



**SBN DETROIT**

SUSTAINABLE BUSINESS NETWORK

# Profiles in Sustainability

Metro Detroit Companies, Individuals, and  
Nonprofits Working for a Better Region

**2026**



Since 2022, Sustainable Business Network Detroit has documented the sustainability work of companies and, to some extent, nonprofits of all sizes throughout the metro Detroit area and occasionally elsewhere, through stories, podcasts, videos, events, and social media.

This report, authored by Inforum Vice President Cindy Goodaker and designed by Alex Haysman on our team, culls representative examples to paint a picture of the thoughtful, impactful work taking place in our region and beyond. We hope you'll find it useful. Links to all of the stories, videos, and podcasts produced can be found starting on Page 20 or by visiting [www.sbn-detroit.org](http://www.sbn-detroit.org), the videos [here](#) and the podcasts [here](#).

Inforum has been privileged to lead and foster this effort with the generous funding of the Fred and Barbara Erb Family Foundation and the execution of Ivana Kalafatic, founder of 2gather, and her team of Julia Gohlke and Kim Kisner, as well as the thoughtful input of Sarah McCall.

As SBND sunsets, a successor, Inforum SustainabilityNEXT, begins – again, with the support of the Erb Family Foundation. You can find more information at [www.myinforum.org/sustainabilitynext](http://www.myinforum.org/sustainabilitynext).

**Donna Murray-Brown**  
**President & CEO, Inforum**



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### June 20, 2022: THE WRIGHT

The Charles H. Wright Museum of African American History's sustainability efforts formally took hold in 2015 upon hiring Leslie Tom as its chief sustainability officer. Under her leadership, the museum became one of five museums to earn The Sustainability Excellence Award from the American Alliance of Museums Environment and Climate Network.

Tom pointed to three main areas of focus for the museum's sustainability efforts: Working to expand the triple bottom line and engaging learners; creating a Climate Action Framework; and doing green work around its annual African World Festival. [African World Festival](#).

**Update:** The museum hosted a Green Museum Town Hall in September 2025 that focused on how preserving history means preserving the planet and how cultural institutions can lead in the fight against climate change.



[Story](#)

[Podcast](#)

### August 18, 2022: PINGREE DETROIT

Jarret Schlaff has formed four separate nonprofit projects and organizations since 2007: Pingree Detroit, a worker-owned triple-bottom-line design and manufacturing cooperative that hand-makes footwear and home, pet, and fashion accessories in Detroit with seat belts, airbags, and other materials upcycled from the auto industry.

The standards: Pay a living wage to makers, use quality materials otherwise destined for the landfill and work hard to eliminate harmful chemicals and climate change-causing emissions from the entire life-cycle of our production and distribution processes.

**Update:** Since this was published, Pingree has continued to grow, opening its first bricks-and-mortar store in November 2025 at 22 West Columbia St. in Detroit, next to the Fox Theatre. Customers have diverted 25 tons of car seat and steering wheel leather since 2015.



[Story](#)

[Website](#)

### August 18, 2022: HOPE FOR FLOWERS BY TRACY REESE

After more than 30 years in the fashion industry, Detroit native Tracy Reese returned home in 2018 and launched Hope For Flowers by Trace Reese the following year. The company is built on the pillars of the health of people, planet, and equity in profit, using lower-impact textiles such as linen, organic cotton, and Tencel; designing garments to reduce overproduction, and working toward long-term goals of training Detroit-based craftspeople and launching small-batch local manufacturing. Her creations have been worn by Michelle Obama, Sarah Jessica Parker, and Taylor Swift.

"Everything is meant to have more than one life," she told Vogue in a 2025 interview.



### September 9, 2022: MEIJER INC.: REDUCING CARBON

Meijer’s robust approach to sustainability included a goal to reduce absolute carbon emissions by 2025 through energy efficiency improvements, refrigerant leak detection systems, fuel efficiency strategies for fleets, and virtual power purchase agreements for two renewable energy fields. The company was an early adopter of green initiatives starting with founder Fred Meijer. Companywide recycling, energy, and waste reduction programs were in place by 1973.

**Update:** The company surpassed its 2025 carbon emissions target a year ahead of schedule, achieving a 57% reduction in Scope 1 and 2 greenhouse gas emissions, according to its 2024 corporate impact report. Additionally, 30 million pounds of potential food waste were diverted; 26,000 pounds of baby gear were collected, nearly 10 million pounds of plastic film recycled, 257 million pounds of cardboard recycled, and 12,000 pieces of litter were removed from the Great Lakes, among other achievements.

[Story](#)

[2024 Meijer Impact Report](#)



### September 22, 2022: EASTERN MARKET PARTNERSHIP

Under the leadership of CEO Dan Carmody, the Eastern Market Partnership created a portfolio of capital investments and food access programs, spurred economic development and worked to support Detroit food entrepreneurs, build a strong regional food system, and diminish reliance on large industrial food systems.

Sustainability strategies included working to make solar options more viable and partnering with The Nature Conservancy to help businesses include more stormwater management into their practices to reduce operational costs and decrease stormwater runoff into the Detroit River.

**Update:** Carmody retired in January 2025. Since then, the market has continued to grow and spur innovation. In June 2025, it was named one of three global finalists in the Toyota Mobility Foundation Sustainability Cities Challenge as it works to become a national model for integrating freight solutions that reduce fossil fuel use and freight operation costs.

[Story](#)

[YouTube](#)

[Facebook](#)

[Other](#)



### October 28, 2022: MAKE FOOD NOT WASTE

The nonprofit Make Food Not Waste is at heart an environmental organization whose impetus is two-fold: Prevent food from going into landfills and use the saved food to feed people who need it. The nonprofit works alongside Food Rescue U.S.-Detroit to collect food waste from area restaurants, farmers, and stores and disseminates it to those in need.

At the time of publication, the organization was serving 1,000 community members weekly and maintaining a food pantry with fresh produce, pantry items, dairy, eggs, and other food that would be discarded. It had upcycled about 76,000 pounds of food and served over 85,500 free meals.

**Update:** The nonprofit reports that since its first kitchen opened in January 2021, chefs have made 450,000 meals that have kept roughly 500,000 pounds of food out of landfills.

[Story](#)



### Story

## January 3, 2023: MSU: WORKING TO REDUCE PACKAGING'S ENVIRONMENTAL IMPACT

Since August 2016, MSU's Muhammad Rabnawaz has been working to develop a new generation of highly skilled workforce participants and to reduce the 11,000 tons of plastic pollution entering the Great Lakes by creating end-of-life solutions for waste plastics.

Areas of focus included investigating how to divert plastic waste from landfills to manufacturing use; reducing the number of layers in packaging that make recycling difficult; and investigating paper-based alternatives.

**Update:** Rabnawaz, now a full professor, was elected to the 2024 Class of Fellows by the National Academy of Inventors in recognition of his pioneering research into zero-waste, circular, and decarbonized packaging ecosystems, specifically targeting plastic and paper-based sectors. He had a portfolio of more than 60 filed and 24 issued patents.



### Story

## February 21, 2023: JOE LOUIS GREENWAY AIMS FOR TRANSFORMATION

The Joe Louis Greenway's 27.5-mile pathway will connect 23 neighborhoods and Detroit, Hamtramck, Highland Park, and Dearborn to each other and to the Detroit riverfront, Dequindre Cut, Belle Isle, pedestrian/cyclist crossings at the Ambassador and Gordie Howe International bridges, and other trails.

The design includes stormwater management to reduce flooding impacts, native meadow plantings to provide bird habitat, and trees throughout to provide shade and help with air quality. Public health, economic development, neighborhood stabilization, park access, and connectivity also are expected to benefit

**Update:** Just over half of the greenway is expected to open this year, including a revamped bridge over Woodward Avenue in Highland Park that will provide pedestrian access across Woodward in that location for the first time.



