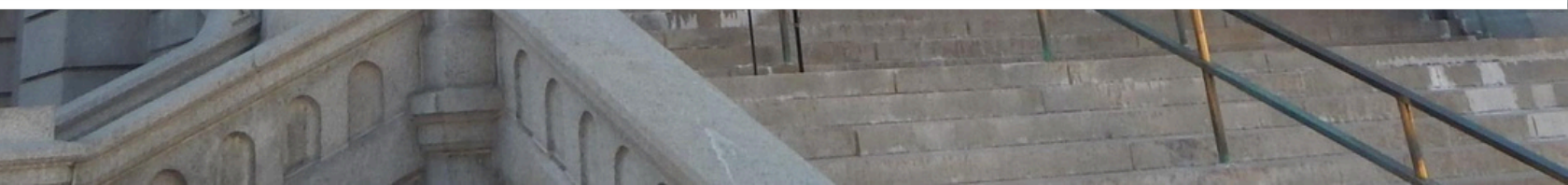




THE KYLE GROUP

HENRYC. KYLE, MPA, CAE
Advocacy and Association Expert



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Henry C. Kyle, MPA, CAE

Henry “Corky” Kyle is an accomplished lobbyist and association expert with over 38 years of experience managing and representing businesses, associations, and public entities before state and local governments. He has published articles, magazines, and booklets on all areas of government relations and advocacy. Corky has an innate knowledge of how associations work and the legislative process they work within. His enthusiasm and service to clients is unequalled in association management and advocacy arenas.

A featured speaker at numerous events across the country, Corky teaches on topics such as advocacy, communications, funding, strategies, and relationship building in the political, legislative, and regulatory environments.



“I always enjoy listening to Corky's wisdom. It inspires others to become advocates for their cause.

It's no surprise that he is considered one of the leading lobbyists and legislative strategists in the Western U.S.”

-Scott Friedman
National Speaker & Author

Training Programs That Get You Ready to Effect Public Policy

At Hardball Strategies, we don't just teach theory; we show you how political games are really played. Whether you're new to advocacy or refining an experienced team, these programs provide you with the confidence and expertise to make things happen.

Advocacy Fundamentals

Want to know how laws and regulations really get made? We'll break it down step by step, sharing insider tips and real-life stories that bring the process to life.

Government Affairs Mastery

Ready to take it up a notch? Learn how to build a winning policy campaign—from crafting a strategy to delivering a message that moves decision makers.

Board & Leadership Training

Your board and leadership team are key players. We'll help them speak with one strong voice, engage lawmakers, and lead with confidence.

Grassroots Mobilization

Your members and supporters can be your secret weapon. Discover how to recruit, motivate, and keep a grassroots network fired up and ready to act.

Candidate Training

Thinking about running for office? We'll walk you through everything from shaping your message to navigating the campaign trail so you can launch with purpose—and win.

From Interest to Influence: Career Training for Future Lobbyists

Starting in the world of government affairs? Learn the skills, strategies, and insider know-how that seasoned pros use every day to build influence and get results as you develop your lobbying career.

Custom Advocacy Bootcamps

Every organization is different. We'll design training that fits your goals, your people, and your timeline—whether it's a one-day deep dive or a series of interactive sessions.

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Customizable Topics & Workshops

Get Involved: Advocacy 101

What does it look like to advocate for your organization? What do you do? What things should you not do? Learn the basics as you get ready to begin your legislative campaign.

Powerful Communication with Your Legislators

Communication is critical for getting your point across. Legislators think differently than you and me. Understanding how to frame the issue and develop the message will lead to your success. Learn the process for powerful legislative communications.

Campaign Strategy & Finance

Do you have a plan? Have you budgeted for the success of your government relations program? Do you have goals to measure your success? You can't win without a strategy. We can help you build a strategic plan for implementing and managing a legislative program that will assure you have a successful campaign.

Workshops

- Breaking Down Barriers: Building Strong
- Advocacy Skills
- The Ultimate Advocacy Program
Eight Steps for More Powerful Communications

Workshops can be designed for half-day, full-day or multi-day sessions.

Other Topics Include

- Building a Powerful Advocacy Program
- Navigating Current and Future Legislation
- Public Policy, Government Relations, and Coalition Building
- Creating Powerful Key Messages

Contact



303.263.5422



ckyle@thekylegroup.com



thekylegroup.com

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Accolades

Corky Kyle knows all aspects of the political environment (and how to influence it) inside and out. From Washington D.C. to Colorado, he has lived the legislative process, worked the lobbying scene and pulled off success after success for his clients -and he is able to translate that work into concrete training sessions that both inspire and inform advocates. Anyone looking for a lobbying partner, a speaker on effective advocacy, or anything in between should definitely talk to Corky.

Stephanie Vance

Founder, Advocacy Associates of Washington, D.C.

By far one of the best professional speakers and trainers on lobbying state and local government in the country. Corky makes it fun to get involved!

Laura Stack,

Former President, National Speakers Association

Past audiences include...

American Society of Home Inspectors
Amway AmwestSurety Insurance Co.
AT&T AVERT, Inc. BMI Coca Cola Co.
Colorado Assoc. of Mortgage Brokers
Colorado Assoc. of Naturopathic Doctors
Colorado Charitable Bingo Assoc.
Colorado Construction Coalition
Colorado Dietetic Assoc. Colorado
Heating, Ventilation, Air Conditioning and
Refrigeration Coalition Colorado Podiatric
Medical Assoc. Colorado Society for
Respiratory Care Colorado Staffing Assoc.
Colorado Surety Coalition Consumer
Health Care Products CNA Insurance
Companies CNA UniSource, Inc. Direct
Selling Assoc. Equipment Leasing and
Financing Assoc. Evergreen Oil Services,
Inc. Ford Motor Company Fred Pryor
Career Track

Generic Pharmaceutical Industry Assoc.
Hewlett Packard
Independent Electrical Contractors
Independent Insurance Agents of Denver
Infinity, Inc.
Intellinet/Capitol Connection
International Fidelity Insurance Co.
Jordon Perlmutter & Co., Inc.
Mary Kay Inc.
Metropolitan Denver Dental Society
MultiStateAssociates, Inc.
National Association of Bail Insurance
Companies
National Beer Wholesalers
Pioneer Bail Agents Assoc.
Pioneer General Insurance Co.
Proctor and Gamble
Ranger Surety
Resource Management Systems, Inc.
Risk Insurance Managers Society, Inc.
Rocky Mountain Car Wash Assoc.
Safety-Kleen Oil Recovery Co.
Siemens Corp.
SMART Corp.
Southern Colorado IEC
Strike Back!

Symantec Corp.
Tab Force
The Bingo Co.
The Women's Bean Project
Underwriters Surety, Inc.
Walmart Stores Inc.
Williams National Surety Corp.
WSA Fraternal Benefit Society
Woodmen of the World
Wyoming Society of Assoc. Executives
Wyoming Assoc. of Sheriffs & Chief of Police



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1410 Grant Street, Ste B302
Denver, Colorado 80203

TheKyleGroup.com
303.263.5422

