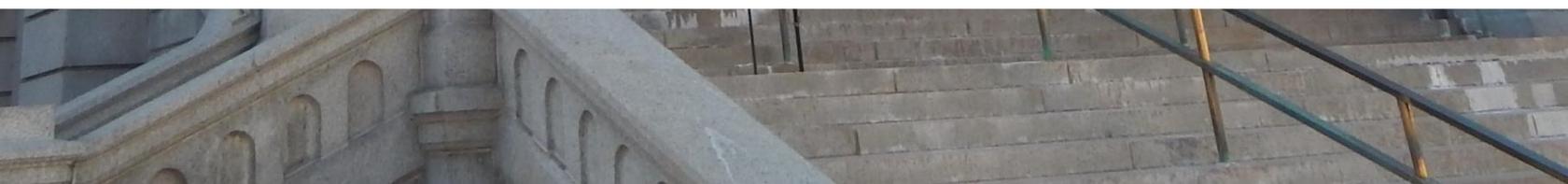




THE KYLE GROUP

HENRY C. KYLE, MPA, CAE
Advocacy and Association Expert



THE KYLE GROUP

Henry C. Kyle, MPA, CAE

Henry “Corky” Kyle is an accomplished lobbyist and association expert with over 38 years of experience managing and representing businesses, associations, and public entities before state and local governments. He has published articles, magazines, and booklets on all areas of government relations and advocacy. Corky has an innate knowledge of how associations work and the legislative process they work within. His enthusiasm and service to clients is unequalled in association management and advocacy arenas.

A featured speaker at numerous events across the country, Corky teaches on topics such as advocacy, communications, funding, strategies, and relationship building in the political, legislative, and regulatory environments.



“I always enjoy listening to Corky's wisdom. It inspires others to become advocates for their cause.

It's no surprise that he is considered one of the leading lobbyists and legislative strategists in the Western U.S.”

-Scott Friedman
National Speaker & Author

Advance your organization's success with customized consulting and training

Association and Nonprofit Management Consulting

Coalition Building

Government Relations Committee Training

Legislative Consulting

Lobbying for Businesses and Nonprofits

PAC Development, Design, and Fundraising

Political, Legislative, and Regulatory Relationship Building

Social Networking, Grass Roots, and Key Contact Programs

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Customizable Topics & Workshops

Get Involved: Advocacy 101

What does it look like to advocate for your organization? What do you do? What things should you not do? Learn the basics as you get ready to begin your legislative campaign.

Powerful Communication with Your Legislators

Communication is critical for getting your point across. Legislators think differently than you and me. Understanding how to frame the issue and develop the message will lead to your success. Learn the process for powerful legislative communications.

Campaign Strategy & Finance

Do you have a plan? Have you budgeted for the success of your government relations program? Do you have goals to measure your success? You can't win without a strategy. We can help you build a strategic plan for implementing and managing a legislative program that will assure you have a successful campaign.

Workshops

- Breaking Down Barriers: Building Strong Advocacy Skills
- The Ultimate Advocacy Program
- Eight Steps for More Powerful Communications

Workshops can be designed for half-day, full-day or multi-day sessions.

Other Topics Include

- Building a Powerful Advocacy Program
- Navigating Current and Future Legislation
- Public Policy, Government Relations, and Coalition Building
- Creating Powerful Key Messages

Contact



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Accolades

Corky Kyle knows all aspects of the political environment (and how to influence it) inside and out. From Washington D.C. to Colorado, he has lived the legislative process, worked the lobbying scene and pulled off success after success for his clients - and he is able to translate that work into concrete training sessions that both inspire and inform advocates. Anyone looking for a lobbying partner, a speaker on effective advocacy, or anything in between should definitely talk to Corky.

Stephanie Vance

Founder, Advocacy Associates of Washington, D.C.

By far one of the best professional speakers and trainers on lobbying state and local government in the country. Corky makes it fun to get involved!

Laura Stack,

Former President, National Speakers Association

Past audiences include...

American Society of Home Inspectors
Amway
Amwest Surety Insurance Co.
AT&T
AVERT, Inc.
BMI
Coca Cola Co.
Colorado Assoc. of Mortgage Brokers
Colorado Assoc. of Naturopathic Doctors
Colorado Charitable Bingo Assoc.
Colorado Construction Coalition
Colorado Dietetic Assoc.
Colorado Heating, Ventilation, Air
Conditioning and Refrigeration Coalition
Colorado Podiatric Medical Assoc.
Colorado Society for Respiratory Care
Colorado Staffing Assoc.
Colorado Surety Coalition
Consumer Health Care Products
CNA Insurance Companies
CNA UniSource, Inc.
Direct Selling Assoc.
Equipment Leasing and Financing Assoc.
Evergreen Oil Services, Inc.
Ford Motor Company
Fred Pryor Career Track

Generic Pharmaceutical Industry Assoc.
Hewlett Packard
Independent Electrical Contractors
Independent Insurance Agents of Denver
Infinity, Inc.
Intellinet/Capitol Connection
International Fidelity Insurance Co.
Jordon Perlmutter & Co., Inc.
Mary Kay Inc.
Metropolitan Denver Dental Society
MultiState Associates, Inc.
National Association of Bail Insurance
Companies
National Beer Wholesalers
Pioneer Bail Agents Assoc.
Pioneer General Insurance Co.
Proctor and Gamble
Ranger Surety
Resource Management Systems, Inc.
Risk Insurance Managers Society, Inc.
Rocky Mountain Car Wash Assoc.
Safety-Kleen Oil Recovery Co.
Siemens Corp.
SMART Corp.
Southern Colorado IEC
Strike Back!

Symantec Corp.
Tab Force
The Bingo Co.
The Women's Bean Project
Underwriters Surety, Inc.
Walmart Stores Inc.
Williams National Surety Corp.
WSA Fraternal Benefit Society
Woodmen of the World
Wyoming Society of Assoc. Executives
Wyoming Assoc. of Sheriffs & Chief of Police



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