### Story

## July 25, 2023: DUNAMIS: CREATING SOLUTIONS, BRINGING OPPORTUNITIES

Led by owner and CEO Natalie King, Dunamis Clean Energy Partners LLC is a green energy firm specializing in electric vehicle charger and LED lighting manufacturing, energy efficiency and energy management services, and environmental solutions for clients.

"I think it's important for Southeast Michigan to see representation that looks like our communities. I think our business impacts the entrepreneurs who have a dream but may not know how to get there. ... An American-made product also shows we can compete with the world to create best-in-class products that are used around the world. We don't have to source products from China or overseas, we have the ability, smarts, and talent to do it here."

**Update:** In December 2025, the company said it had successfully completed its Communities in Charge pilot program, a partnership with DTE Energy to expand equitable access to EV charging infrastructure across underserved communities in Southeast Michigan.



### Story

#### September 26, 2023: WESTIN BOOK CADILLAC: RENOVATED WITH SUSTAINABILITY IN MIND

The Westin Book Cadillac’s \$200 million renovation in 2023 included numerous sustainability considerations.

Improvements included 100% LED lighting in guest rooms and public areas, upgrades to the HVAC system, and converting tubs to stand-up showers, which can save water. Furniture being replaced was donated or sent to liquidators who use third-parties to reuse it. The hotel also worked with Metro Food Rescue to pick up and distribute untouched food.

Other measures were cardboard, bottle, and can recycling and using water bubblers vs. pitchers and converting from plastic bottles to box water.



### Story

#### December 5, 2023: DELTA: WORKING TOWARD NET ZERO

Delta has a target to reach net zero by 2050, with goals that fall into two main categories. The first is to embed sustainability in everything the company does, and the second is to eliminate climate impact from flying.

Councils set up across the organization support various efforts, such as the Carbon Council focused on innovation and fuel usage. In 2022, the airline saved 10 million gallons in fuel by weight reduction and flying in a more efficient manner. It also was working to electrify ground service equipment.

**Update:** In 2024, Delta tripled its use of sustainable aviation fuel. The Delta Sustainable Skies Lab focuses on research, design, and testing to drive program toward its climate goals.



### Story

#### Dec. 12, 2023: WAYNE STATE MOVES AHEAD AS UN REGIONAL CENTER

In April 2022, Wayne State University and the University of Windsor were designated as the United National Regional Centre of Expertise for Sustainable Development in the Detroit-Windsor region.

The joint effort – with the United Nations Sustainable Development Goals as a guide – focuses on the region’s shared legacy – the waterway linked to industry and economics, and the US and Canada facing similar challenges. Broadly, it will identify actions that address climate change, economic and health disparities, while focusing on creating a more sustainable future for the Detroit-Windsor urban border region.

**Update:** In September 2024, there was a formal launch of a community-engaged initiative hosted by the University of Windsor and WSU focused on urban sustainability in the border cities region.



[Story](#)

### January 23, 2024: VALEO AIMS FOR CARBON NEUTRALITY BY 2050

Valeo's global decarbonization plan primarily focuses on 156 production plants, but the actions extend to design centers around the world.

The company set 2030 near-term CO2 reduction targets validated by SBTi (Science Based Target Initiative) (Scope 1 and 2 CO2 emission absolute value reduction of 75% and Scope 3 upstream and downstream reduction of 15% from its 2019 baseline. This goal translates to removing 8.1 million metric tons of greenhouse gas emissions by 2030. From 2019 to the end of 2022, the company removed 4.4 million metric tons.

The second target integrated benefits realized from electrification within its product portfolio, accounting for a 45% CO2 emission reduction due to avoided emissions at third parties compared to a 2019 CO2 emissions footprint baseline.

**Update:** Valeo posts status reports on its website:  
<https://www.valeo.com/en/decarbonizing-mobility/>



[Story](#) [Website](#)

[Website](#)

### January 30, 2024: THE BEAUTY INDUSTRY AND SUSTAINABILITY

Hannah Craik is a hairdresser and makeup artist who founded Salonenvironment in 2020 to help the beauty industry learn about alternative products, efficiency, and green marketing. In 2022, she co-launched the Green Beauty Community, which offers free education and connects like-minded individuals to create a bigger conversation for change in the industry.

**Update:** Craik is currently launching the Green Salon Collective US, an offshoot of the United Kingdom- and Ireland-based company that provides zero-to-landfill salon recycling solutions for hairdressers.



[Story](#)

### February 15, 2024: NEXTENERGY: SOLUTIONS FOR COMMUNITIES AND CITIES

Detroit-based nonprofit NextEnergy is on a mission to accelerate smarter, cleaner, and more accessible solutions for communities and cities. It partners with companies that range from startups to Tier 1 auto suppliers to facilitate the commercialization, testing, and deployment of technology in energy and mobility.

Projects ranged widely and have included managing the Detroit Smart Parking Lab and the Urban Tech Exchange, developing and testing components that allow for the fast fueling of Class 8 trucks, and working with the city of Dearborn on air quality and flooding issues.

**Update:** In 2025, it launched more than 20 new deployments across energy, mobility, and sustainability sectors — accelerating real-world testing and validation.



### March 5, 2024: PORT AUTHORITY DECARBONIZATION

In 2023, the Port Authority launched a decarbonization project aimed at reducing its environmental impact and improving air quality. The project – in partnership with Tunley Environmental and Southwest Detroit Environmental Vision – involves a range of initiatives.

The baseline assessment of the port’s carbon footprint was complete, and the Port was moving into planning for eliminating its footprint over the next two decades. The use of biodiesel was one strategy.

**Update:** The Port’s 2024 update can be found here: <https://bit.ly/4bljaFz>

[Story](#)   [Story](#)



### April 2, 2024: URBAN TECH XCHANGE

The seeds for the Urban Tech Xchange were sown in 2021 when Bedrock collaborated with Bosch, Ford, and the Michigan Economic Development Corp. to launch the Detroit Smart Parking Lab. The lab’s goal is to help startups to quickly and effectively deploy early-stage mobility technologies.

The Xchange then launched in late 2023 as a lab hosting a series of startups to advance smart city technologies. Examples included the discrete - automation systems, such as smart blinds that automatically adjust to light conditions - and broader-based efforts, such as investigating causes and solutions for air and noise pollution. The organization is a collaboration of Bedrock, Bosch, Cisco, and Kode Labs operated by NextEnergy.

**Update:** In early 2026, the Xchange continues its work, with focuses that include last-mile logistics, autonomous robots, and better coordination of the logistics chain overall.

[Story](#)   [Story](#)



### May 7, 2024: DETROIT’S NEW SUSTAINABILITY DIRECTOR

Tepfirah Rushdan was serving as Detroit’s first director of urban agriculture when she was appointed director of sustainability by then-Mayor Mike Duggan. Her focus is on the four main goals of the Detroit Climate Strategy: Transitioning to clean energy, increasing sustainable mobility, accelerating energy efficiency and reducing waste; and prioritizing vulnerable residents and adapting to change around flood risk, extreme heat, and air quality.

The goal: For Detroit to become a leader in municipal sustainability with actions that serve all of the city’s constituencies. “Sustainability is not exactly sexy. It takes a lot of work, commitment, and collaboration between businesses, residents, and all stakeholders,” Rushdan said.

