WHO WE ARE

Main Street Wooster, Inc. is a 501(c)3 non-profit established in 1985 to revitalize downtown Wooster. Our two full-time staff members are governed by our Board of Trustees.

In addition to community business and non-profit leaders, our Trustees include, as Ex Officio:

- Mayor, City of Wooster
- Director of Administration, City of Wooster
- Wayne County Commissioner
- Director, Wayne County Public Library
- President, Wooster Area Chamber of Commerce
- Director, Wayne Center for the Arts
- Superintendent, Wooster City Schools
- President, Wayne County Economic Development Council

MAIN STREET WOOSTER, INC.
EST. 1985

CONTACT US

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OUR MISSION IS TO ENHANCE THE COMMUNITY OF WOOSTER BY IMPROVING THE QUALITY OF ITS DOWNTOWN BUSINESS AND LIVING ENVIRONMENT THROUGH ORGANIZATION, DESIGN, PROMOTION, AND ECONOMIC DEVELOPMENT.

PARTNERSHIP INFORMATION

2020 Version
WHAT WE DO

- **Encourage visitors** by presenting 15 free public events each year, including Farmers Market, Window Wonderland, and Kids' Day.
- **Promote economic development** by marketing downtown Wooster as a desirable location and working to fill downtown vacancies.
- **Facilitate historic preservation** by offering grant opportunities and educational resources for rehabilitation.

HOW YOU CAN HELP

- **Sponsor an event** – contact us to find out which events have sponsorship opportunities available.
- **Become a Partner** – choose the annual contribution that best fits your organization and enjoy the benefits for that level.

SUPPORTING PARTNER $200 +

This level is often chosen by non-profits and businesses with less than ten employees.

- Detailed listing on our website, including a graphic logo or photo, map, contact info, details about your business, and a link to your website.
- Sharing of your posts/events (upon request) on Facebook, Instagram, and email blasts.
- Opportunity for listing in 35,000 copies of our annual Shopper’s Guide (distributed regionally) for discounted price.
- Free access to Heritage Ohio conferences, workshops, and webinar training affecting downtown and retail viability, as well as historic preservation.
- Preference as a vendor when Main Street Wooster makes purchases in the normal course of business.
- Grant Opportunities
- Downtown Dollar Participation

SUSTAINING PARTNER $500 +

This level is often chosen by mid-sized organizations and businesses with more than ten employees. You get all of the above benefits, plus:

- Complimentary tickets to our Taste of Downtown event.*
- Window Wonderland tree light tags.
- A name listing in our Annual Report, if desired.

INVESTING PARTNER $1,000 +

This level is often chosen by organizations and businesses with more than fifty employees. You get all of the above benefits, plus:

- Complimentary tickets to our annual Wine & Beer Tasting.*
- A place in the rotation of monthly Partner Spotlight (photo & 500 words you provide).
- Right of first refusal for Naming Rights for available feature/activity at our events.

LEGACY PARTNER $2,500 +

This level is often chosen by larger corporations and enterprises with over a hundred employees. You get all of the above benefits, plus:

- Logo on Main Street Wooster’s home page.
- Complimentary tickets to our Wine & Beer Tasting.*
- VIP table at our annual Taste of Downtown.*
- Right of first refusal for available event sponsorships.

*or comparable event
Terms subject to change

Become a Partner Today!