

A woman with long dark hair is lying on a dark-colored couch, looking up at a starry night sky. The scene is illuminated by four spotlights from above, creating a dramatic atmosphere. The background is a deep blue night sky filled with stars and a faint galaxy.

**DREAM**

**BIGGER!**

**Mixed Space**  
Studios

## INCLUSIVE SOCIAL ENVIRONMENT

A designated area or organization intentionally curated to be accessible and welcoming to all individuals, irrespective of race, gender identity, biological sex, or sexual orientation.

*“The community center was established as a mixed space to foster equity and belonging.”*

## MODALITY-FLUID ENVIRONMENT

A setting or platform that facilitates interaction across varying levels of presence, including purely virtual, physical (in-person), or hybrid formats.

*“The global conference utilized a mixed space, allowing remote attendees to interact with those on-site via a live stream.”*

## ADAPTIVE URBAN ENVIRONMENT

A physical location designed for multi-functional utility, capable of being temporarily or permanently transformed to serve a different purpose.

*“The city converted the city block into a mixed space, hosting a vibrant festival for the weekend.”*

## COLLABORATIVE OPERATIONAL ENVIRONMENT

A shared workspace or theater of operations engineered to unify diverse functional groups, enabling them to integrate their specialized skills to execute complex team objectives.

*“By bringing producers, designers, and crew into a mixed space, the agency accelerated the festival through real-time cross-functional execution.”*

# MIXED.SPACE

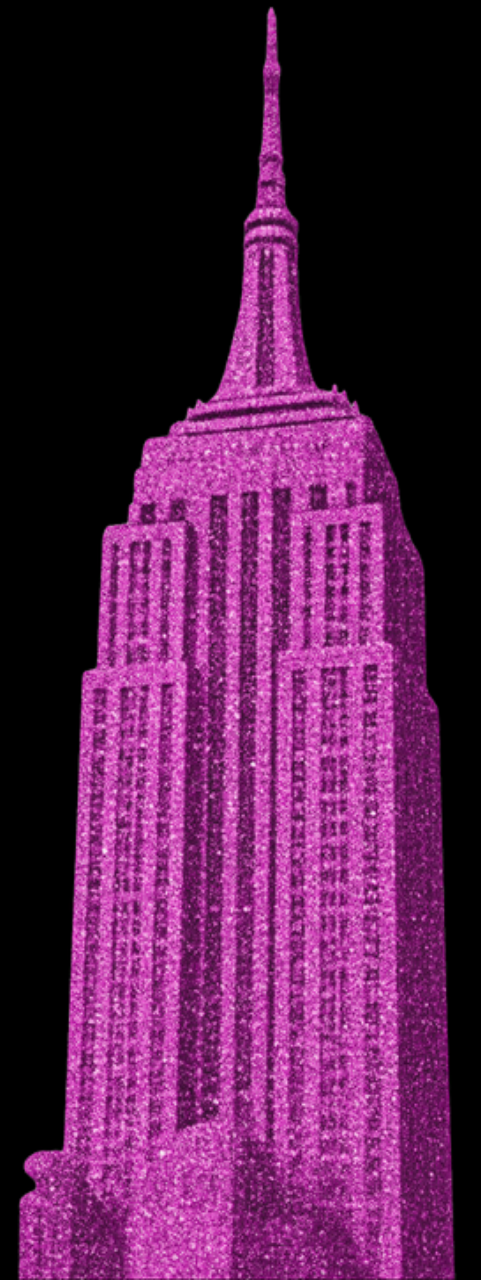
/MIKST SPĀCE/ NOUN

EXPERIENCED • AWARD-WINNING • CREATIVE • TECHNICAL  
FORWARD THINKING • COLLABORATIVE & INCREDIBLY KIND!

MIDWESTERN

with a

NEW YORK  
ATTITUDE!



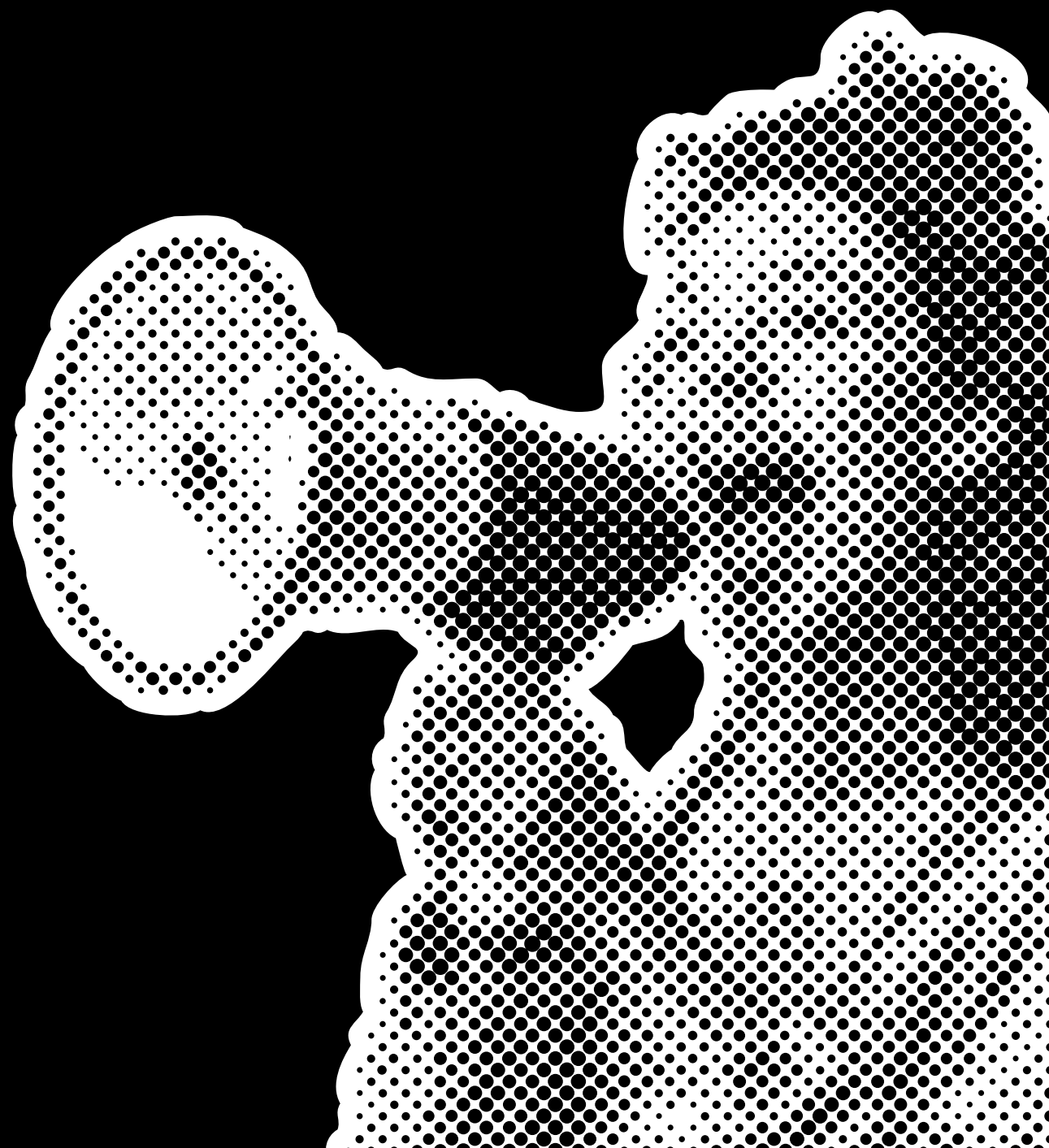


**WE ARE THE BRIDGE  
BETWEEN  
CREATIVE DREAMS  
AND THE PATHWAY  
TO REALITY!**

**Mixed Space**  
Studios

**3D** IS OUR  
**THING!**

**DREAM**  
**DEVELOP**  
**DEPLOY**





**ALL TEAMS  
HAVE HOLES  
LET US HELP YOU  
FILL THEM!**

**WE PARTNER  
WITH  
CONTRACTORS  
AND VENDORS  
AROUND THE  
GLOBE**

# what we do!

- Event Design and Strategy
- Meeting Management
- Technical Production
- Talent Acquisition and Rider Management
- Showcall and Deck Management
- Graphic Design
- Event Staffing
- Broadcast and Virtual Backend Support
- CAD and Rendering Services
- Tech and Event Consulting
- Tradeshow Management



BRAND REVOLUTION

# Supporting Roles

- **Creative Development**
- **Technical Production**
- **Show Production**
- **Talent Management**
- **Show Calling**
- **Floorplan and Spatial Design**
- **Lighting/Scenic Design**
- **Fabrication Support**
- **Vendor Management**
- **Union Labor Support**
- **Line Producer**
- **Tradeshow Support**



# DREAMS REALIZED

## Marriott Top Line Performers 2023-2026

- Helped bridge the gap between BR's Creative Team and Marriott's preferred AV partner (Encore).
- Created a strategy for a re-imagined awards ceremony using wireless lit centerpieces and PTZ Cameras due to space limitations.
- Used video mapping to tell the client's vision through the four elements – Earth, Fire, Water, Air.
- Coordinated moving two shipping containers scenic units in an existing tent structure.