[Story](#)

**More about the plan:** <https://detroitmi.gov/government/mayors-office/office-sustainability/detroit-climate-strategy-hub>



## Story

### June 11, 2024: SCHUPAN AND SUSTAINABLE EVENTS

Schupan, founded in 1968, began as a scrap metal recycler in 1968 with six employees. Today, it employs about 600 and offers multiple services across many industries and types of materials. It is one of a small number of similar companies that offer sustainable event management services.

The services go beyond recycling bottles, cans, and food waste. It encompasses calculating carbon footprint, water conservation planning, and community integration.

It also involves collaboration. One example: The company worked with Dow and its Great Lakes Bay Invitational to develop golf tees from the plastic mesh fencing used outside the venue with other partners.

**Update:** In February 2025, Schupan was featured on CNBC's "Now You Know" program. You can view it [here](#).



## Story

### July 11, 2024: NEW BELLE ISLE LEADERSHIP

Meagan Elliott took the reins as president and CEO in July 2024 following a decade with the city of Detroit, culminating as chief parks planner and deputy CFO overseeing development and grants. She also spearheaded the Joe Louis Greenway Framework plan.

Elliott says sustainability is fundamental to her team's work on the island, as is enhancing connectedness between Detroiters and the island.

"The Belle Isle Conservancy plays a crucial role as a steward and advocate driving initiatives that reflect community wants and needs."

SBND invited Meagan to talk about her plans at a recent virtual event. You can view it [here](#).

**Also:** Video with Piet Oudolf, designer of the Oudolf Garden on Belle Isle: <https://www.youtube.com/watch?v=u4OZkcxxgrI>



## Story

### JULY 23, 2024: CASCADE ENGINEERING AND THE 'FRUNK'

Cascade Engineering specializes in large-part plastic injection molding and has been organized as a triple-bottom-line company since its inception. It has been zero waste to landfill since 2012.

The company collaborated with Ford Motor Co. on a trunk for the front of an F-150 electric truck, leading to the portmanteau label of "frunk."

Sustainability/environmental benefits included eliminating paint, decreasing product weight, and increased recyclability are among the benefits.

**Update:** The frunk became a popular feature on the Ford F-150 Lightning.



## Story

### September 3, 2024: ITC'S ROLE IN A GREENER GRID

ITC Holdings builds, operates, and maintains high-voltage electric transmission systems that carry electricity in Michigan and the Midwest.

The company views its work as central to a broader sustainability initiative aimed at decarbonizing the electrical grid by interconnecting greener electricity. ITC's Simon Whitelocke, SVP and chief business officer, said the company is mindful of its own environmental impact by addressing the effects its infrastructure can have on sensitive habitats and endangered species as identified in environmental assessments.

The company works within the sustainability plans of the cities and states it works with, such as Michigan's MI Healthy Climate Plan. It also works with Goodwill Greenworks and others on recycling construction material.

**Update:** More about ITC's environmental stewardship can be found [here](#).



## Story

### September 17, 2024: CENTER FOR FRESHWATER INNOVATION

The center, conceived through a collaborative effort led by the University of Michigan, Michigan State University, and Wayne State University, aims to tackle Michigan's freshwater challenges.

Those challenges vary across the state, from excessive water and flooding in some areas to contamination threats and inadequate supplies in others.

Areas of focus are climate adaptation and regional resiliency, especially the impacts of catastrophic flooding. The goal is near-term solutions while leveraging regional cooperation to determine how infrastructure can be enhanced. One such project, funded by the Erb Family Foundation, will identify barriers to regional stormwater cooperation and deliver solutions that enable better management of the impact of extreme rain events and climate variability.

**Also:** More information can be found [here](#).



## Story

### October 1, 2024: PHINIA'S TWIN FOCUS

Phinia was spun off from BorgWarner in 2023 to focus on advancing sustainable mobility solutions. It specializes in fuel and electrical systems, alternative fuel technologies, and aftermarket products. The company allocated 78% of its R&D to fuel efficiency and alternative fuel technologies, and 30% of that to zero- and low-carbon fuel systems.

CTO Todd Anderson said the goal is to address immediate and long-term needs, improving current systems while also investing in the future.

**Update:** In August, Phinia [acquired Swedish Electromagnet](#), a provider of, among other products, advanced natural gas, hydrogen, and other alternative fuel ignition systems, injector stators, and linear position sensors for on- and off-highway commercial market.



## Story

### October 22, 2024: SCRAP SOILS & ROBOTIC FOOD WASTE COLLECTION

Scrap Soils is a Detroit-based nonprofit composting organization, focused on diverting food waste from landfills and transforming it into nutrient-rich compost. It partners with entities like Sanctuary Farms to promote sustainable food-waste recovery, helping businesses and residents meet zero-waste goals.

In 2023, it piloted a robot program in Detroit's Transportation Innovation Zone with support from the city's Office of Mobility Innovation. The program used an autonomous robot for food-waste collection to explore more sustainable and efficient ways to manage and transport waste.

Cofounder Ricky Blanding noted that "the concept of composting and mobility intersecting is interesting. ... Detroit is a leader in mobility innovation, so it seemed like the perfect place to test this. The pilot program has allowed us to gather data and see how technology could streamline food waste collection in the future."

**Update:** In 2025, Scrap Soils partners with the city of Detroit on composting.



## Story

### November 19, 2024: U-M's FIRST VP FOR CLIMATE ACTION

In September 2024, Shalanda Baker began her role as the University of Michigan's inaugural vice provost for sustainability and climate action. In that role, she leads U-M's interdisciplinary sustainability efforts, focusing on integrating environmental topics into academic curricula, fostering critical research, and advancing the university's sustainability goals.

Her three early areas of focus:

- **Curriculum** – making sure every student has a foundational understanding of climate and sustainability and how climate connects to their field.
- **Research and innovation** – how existing institutes and centers that are advancing work in climate and sustainability can be further supported.
- **Community and impact** – Michigan is in a unique position to lead on sustainability, so how can we best advance community impact in our state?

**Update:** In this program with WEMU, Baker discussed the challenges and possibilities when it comes to the health of our air, land, and water.



## Story

### January 18, 2025: OBJECT APPAREL: SUSTAINABLE FASHION IN PRACTICE

Object Apparel is a sustainability-driven, Detroit-based company dedicated to crafting handmade, organic apparel with a focus on ethical practices and environmental stewardship. Founded by Mollie Decker, the company began in a spare bedroom and has grown into a live-work space in North Corktown.

The company emphasizes the use of organic fabrics, natural plant-based dyes, and water-based screen-printing inks to create distinctive, high-quality pieces. The aim is to blend thoughtful design with sustainable practices that minimize environmental impact.

Even so, the company isn't marketed as a sustainable brand. "I've learned that sustainability works best when modeled rather than preached," Decker says.



## Story

### February 25, 2025: QUINN EVANS: ADAPTIVE REUSE

Architectural firm Quinn Evans specialized in historic preservation, adaptive reuse, and sustainable business strategies. The firm prioritizes decarbonization through the reuse of existing structures, energy-efficient design, and innovative material solutions. One example is the firm's leadership in restoring Michigan Central Station in collaboration with Ford Motor Co.

The core of the company's approach is valuing what already exists, given that new construction comes with an enormous carbon cost. Preserving and repurposing buildings significantly reduces that cost. That approach can be seen in the company's approach to the Michigan Central project

**Trend:** Associate Principal Angela Wyrembelski said there's a growing shift toward prioritizing carbon reduction rather than energy efficiency alone. There's also growing interest in adaptability and resilience.



## Story

### March 4, 2025: SUSTAINABILITY IN URBAN ENGINEERING

Rochester-based Spalding DeDecker has broadened its portfolio of services to include urban planning and landscape architecture to better support the sustainability needs of many of its projects.

