



## Ways To Give For This Generation

### Make a Donation Online

Making a gift online is simple and convenient. Visit [www.ChoicesLRCcares.org/donate](http://www.ChoicesLRCcares.org/donate) to make a one-time or recurring gift. Recurring giving creates ongoing organizational security, allowing for better planning to care for the maximum number of clients.

### Checks

You can make your gift by mailing or dropping off a check at our office located at 2656 Charlestown Road, New Albany, Indiana, 47150.

### Stocks, Bonds, and Mutual Funds

Highly appreciated asset gifts can be transferred to CHOICES account at Edward Jones. These types of gifts are a simple way to give and offer attractive tax benefits, including avoiding capital gains tax on the appreciation and, if you have owned the securities for more than 12 months, you may claim a tax deduction for the full fair market value of the share you donate rather than the purchase price.

### Qualified Charitable Distribution (QCD) / IRA Charitable Rollover\*

A Qualified Charitable Distribution, or IRA Charitable Rollover, allows individuals who are 70½ or older to make a gift of any amount, up to \$100,000, directly from their IRA to CHOICES. The gift would satisfy any IRA required minimum distributions for the year. It is simple to make an IRA rollover gift to your favorite charity – just consult with your retirement plan administrator and tell them you would like to make an IRA Charitable Rollover distribution to CHOICES.

## Impact of Giving

A gift of just \$5000 ensures one vulnerable client finds CHOICES, receives initial life-affirming pregnancy care (including ultrasound), receives one full year of one-on-one parenting mentoring, and receives much-needed baby supplies.

*\* It is important to contact your attorney or financial advisor before making any significant gift or change to your will.*



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2656 Charlestown Road | New Albany, Indiana | 812.941.0872



## Ways To Give For Future Generations

### **Beneficiary Designation Gifts – IRA, Life Insurance, or Qualified Plan Assets**

Naming CHOICES as a beneficiary of your life insurance, IRA or other qualified retirement plan is an easy way to make a significant and life-affirming gift and does not affect assets you may need during your lifetime. Retirement account assets are great choices for charitable giving because of the significant income tax burden likely paid by heirs and because they can be made without the need to modify your will or estate plan.

### **Estate Planning**

Adding CHOICES to your estate planning is a way to continue a life-valuing legacy. You may consider an odd fraction after other designations or a set amount from your estate. IRA assets may be transferred to CHOICES without tax penalty and then your life insurance benefits can be reserved tax-free for loved ones. All you need to do is speak with a representative from CHOICES and add specific language to your will stating your intentions.

### **Expressions of Sympathy**

You may be a person who has partnered with CHOICES for years. Your legacy can continue as you invite friends and loved ones to donate on your behalf, or on behalf of your loved one. While many families appreciate flowers and gifts, a gift to life-saving work has great impact for future generations.

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