uk</a>



#### Know how much your costs have changed

#### Costs April '24 - March '25

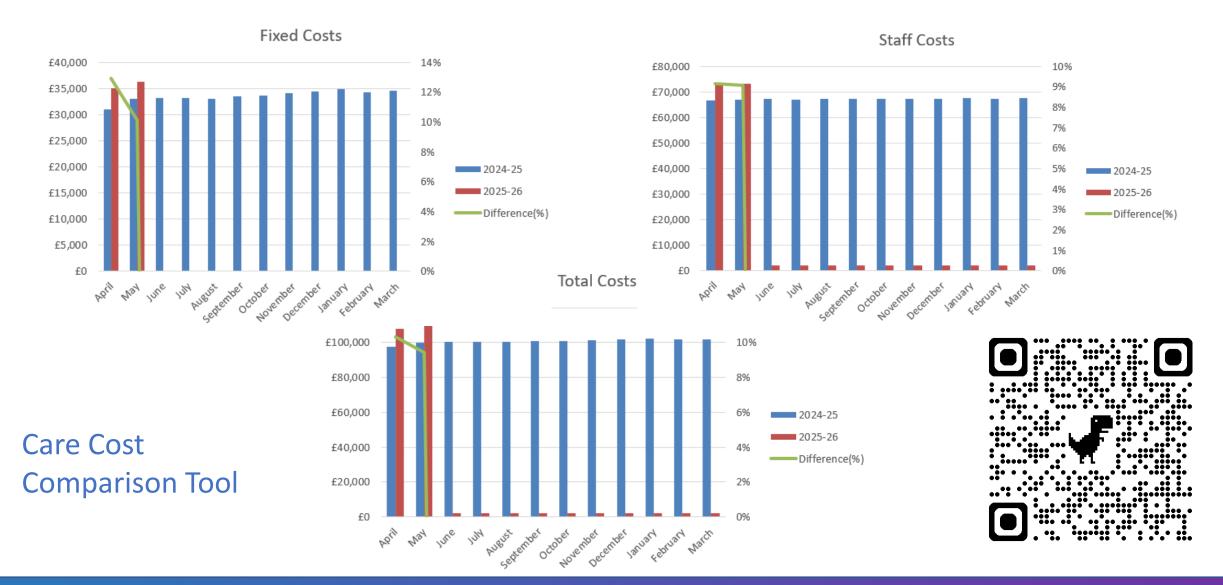
	<b>Fixed Costs</b>	Staff Costs											
Month	Fixed Cost			Employer									
	(£)	Payroll (£)	PAYE (£)	NIC (£)	Agency (£)	Total (£)	Total (£)						
April	£31,000	£48,300	£8,100	£2,600	£2,000	£61,000	£92,000						
May	£33,000	£48,500	£8,250	£2,630	£2,200	£61,580	£94,580						

#### Costs April '25 - March '26

	Fix	xed Costs				Total Cost							
Month	Fixed Cost (£)	Difference	Difference			Employer			Difference	Difference		Difference	Difference
		(£)	(%)	Payroll (£)	PAYE (£)	NIC (£)	Agency (£)	Total (£)	(£)	(% <u>)</u>	Total (£)	(£)	(%)
April	£35,000	£4,000	13%	£51,700	£10,200	£3,000	£2,000	£66,900	£5,900	10%	£101,900	£9,900	11%
May	£38,450	£5,450	17%	£52,200	£10,300	£3,600	£2,200	£68,300	£6,720	11%	£106,750	£12,170	13%
June	£0	£0	0%	£0	£0	£0	£0	£0	£0	0%	£0	£0	0%
July	£0	£0	0%	£0	£0	£0	£0	£0	£0	0%	£0	£0	0%
August	£0	£0	0%	£0	£0	£0	£0	£0	£0	0%	£0	£0	0%
September	£0	£0	0%	£0	£0	£0	£0	£0	£0	0%	£0	£0	0%
October	£0	£0	0%	£0	£0	£0	£0	£0	£0	0%	£0	£0	0%
November	£0	£0	0%	£0	£0	£0	£0	£0	£0	0%	£0	£0	0%
December	£0	£0	0%	£0	£0	£0	£0	£0	£0	0%	£0	£0	0%
January	£0	£0	0%	£0	£0	£0	£0	£0	£0	0%	£0	£0	0%
February	£0	£0	0%	£0	£0	£0	£0	£0	£0	0%	£0	£0	0%
March	£0	£0	0%	£0	£0	£0	£0	£0	£0	0%	£0	£0	0%