Tricia Lamb (formerly DeMarco), director of urban design and sustainability, and Bob Ford, landscape architecture lead, shared these insights:

**Barriers:** Public funding and prioritization. There can also be difficulty implementing sustainability measures such as water detention systems because of the land and space required. Also, Southeast Michigan has non-infiltrating soils in many areas, especially Detroit, which hampers onsite water retention projects.

**Opportunities:** Rethinking roadways instead of automatically widening to accommodate increased traffic.



## Story

### March 25, 2025: CBRE'S LOW-CARBON STRATEGY

CBRE, a global real estate services firm with a strong presence in Detroit and Southeast Michigan, has accelerated its sustainability initiatives in service of creating long-term value to the company and its clients.

Benchmarks include: Zero greenhouse gas emissions by 2040 across corporate operations, real estate management and development, and supply chain. Most of the emissions come from properties managed by the company, so success depends on collaboration. As of March 2025, the company had reduced absolute emissions by 18 percent across Scopes 1, 2, and 3. Strategies for doing that included renewable energy, energy efficiency projects, electrification/less fossil fuels, and decarbonizing the supply chain.

**Update:** Absolute GHG emissions across Scopes 1-3 have declined by 22%. Emissions from managed properties have decreased by 26%.



### April 1, 2025: LIMNOTECH: RETHINKING WATER

LimnoTech is an environmental science and engineering firm with more than 50 years of experience with water-related issues. The company approaches its work by staying aligned with the latest climate science, evaluating the full range of projected conditions, and designing infrastructure that can perform at either extreme.

Key issues for Southeast Michigan are aging infrastructure, urban flooding, and stormwater management, compounded by microplastics and PFAs. On the other hand, the region was ahead of the curve when it came to combined sewer overflow investment.

#### Story

**What's on the horizon:** Big data and real-time system operations are making a huge improvement in forecasting, which means operators can anticipate where rainfall is headed and adjust pump systems and treatment infrastructure in advance.



### May 20, 2025: REMORA AND CARBON CAPTURE

Bolstered by \$117 million+ in venture capital, Wixom-based Remora is developing a carbon-capture device designed to attach directly to semi-trucks and locomotives and collect emissions.

The captured carbon dioxide is then sold to end users, creating a potential energy stream for fleet operators and rail companies, while reducing environmental impact.

**Update:** In November, short line railroad Pacific Harbor Line serving the Port of Los Angeles-Long Beach entered into a development agreement with Remora for carbon capture.

#### Story



### June 3, 2025: HED AND SUSTAINABLE DESIGN

The American Institute of Architects has set a target of net-zero energy (operational green gas emissions by 2030 and net-zero embodied carbon by 2050). Are those realistic?

For Daniel Jaconetti, HED's national sustainable design leader, and Thomas Hoff, mechanical engineering and sustainable design leader, it doesn't matter. It's what's necessary.

Plus, Hoff notes, efficient buildings are cheaper to operate and more resilient during extreme weather. And clients are motivated by their own client commitments and want buildings that are aligned with their organizational values.

#### Story

**Looking ahead:** Technologies such as heat pumps, lower impact refrigerants, and locally sourced materials will be key to reducing emissions. Water efficiency also is key, says Jaconetti: "Smart water design is smart energy design."



Story      Story

### June 26, 2025: CHIP BAG PROJECT

The Detroit-based Chip Bag Project is a sustainability initiative that upcycles hard-to-recycle snack packaging – particularly chip bags – into insulated sleeping bags for homeless individuals.

Founder Eradajere Oleita created the 501(c)(3) nonprofit during the Covid lockdown when she came across a video of someone transforming snack wrappers into blankets and realized the material – Mylar – is used in emergency blankets.

The organization collects materials – chip bags, coffee bags, bread bags – and sorts and washes them before using a thermal process it created to fuse them into sheets. It then adds insulation, often repurposed from Blue Apron food packaging, and assembles the final product into a sleeping bag.

**Update:** The nonprofit has received a \$167,000 grant from the Michigan Department of Environment, Great Lakes, and Energy to place neighborhood collection kiosks throughout the state.



Story

### July 8, 2025: ZF: DRIVING SUSTAINABLE INNOVATION

Decarbonizing the supply chain is among the most challenging sustainability challenges facing the mobility and manufacturing industries, in part because of the sheer numbers.

ZA has about 3,700 direct suppliers in North America, a number that multiplies as Tier 2 and Tier 3 companies are added. The latter groups have few tools and resources to track, manage, and reduce emissions, so ZF has created a supplier sustainability training academy that offers training around responsible sourcing, use of green electricity, and how to meet requirements set in bid conditions.

**Opportunity:** Anuj Shah, sustainability lead for the Americas, said the opportunities for companies to lead in sustainable innovation include digital twins and predictive sustainability, unlocking real-time emissions tracking, predictive maintenance, and more circular design outcomes. Another is product design that balances cost, supply chain resilience, and sustainability.



Story

### July 15, 2025: FLOYD: DESIGNING FOR LONGEVITY

Kyle Hoff, cofounder of Floyd Furniture, says that the company starts with the idea that the best thing you can do is not buy anything at all, but if you do need to make a purchase, it should be something that lasts and adapts.

An example is the company's bed frame, which can be bought alone, and, as needed, have a headboard, underbed storage, a bedside table, or a taller height added without needing to replace the original frame. The company measures its environmental footprint by surveying how long its products are used, how their use changes, and whether a product can be fixed rather than replaced.

**Update:** In November 2025, Floyd opened a “shop-in-a-shop” in Gardner White's Canton Township store. It joined two other Gardner White collaborations at the GW Home store in downtown Detroit and the Hall Road store in Shelby Township.



## Story

### August 26, 2025: ANN ARBOR'S CLIMATE STRATEGY

Ann Arbor adopted its A<sup>2</sup>ZERO climate strategy in 2020 – a framework designed to spur achieve community-wide carbon neutrality by 2030. The plan outlines a framework for embedding sustainability into city operations, economic growth, and everyday decision-making, while also emphasizing equity and long-term resilience.

One of its most visible efforts is the Bryant project – an initiative to transition an entire neighborhood – 250+ households – toward carbon neutrality. The project combines energy efficiency upgrades, renewable energy, and community-centered planning to create a scalable model.

Missy Stults, Ann Arbor's sustainability and innovations director, said the plan is focused on what's possible and necessary to provide a direction – but not a cookie-cutter plan – for success.

**Update:** In November 2025, the city announced it expects to have a geothermal energy network for the Bryant neighborhood fully operational by 2028.



## Story

### September 9, 2025: BURST OF LIFE: SUSTAINABLE TABLEWARE

Detroit entrepreneur Jarriel Brown founded Burst of Life with a dual mission: Create good-paying jobs that help build community wealth and produce sustainable, plant-based compostable tableware that reduces environmental impact.

Brown considered Bamboo for the product but settled on cornstarch for better heat resistance and durability, and because it doesn't release toxins under heat. His products are on the shelves at Meijer, Fresh Thyme Market, Zerbo's and others.

**What's next:** The company is diversifying into plates, bowls, and combo packs. Brown also is targeting restaurants as a natural next step.



## Story

### September 17, 2025: AQUAACTION: DETROIT AND WATERTech

Founded in Canada, AquaAction is a nonprofit dedicated to tackling freshwater challenges through innovation and entrepreneurship, which chose Detroit as its U.S. headquarters. Through initiatives like AquaHacking and AquaEntrepreneur, the nonprofit supports young innovators as they transform ideas into real-world technologies.

President Soula Chronopoulos said the region has provided fertile ground for innovative startups. At its first Great Lakes binational challenge in 2023, ten companies were launched from Michigan and the broader region. One is MotMot, based at Detroit Newlab, which uses underwater robotics to detect leaks in aging water infrastructure. Another is Myconaut, which is testing technology to remediate contaminated soil and keep lead out of drinking water in Michigan.

