

# Business

## Course overview

The course is designed to show the interrelated nature of business using business models, theories and techniques to support analysis of real life businesses and the situations they face. The HP6 A-Level Business content is designed to engage students through topics and issues that are relevant in today's society – you will study key contemporary developments such as digital technology and business ethics, globalisation and economic decision making amongst others.

In the first year you will study several areas. These are: What is Business?, Managers, Leaders and Decision Making, Decision Making to improve Market Performance, Decision Making to improve Operational Performance, Decision Making to improve Financial Performance and Decision Making to improve Human Resource Performance. In the second year you will go on to study the various elements of strategy in business including analysing the strategic position of a business, choosing strategic direction, how to pursue strategies and

managing strategic change. All of these are assessed through examinations at the end of the two year course.

## Qualification gained

A-Level GCE in Business

**AQA** - [www.aqa.org.uk](http://www.aqa.org.uk)

## Entry requirements

Grade 4 or above in 5 GCSE's  
(preferably including English and Maths)

## Career opportunities

Students will develop the knowledge and skills needed to analyse data, think critically about issues and make informed decisions – all skills that are needed for further study and employment.

Students who have A Level Business have gone on to succeed in a wide range of business activities such as: Sales and Marketing, Human Resources, Finance, Event Management, Catering and Hospitality, Banking and Investment as well as many others.