## Goliath Ventures Holiday Party

- Coordinated a run of show for seven acts and two headliners.
- Built a production crew for \$10M+ event.

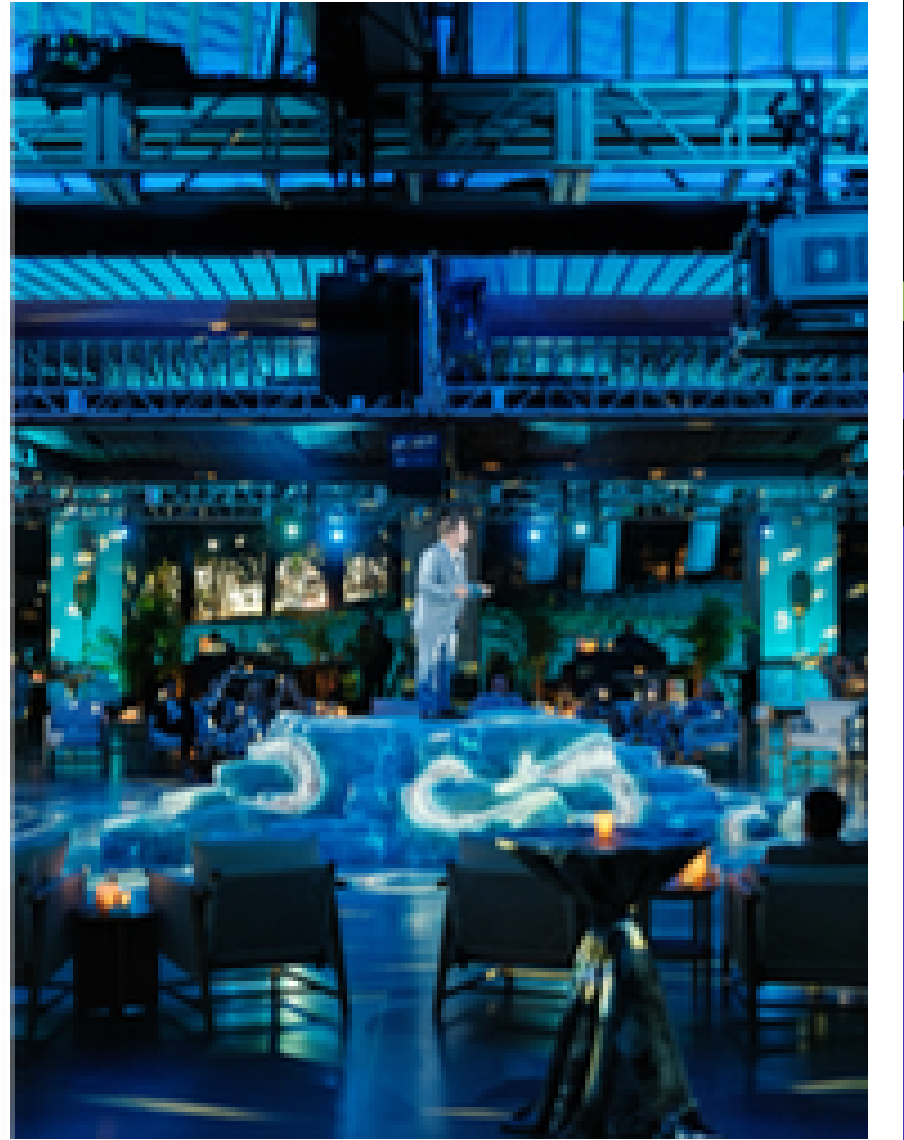
## Dopamineland

- Created 11 rooms to independently over 2.5 years.