**Also:** Chronopoulos; Hugh Davis, founder and CEO of Holland-based Revolin Sports; and Madeline Walker Miller, CEO of NexTiles Inc., discussed sustainable business in this [virtual event](#).



## Story

### October 1, 2025: MAGNA: WORKING TOWARD LOWER CARBON

Magna’s role in sustainably shaping the future of mobility includes reducing emissions, embedding circular design principles, and working with thousands of suppliers to achieve net zero.

The challenge, not surprisingly, is scale. Magna’s suppliers are at different stages in working toward their own goals, so education and collaboration are essential.

The company has set near-term goals to cut Scope 1 and 2 emissions by 42% and Scope 3 emissions by 25% by 2030, from a 2021 baseline.

**Challenges:** Alignment, because the pace of change varies across markets; electric grids remain carbon-intensive; and financing the transition has to be done upfront before savings are realized.



## Story

### October 24, 2025: REVOLIN AND SUSTAINABLE PICKLEBALL

Revolin Sports is aiming to change how sports equipment is made, starting with pickleball.

Cofounder Hugh Davis, an accomplished pickleball athlete, had a side hustle of repairing his and his friends’ paddles, which broke frequently. That led to curiosity about how to improve paddles, and studying engineering in college gave him insight into materials and design.

Davis and his sister, Greta, built and tested a few hundred prototypes using various combinations of renewable material, eventually launching Revolin in 2020 with the world’s first 98% reduced-emission flax paddle.

**Update:** In November 2025, the Michigan Sustainable Business Forum named Revolin Sustainable Business of the Year in the small business category.



## Story

### December 9, 2025: THERMOVERSE: PREPARING FOR AI ENERGY

ThermoVerse is a Detroit-based urban innovation startup founded by engineer and researcher Shantonio Birch. The company’s work centers on a central question: How can high-energy uses like data centers coexist in communities without competing for the energy needed to heat homes and businesses?

The goal: To reduce the largest source of energy consumption in buildings – the HVAC system – so more energy is available at the panel – empowering business owners to turn buildings into value-added assets instead of liabilities.

What will provide the most impact? Anything simple, Birch says. The biggest barrier for new technology is integration, so solutions have to be straightforward.

**Energy innovation in Detroit:** “Detroit has a deep understanding of how communities and businesses coexist. The next evolution of the built environment here will be people-based – designed around the experience of living and working well.”



### January 9, 2026: BETH GOTTHELF: NAVIGATING COMPLIANCE

The roles of compliance and sustainability have become increasingly synergistic, and that informs the work longtime environmental attorney Beth Gotthelf provides to corporate clients.

Gotthelf, a Butzel shareholder, has extensive experience in environmental, renewable energy, and sustainability law honed over three decades. What she sees is that where compliance and sustainability intersect most often is when sustainability also makes business sense. Reducing water use, reusing materials and improving efficiencies often lower costs. Recycling and waste reduction can improve margins. As a result, more businesses are approaching sustainability as a fiscal and operational strategy.

### Story

Complexities to be reckoned with include water quality, flooding, and extreme weather, which can create or exacerbate conditions for environmental damage.

**Update:** In February 2026, Gotthelf was elected to the board of directors for NAATBatt International, the trade association for advanced battery technology in America.



### January 21, 2026: MSU'S MASS TIMBER INITIATIVE

Mass Timber@MSU is a collaboration across Michigan State University's School of Planning, Design, and Construction, Department of Forestry, and MSU Extension that focuses on research, education, and outreach to promote sustainable building practices in Michigan, the Great Lakes region, and beyond.

Mass timber comprises engineered wood products made by bonding or fastening lumber into structural components that allow the wood to bear the weight of large commercial buildings. Building with mass timber instead of concrete and steel can reduce greenhouse gas emissions.

### Story

**Example:** MSU's STEM Teaching and Learning Facility contains roughly 3,000 cubic meters of mass timber, which stores about 1,856 metric tons of carbon dioxide equivalent, comparable to removing emissions from 4 million miles driven by an average car.



### February 4, 2026: RETHINKING HYDROGEN PRODUCTION

Detroit-based OneSix Energy is a startup focused on advancing a lower-carbon approach to hydrogen production. The company is developing a proprietary methane pyrolysis system to produce hydrogen without carbon dioxide emissions while generating carbon as a co-product. If successful, it could reduce reliance on the water-intensive electrolysis method of hydrogen production.

"If all hydrogen today were produced via electrolysis, the water consumed would be the equivalent of Lake St. Clair being drained in a few years," according to OneSix cofounder Stefan Sysko.

### Story

**Explaining pyrolysis:** Methane pyrolysis takes methane – the main component of natural gas – and breaks it into hydrogen and carbon using high temperatures in the absence of oxygen. Because there's no oxygen, carbon dioxide isn't produced – only solid carbon, which can be used in tires, shoe soles, and industrial materials.



## Story

### February 10, 2026: CITIZEN ROBOTICS

Nonprofit Citizen Robotics got its start in 3D printed housing and has expanded to include focuses on improving productivity, sustainability, and long-term affordability.

It completed its first 3D home in 2023 to demonstrate the possibilities. More recently has been working directly with municipalities and partners to move toward a structure that can support real-world deployment – possibly with a for-profit model, which would allow a larger impact.

Barriers are less about technology than market acceptance, continuity of capital, industry conservatism, and a funding gap around productivity.

**Bottom line:** “From a sustainability standpoint, materials like concrete offer fire, flood, and storm resilience along with long-term maintenance and operating costs. When homes are evaluated based on total cost of ownership – including energy use and durability – innovation becomes much easier to justify.”



## Story

### February 24, 2026: UNIQUE MONIQUE SCENTED CANDLES

Detroit-based Unique Monique Scented Candles, founded by Monique Bounds, aims to produce candles and household products with clean ingredients and local supply chains.

The business started as a hobby, and connection with a mentor helped her learn how to turn her hobby into a business. The candles’ base is soy flakes and coconut oil blended with pure essential oils, which feel better for users. The goal is minimal soot and no heavy chemical residue.

**What’s next:** Bounds recently launched an antibacterial laundry detergent made with biodegradable, plant-based ingredients. She’s also exploring home cleaning kits and other self-care products.



## Story

### March 10, 2026: GREEN BUSINESS LAB

The Green Business Lab was founded in 2002 by Samantha Svoboda to help organizations strengthen decision-making about sustainability through immersive business simulations and strategic advisory services. Its work enables executives to better understand how environmental, operational, and market forces intersect with core business strategy.

Key discussions:

- Sustainability strategies shouldn’t exist in isolation. To be effective, sustainability needs to be included as part of a company’s core strategy.
- Sustainability is effective only when translated into functional terms.
- Avoiding risk is not the same thing as reducing or eliminating it.

The Hurricane Katrina example: “Many companies had optimized operations for efficiency, reducing redundancy and backup capacity. When disruption occurred, those systems proved fragile. In response, companies rebuilt supply chains with greater resilience. That required investment, but it reduced vulnerability.”

**Svoboda’s bottom line:** “The business case for sustainability has always been rooted in resilience, efficiency, and long-term value creation.”

