

# Speaker One Sheet

## Henry “Corky” Kyle, MPA, CAE

Author of Hardball Advocacy: Secrets of the Lobby | President, The Kyle Group & Hardball Strategies

Henry “Corky” Kyle is an accomplished lobbyist and association expert with over 44 years of experience managing and representing businesses, associations, and public entities before state and local governments. He has published articles, magazines, and booklets on all areas of government relations and advocacy. Corky has an innate knowledge of how associations work and the legislative process they work within. His enthusiasm and service to clients is unequalled in association management and advocacy arenas.

A featured speaker at numerous events across the country, Corky teaches on topics such as advocacy, communications, funding, strategies, and relationship building in the political, legislative, and regulatory environments.

Keynote Topic:

"Time to Get Off the Bench and Get Into the Game"

This powerful session gives audiences the tools, strategies, and confidence to transform into effective advocates.

Your Audience Will Be Able To:

- Identify key legislative decision-makers and understand why they matter.
- Learn tools and strategies that turn members into powerful advocates.
- Craft persuasive messages that get results.
- Build lasting relationships with policymakers.
- Develop an actionable plan to play offense in advocacy.

Who Needs to Hear This Message:

- Association leaders and boards
- Business owners and executives
- Government affairs professionals
- Grassroots advocates and volunteers
- University programs and students
- Civic-minded organizations

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