### Know how much your costs have changed





#### Three ways to indirectly control your costs

Create and maintain a strong, coherent strategy



Make your business efficient

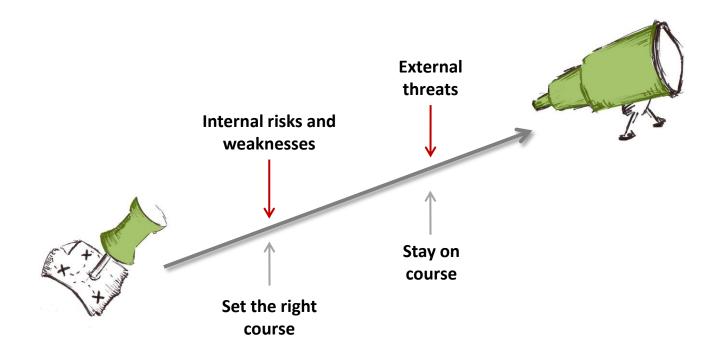


Have the right leaders in place to make it happen





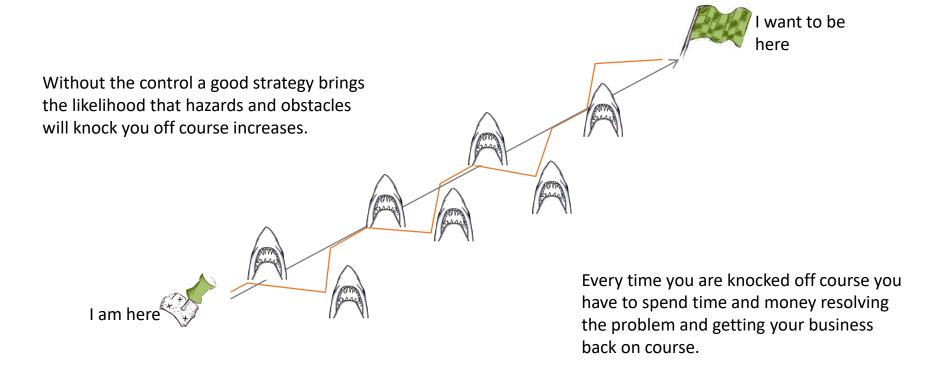








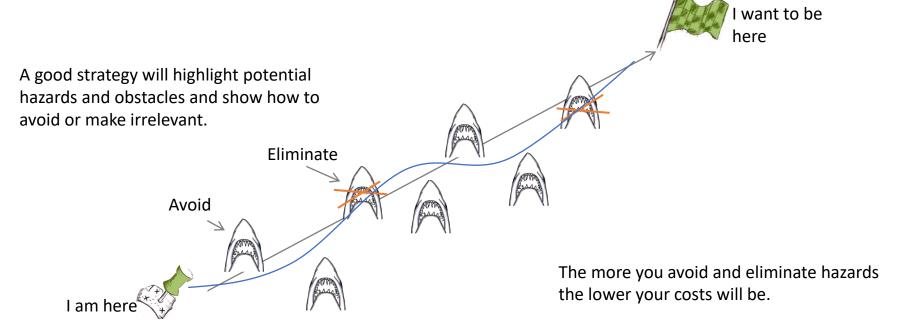
#### No strategy = Increased costs







#### A good strategy reduces cost







#### • Visionary:

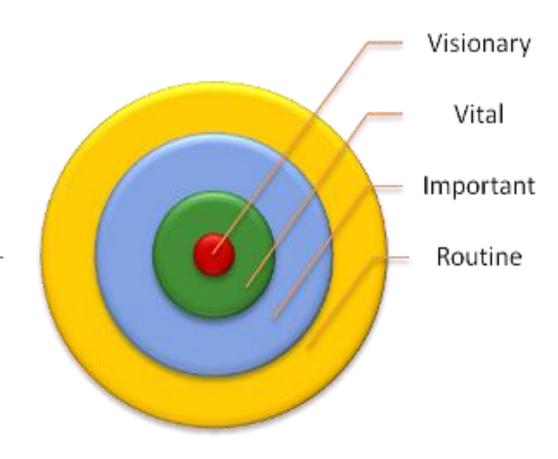
- Long term expansion of your business.
- Exit strategy.

#### • Vital:

- Be financially Healthy.
- Have a robust BCP in place.
- Establish a strong business foundation strategy, systems and leadership.

#### • Important:

- Be compliant on all training.
- Be cyber secure.
- Be DSPT compliant.





#### Business Continuity Planning

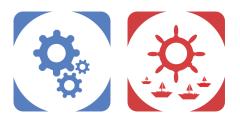


#### What's Included in the pack?

- A thorough BCP template document for you to amend to suit your care business.
- Forms needed to test, manage and review risks and threats.
- A Risk Analysis tool with which to assess the probability and impact of risks and threats.
- A Cyber Security Audit tool that will help you assess weaknesses and mitigate the threat of cyber-attacks.
- A BCP presentation to guide you and help train your staff.

https://www.qualityofcare.co.uk/careproviders bcppack.php





# Care **Provision** Resources and capabilities Systems and **Processes**

### "Systemise" your organisation

- When your business runs efficiently it will run more cost effectively.
- An efficiently run business will:
  - Carry out tasks in less time and with fewer mistakes.
  - Present fewer issues for you to resolve.
  - Provide a higher quality service.
  - Be easier to keep compliant.