# VIDEOS

PUBLISH DATE	LINKED PUBLISHED VIDEO
6/6/2022	<a href="#">SBN Detroit Interviews Jen Guarino and Joe Lybik of ISAIC (Industrial Sewing and Innovation Center)</a>
7/19/2022	<a href="#">SBN Detroit Interviews Brian Peterson, Founder &amp; CEO of Bees in the D</a>
8/26/2022	<a href="#">SBN Detroit Interviews Renowned Landscape Designer Piet Oudolf</a>
9/27/2022	<a href="#">SBN Detroit Interviews Dan Carmody, Eastern Market Partnership CEO</a>
10/18/2022	<a href="#">SBN Detroit Interviews Bo Shepherd, Co-Owner of Woodward Throwbacks</a>
1/5/2023	<a href="#">SBN Detroit Interviews Antoine Bryant, Director of Planning for the City of Detroit</a>
2/20/2023	<a href="#">SBN Detroit Interviews Aaron Johnson, vice president, Great Lakes Area WM</a>
3/20/2023	<a href="#">SBN Detroit Interviews Mark Wallace, president &amp; CEO, Detroit Riverfront Conservancy</a>
4/12/2023	<a href="#">SBND &amp; Inforum Host a Conversation on Sustainability with UofM President Santa Ono</a>
5/21/2023	<a href="#">SBND Interviews Andy McDowell, manager of sustainability for the Detroit Zoological Society</a>
6/26/2023	<a href="#">Downtown Detroit Partnership's Commitment to Making Downtown Sustainable: DDP CEO Eric Larson</a>
7/26/2023	<a href="#">Impact of Sustainability on Small Business: Detroit Economic Growth Corporation CEO Kevin Johnson</a>
8/28/2023	<a href="#">The Sustainability of Metro Detroit Watersheds</a>
9/20/2023	<a href="#">Urban Farming in Detroit: Cultivating Community, Sustainability and Regeneration</a>
10/23/2023	<a href="#">Sustainability In Action: Michigan Stadium's Commitment to a Greener Future</a>
11/20/2023	<a href="#">Newlab: On the Cusp of Sustainable Business in Mobility</a>

# VIDEOS

- 1/19/2024 [Sustaining Detroit's Future: Detroit Future City](#)
- 3/13/2024 [Educating for Sustainability in Design: CCS and WSU Talk About Sustainability](#)
- 4/5/2024 [Krogers Retail Eco-Evolution](#)
- 5/28/2024 [Gensler Detroit: Building A Sustainable Future](#)
- 7/25/2024 [Revitalizing Detroit with Sanctuary Farms](#)
- 8/21/2024 [Reviving Detroit's Waterways for a Sustainable Future](#)
- 9/25/2024 [GM's Path to Sustainability](#)
- 10/23/2024 [Sylvan Table: A Farm To Table Revolution](#)
- 11/14/2024 [Forgotten Harvest's Focus on Sustainability](#)
- 1/7/2025 [Moving Mobility Forward in the Natural World](#)
- 1/23/2025 [Bringing Sustainable Resilience to the Interfaith Community](#)
- 3/5/2025 [Sustainability Through Deconstruction](#)
- 4/16/2025 [Small Actions, Big Impact: Fighting Plastic Pollution in Detroit](#)
- 7/29/2025 [The Vision Behind Planted Detroit](#)
- 8/12/2025 [How MichiGoat Restores Land Through Nature](#)
- 9/24/2025 [Civilized Cycles at Work](#)
- 11/24/2025 [Making Change Matter: How Detroit's Civic Buildings Lead in Sustainability](#)
- 1/30/2026 [Local Food, Local Ownership: The Detroit People's Food Co-Op](#)
- 2/11/2026 [Building Veridian: Net-Zero Housing in Ann Arbor](#)
- 3/30/2026 [Marrow in the Market](#)

# PODCASTS

PUBLISH DATE	LINKED PUBLISHED PODCAST	INTERVIEWER	INTERVIEWEE
6/14/2022	<a href="#">Ep. 1: SBN Detroit, The Green Stream, Featuring Terry Barclay &amp; Pashon Murray</a>	Terry Barclay	Pashon Murray - Detroit Dirt
7/12/2022	<a href="#">Ep. 2: SBN Detroit, The Green Stream, Featuring Donna Kashian &amp; Gretchen Valade</a>	Donna R. Kashian - Professor & Director of Environmental Sciences	Gretchen R. Valade - Carhartt
8/11/2022	<a href="#">Ep. 3: SBN Detroit, The Green Stream, Featuring Neil Hawkins &amp; Trevor Lauer</a>	Neil Hawkins	Trevor Lauer, President and COO, DTE Electric
9/12/2022	<a href="#">Ep. 4: SBN Detroit, The Green Stream, Featuring Nancy Kaffer &amp; Anika Goss</a>	Nancy Kaffer - Detroit Free Press	Anika Goss-Foster, Detroit Future City
11/12/2022	<a href="#">Ep. 5: SBN Detroit, The Green Stream, Featuring Nancy Kaffer &amp; Helen Taylor</a>	Nancy Kaffer - Detroit Free Press	Helen Taylor
12/22/2022	<a href="#">Ep. 6: SBN Detroit, The Green Stream, Feat: Terry Barclay &amp; Alisyn Malek</a>	Terry Barclay	Alisyn Malek
2/2/2023	<a href="#">Ep. 7: SBN Detroit, The Green Stream, Featuring Nancy Kaffer &amp; Raquel Garcia</a>	Nancy Kaffer - Detroit Free Press	Raquel Garcia
3/13/2023	<a href="#">Ep. 8: SBN Detroit, The Green Stream, Feat: Terry Barclay &amp; Larry Brinker</a>	Terry Barclay	Larry Brinker
4/10/2023	<a href="#">Ep. 9: SBN Detroit, The Green Stream, Feat: Terry Barclay &amp; Vickie Lewis</a>	Terry Barclay	Vicky Lewis
5/10/2023	<a href="#">Ep. 10: SBN Detroit, The Green Stream, Feat: Terry Barclay &amp; Neil Hawkins</a>	Terry Barclay	Neil Hawkins

# PODCASTS

5/22/2023	<a href="#">Ep. 11: SBN Detroit, The Green Stream, Feat: Terry Barclay &amp; Wafa Dinaro</a>	Terry Barclay	Wafa Dinaro
6/14/2023	<a href="#">Ep. 12: SBN Detroit, The Green Stream, Feat: Terry Barclay &amp; Michelle Soure Robinson</a>	Terry Barclay	Michelle Soure Robinson
6/25/2023	<a href="#">Ep. 13: SBN Detroit, The Green Stream, Feat: Terry Barclay &amp; Richard DeVore</a>	Terry Barclay	Richard DeVore
7/12/2023	<a href="#">Ep. 14: SBN Detroit, The Green Stream, Feat: Terry Barclay &amp; Maureen Donohue Krauss</a>	Terry Barclay	Maureen Donohue Krauss
8/2/2023	<a href="#">Ep. 15: SBN Detroit, The Green Stream, Feat: Terry Barclay &amp; Chip Amoe</a>	Terry Barclay	Chip Amoe
8/21/2023	<a href="#">Ep. 16: SBN Detroit, The Green Stream, Feat: Terry Barclay &amp; Carla Walker-Miller</a>	Terry Barclay	Carla Walker-Miller
9/6/2023	<a href="#">Ep. 17: SBN Detroit, The Green Stream, Feat: Terry Barclay &amp; Jessica Robinson</a>	Terry Barclay	Jessica Robinson
10/16/2023	<a href="#">Ep. 18: SBN Detroit, The Green Stream, Feat: Terry Barclay &amp; Amy Peterson</a>	Terry Barclay	Amy Peterson
10/27/2023	<a href="#">Ep. 19: SBN Detroit, The Green Stream, Feat: Terry Barclay &amp; Donna Givens Davidson</a>	Terry Barclay	
11/6/2023	<a href="#">Ep. 20: SBN Detroit, The Green Stream, Feat: Terry Barclay &amp; Kathryn Snorrason</a>	Terry Barclay	Donna Givens Davidson