# meet the moment

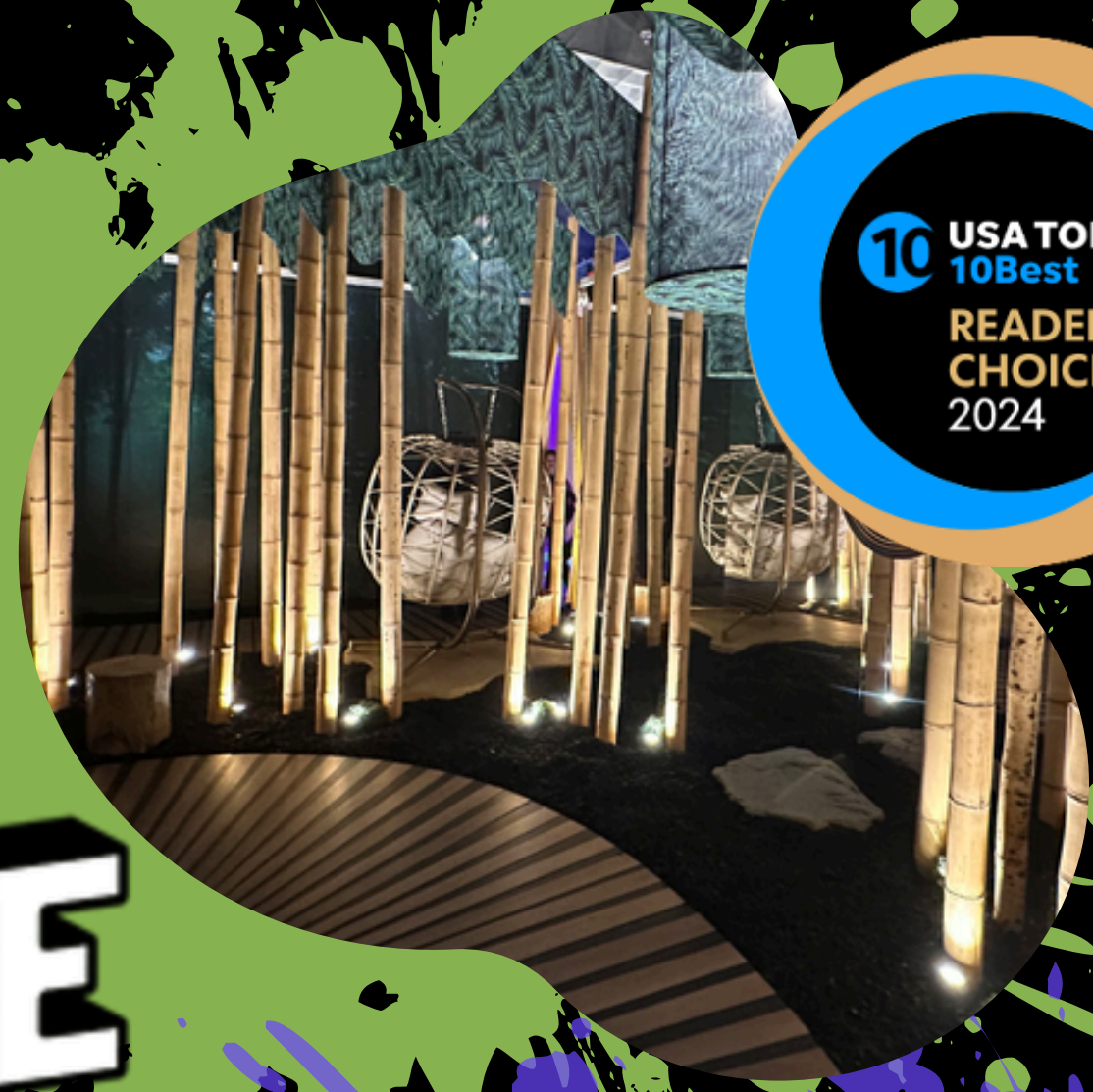
LEADERSHIP SUMMIT 2024 LOS ANGELES





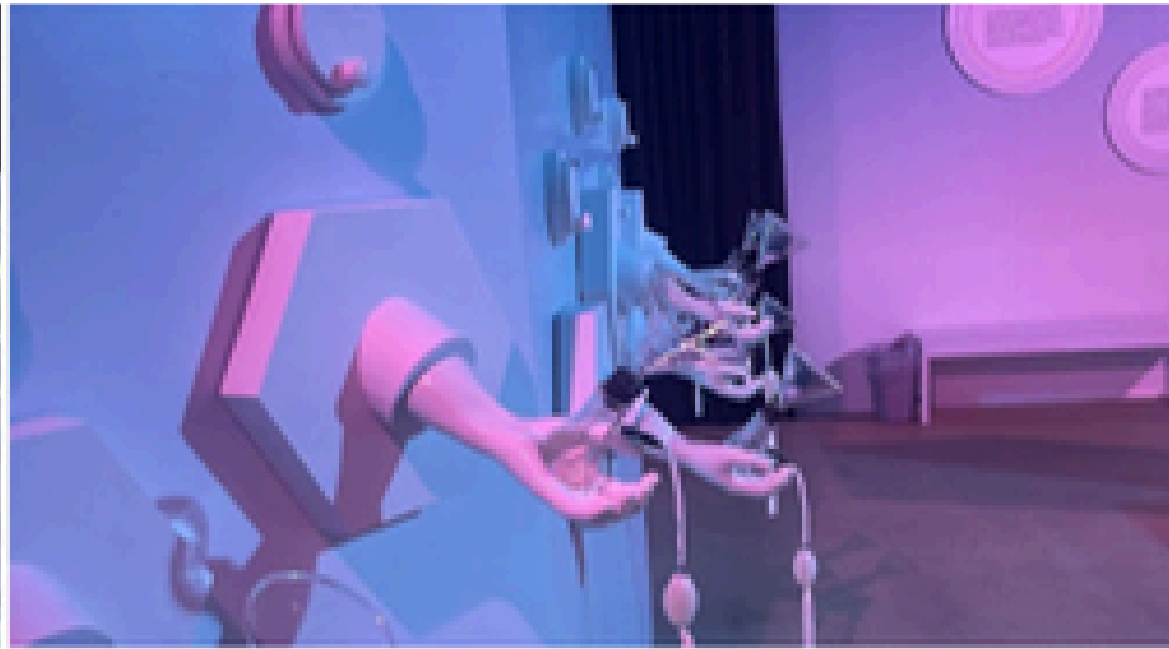
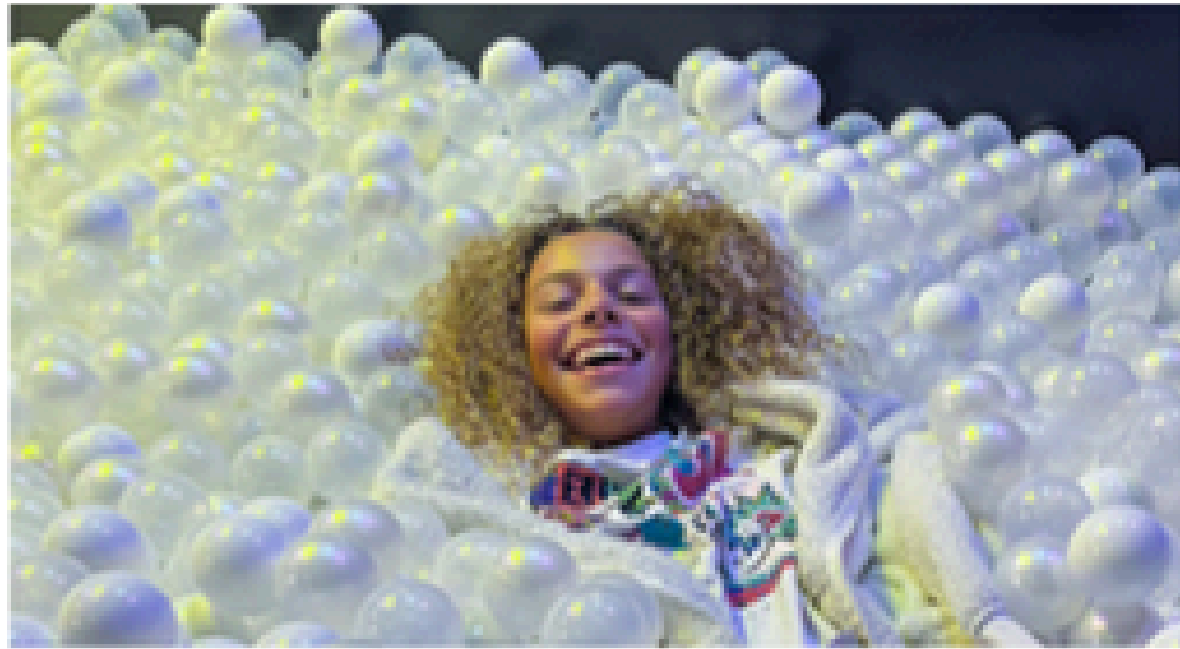
fever