All of which will reduce cost.

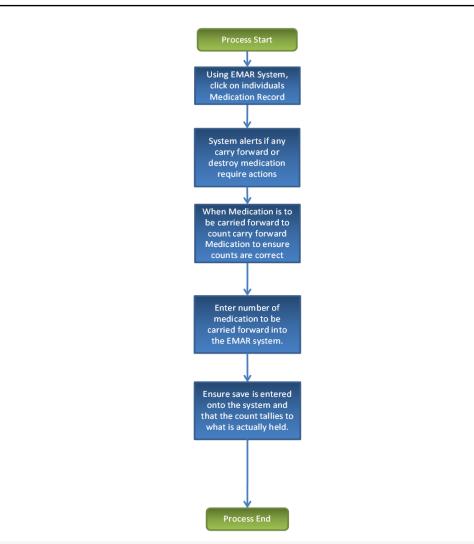




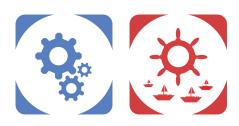


### Systems and Processes

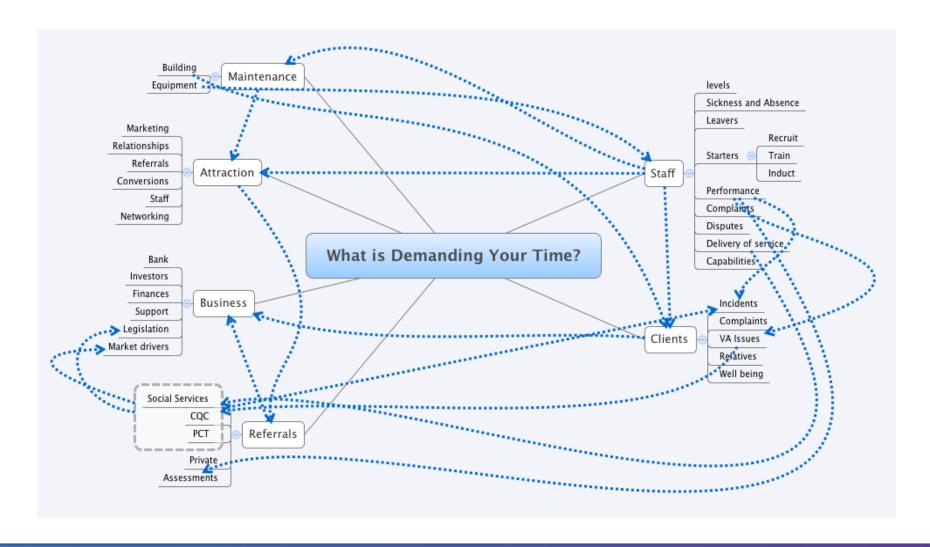
**TITLE: Medication Carried Forward** 







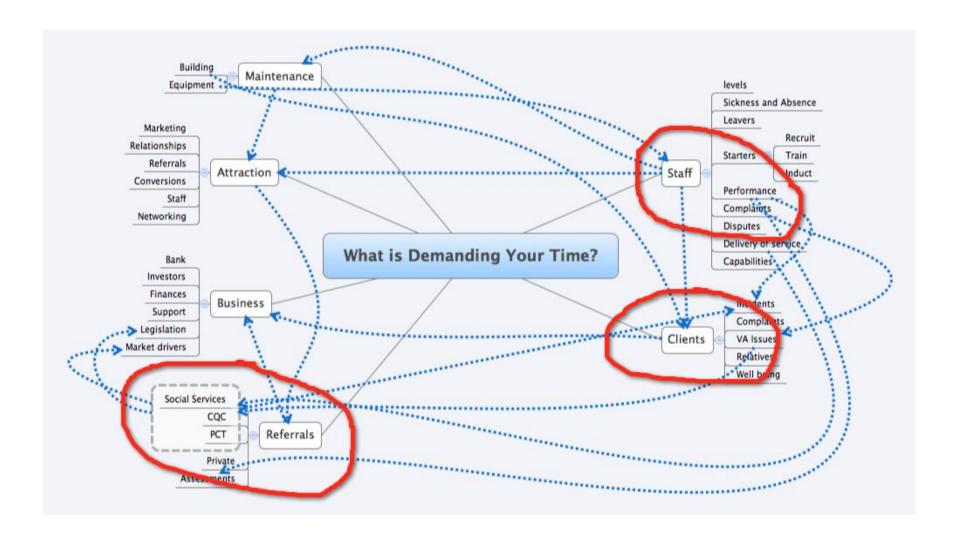
### Mind map your business







### Identify bottlenecks









#### Find common problems and ways to fix

Motivation and commitment/others see it as just a way of earning money whereas care has to be something you're passionate about