# PODCASTS

11/21/2023	<a href="#">Ep. 21: SBN Detroit, The Green Stream, Feat: Terry Barclay &amp; Tony G. Geara</a>	Terry Barclay	Kathryn Snorrason
12/12/2023	<a href="#">Ep. 22: SBN Detroit, The Green Stream, Feat: Terry Barclay &amp; Liesl Clark</a>	Terry Barclay	Tony Geara
1/9/2024	<a href="#">Ep. 23: SBN Detroit, The Green Stream, Feat: Terry Barclay &amp; Jermaine R. Ruffin</a>	Terry Barclay	Jermaine Ruffian
1/23/2024	<a href="#">Ep. 24: SBN Detroit, The Green Stream, Feat: Terry Barclay &amp; Maria Mercedes Galarza</a>	Terry Barclay	Maria Galarza
2/28/2024	<a href="#">Ep. 25: SBN Detroit, The Green Stream, Feat: Terry Barclay &amp; John Satkowski</a>	Terry Barclay	John Satkowski
3/25/2024	<a href="#">Ep 26: SBN Detroit, The Green Stream, Feat: Terry Barclay &amp; Ned Staebler</a>	Terry Barclay	Ned Staebler
4/10/2024	<a href="#">Ep 27: SBN Detroit, The Green Stream, Feat: Terry Barclay &amp; Carlos Martinez</a>	Terry Barclay	Scott Benson
5/6/2024	<a href="#">Ep 28: SBN Detroit, The Green Stream, Feat: Terry Barclay &amp; Scott Benson</a>	Terry Barclay	
6/24/2024	<a href="#">Ep. 29: SBN Detroit, The Green Stream, Feat: Terry Barclay &amp; Robert Jackson</a>	Terry Barclay	Robert Jackson
7/25/2024	<a href="#">Ep. 30: SBN Detroit, The Green Stream, Feat: Terry Barclay, Vince Keenan &amp; Trey Ingram</a>	Terry Barclay	Vince Keenan, Trey Ingram

# PODCASTS

8/20/2024	<a href="#">Ep. 31: SBN Detroit, The Green Stream, Feat: Terry Barclay &amp; Lisa Wozniak</a>	Terry Barclay	Lisa Wozniak
10/23/20...	<a href="#">Ep. 32 Palencia Mobley, Jim Nash &amp; Amy O'Leary</a>	Terry Barclay	Palencia Mobley, Jim Nash & Amy O'Leary
11/14/20...	<a href="#">Ep. 33: SBN Detroit, The Green Stream, Feat: Terry Barclay &amp; Justine Johnson</a>	Terry Barclay	Justine Johnson
12/16/20...	<a href="#">Ep. 34: SBN Detroit, The Green Stream, Feat: Terry Barclay, Janet Attarian &amp; Dan Kinhead</a>	Terry Barclay	Janet Attarian & Dan Kinhead
2/18/2025	<a href="#">Ep. 35: SBN Detroit, The Green Stream, Feat: Terry Barclay, Kellie Lindsay, &amp; Romy Kochan</a>	Terry Barclay	Kellie Lindsay, & Romy Kochan
4/16/2025	<a href="#">Ep. 36: SBN Detroit, The Green Stream, Feat: Terry Barclay &amp; Jarret Schlaff</a>	Terry Barclay	Jarret Schlaff
6/17/2025	<a href="#">Ep. 37: SBN Detroit, The Green Stream, Feat: Terry Barclay &amp; Nia Batts</a>	Terry Barclay	Nia Batts
7/29/2025	<a href="#">Ep. 38: SBN Detroit, The Green Stream, Feat: Terry Barclay &amp; Matt Elliott</a>	Terry Barclay	Matt Elliott
8/26/2025	<a href="#">Ep. 39: SBN Detroit, The Green Stream, Feat: Terry Barclay &amp; John McElroy</a>	Terry Barclay	John McElroy
9/24/2025	<a href="#">Ep. 40: SBN Detroit, The Green Stream, Feat: Terry Barclay, Dan Pitera, Rebecca Jordan, Tony Reames</a>	Terry Barclay	Dan Pitera, Rebecca Jordan, Tony Reames

# PODCASTS

10/14/20...	<a href="#">Ep 41 SBN Detroit The Green Stream, Ft Terry Barclay, Logan Applebee, Alexis Weinberg, Souzan Yousif</a>	Terry Barclay	Logan Applebee, Alexis Weinberg, Souzan Yousif
11/18/20...	<a href="#">Ep 42 SBND The Green Stream, Eco Fashion in Detroit, Ft Jen Guarino, Tracy Reese, Brittanie Dabney</a>	Jen Guarino	Tracy Reese, Brittanie Dabney
1/5/2026	<a href="#">Ep 43: SBN Detroit The Green Stream Ft Alissa Sevrioukova, Meaghan Kennedy, &amp; Brittany VanderBeek</a>	Alissa Sevrioukova	Meaghan Kennedy, & Brittany VanderBeek
1/28/2026	<a href="#">Ep 44: SBN Detroit The Green Stream Ft Wafa Dinaro and Madeline Walker Miller</a>	Wafa Dinaro	Madeline Walker Miller
3/19/2026	<a href="#">Ep 45 SBN Detroit: The Green Stream, Ft Tepfirah Rushdan, Zahra Selini &amp; Kendal Kuneman</a>	Tepfirah Rushdan	Zahra Seblini, Kendal Kuneman

# STORIES

PUBLISH DATE	LINKED PUBLISHED PIECE
4/26/2022	<a href="#">SBN Detroit Hosts Cocktail Networking Event at Ivy Kitchen with City Leaders</a> EVENT COVERAGE INPERSON
5/4/2022	<a href="#">SBN Detroit Hosts Panel Discussion on Resources for Sustainability Business and Organizations</a> EVENT COVERAGE INPERSON
5/12/2022	<a href="#">Huntington Place Detroit – Green and Working Toward Greener</a>
5/17/2022	<a href="#">Sustainability in Health Care: A Look at Henry Ford Health’s Green Efforts</a>
6/20/2022	<a href="#">Kerry C. Duggan and Her Work With Game-Changing Businesses in Detroit</a>
6/20/2022	<a href="https://sbn-detroit.org/sustainability-in-health-care-a-look-at-henry-ford-healths-green-efforts/">https://sbn-detroit.org/sustainability-in-health-care-a-look-at-henry-ford-healths-green-efforts/</a>
6/20/2022	<a href="#">The Wright – Committed to Preserving African American Culture – and the Environment</a>
6/20/2022	<a href="https://sbn-detroit.org/huntington-place-detroit-green-and-working-toward-greener/">https://sbn-detroit.org/huntington-place-detroit-green-and-working-toward-greener/</a>
7/8/2022	<a href="#">Gulay Serhatkulu, Setting the Right Priorities for a Climate Neutral and Circular Future</a>
7/27/2022	<a href="#">Detroit 2030 District is Promoting Carbon-Free, High-Performance Built Environments</a>
7/27/2022	<a href="#">Detroiters Working for Environmental Justice Working Hard to Eliminate Health Disparities in Detroit</a>
7/27/2022	<a href="#">Our Next Energy is Decarbonizing the Starting With Detroit</a>
7/27/2022	<a href="#">Dr. E’Lois Thomas, Working to Impact Lives that Have Been Underserved With Energy Solutions</a>
7/27/2022	<a href="#">Dr. Brandy Brown, Working to Achieve an Equitable Clean Energy Economy</a>
7/27/2022	<a href="#">Actionable Sustainability Initiatives for Businesses from Joel Howrani Heeres, Detroit’s Director of Sustainability</a>
7/27/2022	<a href="#">Wildlife Habitat Council Hosts its First Conference in Detroit</a>