10 USA TODAY  
10Best  
READERS'  
CHOICE  
2024



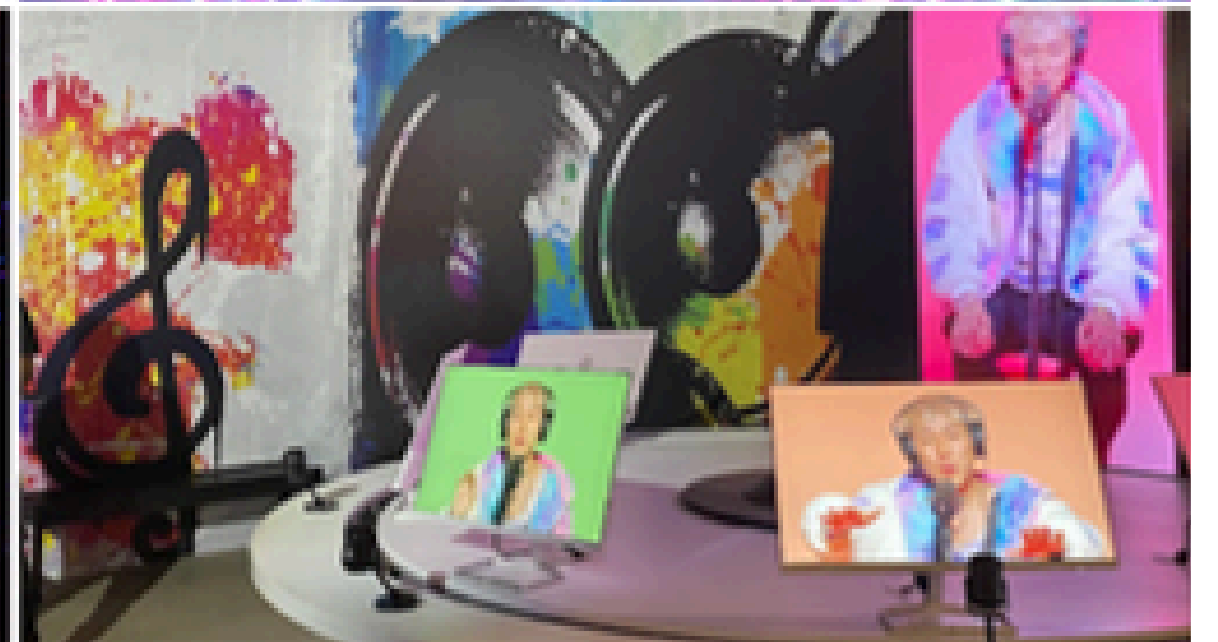
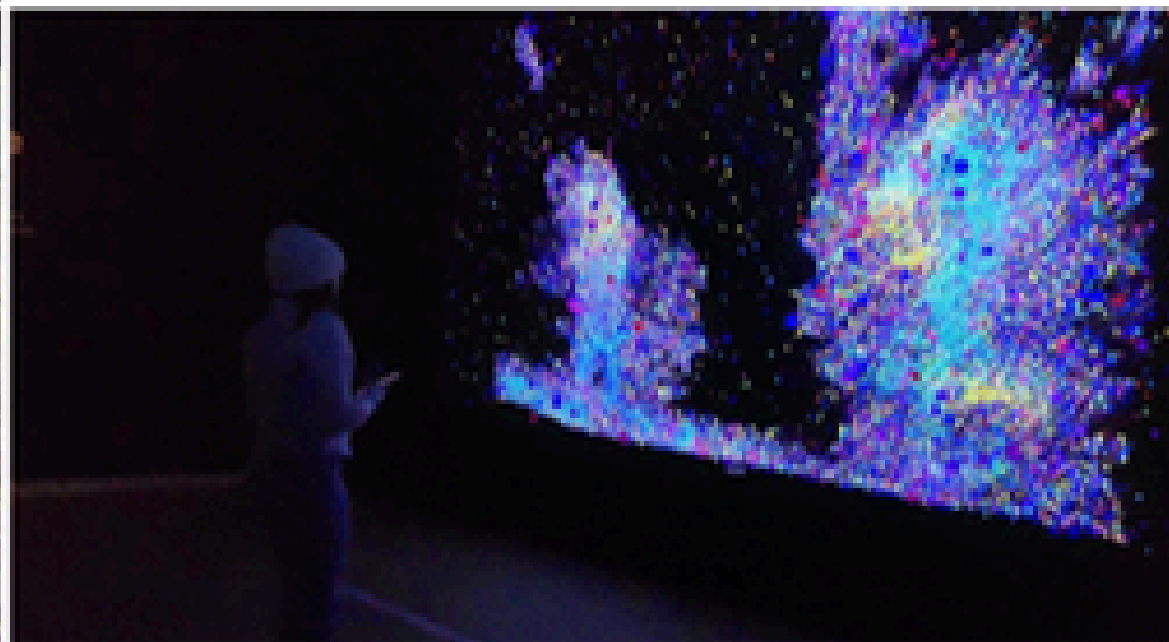
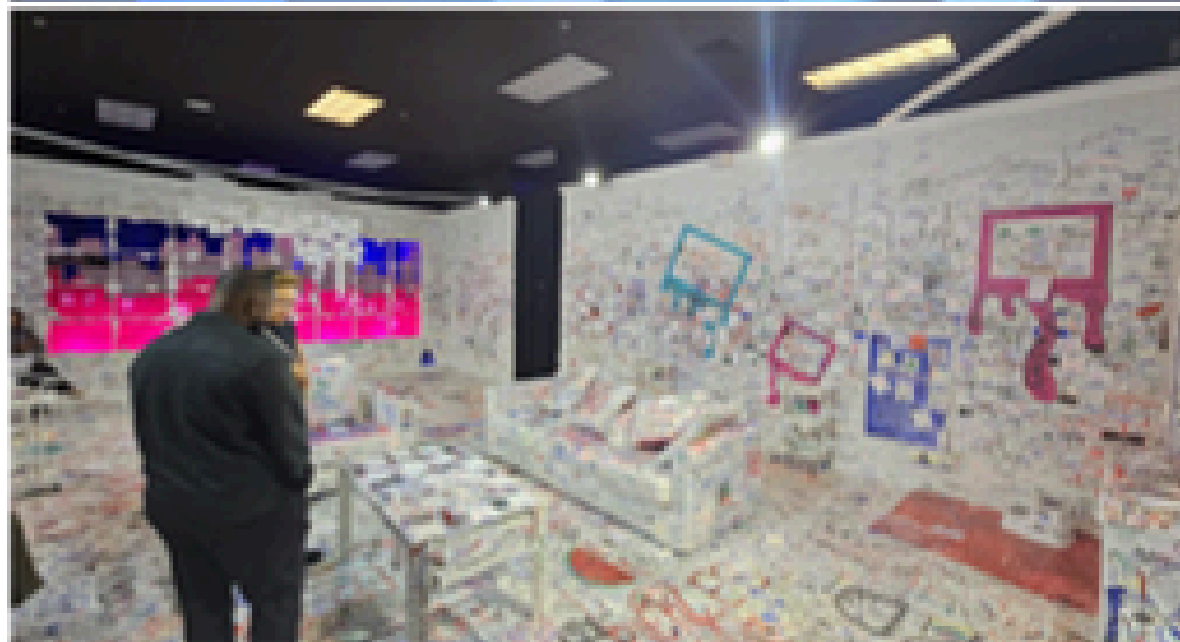
# DOPAMINE LAND





"We had so much fun. There's 11 rooms plus a lobby area chucked full of activities. You can spend as much time as you'd like experimenting"