Loss of

staff...leaving...gaining

new staff...loss of

Responsibility of staff and accountability

Commitment experience

Not completing additional work duties roles and

responsibilities

People working together

Lack of team work

Recognising accountability

Not being listened to or being supported by other members of staff

Feeling overwhelmed at

Poor motivation

Not challenging/leading care being provided

Themselves

More support and better training from seniors and management

Limited support mechanisms/ leaders role overlap.

> Lack of functioning support mechanism

Lack of support e.g.; personally - left to make decisions on my own but not sure how much responsibility I have

Roles being for everyone not just one, e.g.; diets & fluids & pressure

Undefined leadership roles...everyone does a bit of everything

Defining roles

Poor management of

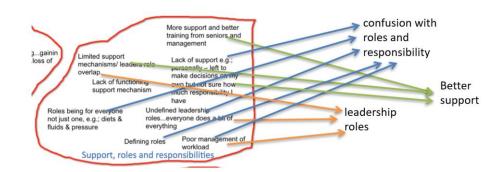
Support, roles and responsibilities

Supervision of practice

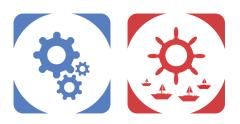
Supervision significantly lacking

Supervisions need addressing; e.g.; if seniors are doing supervision staff may feel they can't be honest if they're having problems with a senior

Supervision







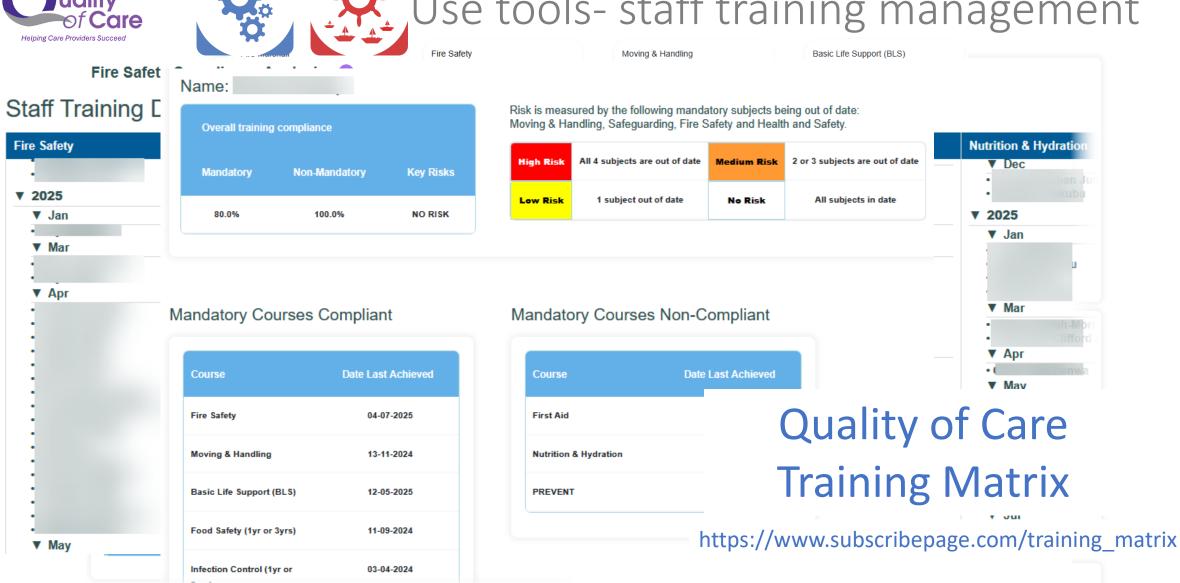
### Use tools- staff rota to payroll

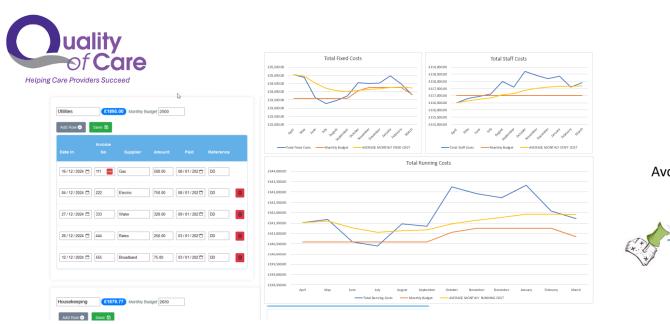
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### Use tools- staff training management















Bring out the best in you and your people to make it happen