# STORIES

8/18/2022

[ROSSETTI Architecture Shares On its Sustainability Practices](#)

8/18/2022

[Pingree Detroit, a Small Business, Laser Focused on the Sustainable Well Being of All Living Things](#)

8/18/2022

[Tracy Reese Returns to Detroit to Train Local Craftsmen and Produce For a Global Sustainable Footprin](#)

8/26/2022

[Detroit Sustainability Action Agenda Framework](#)

9/9/2022

[How Does Meijer, One of the U.S.'s Largest Private Companies, Approach Sustainability?](#)

9/9/2022

[2030 Districts Network International Summit Held in Detroit](#)

9/22/2022

[Detroit Greenways Coalition's Todd Scott Talks Greenways and Sustainability](#)

9/22/2022

[Dan Carmody, Eastern Market Partnership CEO, Talks About Building Opportunity, Economy and a Stronger Regional Food System](#)

9/27/2022

[The Role of Southeast Michigan Colleges and Universities in Sustainability](#)

10/4/2022

[The Centrepolis Accelerator – Working to Grow Manufacturing and Bring Sustainable Opportunities to Michigan](#)

10/11/2022

[How Does Consumers Energy Activate Around People, the Planet, and Prosperity?](#)

10/18/2022

[A Focus on Decreasing Food Waste in Detroit](#)

10/25/2022

[College for Creative Studies Launches Graduate Program Toward Developing Leaders in Climate Action](#)

11/1/2022

[Smart and Unique Sustainability Start-Ups are Making an Impact in Southeast Michigan](#)

11/8/2022

[Cumulus Holds Global Design for Adaptation Conference in Detroit](#)

# STORIES

11/15/2022

[Rockford Construction – Focusing on the Full Life Cycle of Spaces](#)

11/21/2022

[MSU – Driving Future Sustainability Leaders into the Workforce and the World](#)

11/29/2022

[Through Staffing, Cleaning, and Advocating for the Community, Business Owner is Working to Motivate Detroiters Toward Sustainable Growth](#)

12/6/2022

[Working to Make Buildings More Energy Efficient and Comfortable](#)

12/13/2022

[A New Boulevard for Social Justice, Connectivity, and Economic Impact](#)

12/20/2022

[Reconnecting Communities and Bringing Sustainable Infrastructure Opportunities to the Future](#)

12/27/2022

[With 110,000 Jobs and \\$5 Billion in Wages, Michigan’s Outdoor Rec Industry Continues to Grow](#)

1/3/2023

[Working to Reduce Packaging’s Environmental Impact](#)

1/17/2023

[Helping Detroiters Create New Businesses for a More Equitable World](#)

1/24/2023

[DTE Talks About the Challenges and Opportunities in Building and Adopting EV Infrastructure](#)

1/31/2023

[Consumers Energy’s PowerMIFleet Program Grows to 50+ Companies](#)

2/7/2023

[Michigan Green Communities is Moving Community Sustainability Initiatives Forward](#)

2/14/2023

[Working at the intersection of Business, Education, and Research for a More Sustainable World](#)

2/21/2023

[Joe Louis Greenway Project Aims to Transform Abandoned Rail Corridor into 27.5-Mile Recreational Pathway](#)

2/28/2023

[Mitigating Climate Risks to Michigan’s Forestry Industry](#)

3/7/2023

[Creating a Closed-Loop Supply Chain for Recycling in Michigan](#)

# STORIES

3/14/2023

[Energy Savings Plus Workforce Development Aids Companies, Students](#)

3/21/2023

[Steam Heat, Detroit Thermal, and Powering Greater Downtown Detroit](#)

3/28/2023

[Eastern Michigan University – Steam Heat, Solar Panels, and a Recent Bronze STARS Rating](#)

4/4/2023

[The Nature Conservancy of Michigan – Working at the Intersection of Economic Development, Nature, and Sustainability](#)

4/11/2023

[University of Michigan President Santa Ono Expands on Sustainability Agenda at SBND event](#) EVENT COVERAGE INPERSON

4/18/2023

[A Social Investment Model Designed to Give Power to Residents and Local Businesses](#)

4/25/2023

[An Interview with Detroit’s New Director of Sustainability](#)

5/2/2023

[Sustainability Business Network Detroit, One Year In](#)

5/5/2023

[Small Business Role in Sustainability is Largely Untapped](#) - GUEST Wafa Dinaro

5/9/2023

[How the UN Summits on Climate Change and Biodiversity Affect Our World](#) EVENT COVERAGE ONLINE

5/16/2023

[Sustainability Progress in Oakland County](#)

5/23/2023

[The Inflation Reduction Act – How Small and Medium-Sized Businesses Can Benefit](#) EVENT COVERAGE ONLINE

5/30/2023

[Improved Green Loan Access for Detroit Small Businesses, Nonprofits, and Residents](#)

6/6/2023

[Focusing on Equity for Business Purpose](#) EVENT COVERAGE INPERSON

6/12/2023

[DTE Energy’s Agenda for Mitigating Climate Change](#) GUEST SHAWN PATTERSON

6/13/2023

[Programmatic Grantmaking and Social Investing in Detroit](#)

# STORIES

6/20/2023

[A Focus on Housing and Commercial Corridor Stabilization](#)

6/27/2023

[Three Strategies for Developing Current and Future Sustainability, ESG Leaders](#)

7/5/2023

[AECOM, Building the Economy, Sustainability Through Infrastructure](#)

7/10/2023

[Banking With a Sustainability Mission](#) GUEST BETH CORREA

7/11/2023

[Working to Sequester Carbon Within Urban Wood](#)

7/18/2023

[TED Countdown Summit – Detroit](#) EVENT COVERAGE INPERSON

7/25/2023

[Dunamis – Creating Solutions for Energy Efficiencies While Working to Bring Opportunities to Communities of Color](#)

8/1/2023

[Vehya – Working to Help Consumers and Businesses Electrify Faster](#)

8/8/2023

[Detroit/Wayne County Port Authority Seeks Decarbonization](#)

8/15/2023

[SEMCOG Working to Develop Plan to Reduce Greenhouse Gas Emissions](#)

8/22/2023

[MGM Grand Casino: Systems, Recycling, and Goals Are Key to Sustainability Efforts](#)

8/29/2023

[Recycling Rates in Michigan Are At an All-Time High](#)

9/6/2023

[Interconnected Set of Greenways and Blueways to Create New Southeast Michigan Trail](#)

9/12/2023

[African American-Led Grocery to Open Soon in Detroit](#)

9/19/2023

[Automotive Leaders Discuss Navigating the Shift to Mobility](#)

9/26/2023

[Historic Detroit Hotel is Renovated With Sustainability in Mind](#)

# STORIES

10/3/2023

[30-Year Architecture Firm Looks Toward Sustainability in Design - SBN Detroit](#)

10/10/2023

[Connecting Detroit Institutions to Create a Sustainable Hub](#)

10/17/2023

[Greektown Monroe Corridor Redevelopment Priorities Include Sustainability - SBN Detroit](#)

10/24/2023

[The Inflation Reduction Act and More - SBN Detroit](#)

10/31/2023

[‘We’re Building More Than Just a Building Here’ - SBN Detroit](#)

11/7/2023

[The Role of Businesses in Sustainability - SBN Detroit](#)

11/14/2023

[Resiliency Hubs, Waging a War on Trash, and Increasing African American Home Ownership - SBN Detroit](#)

11/21/2023

[Fishbeck: Working to Keep Natural Resources in Focus - SBN Detroit](#)

11/27/2023

[Bosch and Sustainability in Detroit](#)

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