NATALIE SMITH - FIVE STAR REVIEW



**BOSE**



client rendering









# CODA



# Other Supported Clients

splunk<sup>®</sup> > fastly<sup>®</sup>

KONIGSBERG  
Precision Cutting Systems

*Barnett-Jackson*<sup>®</sup>

THE WORLD'S GREATEST COLLECTOR CAR AUCTIONS™



NextEdge

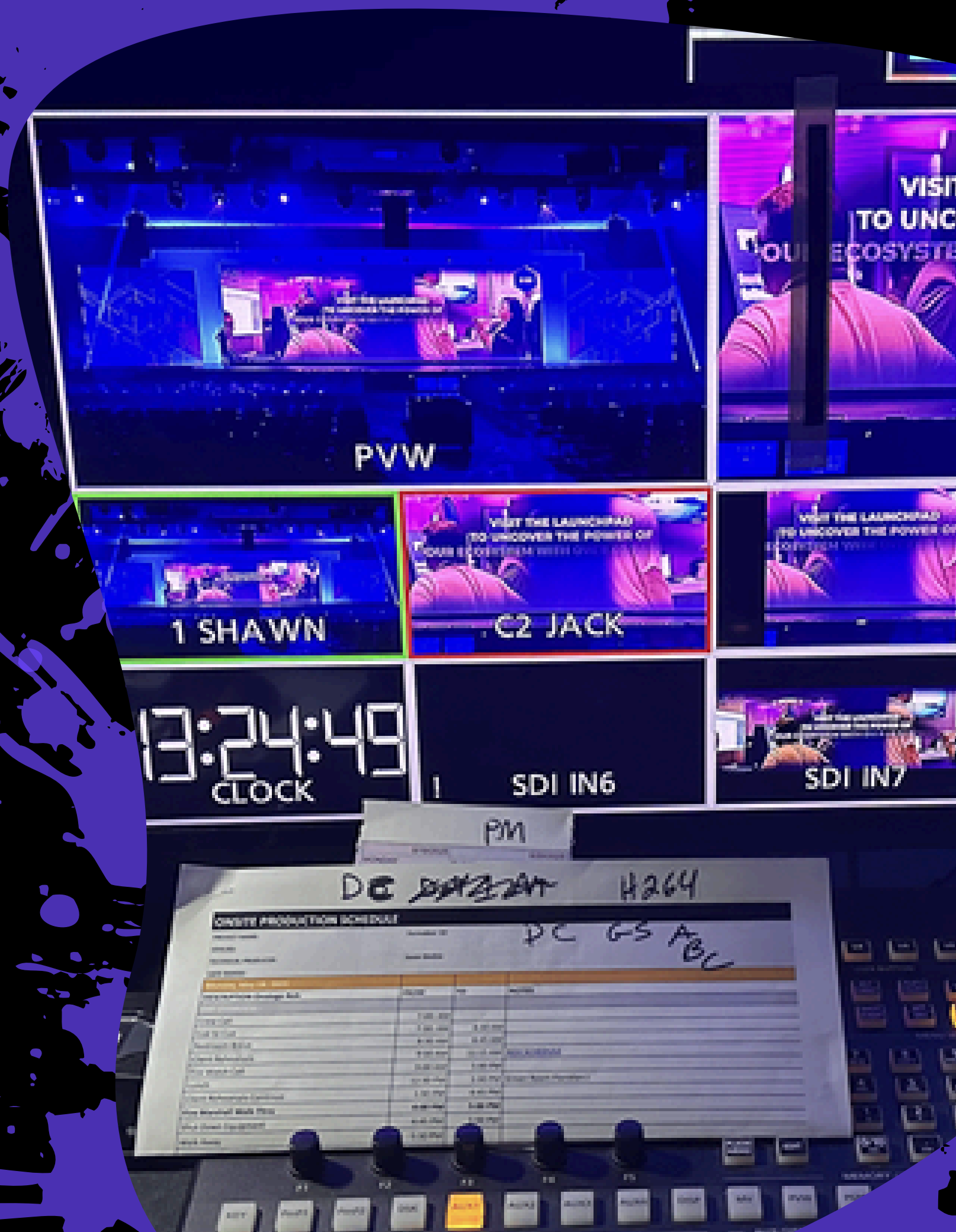


CCG

creative  
studios

# Supporting Roles

- Technical Production
- Show Production
- Breakout Management
- Crew Staffing
- Floorplan and Spatial Design
- Fabrication Support
- Vendor Management
- Union Labor Support
- Line Producer
- Sponsor Fulfillment Management



# DREAMS REALIZED

## ACI Global

- Coordinated vendor relationships in Buenos Aires, Lisbon, Singapore, Bangkok, and Istanbul.
- CG Creative prides itself on creating an immersive backstage environment for presenters.

## Duck Creek Technologies

- Created a strategy to evolve the client's scenic year-to-year with no increase in budget.

## Deepak Chopra – Sage and Scientists

- Built a strategy to set up a full scenic design and rehearse three acts in a four-hour window at a historically preserved venue.

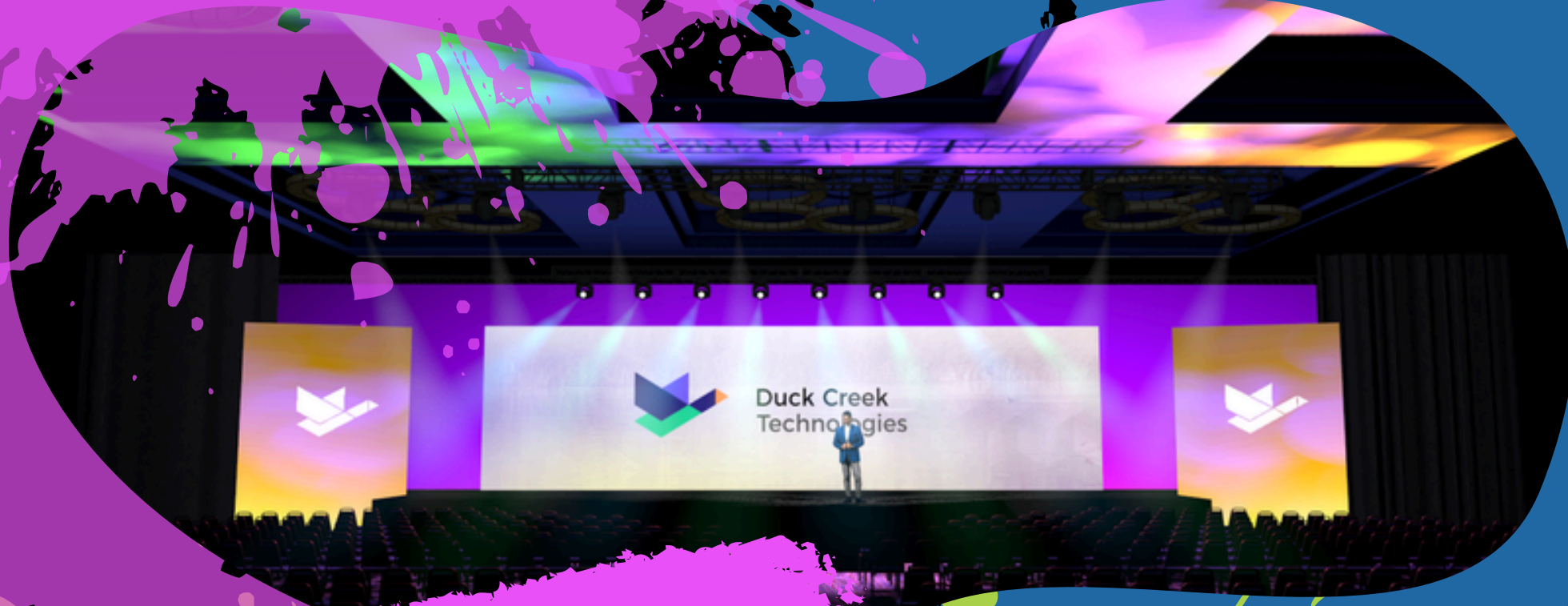
## CG Creative

- Helped client grow the team of regular contractors.

