

Graphic Communication

Course overview

A-Level Art and Design courses provide students with opportunities to develop personal responses to ideas, observations, experiences, environments and cultures in practical, critical and contextual forms. We offer one endorsement for this qualification: Graphic Communication.

Candidates should produce practical and critical/contextual work in a variety of areas using a wide range of different medium. Areas of focus are illustration, advertising, packaging design, design for print, communication graphics, computer aided graphics, multimedia, animation as well as other areas within a graphic communication remit.

Exam / Coursework

There are two externally set tasks, Unit 1 Coursework is 60% and Unit 2 a practical examination accounts for the remaining 40% of the final grade. The tasks are

set by the exam board, AQA, and are marked both internally and externally.

Qualification gained

A-Level in Graphic Communication after 2 years of study

AQA - www.aqa.org.uk

Entry requirements

5 GCSE subjects at a grade 4 or above, which should ideally include a GCSE in a Design Technology subject area or an Arts related equivalent.

Career opportunities

Career opportunities include interior designer, web designer, industrial designer, product designer, teacher, architect, games industry, transport designer, advertising to name just a few career paths.