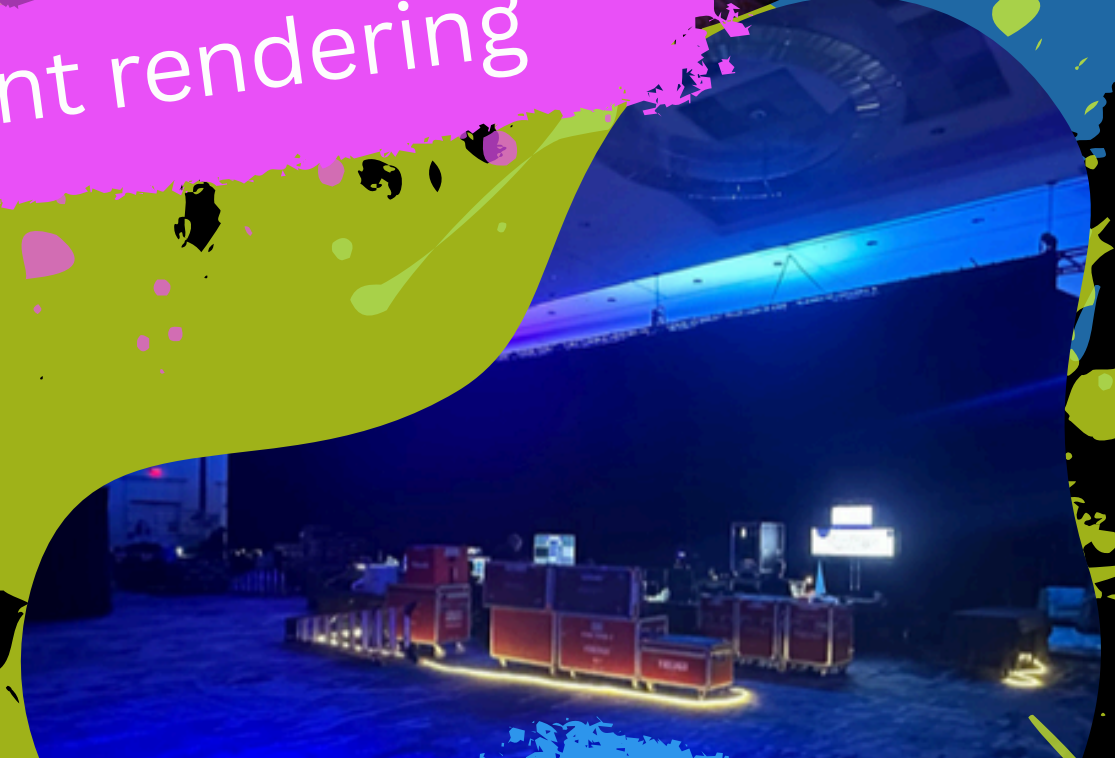




Duck Creek  
Technologies

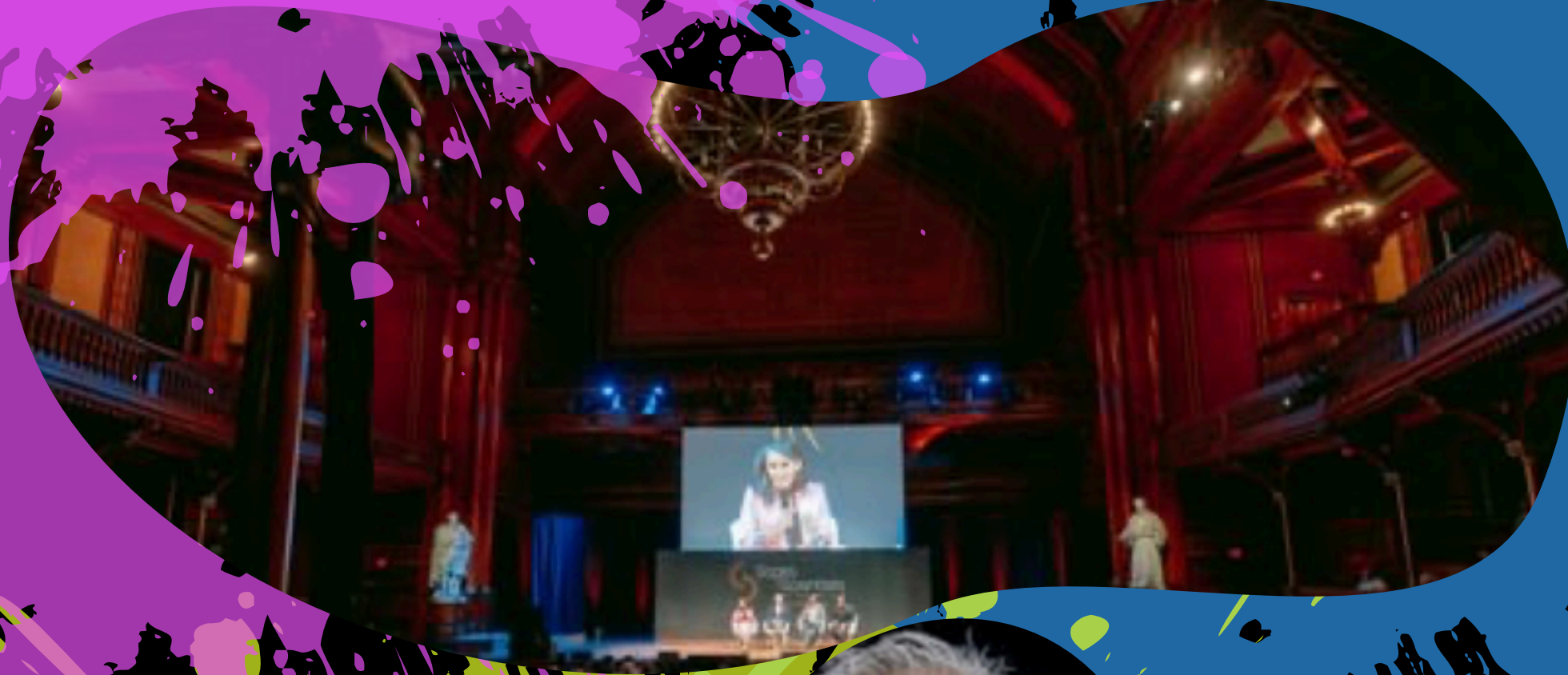


client rendering

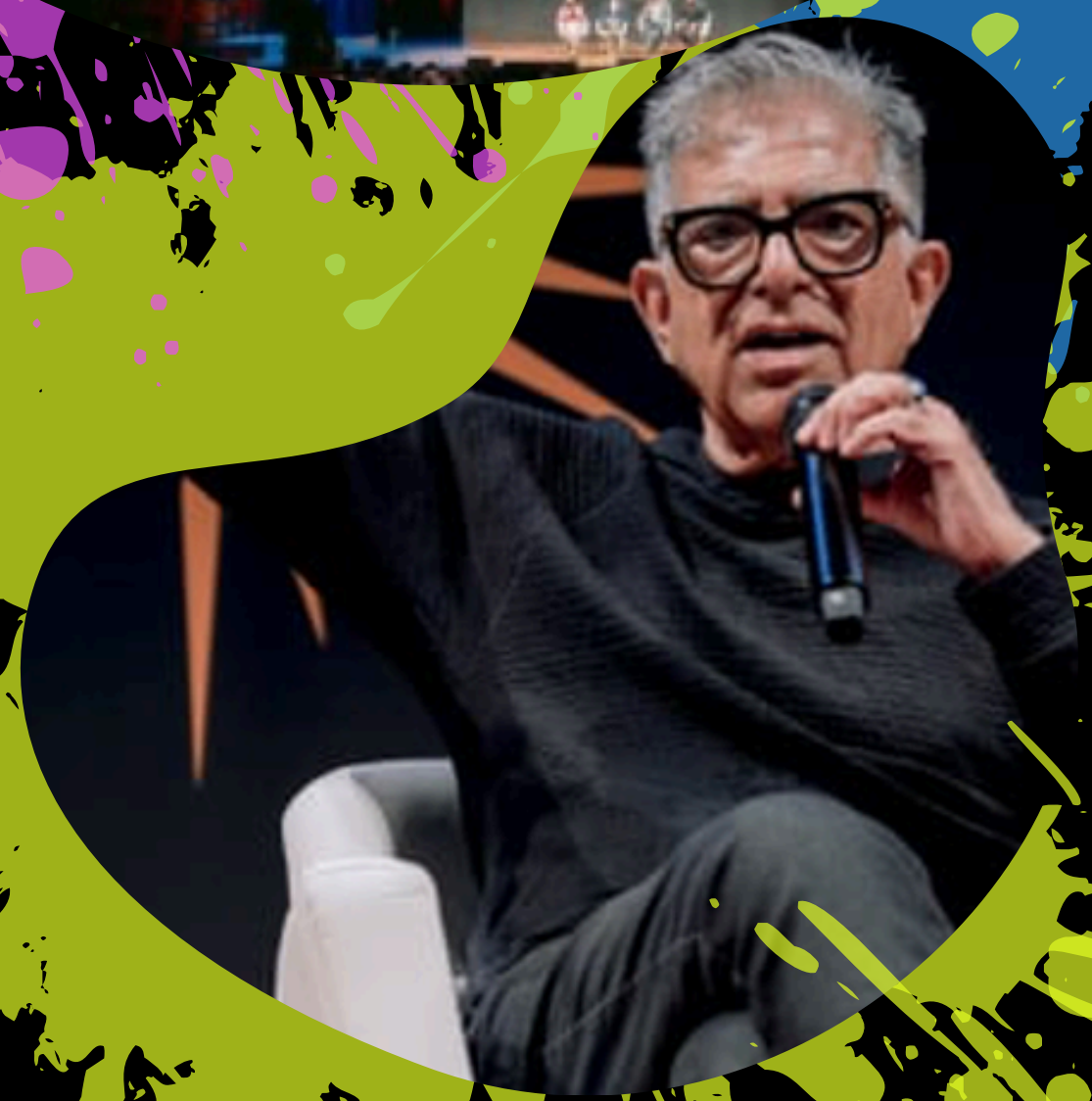


backstage  
experience





concept rendering



# Other Supported Clients

 **infoblox**<sup>®</sup>



**WestRock**



**rubrik**

*Disney*



**Informatca**<sup>™</sup>

**tubi**

**MCKESSON**

**Moneris** <sup>®/MD</sup>



**THE GLOBAL BRANDSTORY PROJECT™**

# Supporting Roles

- Technical Production
- Show Production
- Broadcast Management
- Floorplan and Spatial Design
- Fabrication Support
- Vendor Management
- Union Labor Support
- Virtual Platform Designer
- App Development Producer

*Convention*  
2023

*Convention*  
2023

# DREAMS REALIZED

## Rodan + Fields

- **Create a functional broadcast stage with three settings with no set moves to reduce union cost.**
- **Integrate a studio audience and viewing area.**
- **Help to develop a digital yearbook application to work with the Cvent registration system**

## Dicks Sporting Goods and Acxiom

- **Become the company expert on Zuddl, a virtual platform for video conferencing. We built the front and back-end systems and monitored the events real time.**

RODAN+FIELDS



client rendering

# Other Supported Clients

DICK'S



ACXIONM

ORACLE



**INFINITY**  
MARKETING TEAM

# Supporting Roles

- Technical Production
- Floorplan and Spatial Design
- Fabrication Support
- Vendor Management
- Tradeshow Management
- Sponsor Fulfillment Management



client rendering

# DREAMS REALIZED

## State Farm

- Utilize last year's set and upgrade for multiple cities.
- Create a tradeshow playbook for future events.
- Work with the Integration team to incorporate four interactive gaming experiences in the set.
- Find reductions in tradeshow union and non-union labor from Year 1 to Year 2.

## Archer

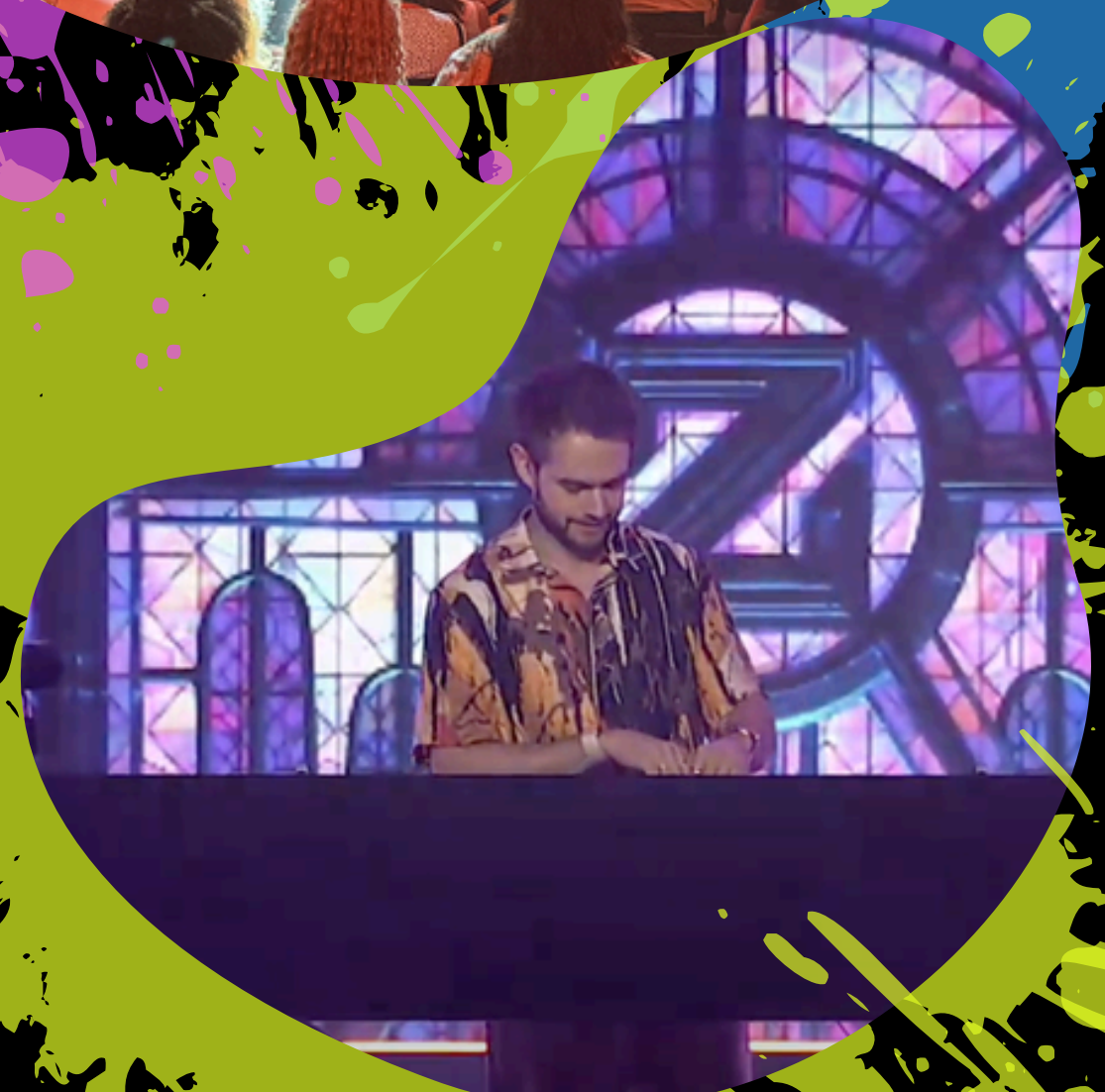
- Coordinate integration of full Archer aircraft in NYC gallery event space.
- Coordinate with the city and integrate 16 CyberTrucks at the front of the event venue.

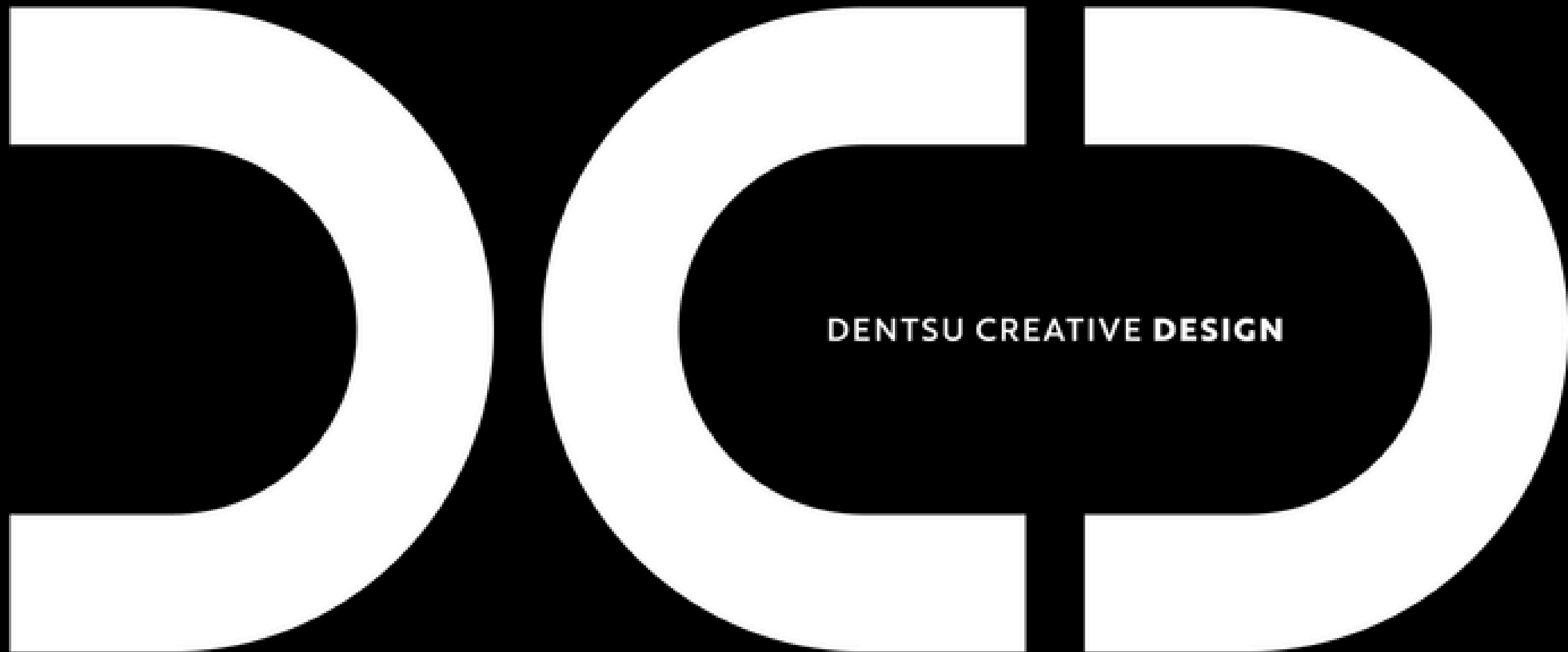
## Level Reforge

- Showcase live gaming performance within a broadcast environment, synchronizing hardware output, stage content, and global stream delivery without interruption.
- Execute a complete stage and infrastructure transformation within a 20-minute window, transitioning from corporate presentation to live concert without broadcast failure.
- Deliver a "flawless-fail" broadcast experience that bridged the gap between 300 in-person VIPs and over 79,000 global virtual attendees across Twitch, YouTube, and Influencer channels.
- Convert a high-energy Los Angeles club into a fully functional, broadcast-ready corporate launch environment capable of supporting competitive gameplay, scripted moments, and concert production.









DENTSU CREATIVE DESIGN

# Supporting Roles

- **Technical Production**
- **Show Production**
- **Crew Staffing**
- **Floorplan and Spatial Design**
- **Fabrication Support**
- **Vendor Management**
- **Union Labor Support**
- **Permitting**
- **Talent and Rider Supervisor**



NCAA®



# DREAMS REALIZED

## AMEX

- **Coordinate with local municipal agencies to coordinate a mobile experiential experience for a four-city tour.**

## NCAA

- **Work with local partners to transform a local music venue into a VIP celebration for student athletes and Coaches.**
- **Fulfill and coordinate riders for headline acts**
- **Coordinate with Final Four university pep bands, mascots, cheer and dance teams, as well as “Read for Final Four” and Paralympic basketball demonstrations.**
- **Create memorable experiences for families through the sport of basketball.**

# Other Supported Clients



DIAGEO





**CREATIVE RIFF**

# Supporting Roles

- **Technical Production**
- **Breakout Management**
- **Crew Staffing**
- **Floorplan and Spatial Design**
- **Fabrication Support**
- **Vendor Management**
- **Union Labor Support**
- **Tenting and Heavy Equipment**
- **Sponsor Fulfillment**



# DREAMS REALIZED

## BravoCon

- **Work with multiple producers to ensure that all permitting and audio-visual needs are fulfilled correctly with the union event space.**
- **Work with Peacock broadcast team to ensure all needs are met for social media and broadcast distribution.**
- **Coordinate all power, rigging, and internet needs for all ancillary activities not coordinated by a lead producer but needed for the infrastructure of the event.**
- **Extend interior programming to exterior facilities.**

bravo



The logo consists of a solid orange circle centered on a black background. Inside the circle, the text "NVE EXPERIENCE AGENCY" is written in white, uppercase, sans-serif font, arranged in three lines.

**NVE  
EXPERIENCE  
AGENCY**

# Supporting Roles

- **Technical Production**
- **Lighting Design**
- **Fabrication Support**
- **Vendor Management**
- **Union Labor Support**
- **Talent and Rider Management**



# DREAMS REALIZED

## Amazon Upfront

- **Coordinate load-in and load-out schedules with Lincoln Center's union coordinators around regular Lincoln Center programming.**
- **Create a minimal audio, visual, and lighting plan for quick, seamless setup.**
- **Work with the sponsor team to create a "real-time" Twitch stream photo-op.**

## Amazon AdColor

- **Transform a local music venue into a corporate-ready space.**
- **Create highlighted areas for deaf interpretation for musical performance.**

amazon  
prime video



# kudos!

**"We have worked with Mixed Space Studios for over five years, and we are thrilled that we did!! The Mixed Space team has helped our company expand our technical production operations in the United States and service clients like Disney, McKesson, and Spotify, to name a few.**

**Not only are they a fun group to work with, but they are extremely knowledgeable, professional, and always deliver impeccable work on time, budget, and schedule. They always deliver a standard of service that exceeds our clients' needs."**

**Steffan Jones, Group President and Founder,  
Production Zync**

**"Mixed Space Studios was an indispensable partner in creating our inaugural flagship event, highlighting organizational talent and accomplishments. The event was so successful that it has grown into a pillar of the corporate culture.**

**MSS is a passionate company with deep knowledge and expertise. They tirelessly delivered the small details while never losing sight of the larger vision.**

**Most importantly, they learned and embraced our corporate culture to ensure we created an event that was personable, relevant, and fun.**

**MSS is a true partner and professional. I would strongly recommend them for future projects."**

**Jason Waldman, Estee Lauder, former Executive Director, Data and Analytics. Creative Analytics**

**Spark★  
AWARDS  
WINNER**

TECHNICAL PRODUCTION NON-PROFIT



**Spark★  
AWARDS  
WINNER**

3X TECHNICAL PRODUCTION CORPORATE

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newsletter

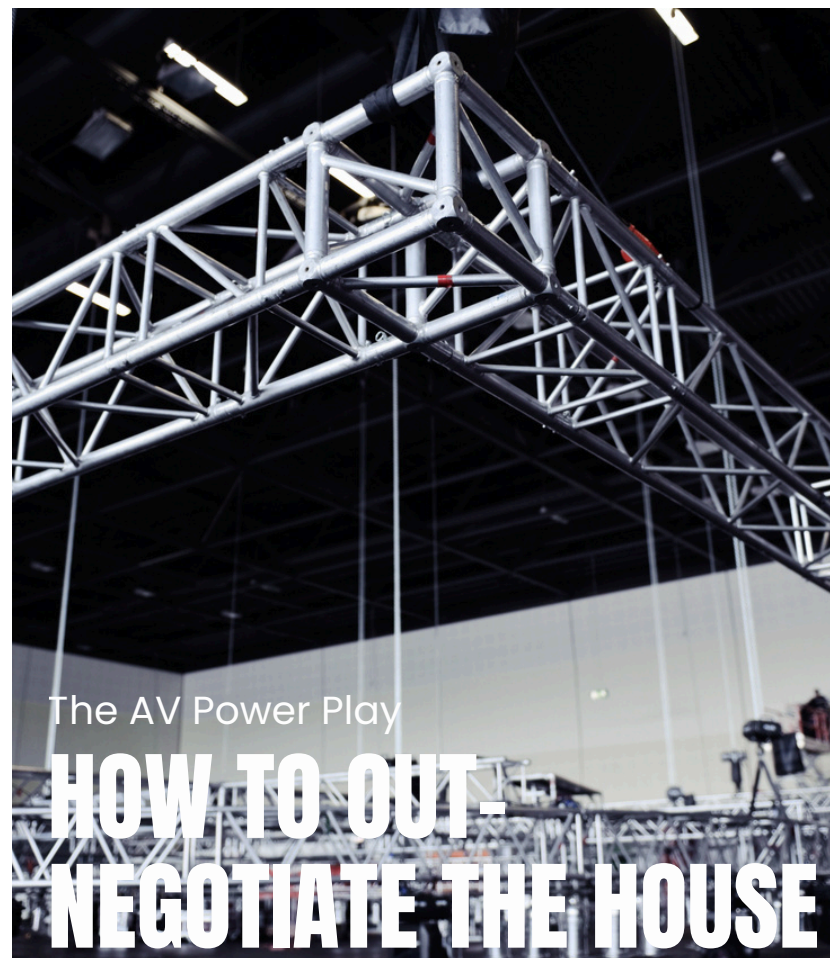
TIPS, TRICKS, AND TUNES

IN THE MIX



### “WHATCHA WANT” LAWRENCE

Driven by Gracie Lawrence’s powerhouse vocals and a sharp, punchy horn section, “Whatcha Want” is a high-energy anthem that perfectly captures the band’s signature blend of retro-soul and modern pop. The track showcases their “DIY-soul” aesthetic through an infectious groove and a confident message about demanding clarity in a relationship.



The AV Power Play

HOW TO OUT-  
NEGOTIATE THE HOUSE



### RECOGNIZE THE PHYSICAL ECHO OF STRESS

Our body often “speaks” before your mind realizes it’s overwhelmed. Be aware of physical cues like a clenched jaw, shallow breathing, or tight shoulders. Catching these early allows you to consciously reset your posture and breath, preventing a mental “spike” from turning into a physical burnout.



**DREAM**

**BIG!**

**Mixed Space**  
Studios

info@mixedspacestudios.com • 917.538.5701